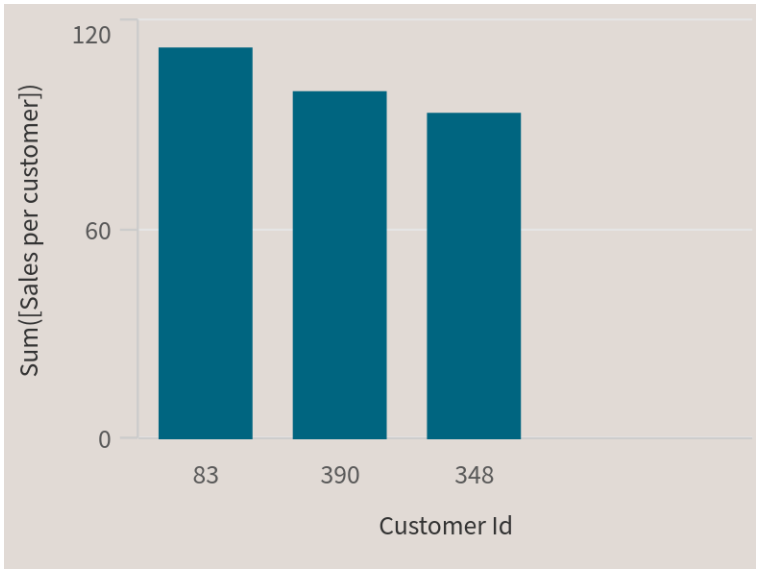
Supply Chain Data Analysis Story



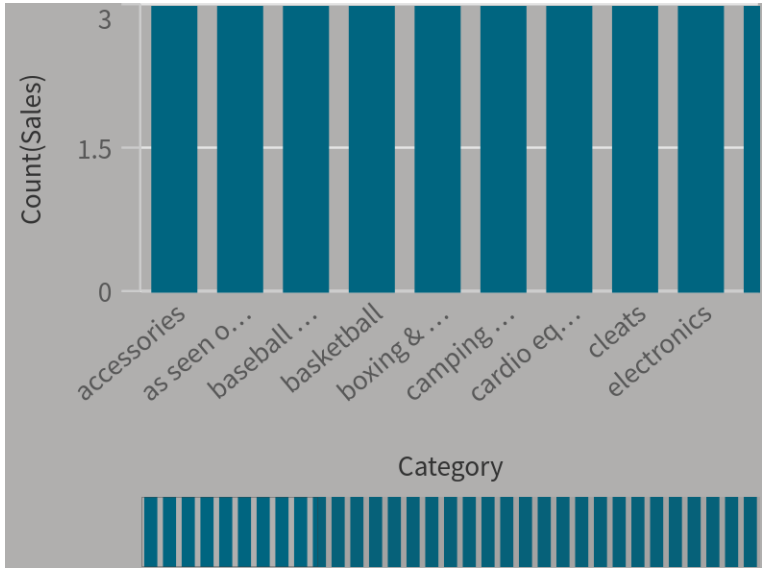
As per Customer Id, how much Sales are described by the bar graphs.

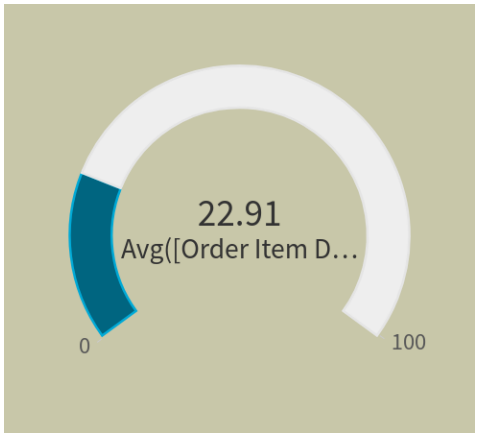
For Sample data taken as customer id is 83 and sum of Sales for that customer id customer is around 120

But that the customer id which contains 348 is having low sum of sales as compared to remaining customers sales.

Canada Data-Click Here

It is indicating that each and every category indicating the count of Sales. So, Count of Sales is equal number of Sales in the case of Category.





According to customer id it shows the average order item discount.

Qlik

Sum Of Sales

Sum(Sales)

1.43k

sum of sales for Apparel Department

sum of sales for Technology Department

Sum Of Sales

Sum(Sales)

385.9k

Average Of Sales Per Cust...

Avg([Sales per customer])

159.1

average of sales per customer in Apparel Department

Average of sales per customer in Technology department

Average Of Sales Per Customer

Avg([Sales per customer])

630.7

Count Of Benefit per Or...

Count([Benefit per order])

8

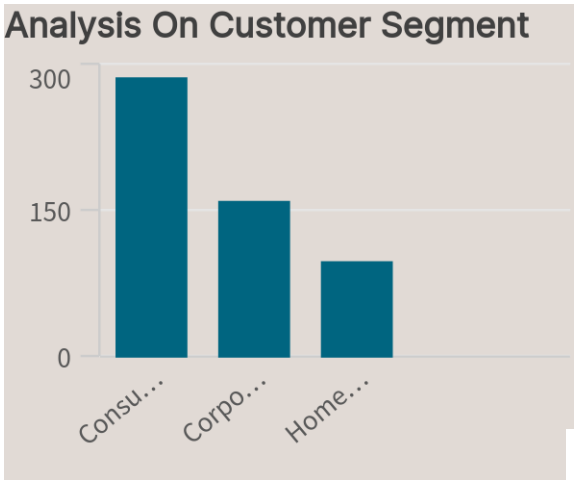
count of benefit per order for Apparel Department

count of benefit per order for Technology Department

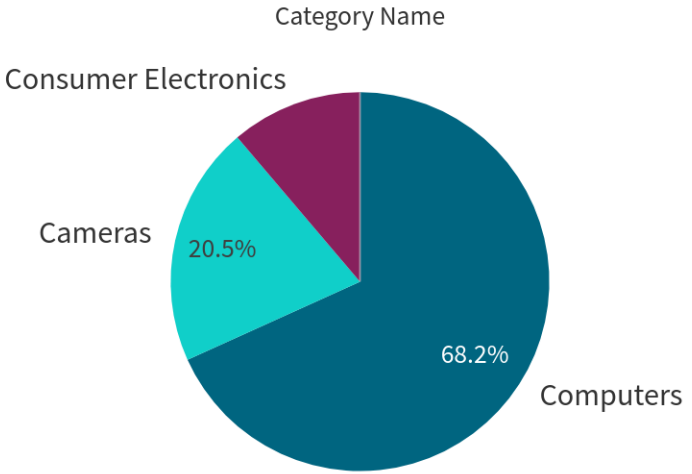
Count Of Benefit per Order

Count([Benefit per order])

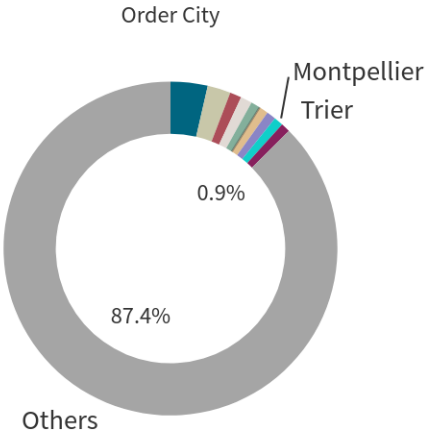
548



Analyzing Customer Segment according to Consumer, Home Categories, Corporate.



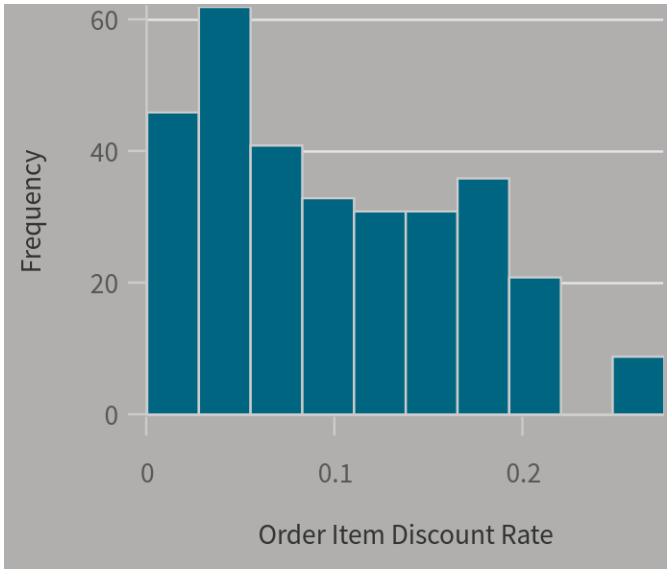
Category which is computers have highest Order profit.



Donut chart which tells about the order city, in that city how many customers are Type either Cash, Debit.

It Analyze the data about which order city contains the average profit Ratio.

Order City	Avg([Order Item Profit Ratio])
Brampton	0.2775
Burlington	0.18333333
Burnaby	0.425
Calgary	0.21807692
Edmonton	-0.11333333
Gatineau	0.36000001
Guelph	0.32
Hamilton	0.10571429



It represents that the order item discount rate which affect the profit in Sales.