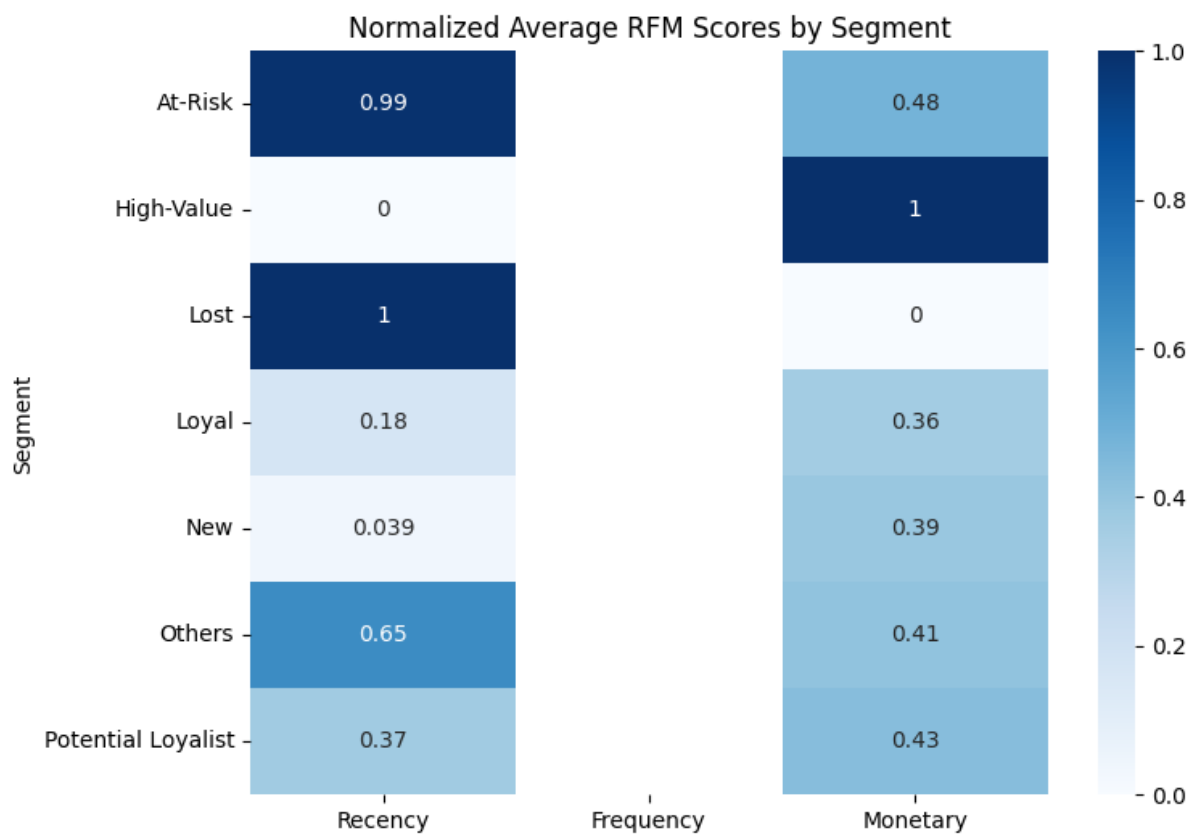
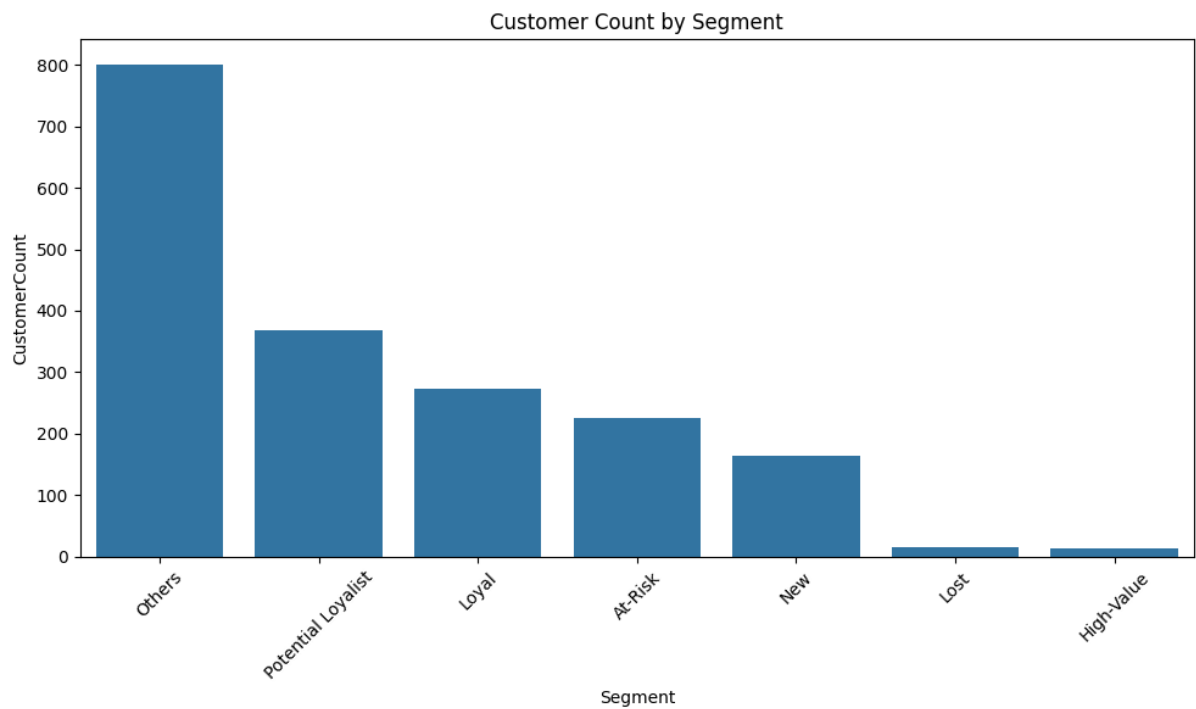
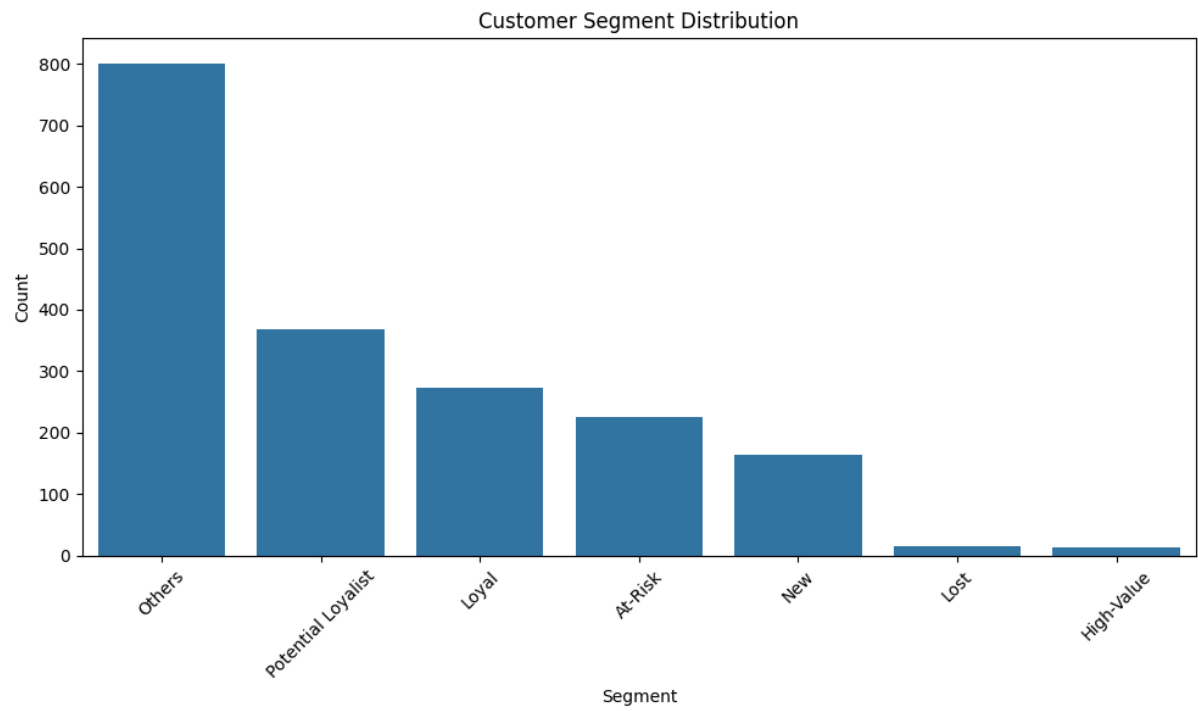
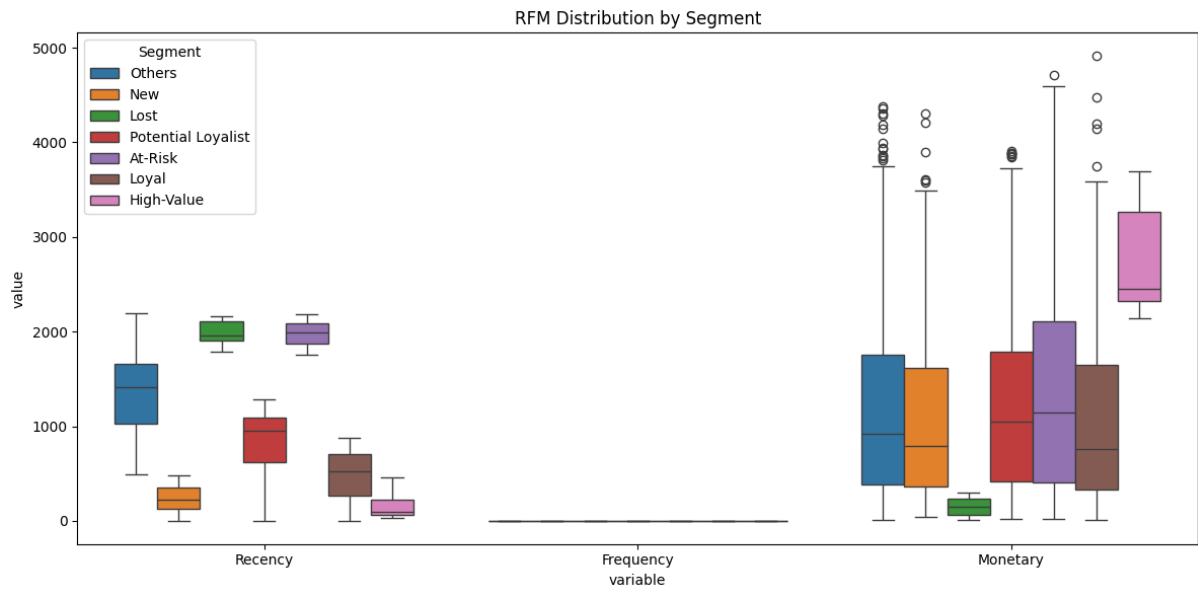
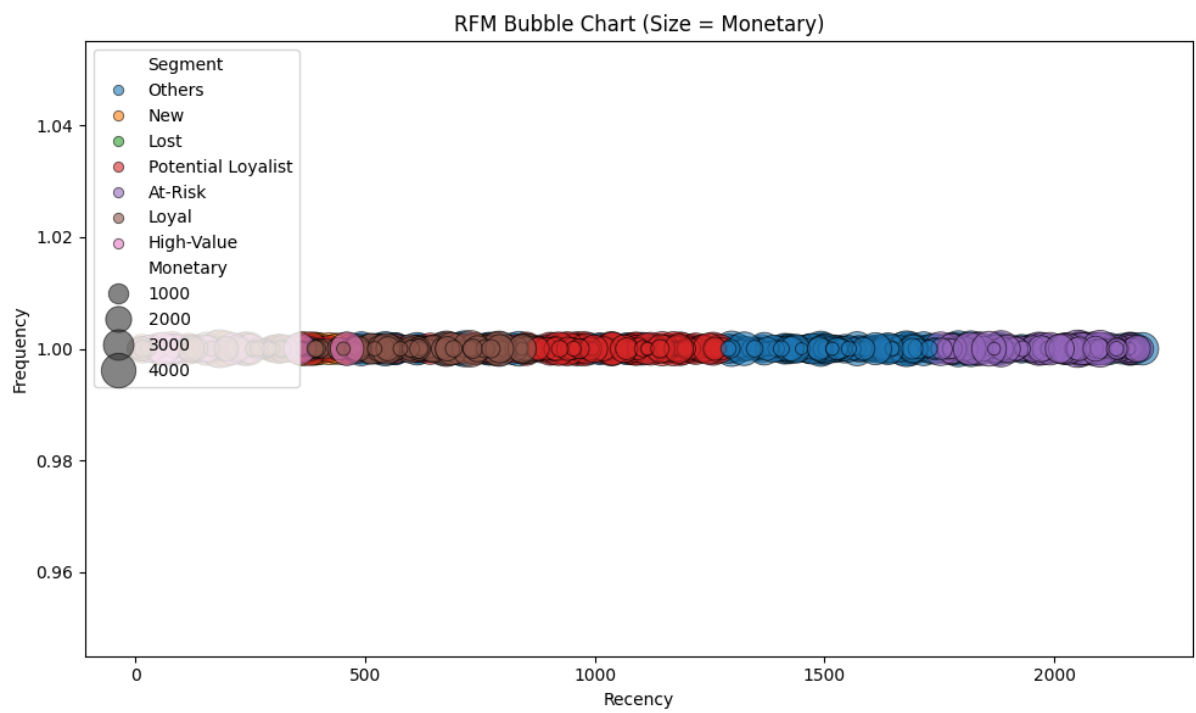
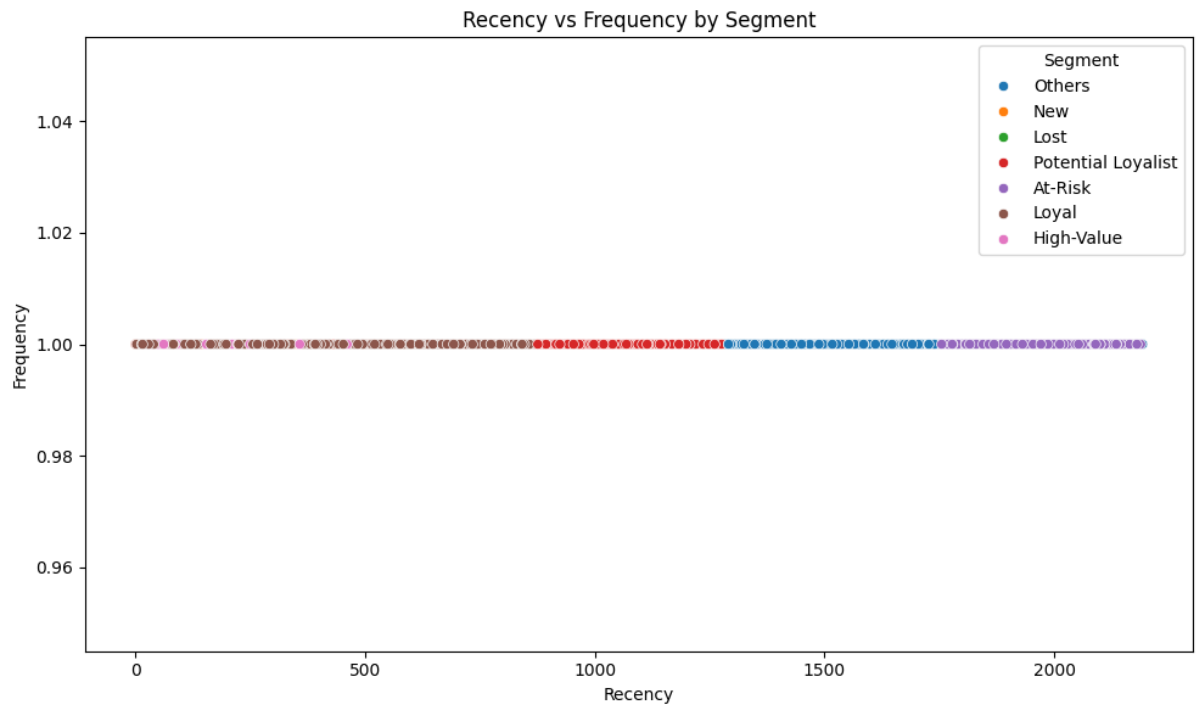
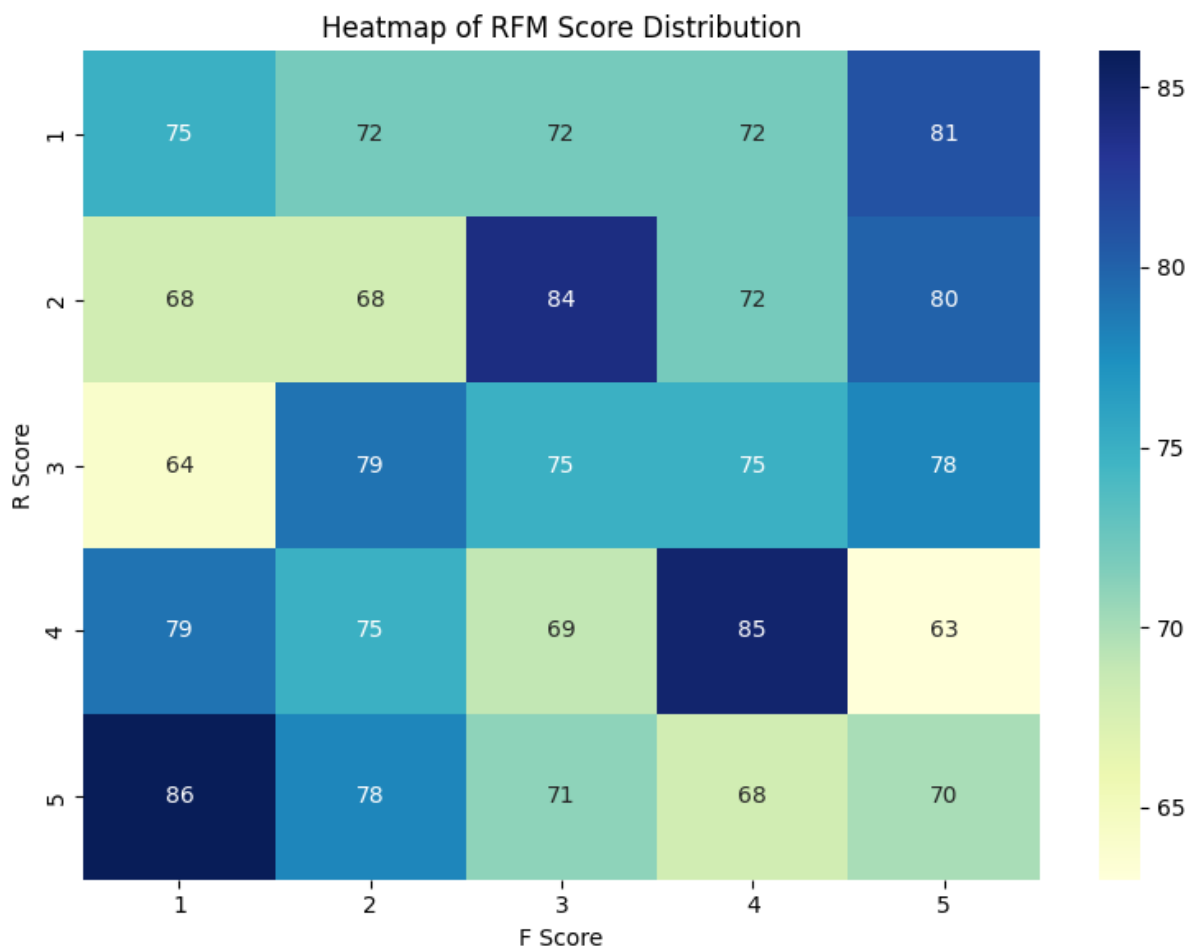


INSIGHTS OF RFM ANALYSIS









Customer Segment Proportions

