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|  | moeen Khurshid  517, Township, Lahore, Pakistan  |  moeenkhursheed@gmail.com  |  0335.0772714 |
| profile | A technology professional with extensive experience in cloud and scalable web platforms. |
| Skills & Abilities | Proficient in Asp.net, C#, WCF, Web services, json, jquery, ajax memory caching, design patterns, N-Tier Architectures, CSS3, html5, JavaScript, Entity Framework 5.0, Data layer generators for SQL Server, MySQL, SSIS, SSAS, SSRS, SQL Server 2008, Oracle 10g OBIEE Suit, database schemas, Oracle OWB, Oracle ODI, Change data capture, team player, leadership |
| Experience | **Director**, Hr Cloud, brighton2010-2012 Analyzing business processes and outlining / implementing improvements.  Developed my own job portal which works in a similar way like monster.com  Designed KPI’s and reports for the CMS admin which work on the back end. These can be customizable according to the filters set in the control panel.  Negotiated with clients and companies like Condenast UK.  Collaborating and setting up our MySQL data cluster on Softlayer cloud network, includes setting up CDN’s, SSL, VPN and other private networks. While testing site uptimes using ping dom and other network tools. Also setting up and managing our DNS provided by dyn.  Liaising with YouTube ad’s network to run our video adverts, while looking into region optimization.  Working across with multiple Google enterprise support teams (including specialist teams) to manage our intranet on Google’s small business apps.  Developing product branding strategies and selling models while using up going promotions.  Released a mini open source version of job board platform which can be downloaded free to promote our software at <http://jobboard.codeplex.com>  Migrated job board platform from .NET platform to PHP, while effectively translating in 20 different languages which also include Urdu and Arabic, the ones which are written from right to left.  Migrations from MySql to Oracle, while also using full text multilingual search in Oracle.  Developing widgets and tools for the job board platform, in c#, which could be run by windows users as a widget  Introduced concepts like Radial Searches, Proximity Searches, Geo localization for our job board platform, this gave customers a wide spectrum customization, while keeping in view accessibility features.  Wrote the job crawler which would be effective to scrap and clean jobs from any job board platform. **Software architect**, datait, bromley2010-2010 Worked on various products which include CRM’s to internet browsers  Working with all sorts of architectures, including databases like Oracle, MySQL and SQL Server 2008.  Performance testing for connections with Oracle and .Net using ODP connectors.  Data loading into different schemas and migrating databases.  Writing web services which can be effectively used where required.  Developing widgets and apps, most of the applications were designed in C# and targeted windows platforms.  Using Entity and LINQ frameworks to re-write complex queries into parallel command while effectively making use of parallelism and keeping a homogenous architecture throughout the platform.  Writing jquery plugins to create image rollers and scrollbar customizations.  Utilizing as much CSS as possible to eliminate images from the web applications where and when possible, also using sprites to load images while offloading load on DNS.  Designing N-tier portals which are easily scalable, while implementing BLL and DLL logic. **it consultant**, kair limited, london2008-2010 Worked in capacity of an IT consultant while working with business data to liaise with upper management and help them in making business decisions.  Business Intelligence studio practices for EAI and EII technologies using SQL Server.  XML data conversion between the sage and inputting and outputting data in and from Sage to web application using transpose.  Manipulating the data marts to get analysis and forecasting for sales and prediction.  Getting sales records from PARADOX and merging them with Access databases Via ODBC.  Using BI tools like TALEND OPEN STUDIO for ETL and Reporting while integrating and generating T-MAPS and FUZZY LOGIC nodes.  Vast knowledge of developing MACROS in VBSTO for Microsoft word. Dynamically loading data from databases into word table and their auto generation with querying. **obiee consultant**, british telecommunication, ipswitchcontractual Worked on a proof of concept for oracle 10g data warehouse while working jointly with Tata (India) to prove an in house report scheduling.  This involved working across Oracle warehouse builder along with the OBIEE suite, while deploying reports across the network.  Designing high level business models to stream line the productivity.  Working with APEX.  Implementing Oracle RAC for failover clustering and monitoring multiple nodes. |
| Education | **University of greenwich**, EnglandMsc data warehousing & data mining Designed a data warehouse on live group of companies while implementing change data capture. Graduated with Distinction, top of the class. **Hajvery university**, lahorebsc computer sciences Developed state of art facial recognition software in C++ which is deployed throughout National Database of Pakistan **Beacon house school system**, lahoregcse Passed with A Grade |
| References | Will be provided where required |