

# TYPES OF CONTENT FOR DIFFERENT SOCIAL MEDIA PLATFORMS



Behind-the-scenes photos

Quotes

Fill-in-the-blank

Newsletter or announcement

Blog posts



Product updates

Blog posts

Industry News

Recruitment videos

Job postings



BLOG POSTS;  
Interesting articles

Quotes

Industry News

Newsletter or announcement

Events updates



Videos  
Infographics

Quotes or tips

Curated content

Blog posts

Product photos  
guides, eBooks