



ROLLING CATS

THE CUTEST LEARN-2-EARN
YOU'VE EVER SEEN



What's the problem?

Trading platform Crypto.com estimates that **1 billion people** will invest in cryptocurrencies by the end of this year.

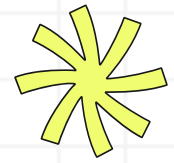
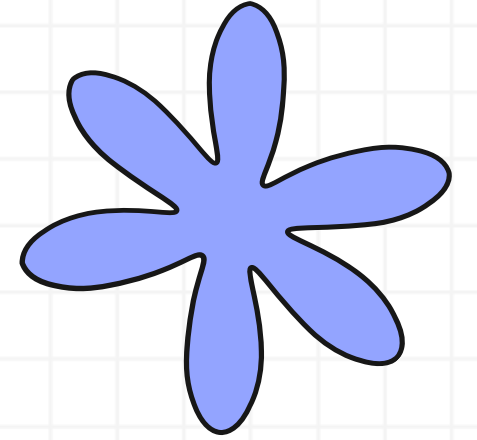
There's gonna be a lot of fresh blood soon and the crypto knowledge is spread all over the internet, so **newcomers are gonna need some help**.



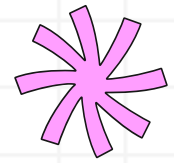
Let's face it!

Even if you've been in the field for some time, your memory could let you down — that's why you need to refresh it once in a while.

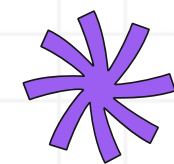
Why does it matter?



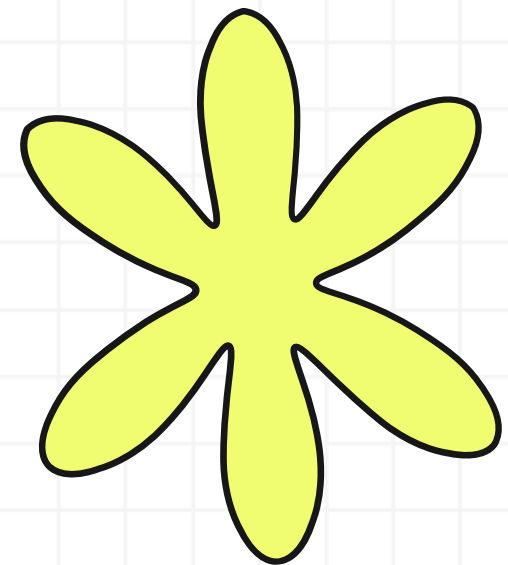
Playing quiz with your friends and colleagues is a great way to **get new knowledge and unite.**



Cognitive psychology strongly suggests that the act of retrieving information directly helps students learn.



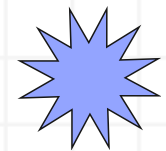
This benefit occurs even in the absence of feedback and in the absence of an opportunity to restudy the information.



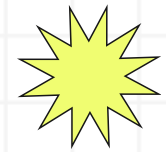


Game Outline

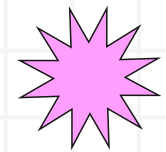
RollingCats is not your everyday quiz game, in fact it is:



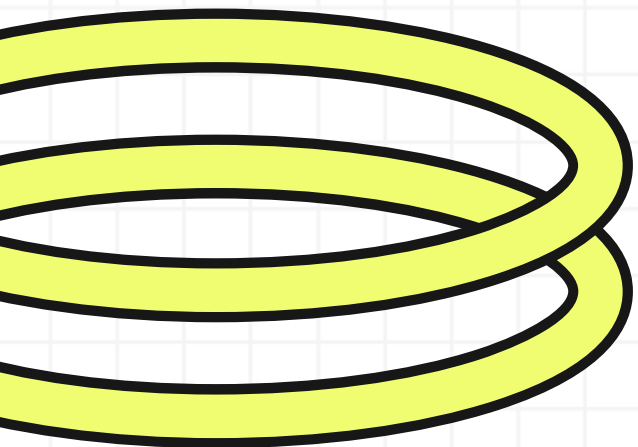
Fun and effective way to learn;



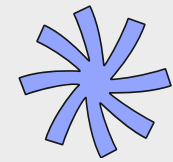
Community of people interested in improving YOUR
game experience;



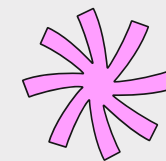
Little side hustle;



How? Easy

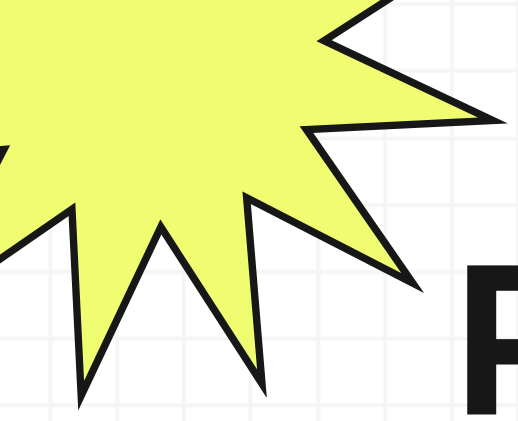


1. Race for knowledge while answering questions about crypto faster than your competitors — win in-game xp points — improve, customize, evolve your SBT kitten.



2. Rank higher — get a new grade — join DAO and be a part of the game creation. Make your own questions, suggest them, vote for the best ones, earn tokens for the amount of your questions being used in game.





Rolling Cats

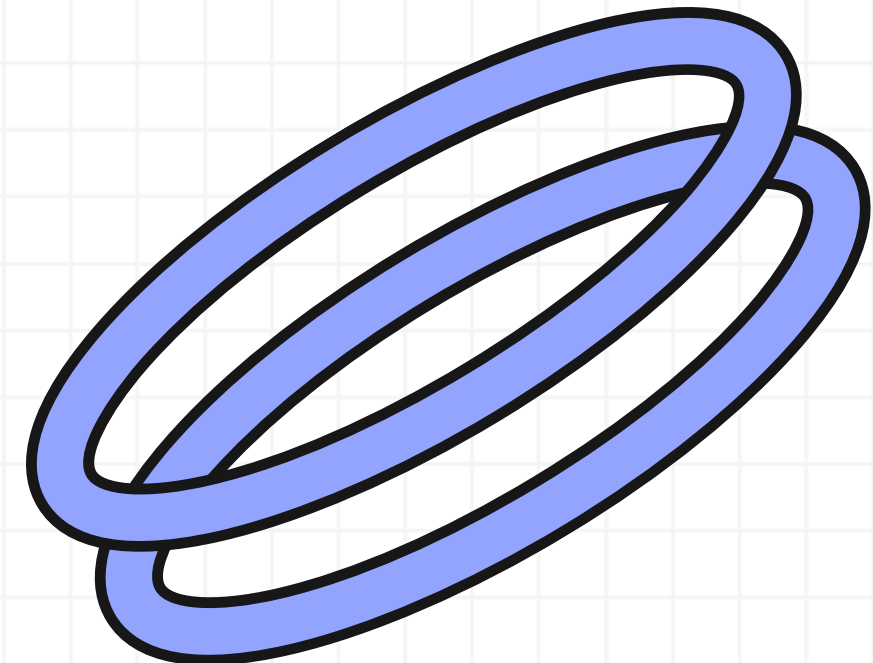
uniqueness lies in:

User generated
content

Close-knitted
community

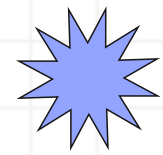
SBT scoring
standard

DAO
mechanics

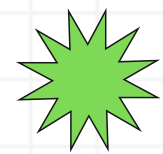




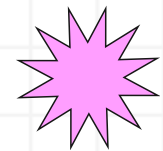
WHAT DOES THE SBT GIVE YOU?



Proved skills



Your knowledge as a plus to your crypto- identity



Easy hiring without boring non-tech interview

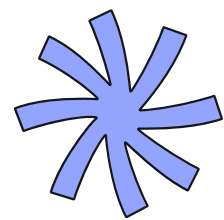


Every roll is
recorded on
chain

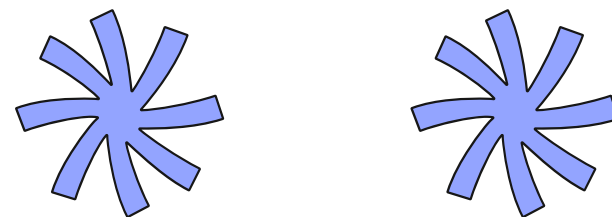


WHAT ABOUT DAO?

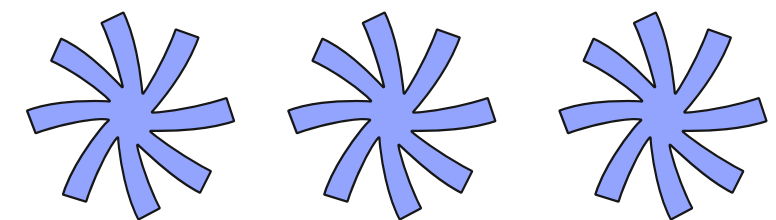
Suggest
quiz
questions



Moderate
the question
list



Earn
#RCTS
Token





Retention Mechanics

* Solo story mode in which the user will get acquainted with crypto in the form of game learning lore

* Grand tournaments

* Hop onto the app everyday to feed your cat, complete daily challenges, and compete in seasonal events;

* Get in-game currency to buy cool hats and boots for attending the game;

* Watch the ads to get in-game benefits;





What is
Uniswap?

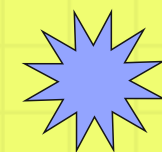
Yield Farm

AMM Protocol

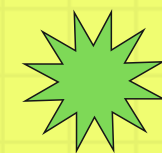
Wallet

NFT Marketplace

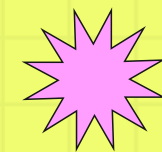
BRAND NEW MARKETING TOOL



Create your own promo quiz;



Teach the audience the specifics of your product;




Incentivize users with token airdrop.



Marketing in a nutshell

promotion

 Creating community&SMM plan for Twitter, Discord, Telegram, Instagram and TikTok

 Influencer marketing for a video game

community

 Airdrop for community

 RETRO DROP at communities

 Referral programm

partnerships

 Partnerships with other services

 Partnerships with educational services

 Annual marketing budget - 240 000\$

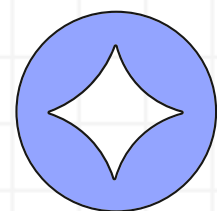


What about economics?

	1st month	2d month	3d month
DAU	100	100	360
MAU	1500	1500	5000
User Stickness	6.7	6.7	7.2
AUS,\$	5	5	5
TOTAL,\$	7500	7500	25000

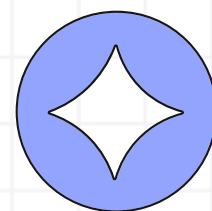
Based on Quarterly consumer spend on mobile apps per user 2019-2022 research by L. Ceci

Why are we sure?



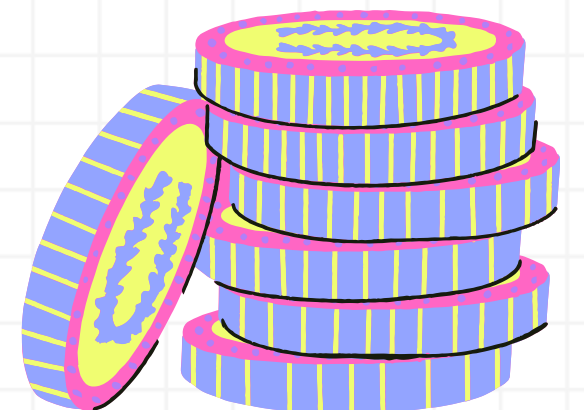
\$1 trillion by 2028

the global e-learning industry
is set to reach

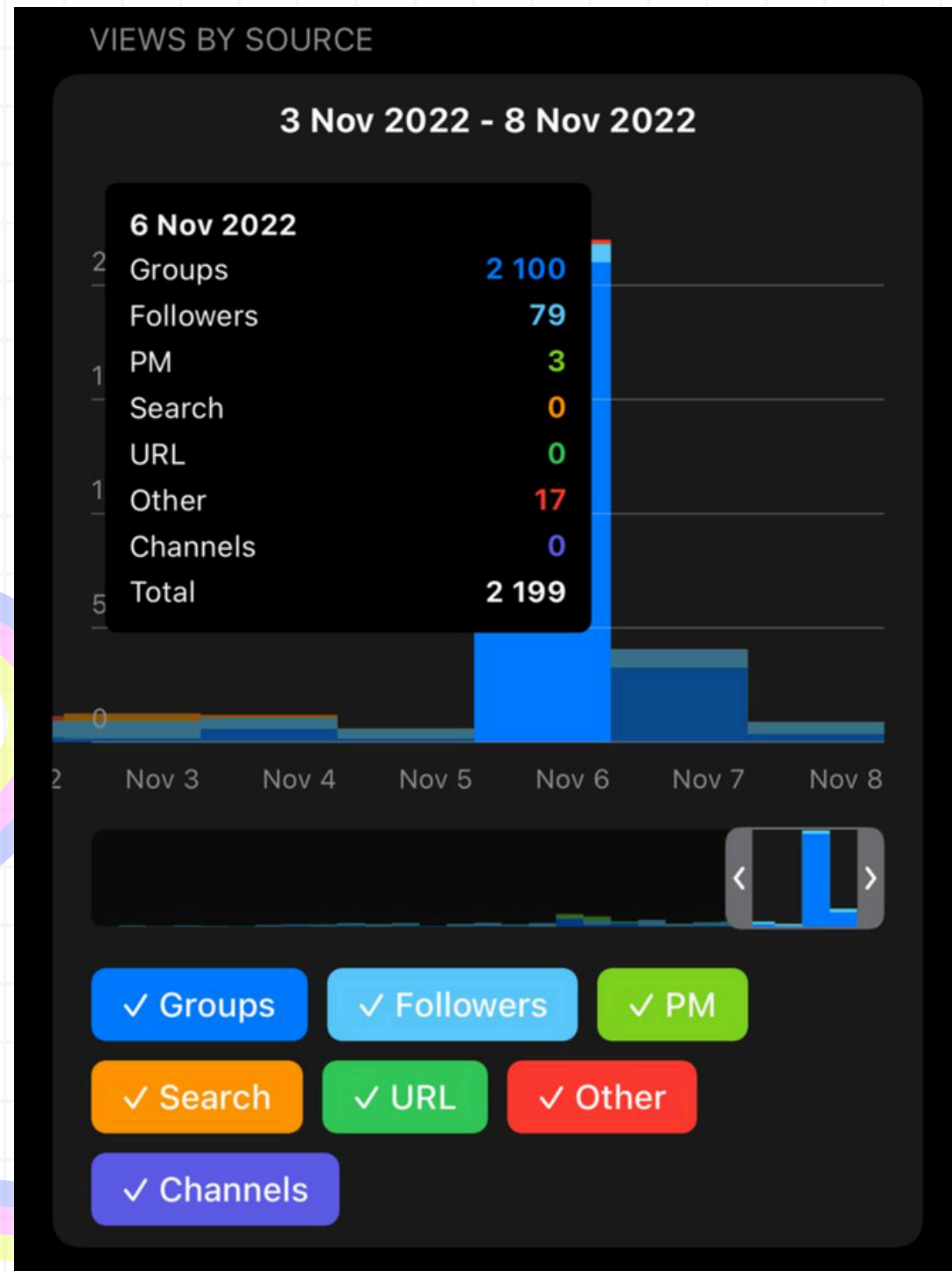


\$127 billion

by the end of 2022 the global
edtech industry is going to worth



Stats



Wasabi from RCTS @rcts_gg · Oct 28

I read on twinter that crypto dudes often make airdrops...I don't get it but ok i guems.. 🐶

I'M GIVING AWAY 2000 OF AIR TO 10 LUVKY WIMMERS!! 🌩

🏆 To partisipate:
— retweet pinned twt;
— follow my twinter;
— @ 3 frends in the replies!

🚀 Results next wekk!!

#Airdrop #Giveaway

0:03 195 views

28 17 18

Rolling Cats #RCTS

54 subscribers

Pinned Message

Ba-dee-ya, do you remember... September 9th...

Do you like sandwiches? I do!
Happy Sandwich Day!

Give a bite and take a question:

⚡ 7 46 19:59

1 Comment

Which of the following countries has adopted Bitcoin as a legal tender?

Anonymous Quiz

35% The Central African Republic ✓

17% Argentina

17% China

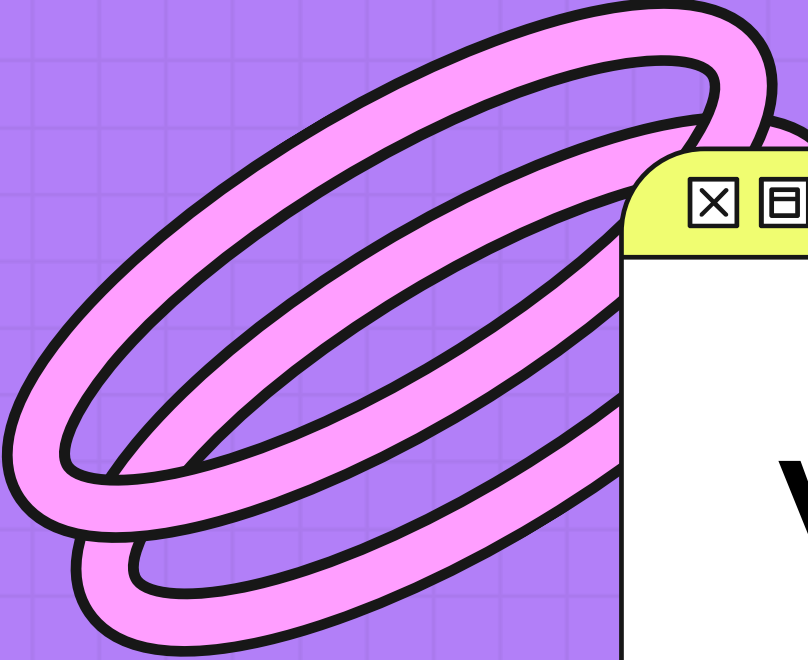
31% Singapore

179 answered 812 20:00

7

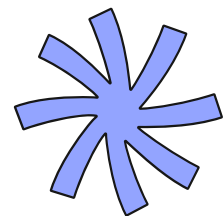
Leave a Comment

Broadcast

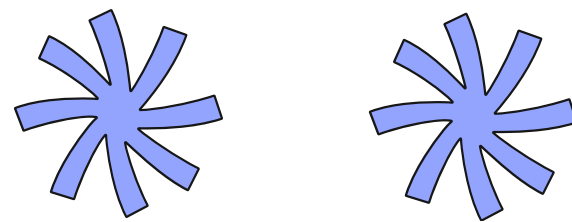


WHAT DO WE NEED EXACTLY?

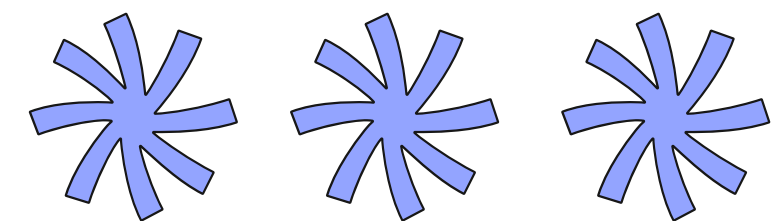
Media
partnership



Advising



Closed
rounds of
token sale





Got any questions left? Let us know!



contact us:

rcts.me

<https://t.me/rctso>

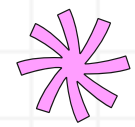
https://twitter.com/rcts_gg

levinski@rcts.me

meow

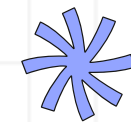


Some more for rolling adopters



Job interviews without pressure

With our SBT, you don't have to prove your understanding in boring job interviews, talking about vision and ideas



You crypto-portrait with anonymous

While remaining anonymous, you can back up your words with your wallet, or rather SBT in it. You know about crypto, you proved it, your words are more than just words - it's proven