



“Fundamentally, the new brand places design at the heart of the offer; it’s central to our name, history, and future and reflects an unwavering belief that progress needs to be designed....it feels confident, full of personality, and culturally relevant.”

Lee Hoddy, Executive Creative Director

CDG refresh launched April 2024.

Conran Design Group

Creative Directors:

Lee Hoddy

Gilles Deléris

Design Directors:

Curtis Free

Brian Ponto

Type Designer:

Jean François Porchez

Web design:

Tom Alexander (lead)

Designers:

Many

