

## Notable brand creation: 2012-2016



### Piermont Bank: 2016

New to market NY regional bank:  
brand creation and office design

Agency: Sub Rosa

Role: Creative Director



### Apple, Motif: 2015

Naming and brand creation for the  
apple photo-book (rebrand) plug-in

Agency: Sub Rosa

Role: Creative Director



### FEED PROJECTS: 2007-2012

A 5-year partnership in brand building:  
brand, identity and activation/launch

Agency: Brian Ponto LLC

Role: Director and Designer



# About Brian Ponto

[Selected Words](#)

[Narrative](#)

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