

# **Enhancing Road Safety with Ai-Driven Traffic accident method for Traffic accident analysis and prediction**

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**Date of submission:08.05.2025**

## **1.Problem Statement**

- Road traffic accidents remain a significant public health concern, causing widespread loss of life and economic damage globally.
- Existing accident analysis and prevention strategies often rely on reactive measures after accidents have occurred, leaving a gap in proactive, data-driven approaches to improve road safety.
- Developing predictive models using machine learning algorithms to identify areas with a higher likelihood of accidents based on historical data, traffic flow, weather conditions, and other relevant factors.
- Predicting the severity of potential accidents, allowing for more targeted interventions and resource allocation.

## **2.Objectives of the Project**

- Building predictive models that can identify high-risk areas, times, and situations based on various factors.
- Implementing AI-powered systems for real-time traffic monitoring, dynamic route optimization, and automated incident detection.
- Using AI insights to inform infrastructure improvements, law enforcement strategies, and public awareness campaigns.

- Gathering data from various sources, including sensors, cameras, and vehicle telemetry. Gathering historical accident data from various sources (e.g., police reports, traffic management systems).
- Building and implementing AI models for accident prediction, traffic flow optimization, and safety alert.

### 3.Scope of the project:

- Cleaning and preparing the data for analysis, including handling missing values and outliers.
- Identifying relevant features from the data that can predict accidents (e.g., time of day, weather conditions, traffic volume, road conditions.
- Developing predictive models using machine learning algorithms (e.g., supervised learning predicting accident severity, unsupervised learning for identifying patterns.
- Deploying the models to predict potential accident locations and severity.
- Exploring new machine learning techniques and models.
- Integrating real-time data from sensors and cameras to improve prediction accuracy.

### 4.existing system

**Predictive analytics:**analysing historical accident data to identify high risk areas and predict potential accidents.

**Real time monitoring:**using sensors ,cameras and iot devices to monitor traffic conditons and detect potential accidents.

**Computer vision:analysing traffic footage to detect incidents,track vehicles,and identify potential hazards.**

## **5. proposed system**

**Data collection module:gathering data from various sources ,such as traffic cameras,sensors,weather reports ,accident reports,social media feeds.**

**Data preprocessing module:cleaning processing ,integrating collected data for analysis**

**Alert the notification system:sending alerts to authorities,emergency services,and drivers in case of predicted or detected accidents.**

## **6.Data Source**

- **Source:kaggle-<https://www.kaggle.com/datasets/sobhanmoosavi/us-accidents>**
- **Type of data:structured data**
- **Nature of data: Historical accident data collected from various source such as traffic APIs and government records.it includes information like time,location,severity,weather,road condition,traffic flow.**
- **Dataset link:link unavailable**

## **7.High level methodology:**

- **Data collection:gathering relevant data from various source,**
- **Traffic cameras,sensors,accident report,weather data,traffic patterns.**
- **Data preprocessing:clean and preprocess the collected data to ensure the quality and consistency.**
- **Feature Engineering:extract the relavent feature from the preprocessed data that can be used for prediction**

- **Model development:**develop and train an AI model using the extracted features to predict high-risk areas and optimise emergency response.
- **Model Evaluation:**evaluate the performance of the developed model using metrics such as accuracy, precision and recall.
- **Deployment:**deploy the developed model in production-ready environment, integrating it with existing traffic management systems.

## 8.Tools and Technologies

- Programming languages:pandas,numpy and matplotlib
- Libraries
- Data visualisation:matplotlib,seaborn
- Business intelligence tools:power BI
- Containerization:deployment and integration
- API development:utilize framework for traffic management system.
- Other tools and technologies:
- GIS and mapping tools
- real time data processing.
- Some popular AI tools
- Google cloud AI platform
- Tensor flow
- Pytorch
- Keras
- Apache spark

## 9. Team members and roles:

1. S.sushmitha-**Data collection and integration**:responsible for sourcing data sets,connecting Apis,and preparing the initial
2. M.keerthana-**Data cleaning and EDA**:cleans and preprocesses data ,performs exploratory analysis and generates initial insights.
3. k.charushree-**Feature engineering and modeling**:works on feature extraction and selection develops and trains machine learning models.
4. S.gayathri-**Evaluation and optimization** :tunes hyper parameters ,valid dates models and documents performance metrices.
- 5.k.lakshmi-**Documentation and presentation** :compiles reports,prepares visualizations ,and handles presentation and optional development.