

Jekaterina Gavrisa

Senior Digital Designer / UX/UI Lead

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[Portfolio URL](#)

[Linkedin URL](#)

Summary

I'm a senior UX/UI designer with 5+ years of experience turning complex workflows into simple, human-centered solutions. I led digital product design across ERP, e-commerce, and event platforms used by thousands of users monthly. I'm passionate about building scalable systems, empowering teams, and designing with both empathy and business impact in mind. Currently based in Norway and open to impactful challenges.

Experience

Kizuna Labs | IT Solutions

Aug, 2022 · Aug, 2025

Senior UX/UI Designer & Team Lead

- Led the end-to-end design of digital platforms (ERP, e-commerce, event apps) for 100+ franchise locations
- Simplified complex workflows (finance, HR, scheduling) into intuitive interfaces used by students, instructors, and administrators
- Built and maintained a modular design system, cutting delivery time by 40%
- Partnered with developers, PMs, and stakeholders to ensure user needs and business goals were aligned
- Achieved a 30% increase in platform usage and onboarding efficiency

A.Schelbe Technologies | IT System Custom Software Development

Jun, 2020 · Dec, 2022

UX/UI Designer

Designed user interfaces for custom software solutions in various industries, focusing on functionality and aesthetics. Worked closely with development teams to ensure seamless integration of design into development workflows. Conducted UX audits, gathering user feedback to inform design improvements and iterating on prototypes based on real-world usage data.

- Collaborated on insurance-related and B2B tools
- Improved user flows in highly regulated domains

Paily | IT Services and IT Consulting

Feb, 2020 · May, 2020

Junior UX/UI Designer

Assisted in the design and refinement of UI elements for client-facing web and mobile applications. Collaborated with senior designers and developers to ensure cohesive user experiences across platforms. Conducted usability testing and contributed to wireframing and prototyping efforts for various digital products. Helped streamline design processes by implementing component-based design principles.

Technical Skills

Figma (Auto Layout, Variables, Components, Prototyping)
Adobe Illustrator / Photoshop
HTML / CSS / JavaScript (basic understanding)
UX Research (surveys, interviews, usability testing)
Wireframing & Prototyping
Notion, Jira, Miro, FigJam
Accessibility standards (WCAG)
AI-integrated design workflows (exploration level)

Professional Skills

User-Centered Design (UCD)
Design Systems & Component Libraries
Complex Workflow Simplification
Product Thinking
Responsive & Accessible Design
Service Design Collaboration
Interaction & Information Architecture
UX Strategy & Business Alignment
Facilitation & Cross-functional Collaboration

Soft skills

Empathy & Communication
Critical Thinking
Leadership & Mentorship
Problem Framing & Clarity
Collaboration with cross-functional teams
Adaptability in fast-paced environments
Ownership & Initiative
Curiosity for learning (especially AI and new tools)

Professional education

Public Relations & Communications
2018 · 2021
RISEBA

Marketing & PR
2017 · 2018
University of Greenwich

Hospitality Services
2013 · 2017
Vocational School Victoria