1) What is your name?

2) What is your job role? Your title?

3) In which industry or industries does your company work?

4) What’s your annual salary?

5) Describe your educational background. What level of education did you complete, which schools did you attend, and what did you study?

6) How often do you dine with us?

Never

Sometimes

Often

Very often

7) How would you rate your overall satisfaction with us?

Very satisfied

Satisfied

Neutral

Dissatisfied

Very dissatisfied

8) How likely are you to recommend our products/service to others?

Very likely

Likely

Neutral

Unlikely

Very unlikely

9) For how long have you been a patron?

Fewer than 6 months

Between 6 months and a year

Between 1 and 3 years

Between 3 and 5 years

More than 5 years

Have not used

10) How would you rate our customer service?

Poor

1

2

3

4

5

Excellent

11) How would you rate our food quality?

Poor

1

2

3

4

5

Excellent

12) How do you rate our pricing/value for money?

Poor

1

2

3

4

5

Excellent

13) How do you rate the cleanliness of our restaurant?

Poor

1

2

3

4

5

Excellent

14) How do you rate our overall service?

Poor

1

2

3

4

5

Excellent

15) Would you like to leave any additional comments?