

Sales Dashboard Coco Cola

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Key influencers

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What influences Operating Profit to

Increase

?

When...

....the average of Operating Profit increases by

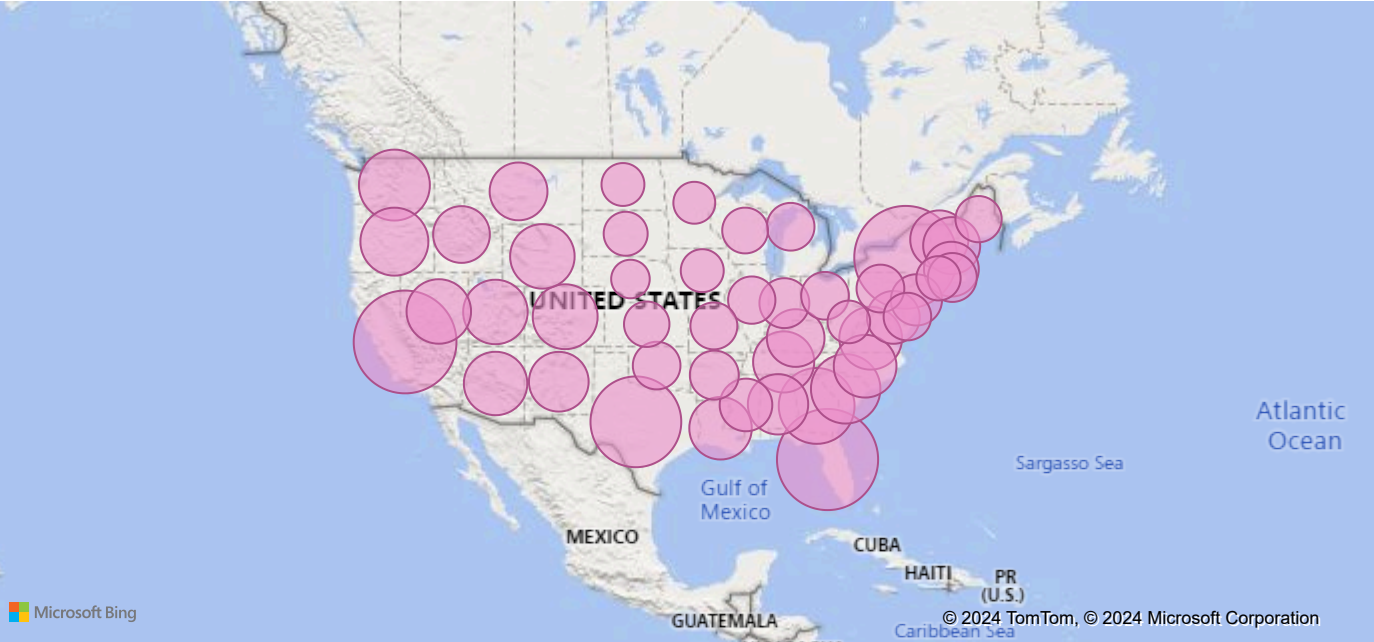
Beverage Brand is Coca-Cola

501.3

Beverage Brand is Dasani Water

214.9

Sum of Total Sales by State



Beverage Brand	Sum of Total Sales	Sum of Units Sold	Sum of Operating Profit	Sum of Price per Unit
Coca-Cola	1,923,052.50	3989000	767,510.38	296.10
Dasani Water	1,639,062.50	2890500	618,630.00	343.10
Diet Coke	1,391,087.50	2872000	473,805.63	289.35
Fanta	969,887.50	2100000	355,685.00	270.40
Powerade	1,133,675.00	2042500	416,421.25	335.30
Sprite	1,158,400.00	2588500	409,089.63	263.95
Total	8,215,165.00	16482500	3,041,141.88	1,798.20