

Growth for the business

Use of Instagram and other social networking apps

Gavin Smith

Use of email system where they sign up for daily emails

Gavin Smith

Follow up emails if they click on our application or add something to their cart

Gavin Smith

What is the most effective way to grow a loyal customer base?

Gavin Smith

Product Ideas

An application that shows the empty rooms

Gavin Smith

A part of the app that lets you know when a room has opened up

Gavin Smith

A part of the app that lets you reserve a room from the app

Gavin Smith

A part of the app that shows what times are best for each room to be open

Gavin Smith

Social Media Engagement

Using instagram advertisements to market our application

Gavin Smith

Giving out app testing scenarios for people to try out the app

Gavin Smith

Possible Conflicts

Idea could sound better on paper

Gavin Smith

Would people pay money for this product?

Gavin Smith

Incentive to spend money on this product

Gavin Smith

Would this app be needed by lots of people?

Gavin Smith

Design of application

An application that is easy to use

Gavin Smith

No information overload

Gavin Smith

A monthly subscription service

Gavin Smith

Easy to operate and easy on the eyes, colorful design

Gavin Smith