

Ideation Phase Brainstorming

Date	27 June 2025
Team ID	LTVIP2025TMID31454
Project Name	HEALTH AI USING IBM GRANITE
Maximum Marks	4 MARKS

Brainstorm & Idea Prioritization Template: Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Brainstorm link:

<https://app.mural.co/t/healthai3964/m/healthai3964/1750880673015/b6fc5217be8a3d2dc5cc1680266aa49c395ec59e?sender=u16166b3c9deba44c0b9b8332>



Brainstorm & idea prioritization

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended



Before you collaborate

to leverage cutting-edge Artificial Intelligence (AI) technologies to address critical challenges within the healthcare sector, improving patient outcomes, optimizing operational efficiencies, and empowering both healthcare professionals and individuals

- A Team gathering**
team lead: gayathri
team members :hemakshi
team member:hemalatha
team member:navya
team member:jahnvi

- B Set the goal**
Enhancing Healthcare Through Intelligent AI Solutions

[Open article](#) →



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

1 Define your problem statement

How might we help doctors efficiently process vast medical literature and complex patient data to improve the accurate and timely diagnosis of rare diseases?

🕒 5 minutes

Problem
A doctor is struggling to accurately diagnose rare diseases, but she often finds it challenging to keep up with the vast and rapidly changing medical literature and complex patient data. She needs a tool that can help her process this information efficiently, leading to faster and more accurate diagnoses, which would benefit the patients and the healthcare system.



Key rules of brainstorming

To run a smooth and productive session

- 🗣️ May be brief
- 💡 Encourage wild ideas
- 👂 Defer judgment
- 👂 Listen to others
- 🗣️ Go for volume
- 👁️ If possible, be visual

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil icon to start drawing!

Person 1	Person 2	Person 3	Person 4
AI-powered literature review tool for doctors	Symptom checker AI with differential diagnosis	Genomic data interpretation AI for rare diseases	Virtual AI assistant for diagnostic support



4

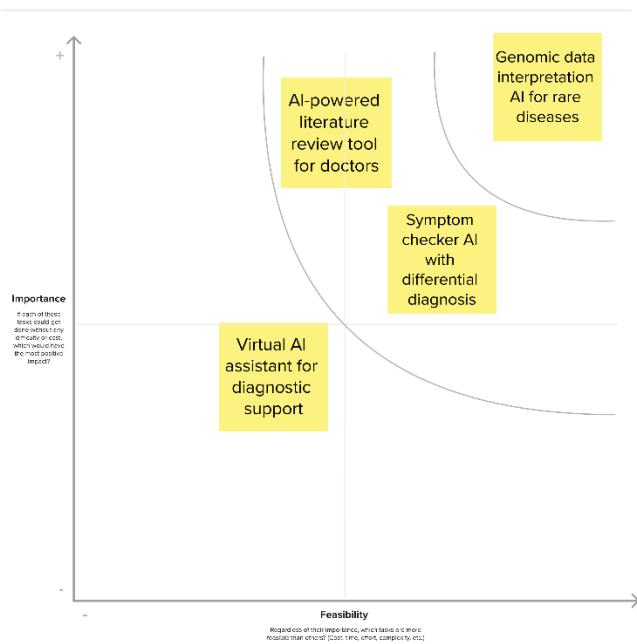
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

As facilitator, you can use these cards to probe at where ideas are placed on the grid. The facilitator can confirm the idea by using the laser pointer holding the H key on the keyboard.



●

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)

