# DATA STRUCTURES AND ALGORITHMS

### **EXERCISE-2:E-commerce Platform Search Function**

## **Step 1: Understand Asymptotic Notation**

### **Big O Notation Explanation:**

Big O notation describes the **upper bound** of an algorithm's running time. It provides a **high-level understanding of the time or space complexity** of an algorithm as the input size grows.

• Why it's useful: Helps you predict performance and choose efficient algorithms.

#### **Search Operation Scenarios:**

Let's consider an array of n products:

#### Best Case:

- Linear Search: Item found at the beginning → O(1)
- Binary Search: Item found at middle in first check → O(1)

### Average Case:

- o Linear Search: Item somewhere in the middle  $\rightarrow$  O(n/2)  $\Rightarrow$  simplified to O(n)
- Binary Search: Cut half repeatedly → O(log n)

#### Worst Case:

- Linear Search: Item not found (entire list searched) → O(n)
- Binary Search: Logarithmic checks until failure/success → O(log n)

### Step 2: Setup - Product Class

public class Product {
 int productId;

```
String productName;
  String category;
  public Product(int productId, String productName, String category) {
     this.productId = productId;
     this.productName = productName;
     this.category = category;
  }
  @Override
  public String toString() {
     return productId + " - " + productName + " (" + category + ")";
  }
}
Step 3: Implementation - Linear and Binary Search
import java.util.Arrays;
import java.util.Comparator;
public class SearchEngine {
  // Linear Search
  public static Product linearSearch(Product[] products, String targetName) {
     for (Product product : products) {
       if (product.productName.equalsIgnoreCase(targetName)) {
          return product;
       }
     }
     return null;
  }
  // Binary Search (products must be sorted by productName)
  public static Product binarySearch(Product[] products, String targetName) {
     int left = 0:
     int right = products.length - 1;
     while (left <= right) {
       int mid = left + (right - left) / 2;
```

int cmp = products[mid].productName.compareTolgnoreCase(targetName);

if (cmp == 0)

else if (cmp < 0)

return products[mid];

```
left = mid + 1;
       else
          right = mid - 1;
     }
     return null;
  }
  // Sample test
  public static void main(String[] args) {
     Product[] productList = {
       new Product(101, "Laptop", "Electronics"),
       new Product(102, "Shampoo", "Personal Care"),
       new Product(103, "Sneakers", "Footwear"),
       new Product(104, "Chair", "Furniture"),
       new Product(105, "Phone", "Electronics")
     };
     // Linear Search (unsorted array)
     Product result1 = linearSearch(productList, "Phone");
     System.out.println("Linear Search Result: " + (result1 != null ? result1 : "Not Found"));
     // Sort products for binary search
     Arrays.sort(productList, Comparator.comparing(p -> p.productName));
     // Binary Search (sorted array)
     Product result2 = binarySearch(productList, "Phone");
     System.out.println("Binary Search Result: " + (result2 != null ? result2 : "Not Found"));
  }
}
```

## Step 4: Analysis

Search Type	Time Complexity	Space Complexity	Sorted Required?	Use Case
Linear Search	O(n)	O(1)	No	Small data or unsorted list
Binary Search	O(log n)	O(1)	Yes	Large, sorted datasets

#### Which is more suitable?

- For an **e-commerce platform**, where **thousands or millions of products** are searched frequently, **Binary Search** is more suitable **if the data is sorted or indexed**.
- In real systems, advanced structures like **HashMaps**, **B-Trees**, or **Search Indexes** (like Elasticsearch) are used for even better performance.

### **Conclusion:**

- Linear Search is simple and flexible but slow for large datasets.
- Binary Search is significantly faster (O(log n)), ideal when data can be kept sorted.
- For real-world applications, use indexing/search libraries or databases for optimal performance.

# **Exercise 7: Financial Forecasting**

# **Step 1: Understand Recursive Algorithms**

#### What is Recursion?

Recursion is a programming technique where a function calls **itself** to solve smaller instances of a problem until a **base case** is reached.

### Why Use Recursion?

- Simplifies problems that have **repetitive substructure** (like tree traversal, factorial, Fibonacci).
- Great for breaking down complex calculations such as **compound interest** or **future value prediction** where results build on previous steps.

# Step 2: Setup — Define the Recursive Method Structure

We will forecast future financial values using this formula:

 $FV=PV\times(1+r)nFV=PV \times (1+r)^n$ 

Where:

- FV = future value
- PV = present value
- r = growth rate (e.g. 0.05 for 5%)
- n = number of periods

# **Step 3: Implementation in Java**

```
public class FinancialForecast {
  // Recursive method to calculate future value
  public static double calculateFutureValue(double presentValue, double rate, int years) {
     // Base case: no years left
     if (years == 0) {
       return presentValue;
    }
     // Recursive case: grow the value year by year
     return calculateFutureValue(presentValue * (1 + rate), rate, years - 1);
  }
  public static void main(String[] args) {
     double initialValue = 10000; // Initial investment
     double annualGrowthRate = 0.07; // 7% per year
     int forecastYears = 10; // Forecast over 10 years
```

```
double futureValue = calculateFutureValue(initialValue, annualGrowthRate, forecastYears);
    System.out.printf("Future value after %d years: %.2f%n", forecastYears, futureValue);
}
```

# Step 4: Analysis

### **Time Complexity:**

- Each call reduces years by  $1 \Rightarrow O(n)$  time where n is the number of years.
- Stack space also grows with  $n \Rightarrow O(n)$  space complexity (due to recursive call stack).

#### Problem:

Recursive depth grows linearly with years, which can be risky (stack overflow) if n is large.

### **Optimization: Use Iteration or Memoization**

### **Optimized Iterative Version:**

```
public static double calculateFutureValueIterative(double presentValue, double rate, int years) {
   for (int i = 0; i < years; i++) {
      presentValue *= (1 + rate);
   }
   return presentValue;
}</pre>
```

- Time Complexity: O(n)
- Space Complexity: O(1)
- Avoids deep recursion and is safer for large inputs.

# Summary

Feature	Recursive Version	Iterative Version	
Simplicity	Elegant, matches formula	Explicit, step-wise	
Time Complexity	O(n)	O(n)	
Space Complexity	O(n) (call stack)	O(1)	
Risk	Stack overflow for large n	Safe for large n	

# **Final Thought**

Recursion simplifies the logic of future value calculations but should be optimized or converted to iteration for real-world financial forecasting tools, especially with large time spans.