Judge Criteria

Complexity ▮▮▮▮▮▮▮▮▮▯

Design ▮▮▮▮▮▮▮▮▮▯

Originality ▮▮▮▮▮▮▮▮▯▯

Functionality ▮▮▮▮▮▮▮▯▯▯

Pitch ▮▮▮▮▮▮▮▮▯▯

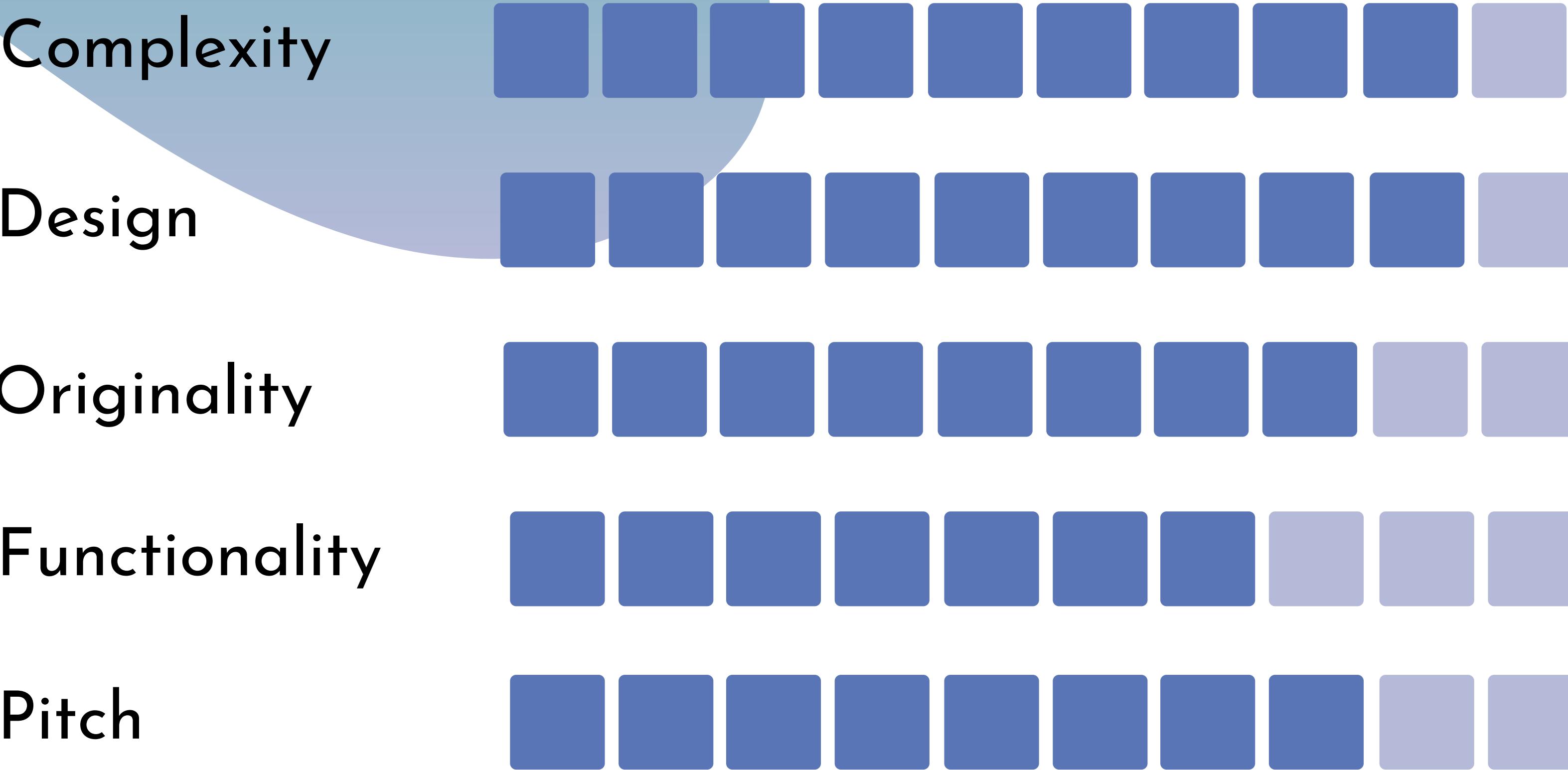## Complexity

How technically advanced the project is

Design

How elements are utilized to strategically enhance user experience
How professional the project looks

Originality

How creative and unique the project is
Whether the project has been submitted to other events

Functionality

Whether the project causes any problems or bugs

Pitch

How effective the video is at presenting and explaining your project
How clear and professional the video is