



Paxful Campus Rep Program



01 **What Is Paxful?**

Who we are and how our platform works

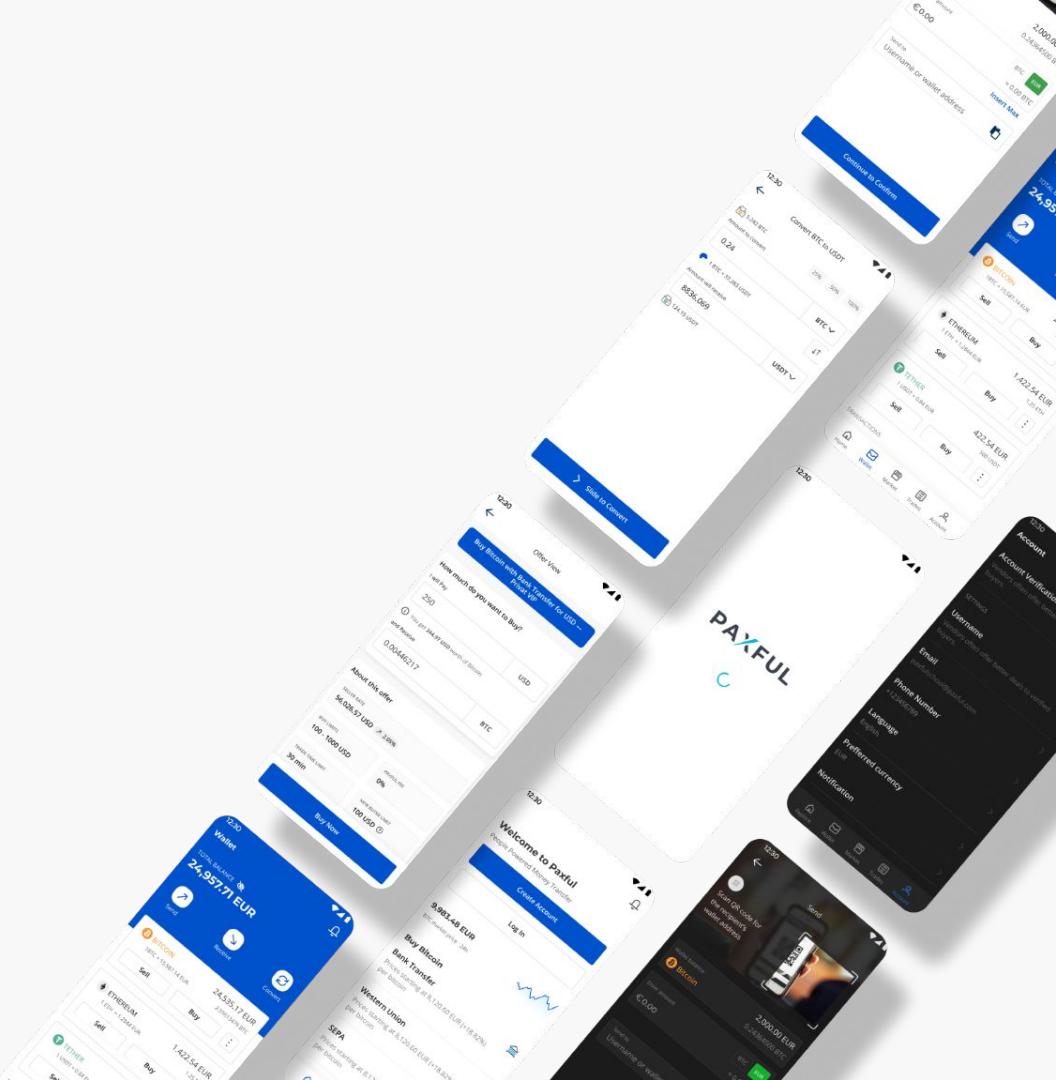
Who We Are

Paxful is a people-powered platform for buying, selling, and trading Bitcoin.

Our mission is to provide everyone, everywhere with equal access to the global economy.

In an age where anything is possible, 99% of the world's population has been failed by the financial system. Our goal is to create a system not just for the 1%, but for the 100%.

We're changing the way the world moves money.



What are Cryptocurrencies?

What are they?

- Digital Assets
- Transfer from person to person with the same ease of sending email or money
- More secure

Types of Cryptocurrencies

- Bitcoin
- Stablecoins: Tether (USDT), DAI, BRZ, etc
- Altcoins : Ether (Ethereum), Litecoin, Cardano, Dogecoin, etc



Bitcoin



Origin

- Foundation 2008
 - 2008 stock market crash
 - Satoshi Nakamoto
- Blockchain
 - Single registry, agreed and distributed in several network nodes
 - Security / tracking / validation
- Mining: block reward
- 21 million BTC
- 89% has already been mined (1.8m remain to be mined)

The very first Bitcoin transaction message read

"The Times 03/Jan/2009 Chancellor on brink of second bailout for banks"



02 Our Products

What we provide to 7 million users around the world

What We Offer

Marketplace

350+ ways to buy and sell
Bitcoin

Wallet

Send, receive, and convert
your Bitcoin and digital
currencies

Kiosk

Monetize your web traffic

Paxful Pay

Connect Paxful to your business and get paid in Bitcoin

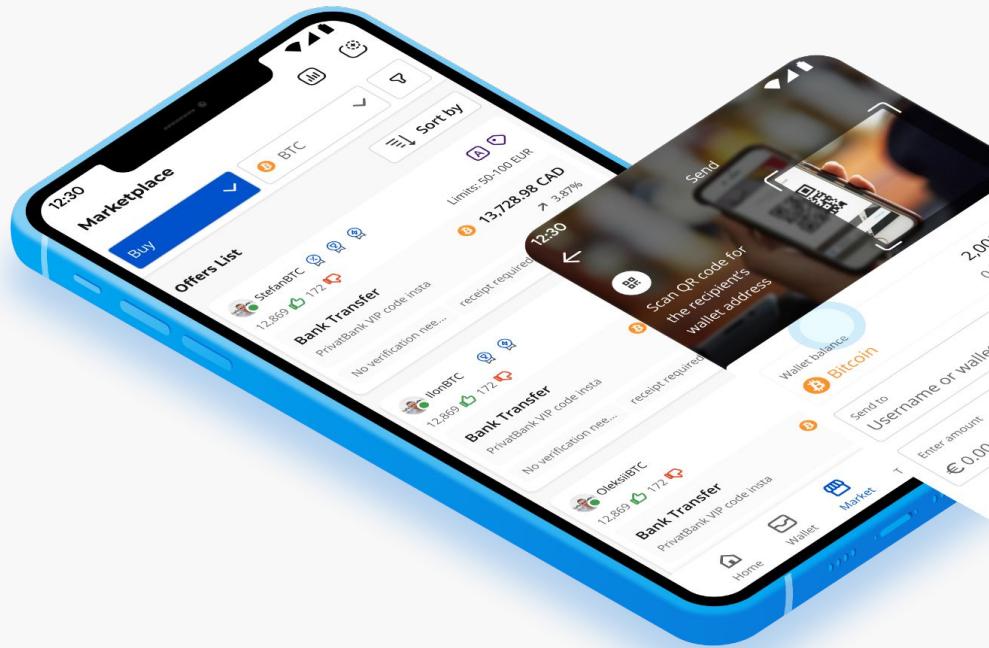
 NEW & UPCOMING

Earn interest on your
Bitcoin

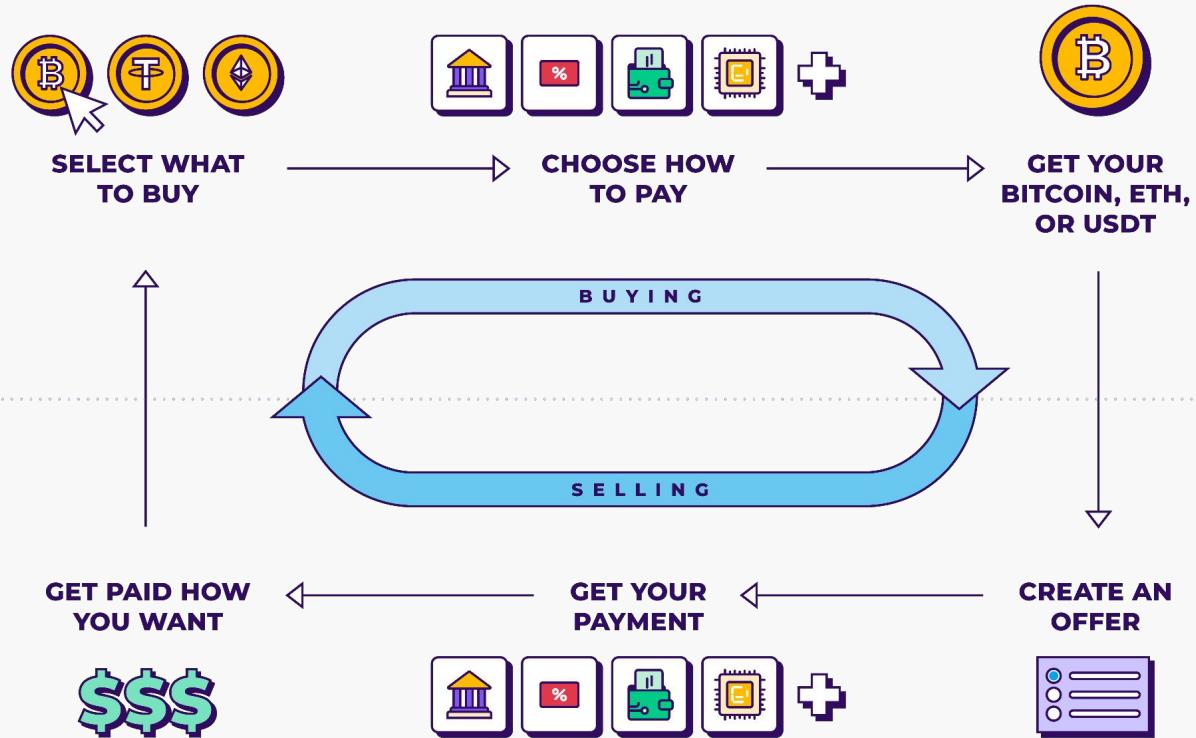
A blue diamond-shaped icon with a white 'NEW' text to its right.

Lightning Network

Quickly send and receive
Bitcoin with the Lightning
Network



Marketplace Lifecycle



Young Entrepreneurship at Paxful



Country: Venezuela

Trusting the future of Bitcoin, Sonia moved to Columbia to build her gift card trading business and inspire others to join her.

[Click here to watch Sonia's story](#)



Country: Canada

"A year ago, I was down, with little money and no job."

Now, Ishaq tells the story of how Bitcoin turned his life around and how Paxful has been there for him every step of the way.

[Click here to watch Ishaq's story](#)



Country: Kenya

Francis was just a student with big dreams. After getting into the world of Bitcoin trading, he can now support his family and fulfill his dream of becoming a pilot.

[Click here to watch Francis' story](#)

03 Real Use Cases for Real People

We build to meet everyday use cases for financial inclusion

❓ PROBLEM

Tedious procedures, high fees, and poor rates of exchange make it difficult for a lot of people to send remittances through traditional banking channels.

💡 SOLUTION

With Bitcoin people can:

- **Earn 10-20%** more in local currency, transferable into bank accounts or converted straight into cash
- **Access money instantly**
- Like many other Paxful users, **establish a business** through the platform

Quick, Easy, and Cheap Remittances



 **PROBLEM**

Transactions are normally limited by security measures observed by traditional banks. Restrictions can be based on transfer amount and user or recipient location.

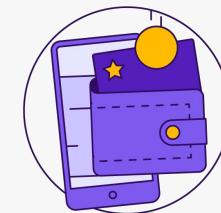
 **SOLUTION**

A platform that's active 24/7 that allows you to transact using a wide variety of payment options like gift cards.

 **AN ADDED BONUS**

Working with Bitcoin's decentralized nature, Paxful's peer-to-peer model allows users to buy, sell, and trade with anything they want.

Profitable Shopping Using Bitcoin Payments



 **PROBLEM**

Many exchanges put a cap on trade amounts to accommodate their local banking practices, further limiting available payment methods.

 **SOLUTION**

A platform that's available 24/7 with nearly 400 payment options—allowing you to trade with anyone, anywhere.

 **AN ADDED BONUS**

State-of-the-art security systems in place to ensure a safe trading environment for all.

A Comfortable Trading Experience For All



 PROBLEM

Traditional banking restrictions can limit a business' access to different accounts—more so for student-run businesses.

 SOLUTION

Paxful traders can trade Bitcoin with no limitations, allowing you to minimize fees by skipping traditional payment gateways.

 NEW

With the launch of Paxful Pay, the process is even more efficient and accessible.

E-commerce Payment Gateway for Student Entrepreneurs



04 About the Program

What we hope to do together

Educate. Engage. Encourage.

Educate

- Be our official representative in the college
- Train with our products
- Get to know our reward programs
- Share the knowledge

Engage

- Be your college's host and conduct meetups to educate fellow students about Paxful
- Refreshments will be provided

Encourage

- Paxful will conduct regular competitions.
- Winners will be awarded prize money and certificates
- Encourage your friends to grab the opportunity



You'll Get

- Paid in BITCOIN
- Internship opportunities
- Networking
- Campus rep badge
- Paxful swag
- Learning experience from the Paxful team



What You'll Do

1. Educate 30 students a month about Paxful and onboard them.
2. Conduct 2 meetups for 20 students each about Paxful products, best trading practices, and more.
3. Create social media content (e.g. photos and videos) of your meetups.

Stipend = \$150/month = 40,000 LKR

Hurry up! The opportunity is for only **two** campus reps per college



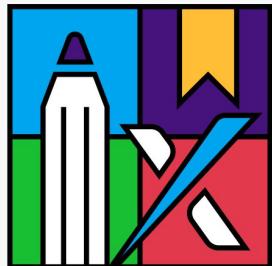
05 **Built With Bitcoin**

Building communities around the world, one Bitcoin at a time

The Built With Bitcoin Foundation

The [Built With Bitcoin Foundation](#) is a humanitarian organization devoted to creating equitable opportunity by providing clean water, access to quality education, sustainable farming, and humanitarian support—all powered with Bitcoin.

Our vision is to build 100 communities, improving the physical, mental, environmental, and financial health of those in need—one Bitcoin at a time.



**BUILT WITH
BITCOIN
FOUNDATION**

“ Built With Bitcoin is a testament to the power of cryptocurrency. We firmly believe that it can improve lives and make the world a better place. ”

— Ray Youssef
CEO and co-founder of Paxful

06 In the Media

What people are saying about us

Cryptocurrencies: Why Nigeria is a global leader in Bitcoin trade

02 February



"No Nigerian comes to cryptocurrency and wants to look back. It's a big opportunity."

Success stories like Mr Fadiugbagie's have attracted millions of Nigerians to digital currencies such as Bitcoin.

A 2020 online survey by data platform Statista found that **32% of those Nigerians who took part used cryptocurrencies** - the highest proportion of any country in the world.



Nigeria's cryptocurrency business
2020

1.1m cryptocurrency trades per month in Nigeria on the [Paxful](#) platform

\$65m traded every month

\$100 was spent on each trade on average

\$215 was the average spent on each trade in the US

Source: [Paxful](#)

'I trust cryptocurrency more than shares'

Nigerians also see cryptocurrencies as a way to get around foreign currency restrictions.

"There are a lot of restrictions on what we can and cannot do with our foreign exchange," Nena Nwachukwu from popular trading platform Paxful explains.

"Nigerians find it easier to use [cryptocurrency] as an investment tool."

BITCOIN
Paxful CEO Ray Youssef Shows How Bitcoin Can Be Used for Social Good

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Brook Magazine

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SEP 14, 2018 3:44AM EDT



CREDIT

Peer-to-Peer bitcoin marketplace Paxful launches second school in Rwanda

PUBLISHED: WED, 30 JAN 2019 02:07:03 GMT

CNBC Africa



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Thank You.