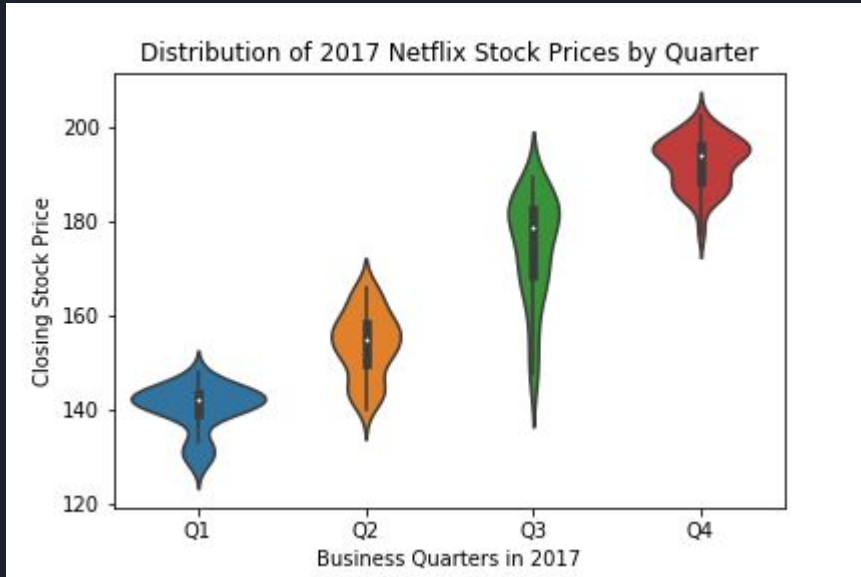




Netflix Stock Profile

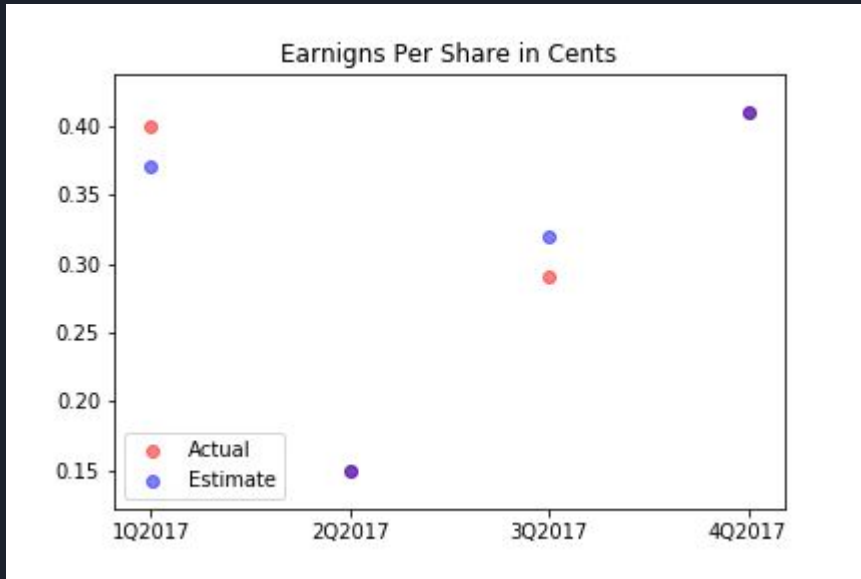
Adam Gawronski

Distribution of 2017 Netflix Stock Prices



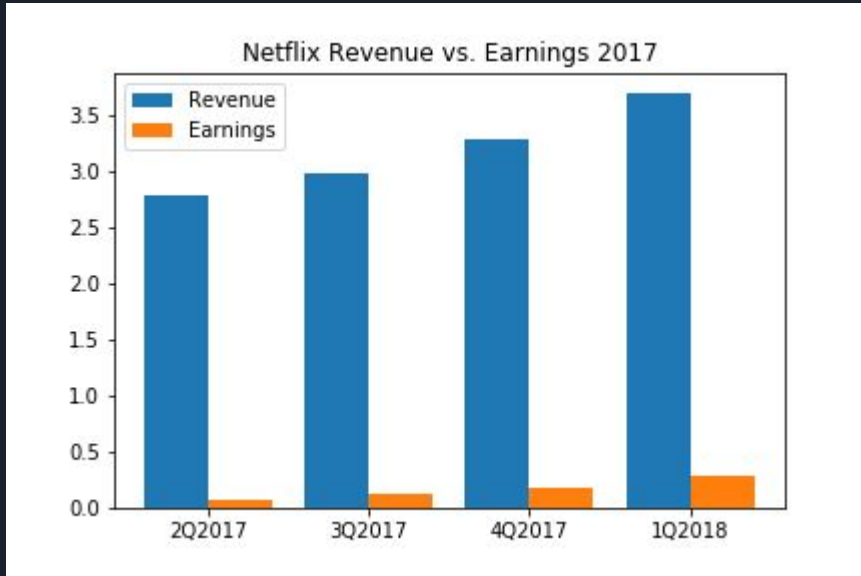
- I've created this figure to show the distribution of Netflix stock prices for 2017
- The plots are bimodal
- The median trends upward each quarter
- Most of the stock prices were estimated to be \$142, \$158, \$180, and \$195 for quarters 1, 2, 3, and 4, respectively
- The highest price was over \$200 and the lowest was about \$125

Netflix's Earnings Per Share in 2017



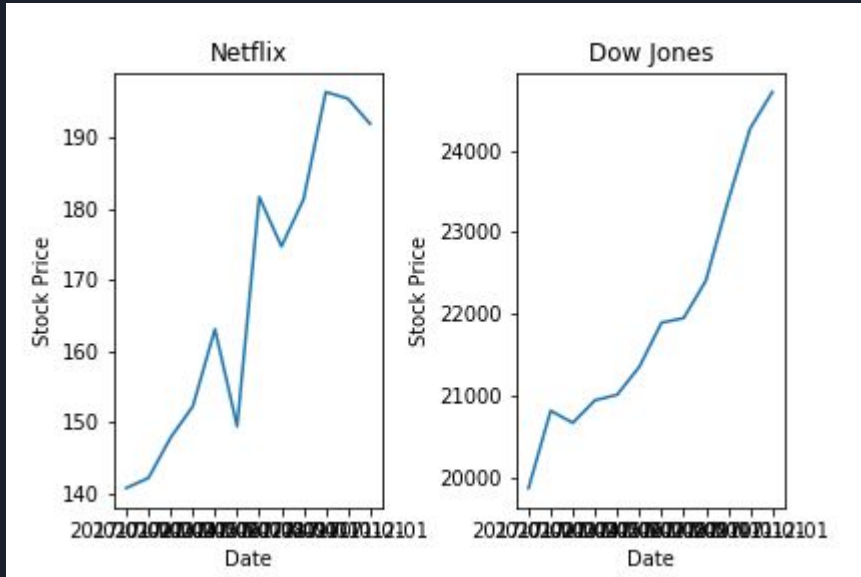
- I've created this scatter plot to show the actual and estimated earnings per share of Netflix's Stock
- The purple dots represent that the actual and estimated earnings per share were the same

Netflix's Revenue and Earnings in 2017



- I've created this bar chart to show Netflix's revenue (in billions of dollars) and earnings for 3 quarters in 2017 and 1 quarter in 2018
- Revenue and earnings both follow an upward trend
- Earnings make up a small percentage of revenue

Netflix Stock Price vs. Dow Jones Stock Price



- I've created these two line graphs to show Netflix's stock prices compared to the Dow Jones' stock prices in 2017
- Both Netflix and the Dow Jones had upward trends in their 2017 stock prices
- Netflix was much more volatile as seen by the large upward and downward changes
- The Dow Jones' stock prices were much higher than Netflix's