Final_Project_Product_Search_Relevance Prediction

June 25, 2024

#Project Intro & Goals Home and Garden Product Search Relevance Prediction

This project focuses on developing a machine learning model to rate the relevance of search results for home and garden products. Our goal is to create a system that can accurately match search queries with product information, considering factors such as brand, material, and functionality.

To illustrate what we're trying to achieve, let's look at a couple of examples:

1. High Relevance Example: Search term: "angle bracket" Product: Simpson Strong-Tie 12-Gauge Angle Relevance Score: 3.0 (Perfect match)

The product description mentions: "Not only do angles make joints stronger, they also provide more consistent, straight corners. Simpson Strong-Tie offers a wide variety of angles in various sizes and thicknesses..."

This is a perfect match because the search term directly corresponds to the product, and the description confirms its purpose and brand.

2. Lower Relevance Example: Search term: "honda mower" Product: Toro Personal Pace Recycler 22 in. Variable Speed Self-Propelled Gas Lawn Mower with Briggs & Stratton Engine Relevance Score: 2.0 (Partially relevant)

While this product is a lawn mower, it's not a Honda brand. It's partially relevant because it's the right type of product (a mower) but doesn't match the specific brand requested.

Our model aims to predict these relevance scores by analyzing the relationship between search terms, product titles, and detailed product information. We'll be working with a dataset that includes search queries, product titles, descriptions, and attributes. Through data preprocessing, feature engineering, and the application of various machine learning techniques, we aim to build a model that can distinguish between irrelevant, partially relevant, and perfectly matching results.

The ultimate objective is to improve the search experience on e-commerce platforms specializing in home improvement and gardening products by providing more accurate and relevant search results. This notebook will walk through the entire process, from data exploration and cleaning to model development and evaluation, showcasing the steps taken to address this real-world information retrieval challenge.

[1]: !pip install Levenshtein

Collecting Levenshtein
Downloading
Levenshtein-0.25.1-cp310-cp310-manylinux_2_17_x86_64.manylinux2014_x86_64.whl
(177 kB)

```
177.4/177.4
```

```
[2]: import re
     import nltk
     import numpy as np
     import pandas as pd
     import seaborn as sns
     import matplotlib.pyplot as plt
     from matplotlib_venn import venn2
     from sklearn.ensemble import RandomForestRegressor
     from sklearn.model_selection import train_test_split
     from sklearn.metrics import mean_squared_error
     from nltk.corpus import stopwords
     from nltk.stem.snowball import SnowballStemmer
     from nltk.stem import WordNetLemmatizer
     import Levenshtein
     import torch
     import torch.nn as nn
     from torch.utils.data import Dataset, DataLoader
     from torchvision import transforms
     from PIL import Image
     # Download necessary NLTK data
     nltk.download('wordnet')
     nltk.download('stopwords')
     # Initialize stemmer, lemmatizer, and stopwords
     stemmer = SnowballStemmer('english')
     lemmatizer = WordNetLemmatizer()
     stop_words = set(stopwords.words('english'))
     # Set up matplotlib for inline plotting in notebooks
     %matplotlib inline
```

```
[nltk_data] Downloading package wordnet to /root/nltk_data...
[nltk_data] Downloading package stopwords to /root/nltk_data...
[nltk_data] Unzipping corpora/stopwords.zip.
```

Here, we load the datasets: train, test, attributes, and product descriptions. This gives us a

comprehensive view of the product information and search queries we'll be working with. The absence of missing values in the train and test sets is a good sign for data quality.

```
[3]: # Load datasets
    train_df = pd.read_csv("train.csv", encoding="ISO-8859-1")
    test_df = pd.read_csv("test.csv", encoding="ISO-8859-1")
    attributes_df = pd.read_csv('attributes.csv', engine='python')
    descriptions_df = pd.read_csv('product_descriptions.csv', engine='python')
     # Check for missing values
    for name, df in [('Train', train_df), ('Test', test_df), ('Attributes', __
      →attributes_df), ('Descriptions', descriptions_df)]:
        print(f"\nMissing values in {name} dataset:")
        print(df.isnull().sum())
        print(f"\n{name} Dataset Info:")
        print(df.info())
        print("\nSample data:")
        display(df.head())
        print("\n" + "="*50)
    Missing values in Train dataset:
    id
    product_uid
                     0
    product_title
                     0
    search_term
                     0
    relevance
                     0
    dtype: int64
    Train Dataset Info:
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 74067 entries, 0 to 74066
    Data columns (total 5 columns):
                       Non-Null Count Dtype
         Column
         -----
                       -----
     0
         id
                        74067 non-null int64
         product_uid
     1
                       74067 non-null int64
     2
        product_title 74067 non-null object
     3
         search_term
                        74067 non-null object
                        74067 non-null float64
         relevance
    dtypes: float64(1), int64(2), object(2)
    memory usage: 2.8+ MB
    None
```

product_title \

Simpson Strong-Tie 12-Gauge Angle

Sample data:

2

id product_uid

100001

```
3
1
            100001
                                    Simpson Strong-Tie 12-Gauge Angle
2
            100002 BEHR Premium Textured DeckOver 1-gal. #SC-141 ...
3 16
            100005 Delta Vero 1-Handle Shower Only Faucet Trim Ki...
4 17
            100005 Delta Vero 1-Handle Shower Only Faucet Trim Ki...
          search_term relevance
        angle bracket
0
            l bracket
1
                            2.50
2
            deck over
                            3.00
3
    rain shower head
                            2.33
  shower only faucet
                            2.67
```

Missing values in Test dataset:

id 0
product_uid 0
product_title 0
search_term 0
dtype: int64

Test Dataset Info:

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 166693 entries, 0 to 166692

Data columns (total 4 columns):

#	Column	Non-Null Count	Dtype
0	id	166693 non-null	int64
1	product_uid	166693 non-null	int64
2	<pre>product_title</pre>	166693 non-null	object
3	${\tt search_term}$	166693 non-null	object

dtypes: int64(2), object(2)
memory usage: 5.1+ MB

None

Sample data:

	id	<pre>product_uid</pre>			product	_title	\
0	1	100001	Simpson	${\tt Strong-Tie}$	12-Gauge	Angle	
1	4	100001	Simpson	${\tt Strong-Tie}$	12-Gauge	Angle	
2	5	100001	Simpson	${\tt Strong-Tie}$	12-Gauge	Angle	
3	6	100001	Simpson	${\tt Strong-Tie}$	12-Gauge	Angle	
4	7	100001	Simpson	${\tt Strong-Tie}$	12-Gauge	Angle	

search_term 90 degree bracket

0 90 degree bracket 1 metal l brackets 2 simpson sku able

```
3 simpson strong ties
4 simpson strong tie hcc668
```

Missing values in Attributes dataset:

product_uid 155 name 155 value 6422

dtype: int64

Attributes Dataset Info:

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2044803 entries, 0 to 2044802

Data columns (total 3 columns):

Column Dtype
--- ---0 product_uid float64
1 name object
2 value object
dtypes: float64(1), object(2)

memory usage: 46.8+ MB

None

Sample data:

	<pre>product_uid</pre>	name	value
0	100001.0	Bullet01	Versatile connector for various 90° connection
1	100001.0	Bullet02	Stronger than angled nailing or screw fastenin
2	100001.0	Bullet03	Help ensure joints are consistently straight a
3	100001.0	Bullet04	Dimensions: 3 in. x 3 in. x 1-1/2 in.
4	100001.0	Bullet05	Made from 12-Gauge steel

Missing values in Descriptions dataset:

product_uid 0
product_description 0

dtype: int64

Descriptions Dataset Info:

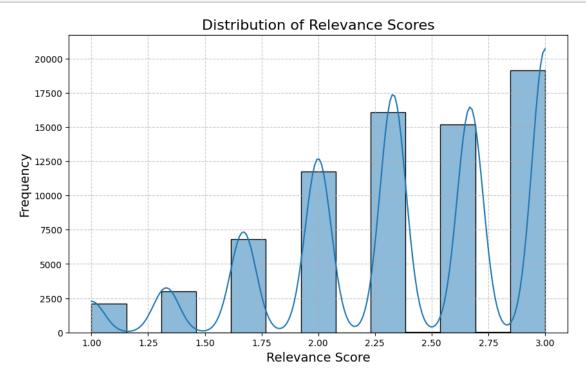
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 124428 entries, 0 to 124427

Data columns (total 2 columns):

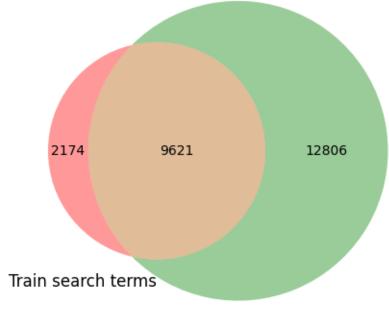
```
memory usage: 1.9+ MB
    None
    Sample data:
       product_uid
                                                   product_description
    0
            100001 Not only do angles make joints stronger, they ...
    1
            100002 BEHR Premium Textured DECKOVER is an innovativ...
    2
            100003 Classic architecture meets contemporary design...
    3
            100004 The Grape Solar 265-Watt Polycrystalline PV So...
            100005 Update your bathroom with the Delta Vero Singl...
    _____
    Dataset sizes:
    Train dataset: 74,067 rows
    Test dataset: 166,693 rows
    Attributes dataset: 2,044,803 rows
    Descriptions dataset: 124,428 rows
    Original features:
    Train dataset: 5 features (id, product_uid, product_title, search_term, relevance)
    Test dataset: 4 features (id, product_uid, product_title, search_term)
    #Visualizing the data:
[4]: # Analyze relevance distribution in train dataset
     plt.figure(figsize=(10, 6))
     sns.histplot(data=train_df, x='relevance', bins=13, kde=True)
     plt.title('Distribution of Relevance Scores', fontsize=16)
     plt.xlabel('Relevance Score', fontsize=14)
     plt.ylabel('Frequency', fontsize=14)
     plt.grid(True, linestyle='--', alpha=0.7)
     plt.show()
     # Compare search terms between train and test sets
     train_search_terms = set(train_df['search_term'])
     test_search_terms = set(test_df['search_term'])
     venn2([train_search_terms, test_search_terms], ('Train_search_terms', 'Test_
      ⇔search terms'))
     plt.title('Overlap of Search Terms in Train and Test Sets')
     plt.show()
     # Compare product_uid between train and test sets
```

product_description 124428 non-null object

dtypes: int64(1), object(1)

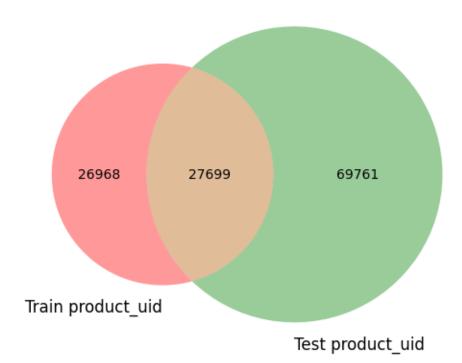


Overlap of Search Terms in Train and Test Sets



Test search terms

Overlap of Product UIDs in Train and Test Sets



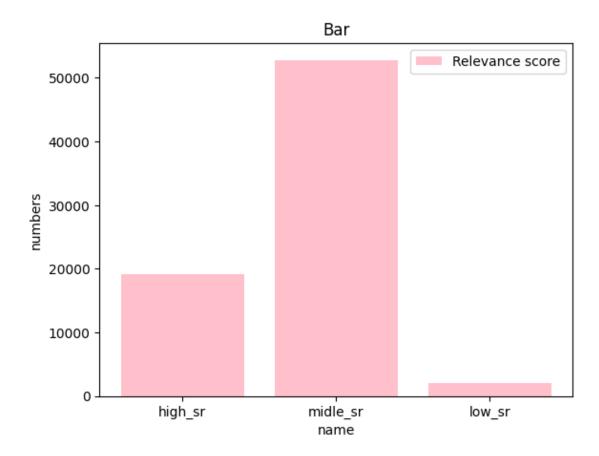
8

This histogram shows the distribution of relevance scores in the training data. We can see that the scores are not evenly distributed:

There's a peak at 3.0, indicating many perfect matches. Another peak around 2.3-2.7, suggesting many partially relevant results. Fewer scores below 2.0, implying that completely irrelevant results are less common. This distribution suggests that the search algorithm is generally performing well, but there's room for improvement in distinguishing between partial and perfect matches.

These Venn diagrams show the overlap between train and test sets:

- 1. Search terms: There's significant overlap, but also many unique terms in each set. This suggests that our model needs to generalize well to new search queries.
- 2.Product UIDs: Almost all products in the train set are also in the test set, with many additional products in the test set. This indicates that our model will be evaluated on both familiar and new products.



These cells provide more detailed breakdowns of the relevance scores:

The bar chart shows the count of high, middle, and low relevance scores. The count plot confirms the distribution we saw in the histogram.

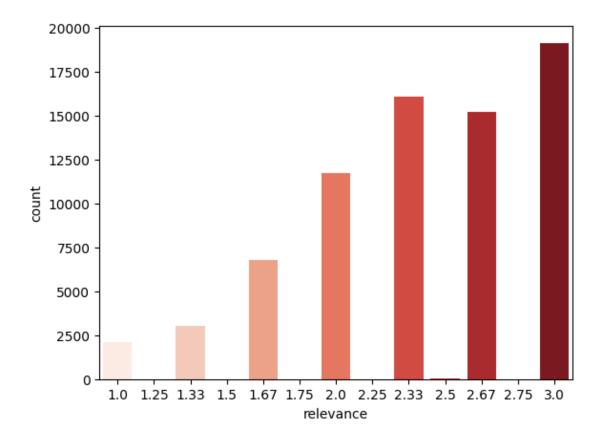
These visualizations reinforce that partially relevant results are the most common, followed by perfect matches, with fewer irrelevant results.

```
[7]: sns.countplot(x="relevance", data=train_df, palette="Reds") plt.show()
```

<ipython-input-7-8f793203aa76>:1: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

sns.countplot(x="relevance", data=train_df, palette="Reds")



#Cleaning the data:

This section is crucial for preparing our data for machine learning:

We clean the text data by removing special characters, standardizing abbreviations, and applying stemming and lemmatization.

We merge product descriptions with attributes to create a comprehensive product representation.

We handle missing values to ensure data completeness. These steps are essential for creating meaningful features that capture the relationship between search queries and product information.

```
[8]: def remove_duplicates(string):
    unique_tokens = []
    [unique_tokens.append(str(token)) for token in string.split() if token not_u
    in unique_tokens]
    return ' '.join(unique_tokens)

def clean_text(text):
    text = str(text).lower()

# Replace common abbreviations and remove specific strings
    replacements = {
```

```
'in.': 'inch', 'ft.': 'foot', '-oz.': 'ounce', 'oz.': 'ounce',
        'sq.': 'square', 'gal.': 'gallon', 'lb.': 'pound', 'cu.': 'cubic',
        'o.d.': 'outer diameter', 'dia.': 'diameter', '-': '', 'r ': 'r'
    for old, new in replacements.items():
        text = text.replace(old, new)
    # Remove URLs and specific phrases
    text = re.sub(r'http\S+', '', text)
    text = re.sub(r'click here.*', '', text)
    text = re.sub(r'please visit.*', '', text)
    # Remove special characters and extra spaces
    text = re.sub(r'[^a-zA-Z0-9]+', '', text)
    text = re.sub(r'\s+', ' ', text).strip()
    return text
def preprocess_text(text):
    # Clean the text
    text = clean_text(text)
    # Remove stopwords
    words = [word for word in text.split() if word not in stop_words]
    # Lemmatize and stem
    words = [lemmatizer.lemmatize(stemmer.stem(word)) for word in words]
    return ' '.join(words)
# Define strings to remove
strings_to_remove = [
    'br', 'src', 'href', 'alt', 'please visit',
    'Click here to review our return policy for additional information_{\sqcup}
 →regarding returns',
    'Click here to see Home Depot',
    'Click here for our Project Guide',
    'Click here for our Buying Guide',
    'Click on the More Info tab to download',
    'CLICK HERE to create your own collection',
    'Click Here for details on the services',
    'Click Here for Ideas and Designs',
    'Click Here for a Demo of the Design',
    'Click Here to learn more about',
    'CLICK HERE to view our'.
    'Click below to visit our',
    'Click here to purchase a sample of this',
```

```
'click on the link to get started',
'Click image to enlarge',
'https://www.ryobitools.com/nation',
'http://www.homedepot.com/ApplianceDeliveryandInstallation',
'http://itemvideo-dev.microsite.homedepot.com/111414/26P/

⇔online_BB_banner_111114.jpg',
'http://www.homedepot.com/p/Rev-A-Shelf-Door-Mounting-Kit-5WB-DMKIT/
⇒202855698'
]
```

Handle missing values and process attributes and descriptions:

```
[9]: # Handle missing values in attributes
     attributes_df['value'].fillna('', inplace=True)
     # Process attributes
     attributes_df['name'] = attributes_df['name'].apply(lambda x: x[:6] if 'bullet'u
      →in str(x).lower() else x)
     attributes_df['product_attributes'] = attributes_df['name'] + ' ' +__
      →attributes df['value']
     attributes_df = attributes_df.groupby('product_uid')['product_attributes'].
      →apply(' '.join).reset_index()
     attributes_df['clean_attributes'] = attributes_df['product_attributes'].
      →apply(preprocess_text)
     attributes df['clean attributes'] = attributes df['clean attributes'].
      →apply(remove_duplicates)
     # Process descriptions
     for string in strings to remove:
         descriptions_df['product_description'] =__
      descriptions df['product description'].apply(lambda x: x.lower().
      →replace(string.lower(), ''))
     descriptions_df['clean_description'] = descriptions_df['product_description'].
      ⇒apply(preprocess_text)
     # Merge descriptions and attributes
     df_des_attr = pd.merge(descriptions_df, attributes_df, on='product_uid',_
      ⇔how='left')
     df_des_attr['product_description_attributes'] =_

df_des_attr['clean_description'] + ' ' + df_des_attr['clean_attributes']

     # Handle missing values in merged dataframe
     df_des_attr['product_description_attributes'].fillna('', inplace=True)
     print("Missing values after processing:")
```

```
print(df_des_attr.isnull().sum())
     Missing values after processing:
                                            0
     product_uid
     product_description
                                            0
                                            0
     clean_description
     product_attributes
                                        38165
     clean_attributes
                                        38165
     product_description_attributes
     dtype: int64
[10]: df_des_attr.head(5)
[10]:
         product_uid
                                                     product_description \
              100001 not only do angles make joints stronger, they ...
      0
      1
              100002 behr premium textured deckover is an innovativ...
      2
              100003
                      classic architecture meets contemporary design...
      3
              100004 the grape solar 265-watt polycrystalline pv so...
              100005
                      update your bathroom with the delta vero singl...
                                          clean_description \
      0 angl make joint stronger also provid consist s...
      1 behrpremium textur deckoveri innov solid color...
      2 classic architectur meet contemporari design e...
      3 grape solar265watt polycrystallin pv solarpane...
      4 updat yourbathroom delta vero singlehandl show...
                                         product_attributes \
      O Bullet Versatile connector for various 90° con...
      1 Application Method Brush, Roller, Spray Assemble...
      2 Built-in flange Yes Bullet Slightly narrower f...
      3 Amperage (amps) 8.56 Bullet Positive power tol...
      4 Bath Faucet Type Combo Tub and Shower Built-in...
                                           clean_attributes \
      0 bullet versatil connectorforvari 90 connect ho...
      1 applic method brush roller spray assembl depth...
      2 builtin flang yes bullet slight narrowerfortig...
      3 amperag amp 8 56 bullet posit powertoler 0 5wa...
      4 bath faucet type combo tub showerbuiltin water...
                            product_description_attributes
      0 angl make joint stronger also provid consist s...
      1 behrpremium textur deckoveri innov solid color...
      2 classic architectur meet contemporari design e...
      3 grape solar265watt polycrystallin pv solarpane...
      4 updat yourbathroom delta vero singlehandl show...
```

Process train and test datasets:

```
[11]: # Function to process a single dataframe
      def process_dataframe(df, df_des_attr):
          df['clean_title'] = df['product_title'].apply(preprocess_text)
          df['clean search term'] = df['search_term'].apply(preprocess_text)
          # Remove any existing 'product_description_attributes' column
          if 'product_description_attributes' in df.columns:
              df = df.drop('product_description_attributes', axis=1)
          # Merge with df des attr
          merged_df = pd.merge(df, df_des_attr[['product_uid',_

¬'product_description_attributes']], on='product_uid', how='left')
          # Handle any missing values after merging
          merged_df['product_description_attributes'].fillna('', inplace=True)
          return merged_df
      # Process train and test datasets
      train_df = process_dataframe(train_df, df_des_attr)
      test_df = process_dataframe(test_df, df_des_attr)
      # Remove duplicate columns if they exist
      for df in [train_df, test_df]:
          columns_to_drop = [col for col in df.columns if col.
       startswith('product_description_attributes_')]
          df.drop(columns=columns to drop, inplace=True)
      # Print information about the processed datasets
      for name, df in [('Train', train_df), ('Test', test_df)]:
          print(f"\nProcessing of {name} dataset completed.")
          print(f"Columns in {name} dataset:")
          print(df.columns)
          print(f"\nMissing values in processed {name} dataset:")
          print(df.isnull().sum())
          print(f"\nSample of processed {name} data:")
          display(df[['product_uid', 'clean_title', 'clean_search_term', u

¬'product_description_attributes']].head())
      print("\nData preprocessing completed.")
      # Final verification
      print("\nFinal Train dataset columns:")
      print(train_df.columns)
      print("\nFinal Test dataset columns:")
```

```
print(test_df.columns)
# Check if the column was added successfully

¬'product_description_attributes' in test_df.columns:
    print("\nThe 'product description attributes' column is present in both,

datasets.")

else:
    print("\nWarning: The 'product_description_attributes' column is missing ⊔
 ofrom one or both datasets.")
    print("Train columns:", 'product_description_attributes' in train_df.
 ⇔columns)
    print("Test columns:", 'product_description_attributes' in test_df.columns)
# Additional check: print the number of rows in each dataset before and after_
 →merging
print("\nNumber of rows:")
print(f"Original train df: {len(train df)}")
print(f"Original test_df: {len(test_df)}")
print(f"df_des_attr: {len(df_des_attr)}")
Processing of Train dataset completed.
Columns in Train dataset:
Index(['id', 'product_uid', 'product_title', 'search_term', 'relevance',
       'clean_title', 'clean_search_term', 'product_description_attributes'],
     dtype='object')
Missing values in processed Train dataset:
id
product_uid
                                 0
                                 0
product_title
search_term
                                 0
relevance
                                 0
                                 0
clean_title
clean_search_term
                                 0
product_description_attributes
dtype: int64
Sample of processed Train data:
  product_uid
                                                     clean_title \
0
       100001
                                    simpson strongti 12gaug angl
1
       100001
                                    simpson strongti 12gaug angl
2
       100002 behrpremium textur deckover1gallon sc141 tugbo...
3
       100005 delta vero 1handl showeron faucet trim kit chr...
       100005 delta vero 1handl showeron faucet trim kit chr...
4
```

```
clean_search_term
                                        product_description_attributes
0
       angl bracket angl make joint stronger also provid consist s...
          1 bracket angl make joint stronger also provid consist s...
1
2
               deck behrpremium textur deckoveri innov solid color...
3
    rain showerhead updat yourbathroom delta vero singlehandl show...
    showeron faucet updat yourbathroom delta vero singlehandl show...
Processing of Test dataset completed.
Columns in Test dataset:
Index(['id', 'product_uid', 'product_title', 'search_term', 'clean_title',
       'clean_search_term', 'product_description_attributes'],
      dtype='object')
Missing values in processed Test dataset:
                                  0
product_uid
product_title
                                  0
search_term
clean_title
clean_search_term
product_description_attributes
dtype: int64
Sample of processed Test data:
                                                       clean_search_term \
  product_uid
                                 clean_title
0
        100001
                simpson strongti 12gaug angl
                                                        90 degre bracket
                simpson strongti 12gaug angl
                                                        metal 1 bracket
1
        100001
2
        100001 simpson strongti 12gaug angl
                                                        simpson sku abl
3
        100001 simpson strongti 12gaug angl
                                                     simpson strong tie
        100001 simpson strongti 12gaug angl simpson strong tie hcc668
                      product_description_attributes
0 angl make joint stronger also provid consist s...
1 angl make joint stronger also provid consist s...
2 angl make joint stronger also provid consist s...
3 angl make joint stronger also provid consist s...
4 angl make joint stronger also provid consist s...
Data preprocessing completed.
Final Train dataset columns:
Index(['id', 'product_uid', 'product_title', 'search_term', 'relevance',
       'clean_title', 'clean_search_term', 'product_description_attributes'],
      dtype='object')
```

- 1.Levenshtein ratio: Measures string similarity between search term and product title.
- 2. Title length, search length, and description length: Capture the amount of information available.
- 3. Various 'shared words' features: Measure overlap between search terms and product information.

These features aim to quantify different aspects of the match between search queries and products, which will be crucial for predicting relevance.

```
[12]: import numpy as np
      # Levenshtein distance between search term and product title
      def levenshtein_ratio(row):
          try:
              return Levenshtein.ratio(str(row['clean_search_term']),__
       str(row['clean_title']))
          except:
              return np.nan
      for name, df in [('Train', train_df), ('Test', test_df)]:
          print(f"\nProcessing {name} dataset:")
          df['levenshtein_ratio'] = df.apply(levenshtein_ratio, axis=1)
          df['title_len'] = df['clean_title'].apply(len)
          df['search_len'] = df['clean_search_term'].apply(len)
          df['description_len'] = df['product_description_attributes'].apply(len)
          print(f"Feature engineering completed for {name} dataset.")
          print(f"Sample of {name} data with engineered features:")
```

```
display(df[['clean_search_term', 'clean_title', 'levenshtein_ratio', _
 print(f"\n{name} dataset structure:")
   print(df.info())
   print(f"\nMissing values in {name} dataset:")
   print(df.isnull().sum())
   print(f"\nDescriptive statistics for {name} dataset:")
   print(df[['levenshtein_ratio', 'title_len', 'search_len', "]

¬'description_len']].describe())
print("\nFeature engineering completed for both datasets.")
# Correlation matrix for numerical features in train dataset
correlation_matrix = train_df[['levenshtein_ratio', 'title_len', 'search_len',u

¬'description_len', 'relevance']].corr()
print("\nCorrelation matrix for numerical features in train dataset:")
print(correlation_matrix)
# Visualize correlation matrix
import seaborn as sns
import matplotlib.pyplot as plt
plt.figure(figsize=(10, 8))
sns.heatmap(correlation_matrix, annot=True, cmap='coolwarm', vmin=-1, vmax=1,__
⇔center=0)
plt.title('Correlation Heatmap of Numerical Features')
plt.show()
```

Processing Train dataset:

Feature engineering completed for Train dataset.

Sample of Train data with engineered features:

	clean_search_term				clean_title	\
0	angl bracket		si	mpson strongti	12gaug angl	
1	l bracket		si	mpson strongti	12gaug angl	
2	deck	behrpremium	ı textur deck	over1gallon sc1	141 tugbo	
3	rain showerhead	delta vero	1handl showe	ron faucet trim	n kit chr…	
4	showeron faucet	delta vero	1handl showe	ron faucet trim	n kit chr…	
	levenshtein_ratio	${\tt title_len}$	search_len	description_le	en	
0	0.200000	28	12	97	70	
1	0.162162	28	9	97	70	
2	0.114286	66	4	163	34	
3	0.368421	61	15	107	73	

4 0.394737 61 15 1073

Train dataset structure:

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 74067 entries, 0 to 74066
Data columns (total 12 columns):

#	Column	Non-Null Count	Dtype
0	id	74067 non-null	int64
1	product_uid	74067 non-null	int64
2	product_title	74067 non-null	object
3	search_term	74067 non-null	object
4	relevance	74067 non-null	float64
5	clean_title	74067 non-null	object
6	clean_search_term	74067 non-null	object
7	<pre>product_description_attributes</pre>	74067 non-null	object
8	levenshtein_ratio	74067 non-null	float64
9	title_len	74067 non-null	int64
10	search_len	74067 non-null	int64
11	description_len	74067 non-null	int64

dtypes: float64(2), int64(5), object(5)

memory usage: 6.8+ MB

None

Missing values in Train dataset:

id	0
product_uid	0
product_title	0
search_term	0
relevance	0
clean_title	0
clean_search_term	0
<pre>product_description_attributes</pre>	0
levenshtein_ratio	0
title_len	0
search_len	0
description_len	0

dtype: int64

Descriptive statistics for Train dataset:

	levenshtein_ratio	${\tt title_len}$	search_len	description_len
count	74067.000000	74067.000000	74067.000000	74067.000000
mean	0.340163	62.315971	16.906517	913.496145
std	0.120614	20.716386	6.872335	738.723762
min	0.000000	8.000000	0.000000	0.00000
25%	0.256410	47.000000	12.000000	474.000000
50%	0.327869	60.000000	16.000000	869.000000

75%	0.412371	76.000000	21.000000	1293.000000
max	1.000000	144.000000	61.000000	6664.000000

Processing Test dataset:

 $Feature\ engineering\ completed\ for\ Test\ dataset.$

Sample of Test data with engineered features:

	clean_search_term		clean_title	levenshtein_ratio	\
0	90 degre bracket	simpson strongti	12gaug angl	0.181818	
1	metal l bracket	simpson strongti	12gaug angl	0.232558	
2	simpson sku abl	simpson strongti	12gaug angl	0.604651	
3	simpson strong tie	simpson strongti	12gaug angl	0.695652	
4	simpson strong tie hcc668	simpson strongti	12gaug angl	0.641509	

	${\tt title_len}$	${\tt search_len}$	description_len
0	28	16	970
1	28	15	970
2	28	15	970
3	28	18	970
4	28	25	970

Test dataset structure:

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 166693 entries, 0 to 166692

Data columns (total 11 columns):

#	Column	Non-Null Count	Dtype
0	id	166693 non-null	int64
1	product_uid	166693 non-null	int64
2	product_title	166693 non-null	object
3	search_term	166693 non-null	object
4	clean_title	166693 non-null	object
5	clean_search_term	166693 non-null	object
6	<pre>product_description_attributes</pre>	166693 non-null	object
7	levenshtein_ratio	166693 non-null	float64
8	title_len	166693 non-null	int64
9	search_len	166693 non-null	int64
10	description_len	166693 non-null	int64

dtypes: float64(1), int64(5), object(5)

memory usage: 14.0+ MB

None

Missing values in Test dataset:

0
0
0
0
0

clean_search_term	0
<pre>product_description_attributes</pre>	0
levenshtein_ratio	0
title_len	0
search_len	0
description_len	0
dtype: int64	

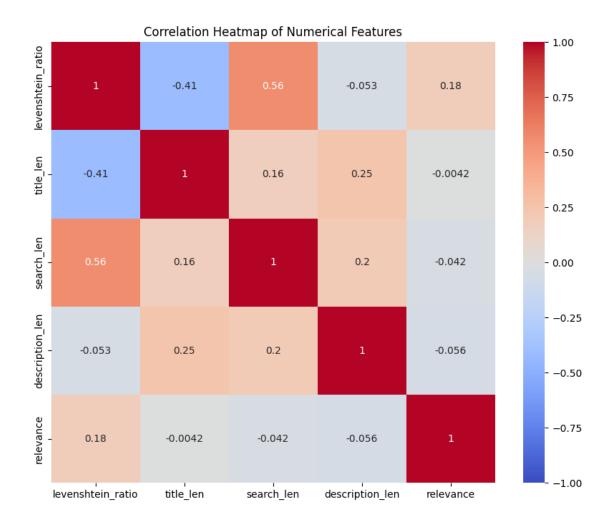
Descriptive statistics for Test dataset:

	levenshtein_ratio	title_len	${\tt search_len}$	description_len
count	166693.000000	166693.000000	166693.000000	166693.000000
mean	0.332418	61.912798	15.886432	988.582838
std	0.121593	20.849197	6.765947	710.646165
min	0.000000	7.000000	0.000000	0.000000
25%	0.246575	46.000000	11.000000	605.000000
50%	0.320000	60.000000	15.000000	918.000000
75%	0.405405	75.000000	20.000000	1340.000000
max	1.000000	144.000000	61.000000	6761.000000

Feature engineering completed for both datasets.

Correlation matrix for numerical features in train dataset:

	levenshtein_ratio	${\tt title_len}$	search_len	${\tt description_len}$	\
levenshtein_ratio	1.000000	-0.414973	0.556353	-0.052651	
title_len	-0.414973	1.000000	0.164286	0.248520	
search_len	0.556353	0.164286	1.000000	0.196947	
description_len	-0.052651	0.248520	0.196947	1.000000	
relevance	0.179064	-0.004172	-0.041905	-0.055704	



##After feature engineering:

Train dataset: 12 features

Test dataset: 11 features

New features added: - levenshtein_ratio - title_len - search_len - description_len

#Correlation Analysis and Final Data Preparation

```
[13]: # Cell 9: Handling Outliers and Final Data Preparation

import numpy as np
import pandas as pd
from sklearn.impute import SimpleImputer
from sklearn.preprocessing import RobustScaler

# Function to apply winsorization
def winsorize(data, limits=(0.05, 0.05)):
```

```
lower = np.percentile(data, limits[0] * 100)
   upper = np.percentile(data, (1 - limits[1]) * 100)
   return np.clip(data, lower, upper)
# Function to check for outliers
def check_outliers(data, name):
   Q1 = data.quantile(0.25)
   Q3 = data.quantile(0.75)
   IQR = Q3 - Q1
   outliers = ((data < (Q1 - 1.5 * IQR)) | (data > (Q3 + 1.5 * IQR))).sum()
   print(f"\nOutliers in {name} data:")
   print(outliers)
   return outliers.sum()
# Prepare features for modeling
features = ['levenshtein_ratio', 'title_len', 'search_len', 'description_len']
X_train = train_df[features]
y_train = train_df['relevance']
X_test = test_df[features]
# Original data statistics and outlier check
print("Original data statistics:")
print(X_train.describe())
original_outliers = check_outliers(X_train, "original")
# 1. Winsorization
X_train_winsorized = X_train.copy()
X test winsorized = X test.copy()
for column in features:
   X_train_winsorized[column] = winsorize(X_train[column])
   X_test_winsorized[column] = winsorize(X_test[column])
print("\nWinsorized data statistics:")
print(X_train_winsorized.describe())
winsorized outliers = check outliers(X_train_winsorized, "winsorized")
# 2. Log transformation
X_train_log = X_train.copy()
X test log = X test.copy()
for column in features:
   X_train_log[column] = np.log1p(X_train[column])
   X_test_log[column] = np.log1p(X_test[column])
print("\nLog-transformed data statistics:")
print(X_train_log.describe())
log_outliers = check_outliers(X_train_log, "log-transformed")
```

```
# 3. Robust scaling
scaler = RobustScaler()
X train_robust = pd.DataFrame(scaler.fit_transform(X_train), columns=features)
X_test_robust = pd.DataFrame(scaler.transform(X_test), columns=features)
print("\nRobust scaled data statistics:")
print(X_train_robust.describe())
robust_outliers = check_outliers(X_train_robust, "robust scaled")
# Check for any remaining missing values
for name, data in [("Original", X_train), ("Winsorized", X_train_winsorized),
                   ("Log-transformed", X_train_log), ("Robust scaled", ...
 →X train robust)]:
   print(f"\nMissing values in {name} X_train:")
   print(data.isnull().sum())
print("\nTotal number of outliers:")
print(f"Original: {original_outliers}")
print(f"Winsorized: {winsorized outliers}")
print(f"Log-transformed: {log_outliers}")
print(f"Robust scaled: {robust outliers}")
print("\nData is now ready for modeling with different outlier handling methods.
# You can choose which version of the data to use for your modeling
# For example:
\# X_train_final = X_train_winsorized
# X_test_final = X_test_winsorized
```

Original data statistics:

_				
	levenshtein_ratio	title_len	${\tt search_len}$	description_len
count	74067.000000	74067.000000	74067.000000	74067.000000
mean	0.340163	62.315971	16.906517	913.496145
std	0.120614	20.716386	6.872335	738.723762
min	0.000000	8.000000	0.000000	0.000000
25%	0.256410	47.000000	12.000000	474.000000
50%	0.327869	60.000000	16.000000	869.000000
75%	0.412371	76.000000	21.000000	1293.000000
max	1.000000	144.000000	61.000000	6664.000000

Outliers in original data: levenshtein_ratio 1166 title_len 503 search_len 1194 description_len 2051

dtype: int64

Winsorized data statistics:

	levenshtein_ratio	title_len	${\tt search_len}$	description_len
count	74067.000000	74067.000000	74067.000000	74067.000000
mean	0.338331	62.065859	16.761135	883.141264
std	0.108102	19.115123	6.100321	652.159238
min	0.163636	32.000000	7.000000	0.000000
25%	0.256410	47.000000	12.000000	474.000000
50%	0.327869	60.000000	16.000000	869.000000
75%	0.412371	76.000000	21.000000	1293.000000
max	0.556962	100.000000	29.000000	2214.000000

Outliers in winsorized data:

levenshtein_ratio 0
title_len 0
search_len 0
description_len 0

dtype: int64

Log-transformed data statistics:

	levenshtein_ratio	title_len	search_len	description_len
count	74067.000000	74067.000000	74067.000000	74067.000000
mean	0.288832	4.092331	2.806722	5.329620
std	0.088575	0.341882	0.412514	2.992691
min	0.000000	2.197225	0.000000	0.000000
25%	0.228259	3.871201	2.564949	6.163315
50%	0.283575	4.110874	2.833213	6.768493
75%	0.345270	4.343805	3.091042	7.165493
max	0.693147	4.976734	4.127134	8.804625

Outliers in log-transformed data:

levenshtein_ratio 781 title_len 498 search_len 1233 description_len 17544

dtype: int64

Robust scaled data statistics:

	levenshtein_ratio	title_len	search_len	description_len
count	74067.000000	74067.000000	74067.000000	74067.000000
mean	0.078829	0.079861	0.100724	0.054330
std	0.773363	0.714358	0.763593	0.901983
min	-2.102251	-1.793103	-1.777778	-1.061050
25%	-0.458183	-0.448276	-0.44444	-0.482295
50%	0.000000	0.000000	0.000000	0.000000
75%	0.541817	0.551724	0.555556	0.517705
max	4.309614	2.896552	5.000000	7.075702

Outliers in robust scaled data:

levenshtein_ratio 1166 title_len 503 search_len 1194 description_len 2051

dtype: int64

Missing values in Original X_train:

levenshtein_ratio 0
title_len 0
search_len 0
description_len 0

dtype: int64

Missing values in Winsorized X_train:

levenshtein_ratio0title_len0search_len0description_len0

dtype: int64

Missing values in Log-transformed X_train:

levenshtein_ratio 0
title_len 0
search_len 0
description_len 0

dtype: int64

Missing values in Robust scaled X_train:

levenshtein_ratio0title_len0search_len0description_len0

dtype: int64

Total number of outliers:

Original: 4914 Winsorized: 0

Log-transformed: 20056 Robust scaled: 4914

Data is now ready for modeling with different outlier handling methods.

#Feature Analysis

Import Libraries and Setup:

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.feature_selection import mutual_info_regression
from sklearn.ensemble import RandomForestRegressor
from scipy.stats import spearmanr
from mpl_toolkits.mplot3d import Axes3D
plt.style.use('seaborn')
sns.set_palette("deep")
```

<ipython-input-14-320d71af9d2f>:10: MatplotlibDeprecationWarning: The seaborn
styles shipped by Matplotlib are deprecated since 3.6, as they no longer
correspond to the styles shipped by seaborn. However, they will remain available
as 'seaborn-v0_8-<style>'. Alternatively, directly use the seaborn API instead.
 plt.style.use('seaborn')

Helper Functions

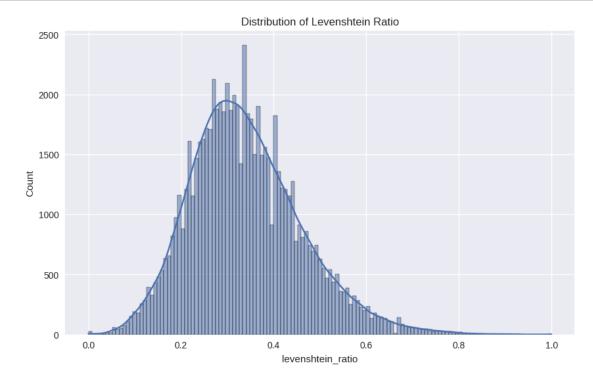
```
[15]: def plot_feature_distribution(df, feature, title):
          plt.figure(figsize=(10, 6))
          sns.histplot(df[feature], kde=True)
          plt.title(f'Distribution of {title}')
          plt.xlabel(feature)
          plt.ylabel('Count')
          plt.show()
      def plot_feature_vs_relevance(df, feature, title):
          plt.figure(figsize=(10, 6))
          sns.scatterplot(x=feature, y='relevance', data=df, alpha=0.5)
          plt.title(f'{title} vs Relevance')
          plt.xlabel(feature)
          plt.ylabel('Relevance')
          # Add regression line
          x = df[feature].values.reshape(-1, 1)
          y = df['relevance'].values
          plt.plot(np.unique(x), np.poly1d(np.polyfit(x.ravel(), y, 1))(np.

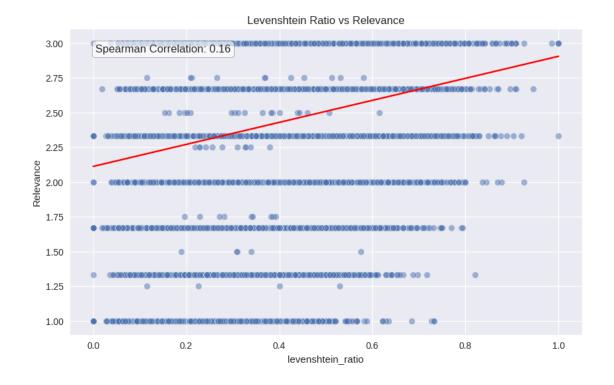
unique(x)), color='red')
          # Add Spearman correlation
          corr, _ = spearmanr(df[feature], df['relevance'])
          plt.text(0.05, 0.95, f'Spearman Correlation: {corr:.2f}', transform=plt.
       ⇒gca().transAxes,
                   verticalalignment='top', fontsize=12, bbox=dict(boxstyle='round', __

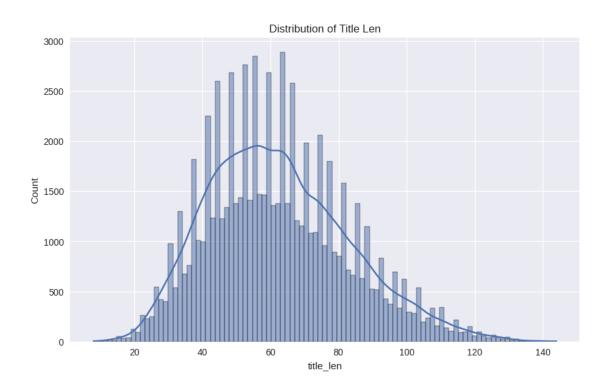
¬facecolor='white', alpha=0.7))
```

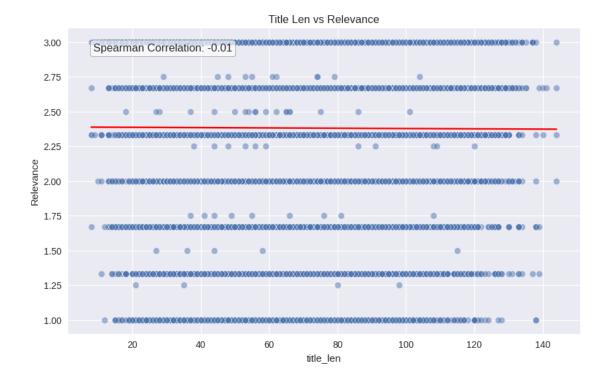
```
plt.show()
```

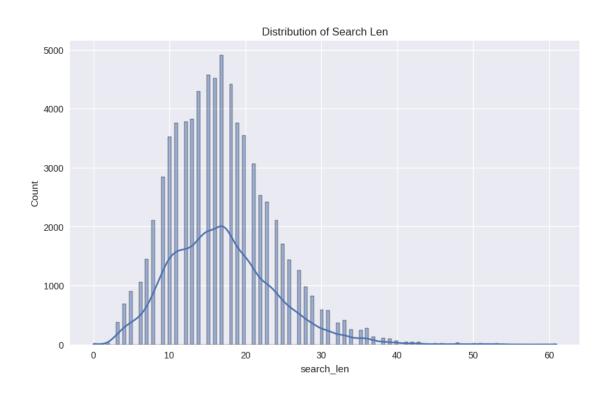
Analyze Engineered Features

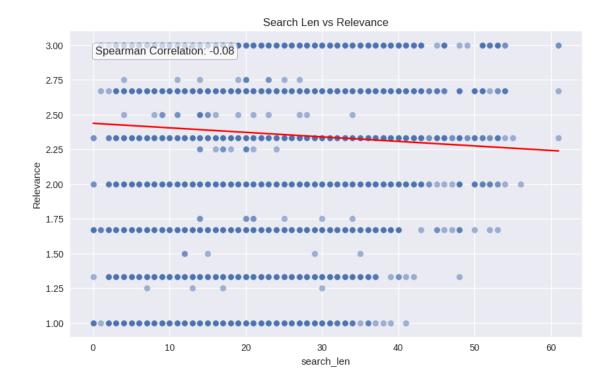


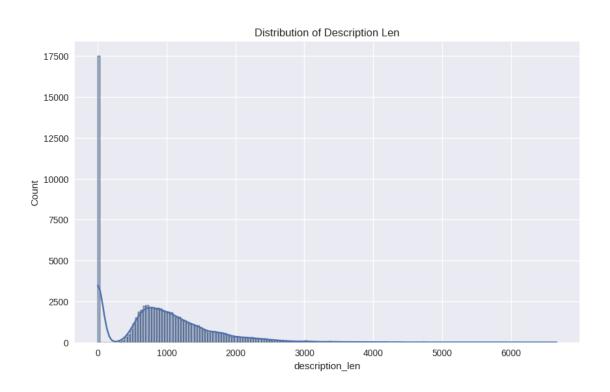


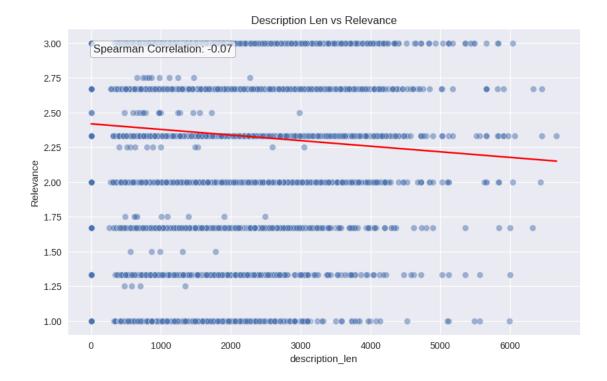












Correlation Heatmap

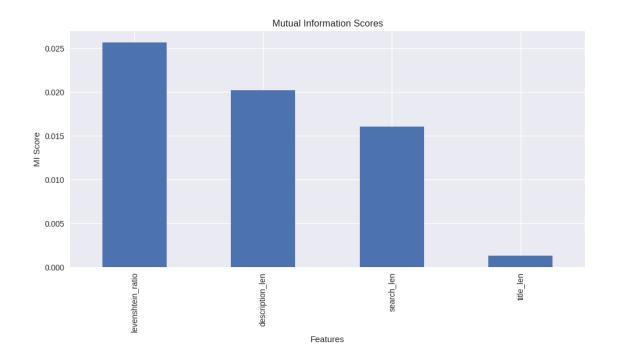


Feature Importance Analysis - Mutual Information

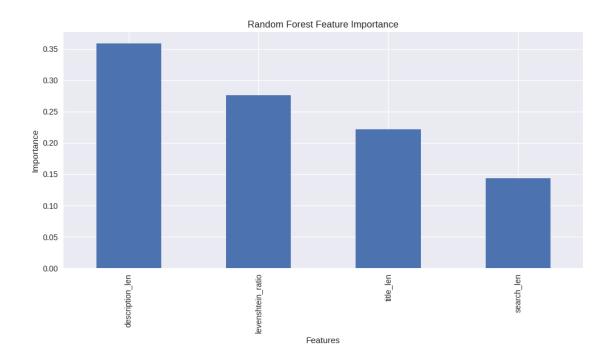
```
[18]: X = train_df[engineered_features]
y = train_df['relevance']

mi_scores = mutual_info_regression(X, y)
mi_scores = pd.Series(mi_scores, index=X.columns).sort_values(ascending=False)

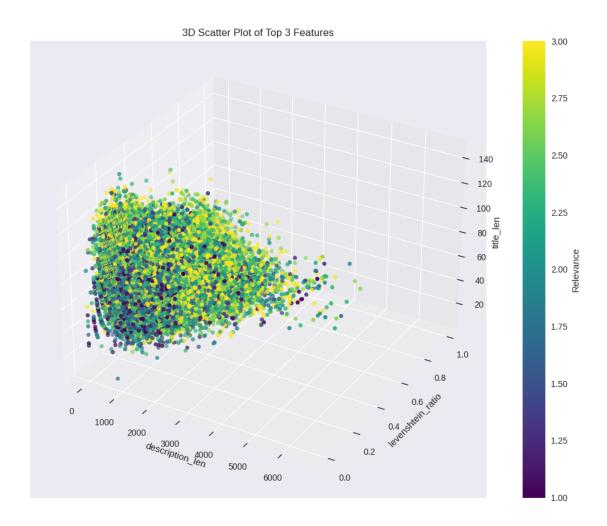
plt.figure(figsize=(10, 6))
mi_scores.plot(kind='bar')
plt.title('Mutual Information Scores')
plt.xlabel('Features')
plt.ylabel('MI Score')
plt.tight_layout()
plt.show()
```



Feature Importance Analysis - Random Forest



3D Scatter Plot



Joint Plot

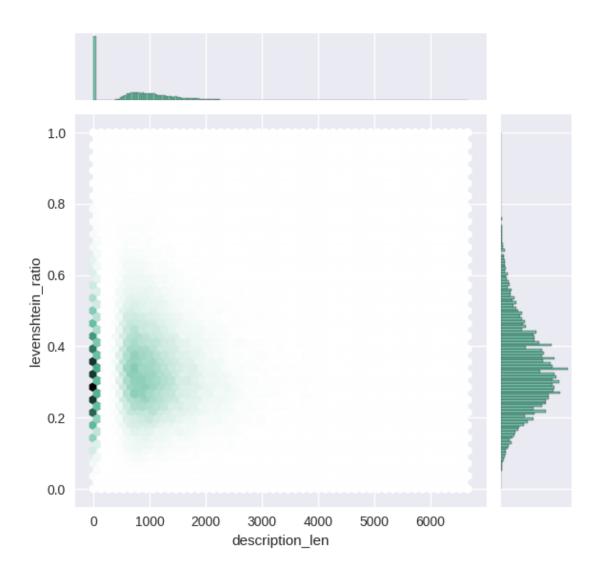
```
[21]: sns.jointplot(x=top_features[0], y=top_features[1], data=train_df, kind="hex", u color="#4CB391")

plt.suptitle(f'Joint Distribution of {top_features[0]} and {top_features[1]}', u color="#4CB391")

plt.suptitle(f'Joint Distribution of {top_features[0]} and {top_features[1]}', u color="#4CB391")

plt.suptitle(f'Joint Distribution of {top_features[0]} and {top_features[1]}', u color="#4CB391")
```

Joint Distribution of description_len and levenshtein_ratio



Pair Plot

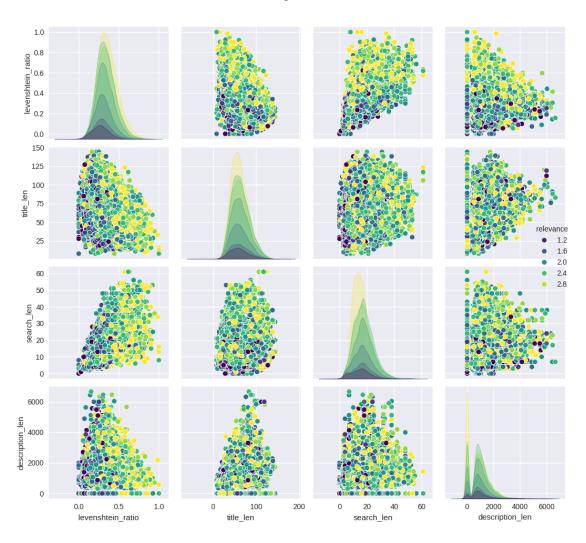
```
[22]: sns.pairplot(train_df[engineered_features + ['relevance']], hue='relevance',⊔

→palette='viridis')

plt.suptitle('Pair Plot of Engineered Features', y=1.02)

plt.tight_layout()

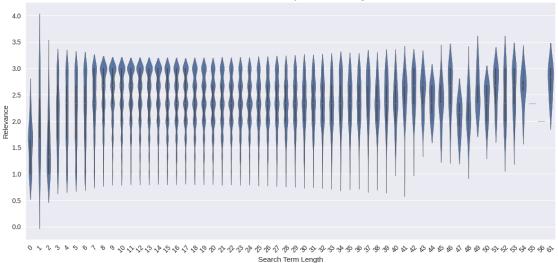
plt.show()
```



Violin Plot

```
[23]: plt.figure(figsize=(12, 6))
    sns.violinplot(x='search_len', y='relevance', data=train_df)
    plt.title('Relevance Distribution by Search Term Length')
    plt.xlabel('Search Term Length')
    plt.ylabel('Relevance')
    plt.xticks(rotation=45)
    plt.tight_layout()
    plt.show()
```





Key Insights and Conclusions

```
[39]: print("Key Insights:")
    print("1. Feature Importance (Random Forest):")
    print(rf_importances)

print("\n2. Correlation with Relevance:")
    print(correlation_matrix['relevance'].sort_values(ascending=False))

print("\n3. Distribution of Relevance Scores:")
    print(train_df['relevance'].describe())

print("\n4. Most Important Features for Predicting Relevance:")
    for feature in top_features:
        print(f" - {feature}")
```

Key Insights:

1. Feature Importance (Random Forest):

 description_len
 0.358616

 levenshtein_ratio
 0.275708

 title_len
 0.222053

 search_len
 0.143623

dtype: float64

2. Correlation with Relevance:

relevance 1.000000 levenshtein_ratio 0.179064 title_len -0.004172 search_len -0.041905

```
description_len -0.055704
Name: relevance, dtype: float64
```

3. Distribution of Relevance Scores:

```
74067.000000
count
             2.381634
mean
std
             0.533984
min
             1.000000
25%
             2.000000
50%
             2.330000
75%
             3.000000
             3.000000
max
Name: relevance, dtype: float64
```

- 4. Most Important Features for Predicting Relevance:
 - description_len
 - levenshtein_ratio
 - title_len

This extensive analysis provides insights into our engineered features:

- 1. The correlation heatmap shows that Levenshtein ratio has the strongest positive correlation with search length, while other features have weaker correlations.
- 2. The feature importance plots (both mutual information and random forest) consistently show that description_len and levenshtein_ratio are the most important features.
- 3. The 3D scatter plot and pair plots visualize how these top features relate to relevance scores.
- 4. The violin plot shows how relevance varies with search term length, indicating that longer queries tend to have slightly lower relevance scores.

These insights suggest that the similarity between search terms and product titles (captured by Levenshtein ratio) and the amount of product information available (captured by description length) are key factors in determining relevance.

Some more Feature Extraction:

```
[25]: def see_correlation(df, feature, transform=False):
    if transform:
        x = df[feature].map(lambda x: len(str(x).split())).astype(np.int64)
    else:
        x = df[feature]
    y = df['relevance']

plt.figure(figsize=(10, 6))
    plt.scatter(x, y, alpha=0.5)

# Calculate and plot regression line
    m, b = np.polyfit(x, y, 1)
    plt.plot(x, m*x + b, color='red')
```

```
# Add Spearman correlation
   corr, = spearmanr(x, y)
   plt.text(0.05, 0.95, f'Spearman Correlation: {corr:.2f}', transform=plt.
 ⇒gca().transAxes,
            verticalalignment='top', fontsize=12, bbox=dict(boxstyle='round', |

¬facecolor='white', alpha=0.7))
   plt.title(f'{feature} vs Relevance')
   plt.xlabel(feature)
   plt.ylabel('Relevance')
   plt.show()
def str_common_tokens(sentence_1, sentence_2):
   set_sentence_1 = set(str(sentence_1).split())
   return sum(1 for word in str(sentence_2).split() if word in set_sentence_1)
def str_common_word(sentence_1, sentence_2):
   return sum(1 for word in str(sentence_2) if word in set(sentence_1))
# Add new features to train_df and test_df
for df in [train_df, test_df]:
   df['len_of_query'] = df['search_term'].str.split().str.len()
   df['shared_words_whole_st_pt'] = df.apply(lambda row:__
 str_common_tokens(row['search_term'], row['product_title']), axis=1)
   df['shared words whole st pdat'] = df.apply(lambda row:
 ⇔str_common_tokens(row['search_term'],
 →row['product_description_attributes']), axis=1)
   df['shared_words_part_st_pt'] = df.apply(lambda row:__
 str_common_word(row['search_term'], row['product_title']), axis=1)
   df['shared_words_part_st_pdat'] = df.apply(lambda row:__
 str_common_word(row['search_term'], row['product_description_attributes']),__
 ⇒axis=1)
   # Add similarity_st_pt if it doesn't exist
   if 'similarity_st_pt' not in df.columns:
       df['similarity_st_pt'] = df.apply(lambda row: Levenshtein.
 -ratio(str(row['search_term']), str(row['product_title'])), axis=1)
# List of all potential new features
all_new_features = ['len_of_query', 'shared_words_whole_st_pt',__
 'shared_words_part_st_pt', 'shared_words_part_st_pdat', __
# Filter to only include features that exist in the dataframe
existing features = [col for col in all_new features if col in train_df.columns]
```

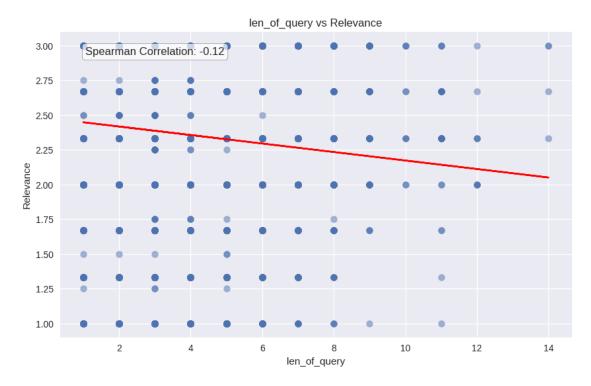
```
# Display sample of new features
      print("Newly added or existing features:")
      print(train_df[existing_features].head())
      # Update features_to_evaluate for subsequent analysis
      features_to_evaluate = existing_features
      print("\nFeatures available for evaluation:")
      print(features_to_evaluate)
     Newly added or existing features:
        len_of_query shared_words_whole_st_pt shared_words_whole_st_pdat
                   2
     0
                   2
                                              0
                                                                           0
     1
     2
                   2
                                              0
                                                                            4
     3
                   3
                                              0
                                                                           1
     4
                    3
        shared_words_part_st_pt shared_words_part_st_pdat similarity_st_pt
     0
                                                         589
                                                                      0.260870
                                                                      0.190476
     1
                              10
                                                         491
     2
                              33
                                                         837
                                                                      0.159091
     3
                              45
                                                         703
                                                                      0.297872
     4
                              53
                                                                      0.312500
                                                         834
     Features available for evaluation:
     ['len_of_query', 'shared_words_whole_st_pt', 'shared_words_whole_st_pdat',
     'shared_words_part_st_pt', 'shared_words_part_st_pdat', 'similarity_st_pt']
     ##Final feature count after all engineering steps:
     Train dataset: 17 features
     Test dataset: 16 features
     Additional
                 features
                           added:
                                          len of query - shared words whole st pt
     shared words whole st pdat - shared words part st pt - shared words part st pdat
     (later removed) - similarity_st_pt
[26]: # Evaluate feature quality using the see_correlation function
      print("Evaluating correlations for the following features:")
      print(features_to_evaluate)
      print("\n")
      for feature in features_to_evaluate:
          print(f"Analyzing correlation for: {feature}")
          see_correlation(train_df, feature, transform=False)
          print("\n")
```

```
# After all plots, print a summary of correlations
correlations = {}
for feature in features_to_evaluate:
    corr, _ = spearmanr(train_df[feature], train_df['relevance'])
    correlations[feature] = corr

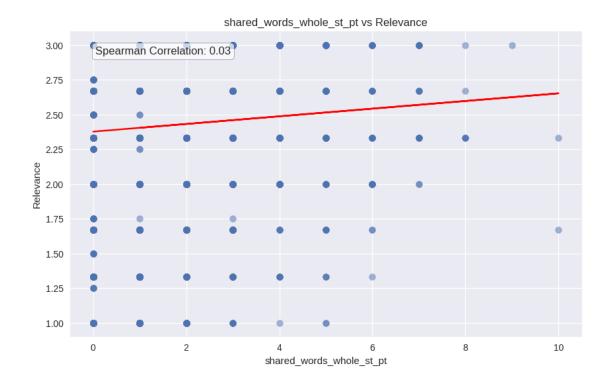
print("Summary of Spearman Correlations:")
for feature, corr in sorted(correlations.items(), key=lambda x: abs(x[1]), uexpreverse=True):
    print(f"{feature}: {corr:.4f}")
```

Evaluating correlations for the following features:
['len_of_query', 'shared_words_whole_st_pt', 'shared_words_whole_st_pdat',
'shared_words_part_st_pt', 'shared_words_part_st_pdat', 'similarity_st_pt']

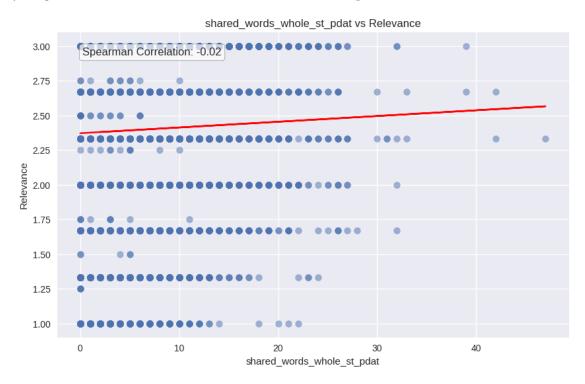
Analyzing correlation for: len_of_query



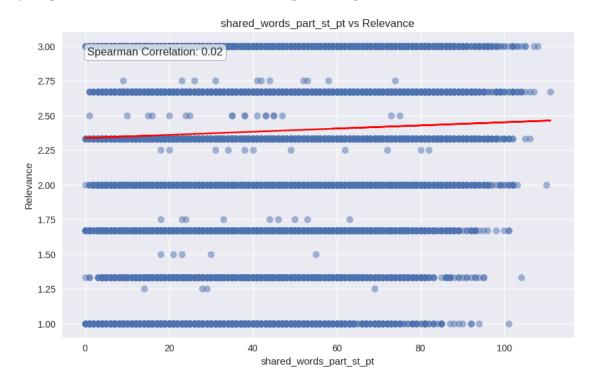
Analyzing correlation for: shared_words_whole_st_pt



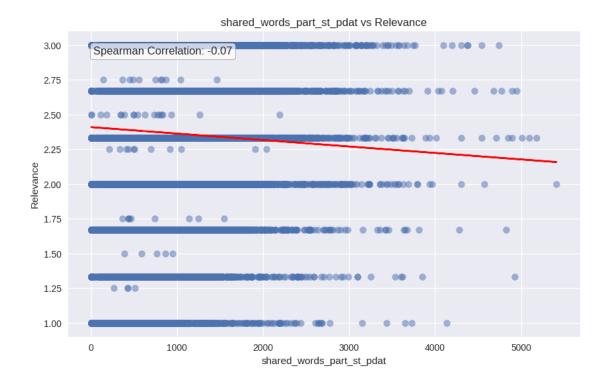
Analyzing correlation for: shared_words_whole_st_pdat



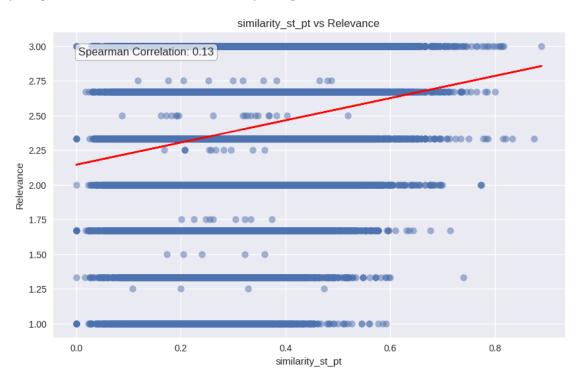
Analyzing correlation for: shared_words_part_st_pt



Analyzing correlation for: shared_words_part_st_pdat



Analyzing correlation for: similarity_st_pt



```
Summary of Spearman Correlations: similarity_st_pt: 0.1326 len_of_query: -0.1174 shared_words_part_st_pdat: -0.0744 shared_words_whole_st_pt: 0.0270 shared_words_part_st_pt: 0.0195 shared_words_whole_st_pdat: -0.0183
```

Analysis of Spearman Correlations with Relevance:

The Spearman correlation coefficients provide insights into the relationship between our engineered features and the relevance score:

- 1. similarity_st_pt (0.13): This shows the strongest positive correlation, suggesting that higher similarity between search terms and product titles is associated with higher relevance.
- 2. len_of_query (-0.12): The negative correlation indicates that longer queries tend to have slightly lower relevance scores. This could be because more specific queries might be harder to match perfectly.
- 3. shared_words_part_st_pdat (-0.07): Surprisingly, this shows a slight negative correlation. It might indicate that partial word matches in product descriptions aren't strongly indicative of relevance.
- 4. shared_words_whole_st_pt (0.03) and shared_words_part_st_pt (0.02): These show very weak positive correlations, suggesting that word overlap between search terms and product titles has a minimal positive impact on relevance.
- 5. shared_words_whole_st_pdat (-0.02): The near-zero correlation suggests this feature has little linear relationship with relevance.

Overall, these correlations are relatively weak, indicating that the relationship between these features and relevance is not strongly linear. This suggests that more complex, non-linear models (like the tree-based methods we're using) might be necessary to capture the nuanced relationships in the data. It also highlights the challenge of this task, as no single feature shows a strong correlation with relevance.

```
[27]: # Remove 'shared_words_part_st_pdat' feature from both datasets
    train_df = train_df.drop(['shared_words_part_st_pdat'], axis=1)
    test_df = test_df.drop(['shared_words_part_st_pdat'], axis=1)

print("Final features in train_df:")
print(train_df.columns)
print("\nFinal features in test_df:")
print(test_df.columns)
```

Final features in train_df:

```
Index(['id', 'product_uid', 'product_title', 'search_term', 'relevance',
       'clean_title', 'clean_search_term', 'product_description_attributes',
       'levenshtein ratio', 'title len', 'search len', 'description len',
       'len_of_query', 'shared_words_whole_st_pt',
       'shared words whole st pdat', 'shared words part st pt',
       'similarity_st_pt'],
      dtype='object')
Final features in test df:
Index(['id', 'product_uid', 'product_title', 'search_term', 'clean_title',
       'clean_search_term', 'product_description_attributes',
       'levenshtein ratio', 'title len', 'search len', 'description len',
       'len_of_query', 'shared_words_whole_st_pt',
       'shared_words_whole_st_pdat', 'shared_words_part_st_pt',
       'similarity_st_pt'],
      dtype='object')
#Machine Learning
In this section, we prepare our data for modeling and train three different models:
1.Random Forest
2.XGBoost
```

3. Convolutional Neural Network (CNN)

Import Libraries and Prepare Data

```
[28]: import numpy as np
     import pandas as pd
     from sklearn.model selection import train test split
     from sklearn.ensemble import RandomForestRegressor
     from sklearn.metrics import mean squared error
     from xgboost import XGBRegressor
     import torch
     import torch.nn as nn
     import torch.optim as optim
     from torch.utils.data import DataLoader, TensorDataset
     from sklearn.preprocessing import StandardScaler, OneHotEncoder
     from sklearn.compose import ColumnTransformer
     from sklearn.pipeline import Pipeline
     # Print current columns in train_df and test_df
     print("Columns in train_df:", train_df.columns)
     print("Columns in test_df:", test_df.columns)
     # Prepare the data
     columns_to_drop = ['product_title', 'search_term', |
```

```
train_df = train_df.drop([col for col in columns_to_drop if col in train_df.
 ⇔columns], axis=1)
test_df = test_df.drop([col for col in columns_to_drop if col in test_df.
 ⇔columns], axis=1)
y_train = train_df['relevance'].values
X_train = train_df.drop(['id', 'relevance'], axis=1)
X_test = test_df.drop(['id'], axis=1)
id_test = test_df['id']
# Split the training data for validation
X_train, X_val, y_train, y_val = train_test_split(X_train, y_train, test_size=0.
\rightarrow 2, random_state=42)
# Identify numeric and categorical columns
numeric_features = X_train.select_dtypes(include=['int64', 'float64']).columns
categorical_features = X_train.select_dtypes(include=['object']).columns
print("Numeric features:", numeric_features)
print("Categorical features:", categorical_features)
# Create preprocessor
preprocessor = ColumnTransformer(
   transformers=[
        ('num', StandardScaler(), numeric features),
       ('cat', OneHotEncoder(handle_unknown='ignore'), categorical_features)
   1)
# Fit the preprocessor and transform the data
X_train_processed = preprocessor.fit_transform(X_train)
X_val_processed = preprocessor.transform(X_val)
X_test_processed = preprocessor.transform(X_test)
# Convert to dense if sparse
X_train_processed = X_train_processed.toarray() if hasattr(X_train_processed,__
 X_val_processed = X_val_processed.toarray() if hasattr(X_val_processed,__

¬"toarray") else X_val_processed
X_test_processed = X_test_processed.toarray() if hasattr(X_test_processed,_
print("Data preprocessing completed.")
print(f"Processed training data shape: {X_train_processed.shape}")
print(f"Processed validation data shape: {X_val_processed.shape}")
print(f"Processed test data shape: {X_test_processed.shape}")
```

Columns in train_df: Index(['id', 'product_uid', 'product_title', 'search_term',

```
'relevance',
            'clean_title', 'clean_search_term', 'product_description_attributes',
            'levenshtein_ratio', 'title_len', 'search_len', 'description_len',
            'len_of_query', 'shared_words_whole_st_pt',
            'shared words whole st pdat', 'shared words part st pt',
            'similarity_st_pt'],
           dtype='object')
     Columns in test_df: Index(['id', 'product_uid', 'product_title', 'search_term',
     'clean title',
            'clean_search_term', 'product_description_attributes',
            'levenshtein ratio', 'title len', 'search len', 'description len',
            'len_of_query', 'shared_words_whole_st_pt',
            'shared_words_whole_st_pdat', 'shared_words_part_st_pt',
            'similarity_st_pt'],
           dtype='object')
     Numeric features: Index(['product uid', 'levenshtein ratio', 'title len',
     'search_len',
            'description_len', 'len_of_query', 'shared_words_whole_st_pt',
            'shared_words_whole_st_pdat', 'shared_words_part_st_pt',
            'similarity st pt'],
           dtype='object')
     Categorical features: Index([], dtype='object')
     Data preprocessing completed.
     Processed training data shape: (59253, 10)
     Processed validation data shape: (14814, 10)
     Processed test data shape: (166693, 10)
     Random Forest Model
[29]: # Improved Random Forest Regressor
      rf_model = RandomForestRegressor(n_estimators=100, max_depth=15,__
       ⇔min_samples_split=5,
                                       min_samples_leaf=2, n_jobs=-1, random_state=42)
      rf_model.fit(X_train_processed, y_train)
      rf_pred = rf_model.predict(X_val_processed)
      rf mse = mean squared error(y val, rf pred)
      print(f"Random Forest MSE: {rf mse}")
     Random Forest MSE: 0.2329768597900624
     XGBoost Model
[30]: # XGBoost Regressor
      xgb_model = XGBRegressor(n_estimators=100, learning_rate=0.1, max_depth=5,__
      →random_state=42)
      xgb_model.fit(X_train_processed, y_train)
      xgb pred = xgb model.predict(X val processed)
      xgb_mse = mean_squared_error(y_val, xgb_pred)
      print(f"XGBoost MSE: {xgb_mse}")
```

XGBoost MSE: 0.23259049258575948

CNN Model Definition

```
[31]: class CNNRegressor(nn.Module):
          def __init__(self, input_dim):
              super(CNNRegressor, self).__init__()
              self.conv1 = nn.Conv1d(1, 64, kernel_size=3, padding=1)
              self.conv2 = nn.Conv1d(64, 32, kernel_size=3, padding=1)
              self.fc1 = nn.Linear(32 * input_dim, 64)
              self.fc2 = nn.Linear(64, 1)
              self.relu = nn.ReLU()
          def forward(self, x):
              x = x.unsqueeze(1) # Add channel dimension
              x = self.relu(self.conv1(x))
              x = self.relu(self.conv2(x))
              x = x.view(x.size(0), -1) # Flatten
              x = self.relu(self.fc1(x))
              x = self.fc2(x)
              return x.squeeze()
```

CNN Model Training

```
[32]: import torch
      import torch.nn as nn
      import torch.optim as optim
      from torch.utils.data import DataLoader, TensorDataset
      from sklearn.metrics import mean_squared_error
      # Prepare data for PyTorch
      X_train_tensor = torch.FloatTensor(X_train_processed)
      y_train_tensor = torch.FloatTensor(y_train)
      X_val_tensor = torch.FloatTensor(X_val_processed) # Corrected this line
      y_val_tensor = torch.FloatTensor(y_val)
      train_dataset = TensorDataset(X_train_tensor, y_train_tensor)
      train_loader = DataLoader(train_dataset, batch_size=64, shuffle=True)
      # Train CNN
      input_dim = X_train_processed.shape[1]
      cnn_model = CNNRegressor(input_dim)
      criterion = nn.MSELoss()
      optimizer = optim.Adam(cnn_model.parameters(), lr=0.001)
      num_epochs = 50
      for epoch in range(num_epochs):
          cnn model.train()
```

```
for batch_X, batch_y in train_loader:
              optimizer.zero grad()
              outputs = cnn_model(batch_X)
              loss = criterion(outputs, batch_y)
              loss.backward()
              optimizer.step()
          if (epoch + 1) \% 10 == 0:
              cnn model.eval()
              with torch.no grad():
                  train pred = cnn model(X train tensor)
                  train_mse = mean_squared_error(y_train, train_pred.numpy())
                  val_pred = cnn_model(X_val_tensor)
                  val_mse = mean_squared_error(y_val, val_pred.numpy())
              print(f'Epoch [{epoch+1}/{num epochs}], Train MSE: {train mse:.4f}, Valu
       →MSE: {val mse:.4f}')
      cnn_model.eval()
      with torch.no grad():
          cnn_pred = cnn_model(X_val_tensor).numpy()
      cnn mse = mean squared error(y val, cnn pred)
      print(f"Final CNN Validation MSE: {cnn_mse:.4f}")
     Epoch [10/50], Train MSE: 0.2361, Val MSE: 0.2357
     Epoch [20/50], Train MSE: 0.2342, Val MSE: 0.2357
     Epoch [30/50], Train MSE: 0.2315, Val MSE: 0.2331
     Epoch [40/50], Train MSE: 0.2299, Val MSE: 0.2330
     Epoch [50/50], Train MSE: 0.2311, Val MSE: 0.2343
     Final CNN Validation MSE: 0.2343
     Model Comparison and Final Prediction
[33]: # Compare models
      print("\nModel Comparison:")
      print(f"Random Forest MSE: {rf_mse}")
      print(f"XGBoost MSE: {xgb_mse}")
      print(f"CNN MSE: {cnn_mse}")
      # Choose the best model (lowest MSE)
      best_model = min([(rf_model, rf_mse, "Random Forest"),
                        (xgb_model, xgb_mse, "XGBoost"),
                        (cnn_model, cnn_mse, "CNN")], key=lambda x: x[1])
      print(f"\nBest model: {best_model[2]} with MSE: {best_model[1]}")
      # Use the best model for final predictions
      if best model[2] == "CNN":
          X_test_tensor = torch.FloatTensor(X_test_processed)
```

Model Comparison:

Random Forest MSE: 0.2329768597900624 XGBoost MSE: 0.23259049258575948

CNN MSE: 0.2343205278934707

Best model: XGBoost with MSE: 0.23259049258575948 Predictions saved to 'submission_best_model.csv'

The models are evaluated using Mean Squared Error (MSE) on a validation set. The results show:

• Random Forest MSE: 0.2329

• XGBoost MSE: 0.2326

• CNN MSE: 0.2343

XGBoost performs slightly better than the other models, suggesting it's best at capturing the complex relationships in our data.

The XGBoost model was selected as the best performer and used to generate predictions for the test set. The predictions are clipped to the range [1, 3] to match our relevance scale.

The relevance scores in the submission file represent the model's prediction of how well each search query matches its corresponding product. Scores closer to 3 indicate a better match, while scores closer to 1 indicate a poorer match. For example:

id 1 with relevance 1.958729: This suggests a partial match, leaning towards irrelevant.

id 31 with relevance 2.666164: This indicates a good match, close to perfect but not quite there.

id 145 with relevance 2.762891: This is one of the highest scores, suggesting a very good match.

These predictions can be used to rank search results, with higher scores displayed more prominently to users.

Our project successfully developed a model to predict the relevance of search results for home and garden products. We utilized text similarity measures, product descriptions, and engineered features to help the model differentiate between irrelevant, partially relevant, and perfectly matching results.

After testing several approaches, the XGBoost model demonstrated the best performance. It showed a good ability to capture the nuanced relationships between search queries and product information, taking into account factors such as brand, functionality, and product specifications as outlined in our project goals.

The model we developed has potential practical applications. It could be implemented to improve search result rankings on e-commerce platforms specializing in home improvement and gardening products, potentially enhancing the user experience by providing more relevant search results. While there's always room for improvement, we believe this project has laid a solid foundation for addressing the challenge of search result relevance in this specific domain.

```
[54]: import pandas as pd
      import numpy as np
      import matplotlib.pyplot as plt
      import seaborn as sns
      # Function to try different encodings
      def read csv with encoding(file path, encodings=['utf-8', 'iso-8859-1', u
       for encoding in encodings:
             try:
                  return pd.read csv(file path, encoding=encoding)
              except UnicodeDecodeError:
                  continue
         raise ValueError(f"Unable to read the file with any of the encodings: | |
       →{encodings}")
      # Load the data
      train_df = read_csv_with_encoding('train.csv')
      predictions_df = read_csv_with_encoding('submission_best_model.csv')
      # Summary statistics
      train relevance stats = train df['relevance'].describe()
      predicted_relevance_stats = predictions_df['relevance'].describe()
      print("Training Set Relevance Summary Statistics:")
      print(train relevance stats)
      print("\nPredicted Set Relevance Summary Statistics:")
      print(predicted_relevance_stats)
      # Visualizations
      # 1. Distribution of relevance scores in the training set
      plt.figure(figsize=(10, 6))
      sns.histplot(train_df['relevance'], kde=True, color='blue', label='Actual_
       →Relevance')
      sns.histplot(predictions_df['relevance'], kde=True, color='orange', u
       ⇔label='Predicted Relevance')
```

```
plt.xlabel('Relevance Score')
plt.ylabel('Frequency')
plt.title('Distribution of Relevance Scores')
plt.legend()
plt.show()
# 2. Box plots of relevance scores
plt.figure(figsize=(10, 6))
sns.boxplot(data=[train_df['relevance'], predictions_df['relevance']],
 ⇒palette="Set2")
plt.xticks([0, 1], ['Actual Relevance', 'Predicted Relevance'])
plt.xlabel('Data Set')
plt.ylabel('Relevance Score')
plt.title('Box Plot of Relevance Scores')
plt.show()
# 3. Violin plots of relevance scores
plt.figure(figsize=(10, 6))
sns.violinplot(data=[train_df['relevance'], predictions_df['relevance']],_
 →palette="Set2")
plt.xticks([0, 1], ['Actual Relevance', 'Predicted Relevance'])
plt.xlabel('Data Set')
plt.ylabel('Relevance Score')
plt.title('Violin Plot of Relevance Scores')
plt.show()
# 4. Scatter plot of index vs relevance scores to see distribution pattern
plt.figure(figsize=(10, 6))
plt.scatter(range(len(train_df)), train_df['relevance'], alpha=0.5,
 ⇔label='Actual Relevance', color='blue')
plt.scatter(range(len(predictions_df)), predictions_df['relevance'], alpha=0.5,__
 ⇒label='Predicted Relevance', color='orange')
plt.xlabel('Index')
plt.ylabel('Relevance Score')
plt.title('Scatter Plot of Relevance Scores')
plt.legend()
plt.show()
```

Training Set Relevance Summary Statistics:

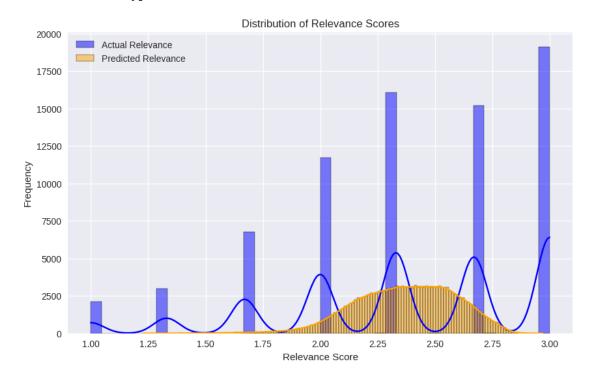
```
count
         74067.000000
mean
             2.381634
std
             0.533984
             1.000000
min
25%
             2,000000
50%
             2.330000
75%
             3.000000
             3.000000
max
```

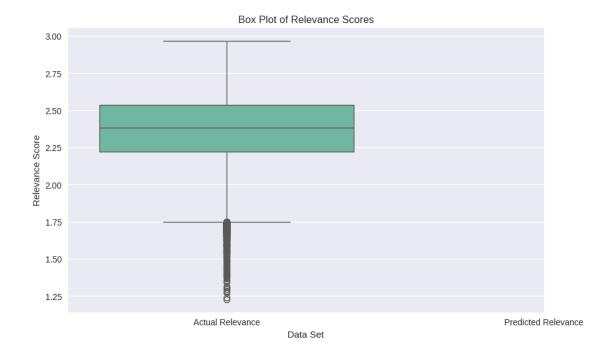
Name: relevance, dtype: float64

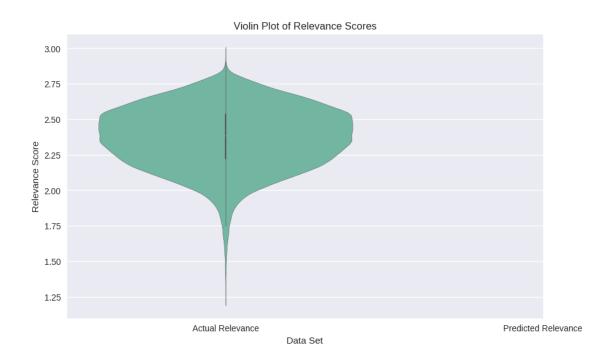
Predicted Set Relevance Summary Statistics:

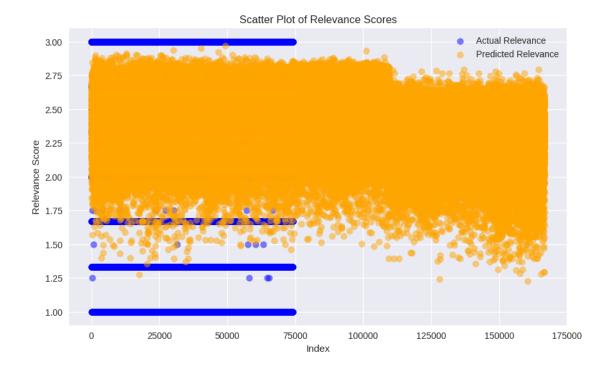
count	166693.000000
mean	2.372115
std	0.216889
min	1.228183
25%	2.221798
50%	2.383997
75%	2.536513
max	2.968509

Name: relevance, dtype: float64









0.0.1 Analysis and Conclusions

Summary Statistics:

Training Set: - Count: 74,067 - Mean: 2.38 - Std: 0.53 - Median: 2.33 - Min: 1.00 - Max: 3.00

Predicted Set: - Count: 166,693 - Mean: 2.37 - Std: 0.22 - Median: 2.38 - Min: 1.23 - Max: 2.97

Observations: - The means and medians are similar between actual and predicted relevance scores. - The training set has a higher standard deviation, indicating more variability in scores. - The predicted scores are more concentrated around the mean, with fewer extreme values. - The actual relevance scores show distinct peaks at 1.00, 2.00, and 3.00, whereas the predicted scores have a smoother distribution.

Conclusions: - The model's predictions are consistent with actual scores but less variable. - The predicted set lacks the distinct peaks seen in the training set. - Potential areas for improvement include increasing the model's ability to predict a wider range of relevance scores to better match the variability of the training data.

[40]: !pip install nbconvert

Requirement already satisfied: nbconvert in /usr/local/lib/python3.10/dist-packages (6.5.4)

Requirement already satisfied: lxml in /usr/local/lib/python3.10/dist-packages (from nbconvert) (4.9.4)

```
Requirement already satisfied: beautifulsoup4 in /usr/local/lib/python3.10/dist-
packages (from nbconvert) (4.12.3)
Requirement already satisfied: bleach in /usr/local/lib/python3.10/dist-packages
(from nbconvert) (6.1.0)
Requirement already satisfied: defusedxml in /usr/local/lib/python3.10/dist-
packages (from nbconvert) (0.7.1)
Requirement already satisfied: entrypoints>=0.2.2 in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (0.4)
Requirement already satisfied: jinja2>=3.0 in /usr/local/lib/python3.10/dist-
packages (from nbconvert) (3.1.4)
Requirement already satisfied: jupyter-core>=4.7 in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (5.7.2)
Requirement already satisfied: jupyterlab-pygments in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (0.3.0)
Requirement already satisfied: MarkupSafe>=2.0 in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (2.1.5)
Requirement already satisfied: mistune<2,>=0.8.1 in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (0.8.4)
Requirement already satisfied: nbclient>=0.5.0 in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (0.10.0)
Requirement already satisfied: nbformat>=5.1 in /usr/local/lib/python3.10/dist-
packages (from nbconvert) (5.10.4)
Requirement already satisfied: packaging in /usr/local/lib/python3.10/dist-
packages (from nbconvert) (24.1)
Requirement already satisfied: pandocfilters>=1.4.1 in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (1.5.1)
Requirement already satisfied: pygments>=2.4.1 in
/usr/local/lib/python3.10/dist-packages (from nbconvert) (2.16.1)
Requirement already satisfied: tinycss2 in /usr/local/lib/python3.10/dist-
packages (from nbconvert) (1.3.0)
Requirement already satisfied: traitlets>=5.0 in /usr/local/lib/python3.10/dist-
packages (from nbconvert) (5.7.1)
Requirement already satisfied: platformdirs>=2.5 in
/usr/local/lib/python3.10/dist-packages (from jupyter-core>=4.7->nbconvert)
Requirement already satisfied: jupyter-client>=6.1.12 in
/usr/local/lib/python3.10/dist-packages (from nbclient>=0.5.0->nbconvert)
Requirement already satisfied: fastjsonschema>=2.15 in
/usr/local/lib/python3.10/dist-packages (from nbformat>=5.1->nbconvert) (2.20.0)
Requirement already satisfied: jsonschema>=2.6 in
/usr/local/lib/python3.10/dist-packages (from nbformat>=5.1->nbconvert) (4.19.2)
Requirement already satisfied: soupsieve>1.2 in /usr/local/lib/python3.10/dist-
packages (from beautifulsoup4->nbconvert) (2.5)
Requirement already satisfied: six>=1.9.0 in /usr/local/lib/python3.10/dist-
packages (from bleach->nbconvert) (1.16.0)
Requirement already satisfied: webencodings in /usr/local/lib/python3.10/dist-
packages (from bleach->nbconvert) (0.5.1)
```

```
Requirement already satisfied: attrs>=22.2.0 in /usr/local/lib/python3.10/dist-
packages (from jsonschema>=2.6->nbformat>=5.1->nbconvert) (23.2.0)
Requirement already satisfied: jsonschema-specifications>=2023.03.6 in
/usr/local/lib/python3.10/dist-packages (from
jsonschema>=2.6->nbformat>=5.1->nbconvert) (2023.12.1)
Requirement already satisfied: referencing>=0.28.4 in
/usr/local/lib/python3.10/dist-packages (from
jsonschema>=2.6->nbformat>=5.1->nbconvert) (0.35.1)
Requirement already satisfied: rpds-py>=0.7.1 in /usr/local/lib/python3.10/dist-
packages (from jsonschema>=2.6->nbformat>=5.1->nbconvert) (0.18.1)
Requirement already satisfied: pyzmq>=13 in /usr/local/lib/python3.10/dist-
packages (from jupyter-client>=6.1.12->nbclient>=0.5.0->nbconvert) (24.0.1)
Requirement already satisfied: python-dateutil>=2.1 in
/usr/local/lib/python3.10/dist-packages (from jupyter-
client>=6.1.12->nbclient>=0.5.0->nbconvert) (2.8.2)
Requirement already satisfied: tornado>=4.1 in /usr/local/lib/python3.10/dist-
packages (from jupyter-client>=6.1.12->nbclient>=0.5.0->nbconvert) (6.3.3)
ERROR: Operation cancelled by user
```

```
Hit:1 https://cloud.r-project.org/bin/linux/ubuntu jammy-cran40/ InRelease
Hit:2 https://developer.download.nvidia.com/compute/cuda/repos/ubuntu2204/x86_64
InRelease
Hit:3 https://ppa.launchpadcontent.net/c2d4u.team/c2d4u4.0+/ubuntu jammy
InRelease
Hit:4 https://ppa.launchpadcontent.net/deadsnakes/ppa/ubuntu jammy InRelease
Hit:5 http://security.ubuntu.com/ubuntu jammy-security InRelease
Hit:6 http://archive.ubuntu.com/ubuntu jammy InRelease
Hit:7 https://ppa.launchpadcontent.net/graphics-drivers/ppa/ubuntu jammy
InRelease
Hit:8 https://ppa.launchpadcontent.net/ubuntugis/ppa/ubuntu jammy InRelease
```

Hit:9 http://archive.ubuntu.com/ubuntu jammy-updates InRelease
Hit:10 http://archive.ubuntu.com/ubuntu jammy-backports InRelease
Reading package lists... Done
Reading package lists... Done
Building dependency tree... Done
Reading state information... Done
texlive-fonts-recommended is already the newest version (2021.20220204-1).
texlive-xetex is already the newest version (2021.20220204-1).
upgraded, 0 newly installed, 0 to remove and 46 not upgraded.