

(602) 670-3222

www.linkedin.com/in/sudheer-gayathri

Education:

W. P. Carey School of Business, Arizona State University, Tempe AZ

August 2020- May 2024

B.S. Computer Information Systems

GPA: 4.0/4.0

Awards:

- New American University Scholarship
- Dean's List Fall 2020, Spring 2021, Fall 2021, Spring 2022

Professional Experience

Department of Information Systems Club (DISC), Tempe AZ — *Marketing Intern*

September 2022- Present

- Designed promotional materials for club events and sponsorships to inform members of general meetings, socials, and volunteering events
- Maintained and regularly updated all of DISC's social media platforms including Twitter, Instagram, LinkedIn, and website
- Proactively engaged in weekly officer meetings to generate campaign ideas to increase social media presence
- Increased social media engagements through interactive polls, hashtags, and Reels on Instagram by over 1,900%

ASU Polytechnic Library, Mesa AZ — *Student Worker*

August 2021- Present

- Assisted patrons and students with item requests and informational services
- Completed a total of 350 data entries for engineering standards into the library database
- Conducted audits using library database systems on the existing books held by the library to locate missing items
- Assisted with transportation logistics for inter-library loans

START, Tempe AZ - *Volunteer*

August 2021-May 2022

- Collaborated with team members to check in over 200 potential families during campus visits
- Worked alongside team members to plan events meant to encourage club spirit and involvement
- Led discussion panels for prospective students about student life at ASU

Projects:

Project Improvement Proposal Plan

- Proposed and developed an RFID tracking system solution to manage and track hospital inventory and hosted data in a cloud database
- Designed the User Interface for prototype software program
- Delegated responsibilities to team members based on strengths and preferences to complete project requirements

Spotify Data Analysis Project

- Utilized .csv files using Python libraries including Pandas, Numpy, Matplotlib, and Seaborn to manipulate, analyze, and clean raw data about songs on Spotify
- Built data visualizations using Matplotlib and Seaborn to create correlation heatmaps between data attributes using Pearson correlation

Marketing Simulation

- Applied marketing principles learned in class to develop and grow a company that sold bikes to generate revenue and growth
- Analyzed performance metrics related to market share, division profitability, competitor profiles, and sales to determine marketing strategies and product pricing

Extracurriculars:

DISC, Tempe AZ — *Marketing Intern, Active General Member*

August 2022- Present

- Meetings every week focusing on career development and the leverage of information technology within a business.
- Weekly Community Instruction Program (CIP) events assisting community members with technological issues

United Society of South Asians — *Active General Member*

August 2022-Present

- Meetings every week focusing on cultural events and education about current events in South Asia

Skills:

- Technical skills: Python, SQL, C/C++, Java, Microsoft Word, Excel, Jupyter Notebooks