# Gayathri Pulagam

# **EDUCATION**

#### San Jose State University

MS Software Engineering (Data Science) 2021 Web and Big Data Mining Deep Learning Reinforcement Learning Systems Engineering

### **Jawaharlal Nehru Technological University**

BS Computer Science 2017
Data Structures and Algorithms
Design Patterns
Operating Systems
Distributed Systems

## SKILLS

**TECHNICAL SKILLS:** Python, Java, R, PyTorch, TensorFlow, Keras, Computer Vision, Deep Learning, Data Analysis, Data Modelling and Evaluation, Data Visualization, Data Preprocessing, JavaScript, SQL, AWS, Docker, React.js

# **PROJECTS**

#### LipScribe - An Application to generate text from lip movements

June 2021 - Current

- Currently developing a data ingestion pipeline to transmit streaming video data to the model served on the cloud to get real-time inferences
- Performed downstream tasks to annotate a large dataset with text captions using pre-trained audio to text conversion models
- Extracted the region around the lips of a user (ROI) from a video frame using the OpenCV library

#### **Driver Distraction Detection using Neural Networks**

Jan. 2021 - May 2021

- Built a custom EfficientNet model to detect drivers in images and classify each driver based on their posture into 10 different categories of safe or unsafe driving
- Developed real-time visualization dashboards using TensorBoard to monitor the performance of models during training
- Experimented with various image preprocessing techniques using Keras' image preprocessing module and augmented images using Keras' data generator

#### Banking Application using React and Node

Jan. 2021 - May 2021

- Developed APIs to transfer funds between users and display the list of financial transactions on the user's homepage using Node and Sequelize
- Designed and developed UI and frontend components for transfer funds and transactions APIs using React
- Deployed the web application to AWS in an Auto Scaled EC2 Cluster with Load Balancer

## Customer Segmentation and Increased Engagement using Machine Learning

Jan. 2021 - May 2021

- Amalgamated various e-commerce datasets by calculating latent variables to deal with data imbalance
- Calculated spending scores for the users to draw meaningful insights on user buying patterns
- Calculated user engagement scores by assigning weights to the purchase event types for that particular user
- Segmented customers into 5 cohorts by calculated Customer Lifetime Values

#### Hateful Meme Detection

Aug. 2020 - Dec. 2020

- Generated descriptive text captions for images using a pre-trained CNN + RNN based model
- These captions were used along with the meme text in the images to perform multi-modal classification of memes as hateful or non-hateful
- Developed a web interface and created an endpoint using AWS SageMaker and AWS Lambda

#### Facial Expression Recognition

Jan. 2020 - Feb. 2020

- Built and trained a CNN in Keras from scratch to recognize facial expressions
- Used OpenCV to detect faces in images and classify each face based on emotion into 7 different categories
- Deployed the trained model to a web interface to perform real-time facial expression recognition on video and image data