

Vignette Solution Accelerators Data Sheet

Overview

The Vignette® Global Marketplace provides a new way of doing business by simplifying the planning, implementation and support stages that companies typically experience today in building their ebusiness. Global Marketplace is a single destination for buyers and suppliers to interact online and find innovative solutions for their e-business. Global Marketplace enables Vignette to showcase Vignette engineered and Partner product offerings, as well as Vignette Solution Accelerator packages.

Marketplace Solution Accelerator Packages

Vignette Solution Accelerators are API-based, standalone packages designed to assist customer, VPS and Partner engagements by reducing time-to-market and providing a "head start" in implementing an engagement. Solution Accelerators are pre-built, functionality based around a defined API set — so integration with an existing project is faster than starting from scratch. Packages are Vignette-designed to provide a high level of reusability and extensibility. In addition to source code, standard implementation materials consist of a Business Case, Requirements Definitions, Functional Specifications, Quality Assurance Test Plans, and Installation and User Guides.

Packages Available for Sale Today

Advertisement Management

Displays advertisements by hour of the day, by weighted percentage or by StoryServer personalization category: keyword pairs. Ideal for customers who manage a relatively small number of ads and are looking to control management functionality "in-house." The Ad Management package allows a StoryServer site to adjust how ads will be displayed without making code-level changes to the site.

Threaded Discussion Groups (TDG)

Makes it easy for customers to add interactive moderated or unmoderated discussions to their site. Unlike third-party applications, TDG gives customers total flexibility over the look and feel of their discussion system. Source code is included for all functionality and can be extended to utilize other features of Vignette's product suite.

Calendar

Allows customers to create online, browser-based personal calendars. Enables customers to READ, UPDATE, or GRANT privileges to other online calendar members and includes functionality such as "To Do" lists, reminder and alias settings, and group subscriptions. Calendars can also display reminders and appointments using WAP and Palm 7 functionality.

| Core Features | What It Does | What It Means to You |
|--------------------------------------|--|--|
| Marketplace Solution Accelerators | Provides innovative solutions using advanced technical approaches. Enables rapid deployment by providing a well-defined API set and by implementing Vignette best practices. | Offers customers reliable and proven designs. |
| Standard Documentation | Allows customer to spend less time on project requirements, design and testing, and coding. | Delivers time and cost savings. |
| Moderated Threaded Discussion Groups | Provides on-line design and implementation assistance by a moderated leader. | Additional on-line design and implementation assistance. |
| Source Code | Provides customers with greater flexibility for customization. | Offers unlimited ability to modify and re-use licensed code. |



Questionnaires and Surveys

Benefits customers looking to capture responses from Web site visitors and display the results via a Web posting. This package allows customers to create a questionnaire, save information in a database, and write reports to analyze the results.

Staging

Provides customers with orderly transitions between their Development, QA and Production (live) environments. Staging allows customers to create a management process for organizing assets into jobs and moving them to the live Web site in a controlled and managed fashion.

Developer's Toolbox

Provides StoryServer developers with a set of useful browser-based tools for developing a site. Tools include:

- Joint Development Environment (JDE), which allows the integration of the StoryServer development system with a third-party source code management tool
- Global Find and Replace, which searches templates and makes text changes
- Template Dependency, which discovers dependencies (such as LIBNAME, SOURCE, CURL or COMPONENT)
- Template Diff, which allows the developer to compare two templates for differences
- Transferproject Utility, a browser-based front end for the transferproject command, with online help for all command options
- Database Query (DBQ2), which executes any valid SQL command on the StoryServer database

FAQ

Allows a site to create, modify and display FAQs — question/answer pairs that can be grouped by subject and category. Question/answer pairs can be attached to more than one FAQ category.

E-Commerce (E-Catalog)

Provides customers looking to develop an on-line product catalog with an API interface, and maintenance templates, which provide the foundation of a basic catalog. Using the API, one can navigate the catalog to display items, edit catalog categories, add items to defined categories, and associate items with one or more categories..

E-Commerce (Shopping Cart)

Offers customers an API that stores shopping cart contents in either a cookie or a database table. Its design allows integration with other e-catalog applications. The package comes pre-integrated with ClearCommerce, Vitessa, or MicrosoftTM SiteServer Commerce Edition to handle the back-end processing of transactions. It also is simple to integrate this package with other back-end transaction engines, with custom code.

E-Catalog, integrated with the Shopping Cart Accelerator package

Integrates the E-Catalog Accelerator package with the Shopping Cart Accelerator package. These packages can in turn be integrated with a payment processing solution (i.e.) ClearCommerce or Vitessa for no additional charge.

Packages Available Soon

E-mail

Customers who want to provide email access for their visitors will want to look at this package. The browser-based e-mail client sends and reads email using Simple Mail Transport Protocol (SMTP) for outgoing mail, and Post Office Protocol Version 3 (POP3) for retrieving mail from a POP3 mail server. The package provides virtually all of the common features an email client requires.

File Management

Allows customers integrate file upload/download with their site. Customers can also manage important meta-data about each file and create versions of the files through StoryServer content management features. Files can be stored on the file system and managed as StoryServer "file" assets, or stored in the database and managed as StoryServer content records.

Issue Tracker

Allows customers to create a "ticket" and then track changes to the "ticket" over its lifespan. Provides a standard interface that tracks and records the change history of virtually any set of data.

Search Integration

Provides search and index capabilities on a Web the Thunderstone search engine.

Solution Accelerators Assistance

Design and implementation assistance for Marketplace Solution Accelerators is available through a moderated TDG at global.vignette.com

For more information about Vignette solutions, please call 1.888.608.9900 or visit our Web site at www.vignette.com.



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