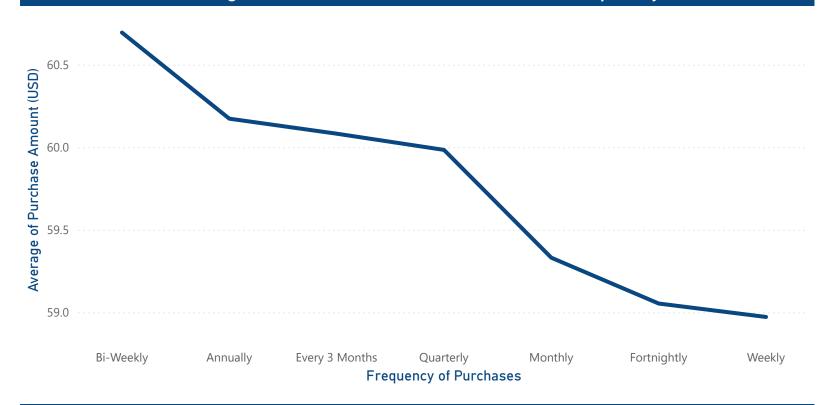
59.76 25.35

44.07

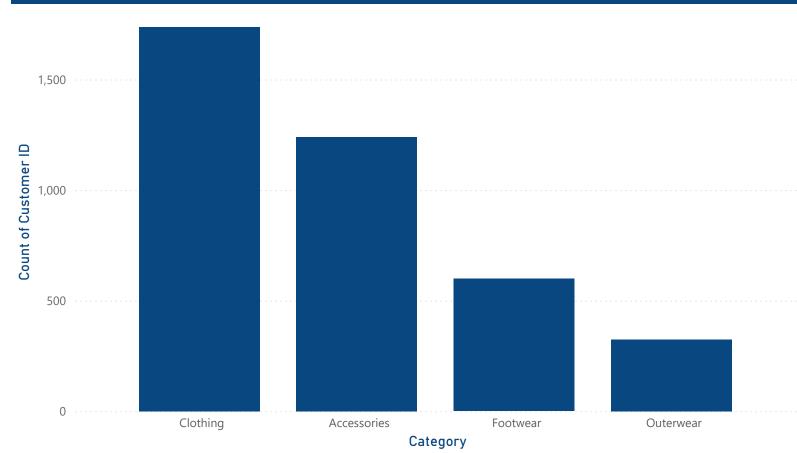
**Average of Purchase Amount (U... Average of Previous Purchases** 

**Average of Age** 

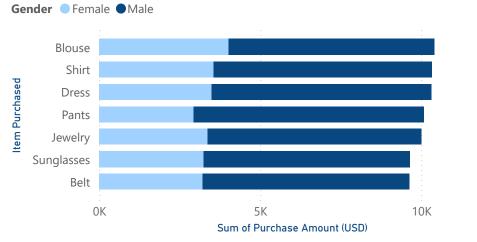
## Average Purchase Amount vs. Purchase Frequency



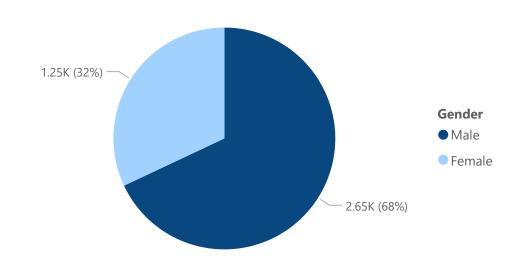
# **Customers by Category**



# Sum of Purchase Amount (USD) by Item Purchased and Gender

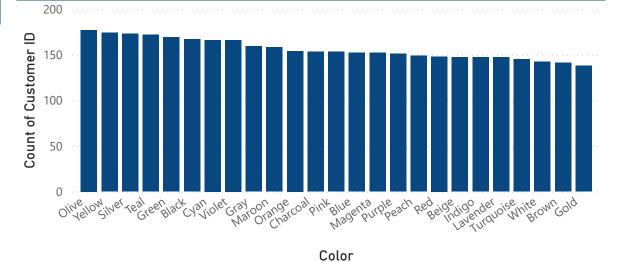


### Purchases by Gender



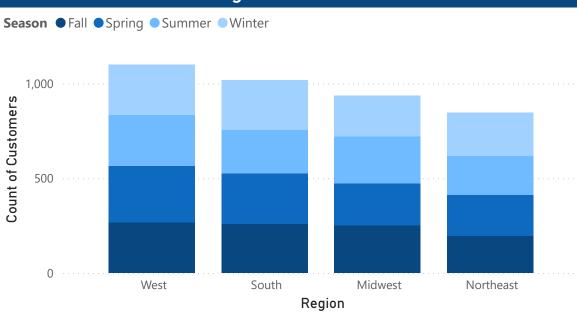
# Age vs. Purchase Amount 100 80 40 40 40 40 45

Average of Age



**Customers by Color** 





### Sum of Purchase Amount (USD) by Preferred Payment Method and Gender

