

Task 2: Excel Analysis – Pivot Tables & Summary Insights

Dataset Used

Netflix Dataset

Analysis Performed

1. Analyzed distribution of content by Type (Movies vs TV Shows).
2. Identified top contributing countries based on number of titles.
3. Studied content trend by Release Year.
4. Used pivot-style summaries to extract insights.

Key Insights

1. Movies make up the majority of content available on Netflix.
2. The United States is the top contributor of Netflix titles.
3. There is a significant increase in content production after 2015.
4. Netflix has rapidly expanded its international content library.
5. Recent years show strong growth in content additions.

Conclusion

Pivot table analysis helped identify major trends in Netflix content distribution. This analysis can support strategic decisions related to content planning and regional focus.