Shruti T.Gopi
Interaction Design Lecturer

WORK EXPERIENCE

FPT University / Interaction Design Lecturer
3+ yrs (present) , Hanoi.

Expertise in handling the following subjects - Mobile application design, UI/UX Design specialization, Web design, Interaction Design, Fundamentals of Graphic design, Visual communication design & Typography. Responsible for supervising the Graduation projects for the Final semester students (20+ guided apps).

Resposible for Question bank preparations, evaluations/grading, and Course reviewer/syllabus for Interaction design course at FPT University.

Head of MOOC - UI/UX Specialization course (2020-2021). A successful mentor for this course since the year 2020 till present.

IIIT Jabalpur/ Teaching Assistant - Product design
2 yrs , India.

Worked as a Teaching assistant under the most reputed Product design professor Prof. Puneet Tandon. I was responsible for teaching the course Product design and Prototyping Laboratory for Product design at IIIT Jabalpur for the students of Post graduation at the Institute. Also, responsible for grading & evalaution for the Product design course.

Azura design studio / UI/UX designer Intern
6 months ,Kochi, India.

Branding, UI designing, Brainstorming and Prototyping, High fidelity prototypes, delivery stage.

EDUCATION

IIIT Jabalpur / Master of Design (M.Des)
2.5 yrs , India.

Design Intervention for Marine Jetty - Product design. Design proposal along with structural analysis was done.
2nd topper student for Post graduation with specilazation in Product design, Interaction design and Visual Ergonomics.

TKMIT / Bachelor's in Technology (B.Tech)
Civil Engineering.

Created design proposal for Check Dam across Thenmala Dam as Structural design & Analaysis in Kerala, India.
Also, 1st Prize winner for Bridge design & analysis competition at IIT Madras, India.

ADDITIONAL QUALIFICATION

California Instituite for Arts - UI/UX Specialization course

Successfully completed - Web Design: Strategy and Information Architecture, UX Design Fundamentals, Visual Elements of User Interface Design.

University of Michigan - Web development and Coding specialization

Successfully completed - Advanced Styling with Responsive Design, Interactivity with JavaScript and HTML5.

SKILLS

Design : Illustration & UI graphics ▪Problem solving & Strategic design ▪User flow ▪Concept sketches ▪Wireframes & Mockups with Figma ▪Motion design with Figma ▪Product development cycle ▪Style guides & Typography.

Prototyping : Brainstorming & Affinity mapping using Miro & Whimsical ▪Information architecture & Screenmapping using Whimsical & Figjam ▪Front end designing with HTML/CSS/Bootstrap ▪Medium & High fidelity prototyping using Figma

RESEARCH

▪Qualitative/ Quantitative analysis ▪User insights & Persona hypothesis ▪A/B Testing & Heuristics ▪Coginitive walkthrough

GUIDED PROJECTS

Successfully supervised the Graduation projects for the students of Grpahic design department in FPT University. The projects that I have dealt with was Mobile application projects.

Completed above successful 20+ Capstone projects - Research, User study, Data analysis, Problem solving, Lo-fi prototyping, wireframing, High fidelity prototyping and App simulation video along with advertising.

AWARDS & ACHIEVEMENTS

Paper publication for International Conference for Modern Education & Technology (ICMET 2022, China)

Full paper presentation on the topic "Widening of the Digital divide by Advanced Online Classroom & Persistence of Virtual learning after the Pandemic era" was selected for Best presenter award at the Conference proceeding.

Technical Committee member at ICMET

Reviwer for the Conference proceeding for ICMET 2022.

Best Paper Award - FCBEM 2021

The paper "Widening of the Digital divide by Advanced Online Classroom & Persistence of Virtual learning after the Pandemic era" was awarded as the Best paper for FPT Conference for Business, Education and Management.

Best Lecturer award - Spring semester, 2021

Awarded as the Best Lecturer for the Spring semster 2021 at FPT University.

KECD 2019

The 50th Anniversary International Exhibition of KECD 2019 - to readdress KECD's identity, and construct a new mission as a graphic design organization in the digital media age as a part of Korea's design history.
Poster designined by me was selected for the exhibition of KECD 2019 at Korea.

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