



VR2GO
PRODUCTION STUDIO

INTERACTIVE ADVERTISING IN VR

A person wearing a VR headset and gesturing with their hands in a dark room.

Virtual Reality is the best invention of humanity since personal computers.

We create virtual worlds with full immersion for your clients.

Our experience in game development lets us make truly exciting games for advertising.

We make use of the newest technology available, like video mapping and augmented reality, to make your advertisement case original and spectacular.

Our partners are some of the most talented marketing agencies, including GREAT.RU, PRT.RU, ACTION.RU and also VRTech fund.

VR GAME FOR «BOSCH»

OBJECTIVE

Showcase the most advanced models of BOSCH vacuum cleaners to visitors of the shopping mall and highlight their competitive advantages.

IDEA

Turn the visitor of the promo stand into a special agent, a member of a secret organization to combat dangerous dirt monsters in houses of unsuspecting citizens. In the game he will be armed with a real vacuum cleaner BOSCH Zoo Pro Animal and will do his best to remove dirt spots and catch funny monsters, gaining reward points for it.

VR GAME FOR «BOSCH»

RESULT

3 private events
150 VIP players
4 days in a shopping mall
800 players
14 gift vacuum cleaners

VIDEO

<https://www.youtube.com/watch?v=9HZ7-dxPWMw>

<https://www.youtube.com/watch?v=IlE-Ntgd0jc>



VR GAME FOR DRINK MANUFACTURER «OCHAKOV»

OBJECTIVE

Create virtual reality attraction for “Kalamansiada” advertising campaign, combining digital and sport.

IDEA

Virtual stadium with three mini games of choice: boxing, slingshot and swordplay with katanas. Each drink gains you superpower.

VR GAME FOR DRINK MANUFACTURER «OCHAKOV»

RESULT

21 day in Gorky Park

3159 players

Youngest player

5 years old

Oldest

72 years old

VIDEO

<https://youtu.be/bk00hTPGR0M>

CONTACT US

info@vr2go.org

<http://vr2go.org>

[+7 \(916\) 191-95-61](tel:+79161919561)

[Obraztsova Street 7, Moscow, Russia](#)

