

# About Brian Ponto

[Selected Words](#)

[Narrative](#)

[Further reading](#)

[Contact](#)

*Brands are stories.*

*These stories help define our individually while connecting us to a larger community. While the majority of the brand's I've partnered with are enterprise-level, some of the work I am most proud of is the design I do for my own community. I care for these groups, I rarely get to share this work, and like my professional work, I want to use what I know to help my community to their truest story.*