

William Smith

Age: 19

School: University of Florida

Major: Biochemistry

Interests: Reading, Meditating, Being with family



William is a student at the University of Florida. He is from Tampa, Florida and has lived in Florida all of his life. William likes familiarity and routine. He was raised to be a hard worker and dives very deep into his studies. However, William struggles to find a quiet, no distraction place to study for his biochemistry assignments and exams. William has been hoping a solution to this problem will come out to help with this issue.

Needs: A quiet place to study; an app that makes this easy and quick

“Room Finder has been a life-saver, especially for my upcoming finals!”

Kelly Jones

Age: 22

School: University of Tennessee

Major: Education

Interests: Teaching, Partying, Hanging out with friends



Kelly is a graduate student at the University of Tennessee. She has recently been offered a job to teach a University 101 class at Tennessee. Kelly, however, was never assigned a specific room to teach her class. She is angry about this and has been looking for a solution to this problem as she struggles to find an empty room big enough for her class. She would enjoy a quiet spot to dive into her graduate school studies as her roommates are obnoxious and loud at the wrong times.

Needs: A large classroom she can teach her class in; a quiet spot away from her loud friends

“I cannot thank the creators of this app enough, they have saved me so much stress!”

Personas

Daniel Walker

Age: 52

Occupation: Remote Business Owner

Business: Financial Advisory

Interests: Money, Family, Cars, Vacations to Europe, Freedom



Daniel is a middle-aged business owner who works remotely from his laptop. Daniel struggles to find a quiet place to speak with his clients and get his work done. At home, his wife and three children cause a constant distraction to him. He knows there are free office spaces and rooms to work in but he cannot find them. He has been hoping for an app to come out that can help with this problem. Daniel does not like speaking with his clients in a public spot such as Starbucks or McDonald’s either.

Needs: A quiet place to call and speak with his clients; a quiet spot to concentrate on his work

“My productivity has never been better now that I can actually focus!”