

Revenue Downturn Analysis: Identifying the Drivers of Change

Key Point Indicators

Total Revenue	Average Order Value	Total Profit	Gross Margin %
\$29M	2.01K	\$17M	58.58%

Filters

Time Period

Multiple selections ▾

Product Category

All ▾

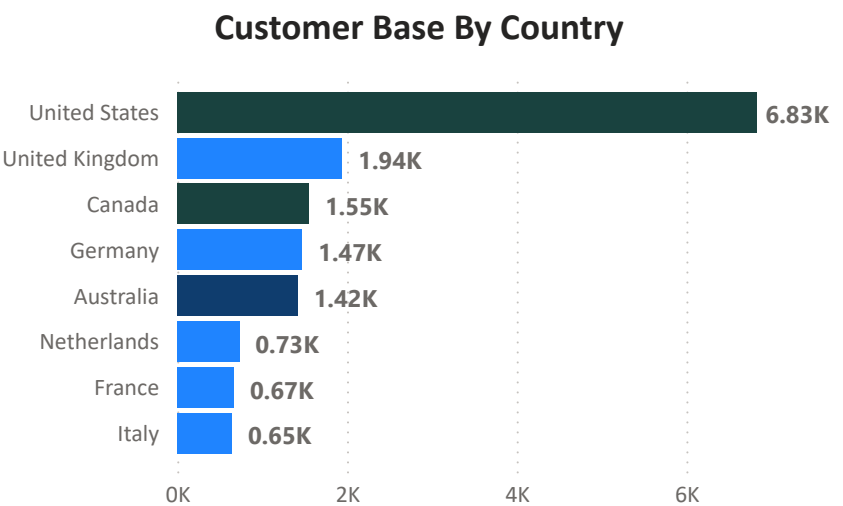
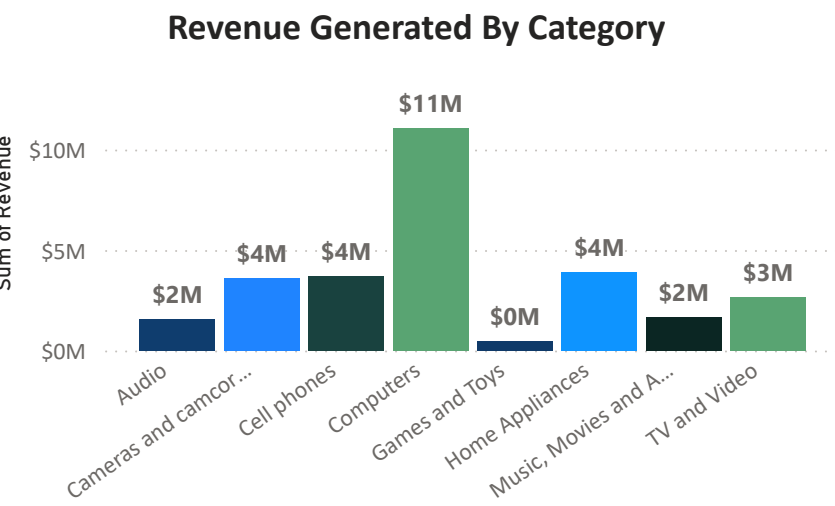
Store

All ▾

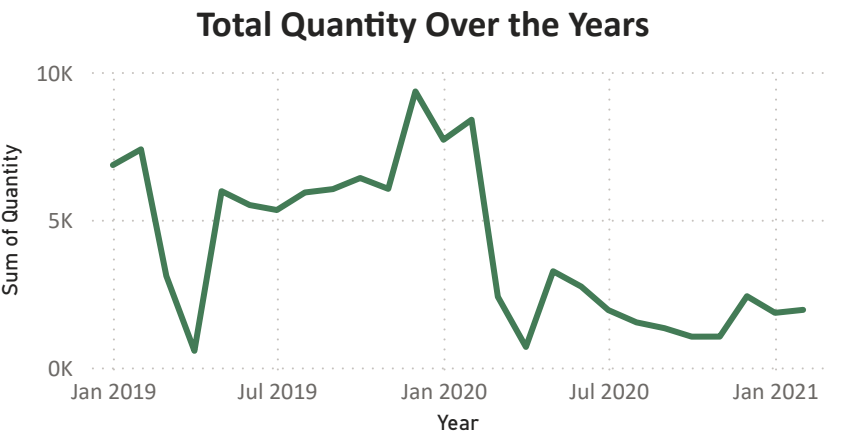
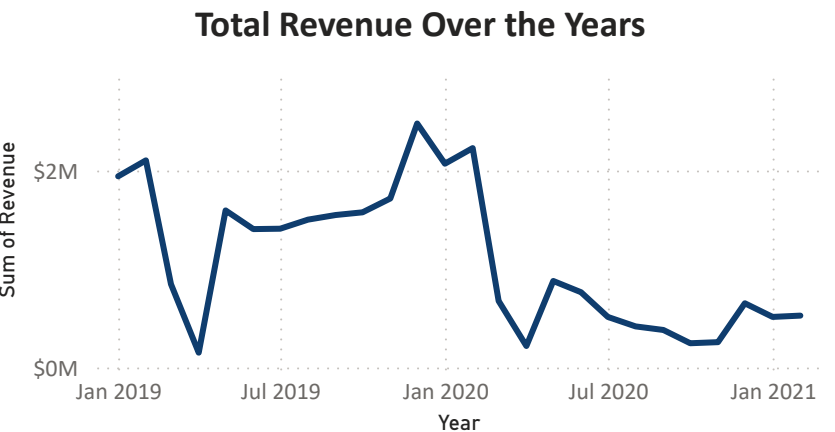
Location

All ▾

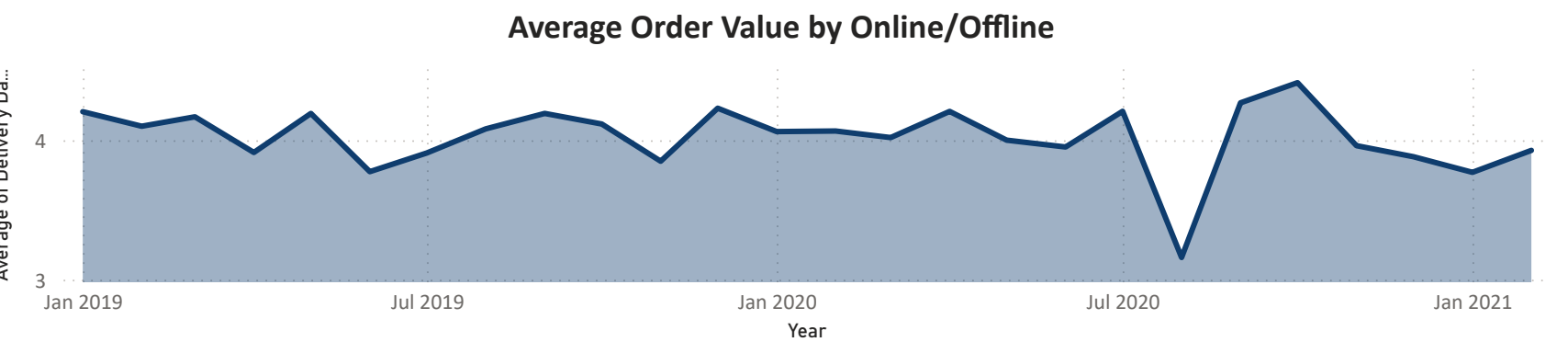
Products Sold and Demographics of Customers



Trends for Order Volume and Sales



Average Delivery Time



Online Vs. Offline Orders

