



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

how to lead healthy
organsation

how to chossing
easy reached
place

provide healthy
qualify foods

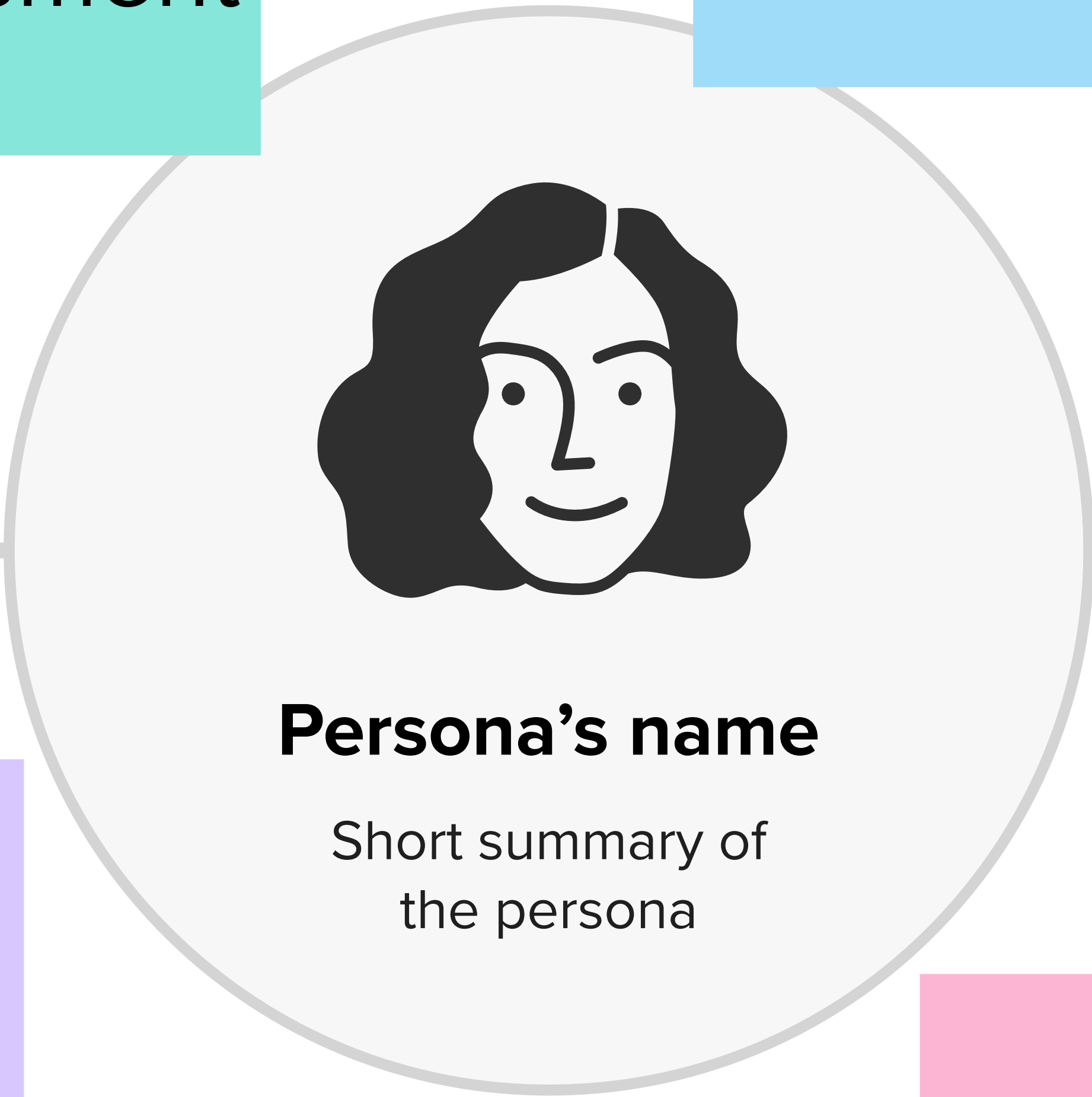
to maintain
correct
quanty

how to identify
customer
preference

how to make
food
advertisement

to provide
afforable
price

customer
satisfication



to
implement
innorvate
dish

provide live
music

i want to
growth my
stail

design a
new concept
to my new
business

using email
marketing to
imporve more
products

build
proffesional
website

finding the
profect
restaurant
property

obtaining t
he right
licenses and
permits