Jekaterina Gavrisa

UX/UI Designer

✉ kate.gavrisa@gmail.com   🔗 Portfolio   📍 Konsgberg, Norway

EXPERIENCE

Senior UX/UI Designer | 2023 – 2025
Kizuna Labs

- Led the end-to-end design of digital platforms (ERP, e-commerce, event apps) for 100+ franchise locations
- Simplified complex workflows (finance, HR, scheduling) into intuitive interfaces used by students, instructors, and administrators
- Built and maintained a modular design system, cutting delivery time by 40%
- Partnered with developers, PMs, and stakeholders to ensure user needs and business goals were aligned
- Achieved a 30% increase in platform usage and onboarding efficiency

UX/UI Designer | 2022-2023
A.Schelbe Tecnologies

- Designed user interfaces for custom software solutions in various industries, focusing on functionality and aesthetics
- Worked closely with development teams to ensure seamless integration
- of design into development workflows
- Conducted UX audits, gathering user feedback to inform design improvements and iterating on prototypes based on real-world usage data
- Collaborated on insurance-related and B2B tools
- Improved user flows in highly regulated domains

Junior UX/UI Designer Jan, 2021- May, 2021
Paily

- Assisted in the design and refinement of UI elements for client-facing web and mobile applications
- Collaborated with senior designers and developers to ensure cohesive user experiences across platforms
- Conducted usability testing and contributed to wireframing and prototyping efforts for various digital products
- Helped streamline design processes by implementing component-based design principles

EDUCATION

Public Relations & Communications
RISEBA University Of Applied Science

Marketing & PR
University of Greenwich

Hospitality Services
Vocational School "Victoria"

SUMMARY

Dynamic Senior UX/UI Designer with a proven track record at Kizuna Labs, driving a 30% increase in platform usage through user-centered design and effective collaboration. Skilled in prototyping and mentoring, I excel in creating intuitive interfaces and design systems that align user needs with business goals.

KEY ACHIEVMENTS

Platform Usage Increase
Increased platform usage by 30%, improving onboarding processes and user satisfaction.

Workflow Simplification
Simplified workflows for 100+ franchise locations, enhancing user experience and engagement.

SKILLS

Figma,
Design Systems,
UX Research,
Prototyping & Wireframing,
Responsive Design,
Accessibility (WCAG),
Workflow Simplification,
Interaction Design,
Information Architecture,
Leadership,
Collaboration,
Problem Solving,

FIND ME ONLINE

Portfolio, Personal Website

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