

Zomato Data Analysis Using Python

✓ Import necessary python libraries.

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

pandas is used for data manipulation and analysis.

numpy is used for numerical operation.

matplotlib.pyplot and seaborn are used for data visualization.

✓ Import a dataset and create a dataframe .

```
df = pd.read_csv('/content/Zomato data .csv')
```

```
# Display the first few rows of the DataFrame
print(df.head())
```

```
↻
   name online_order book_table  rate  votes \
0      Jalsa         Yes       Yes  4.1/5   775
1  Spice Elephant         Yes       No  4.1/5   787
2  San Churro Cafe         Yes       No  3.8/5   918
3  Addhuri Udupi Bhojana         No       No  3.7/5    88
4    Grand Village         No       No  3.8/5   166
```

```
approx_cost(for two people)  listed_in(type)
0                800          Buffet
1                800          Buffet
2                800          Buffet
3                300          Buffet
4                600          Buffet
```

df

```
↻
```

	name	online_order	book_table	rate	votes	approx_cost(for two people)	listed_in(type)
0	Jalsa	Yes	Yes	4.1/5	775	800	Buffet
1	Spice Elephant	Yes	No	4.1/5	787	800	Buffet
2	San Churro Cafe	Yes	No	3.8/5	918	800	Buffet
3	Addhuri Udupi Bhojana	No	No	3.7/5	88	300	Buffet
4	Grand Village	No	No	3.8/5	166	600	Buffet
...
143	Melting Melodies	No	No	3.3/5	0	100	Dining
144	New Indraaprasta	No	No	3.3/5	0	150	Dining
145	Anna Kuteera	Yes	No	4.0/5	771	450	Dining
146	Darbar	No	No	3.0/5	98	800	Dining
147	Vijayalakshmi	Yes	No	3.9/5	47	200	Dining

148 rows × 7 columns

✓ Lets convert the data type of the "rate" column to float and remove the denominator.

```
def handleRate(value):
    value=str(value).split('/')
    value=value[0];
```

```

return float(value)

df["rate"]=df["rate"].apply(handleRate)
print(df.head())

```

```

↗
      name online_order book_table rate votes \
0      Jalsa          Yes        Yes  4.1   775
1  Spice Elephant          Yes        No  4.1   787
2  San Churro Cafe          Yes        No  3.8   918
3  Addhuri Udupi Bhojana          No        No  3.7    88
4    Grand Village          No        No  3.8   166

      approx_cost(for two people) listed_in(type)
0                        800          Buffet
1                        800          Buffet
2                        800          Buffet
3                        300          Buffet
4                        600          Buffet

```

Summary of data frame

```
df.info()
```

```

↗
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 148 entries, 0 to 147
Data columns (total 7 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   name                                148 non-null    object
1   online_order                        148 non-null    object
2   book_table                          148 non-null    object
3   rate                                148 non-null    float64
4   votes                               148 non-null    int64
5   approx_cost(for two people)         148 non-null    int64
6   listed_in(type)                     148 non-null    object
dtypes: float64(1), int64(2), object(4)
memory usage: 8.2+ KB

```

Conclusion - there no NULL value in dataframe

```
df.isnull().sum()
```

```

↗
      0
name      0
online_order      0
book_table      0
rate             0
votes            0
approx_cost(for two people)      0
listed_in(type)      0

dtype: int64

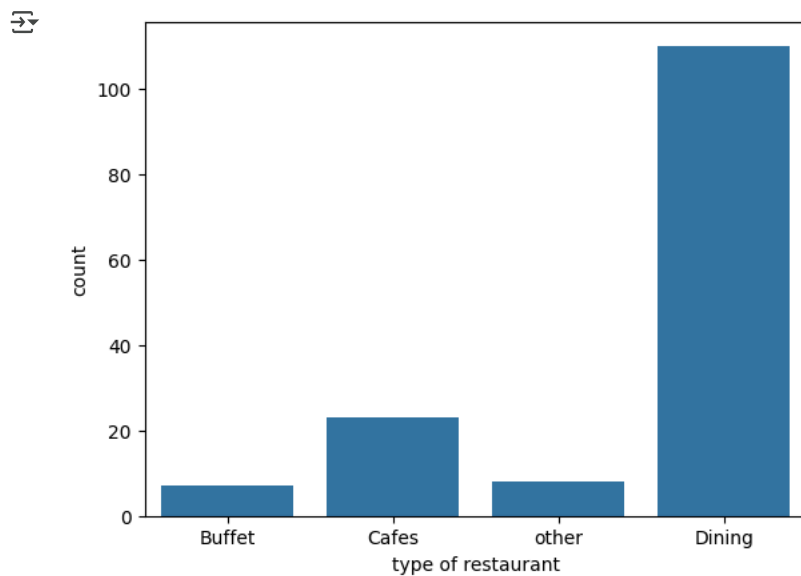
```

```
df.describe()
```

	rate	votes	approx_cost(for two people)
count	148.000000	148.000000	148.000000
mean	3.633108	264.810811	418.243243
std	0.402271	653.676951	223.085098
min	2.600000	0.000000	100.000000
25%	3.300000	6.750000	200.000000
50%	3.700000	43.500000	400.000000
75%	3.900000	221.750000	600.000000
max	4.600000	4884.000000	950.000000

✓ Type of restaurant

```
sns.countplot(x=df['listed_in(type)'])
plt.xlabel("type of restaurant")
plt.show()
```

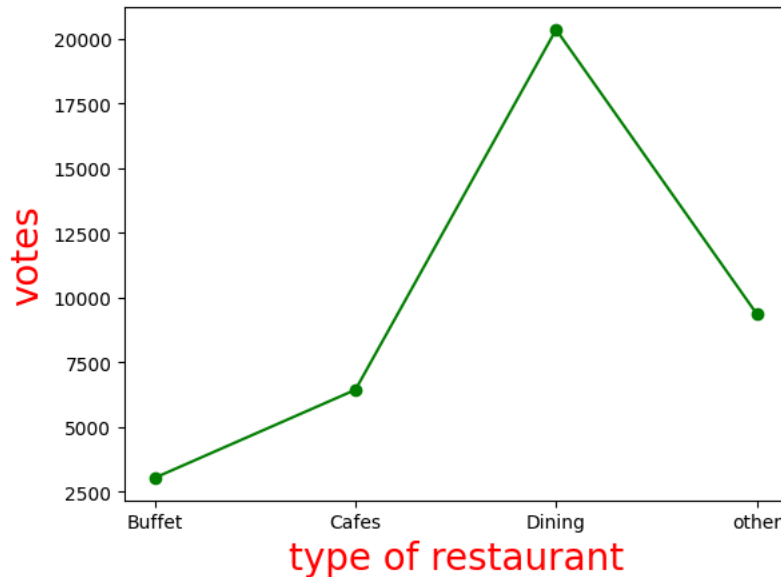


Conclusion: The majority of the restaurant fall into the dinning category.

✓ Dinning restaurant are preferred by larger number of individuals.

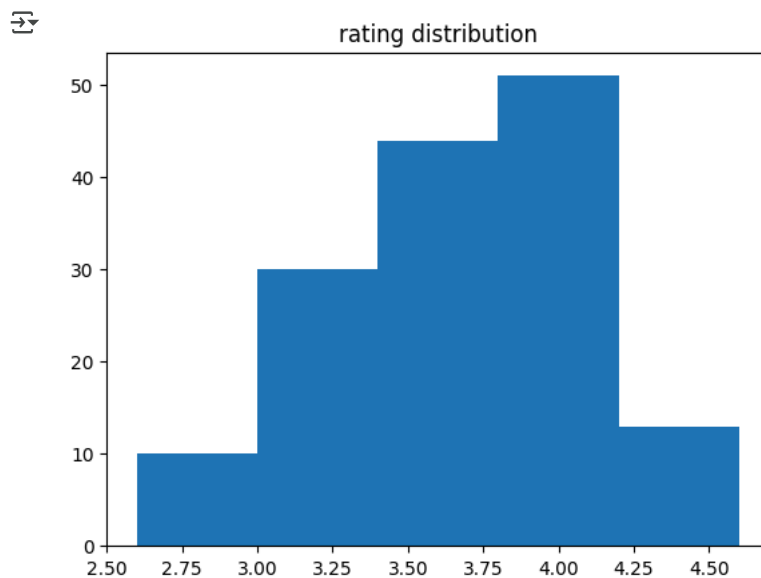
```
grouped_data = df.groupby('listed_in(type)')['votes'].sum()
result = pd.DataFrame({'votes': grouped_data})
plt.plot(result, c="green", marker="o")
plt.xlabel("type of restaurant", c="red", size=20)
plt.ylabel("votes", c="red", size=20)
```

```
Text(0, 0.5, 'votes')
```



✓ The majority of restaurant received ratings.

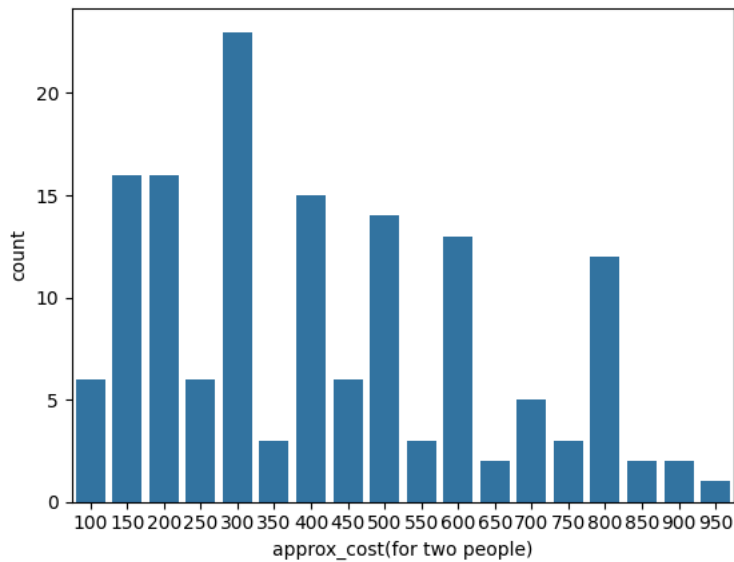
```
plt.hist(df['rate'],bins=5)
plt.title("rating distribution")
plt.show()
```



Conclusion: The majority of restaurants received ratings ranging from 3.5 to 4.

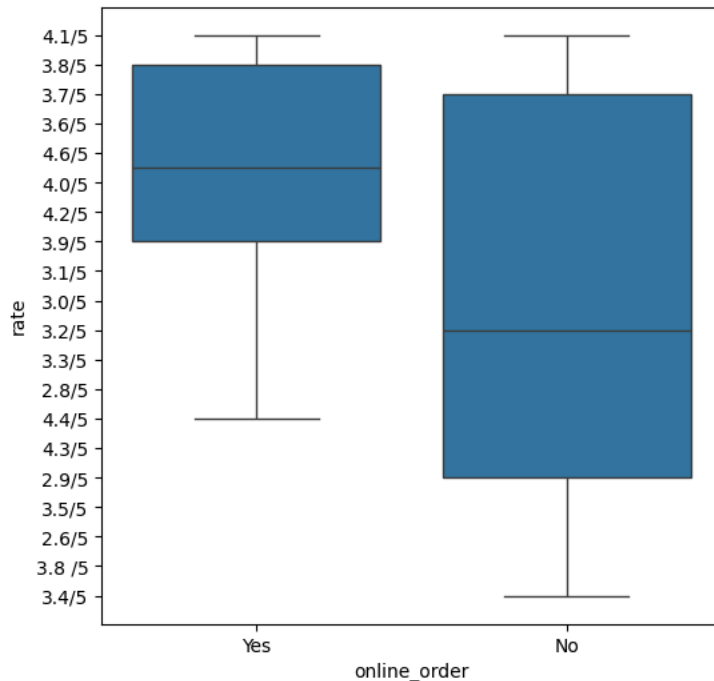
✓ The majority of couples prefer restaurants with an approximate cost of 300 rupees.

```
couple_data=df['approx_cost(for two people)']
sns.countplot(x=couple_data)
plt.show()
```



✓ Whether online orders receive higher rating than offline orders.

```
plt.figure(figsize = (6,6))
sns.boxplot(x = 'online_order', y = 'rate', data = df)
plt.show()
```

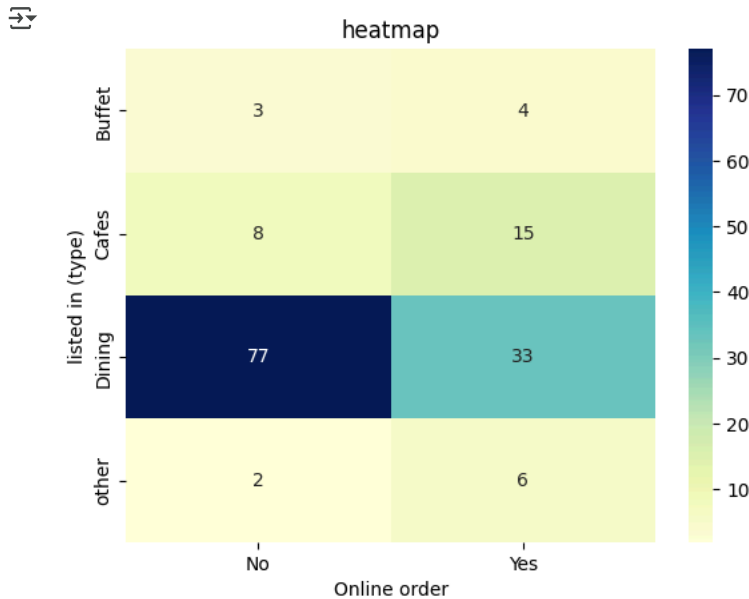


Conclusion: Offline order received lower rating in comparison to online orders, which obtained excellent rating.

✓ Plot a heatmap

```
pd.pivot_table = df.pivot_table(index='listed_in(type)', columns='online_order', aggfunc='size', fill_value=(0))
sns.heatmap(pd.pivot_table, annot=True, cmap='YlGnBu', fmt='d')
plt.title("heatmap")
plt.xlabel("Online order")
```

```
plt.ylabel("listed in (type)")
plt.show()
```



Conclusion: dining restaurant primarily accept offline orders, whereas cafes primarily received online orders. This suggests that client prefer to place orders in person at restaurant, but prefer online ordering at cafes.

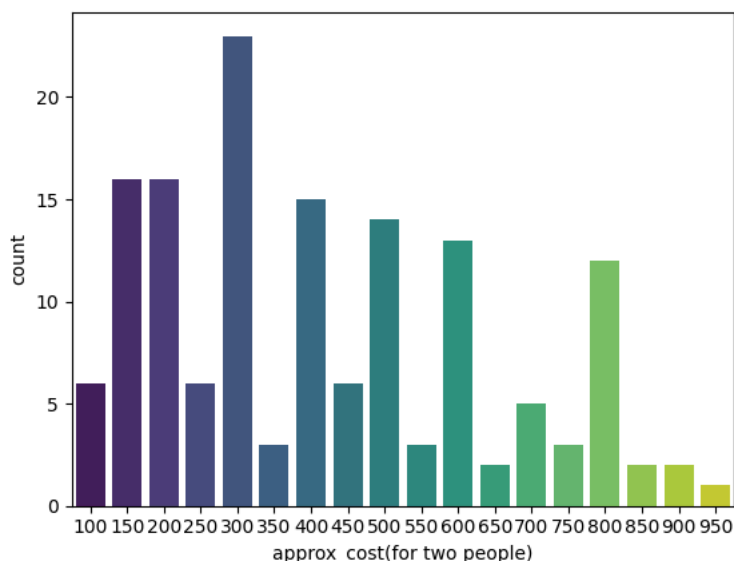
✓ The majority of couples prefer restaurants with an approximate cost of 300 rupees.

```
couple_data=df['approx_cost(for two people)']
sns.countplot(x=couple_data, palette='viridis')
plt.show()
```

/tmp/ipython-input-10-1115780625.py:2: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend`

```
sns.countplot(x=couple_data, palette='viridis')
```



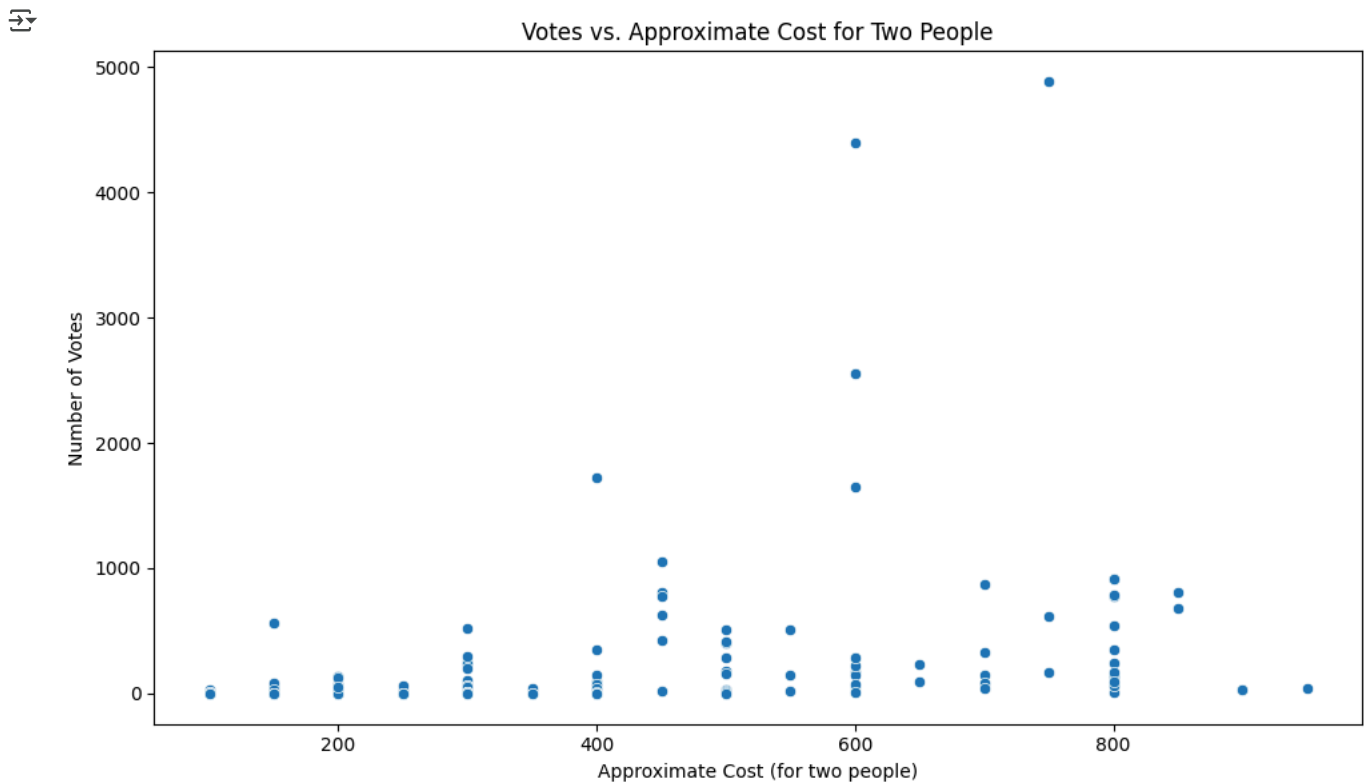
```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
df = pd.read_csv('Zomato data .csv')
```

Display the first few rows of the DataFrame

```
print(df.head())
def handleRate(value):
    value=str(value).split('/')
    value=value[0]
    return float(value)

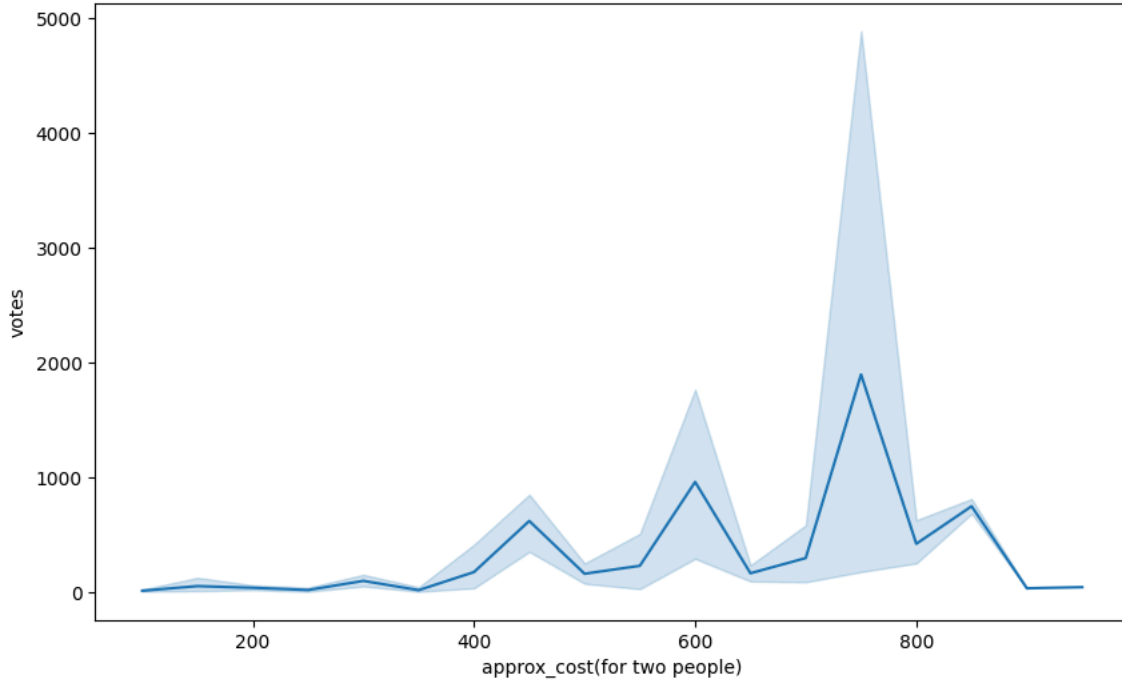
df['rate']=df['rate'].apply(handleRate)
print(df.head())
sns.countplot(x=df['listed_in(type)'])
plt.xlabel("type of rastaurant")
grouped_data = df.groupby('listed_in(type)')['votes'].sum()
result = pd.DataFrame({'votes': grouped_data})
plt.plot(result, c="green", marker="o")
plt.xlabel("type of restaurant", c="red", size=20)
plt.ylabel("votes", c="red", size=20)
plt.show()
plt.hist(df['rate'], bins=5)
plt.title("rating distribution")
plt.show()
couple_data=df['approx_cost(for two people)']
sns.countplot(x=couple_data)
plt.figure(figsize = (6,6))
sns.boxplot(x = 'online_order', y = 'rate', data = df)
plt.show()
pd.pivot_table = df.pivot_table(index='listed_in(type)', columns='online_order', aggfunc='size', fill_value=(0))
sns.heatmap(pd.pivot_table, annot=True, cmap='YlGnBu', fmt='d')
plt.title("heatmap")
plt.xlabel("Olineo rder")
plt.ylabel("listed in (type)")
plt.show()
according to this i want chapter 6 Findings, Result, Suggestions and recommendation 7 to 8 sub points
```

```
# Visualize the relationship between votes and approximate cost
plt.figure(figsize=(10, 6))
sns.scatterplot(x='approx_cost(for two people)', y='votes', data=df)
plt.title('Votes vs. Approximate Cost for Two People')
plt.xlabel('Approximate Cost (for two people)')
plt.ylabel('Number of Votes')
plt.tight_layout()
plt.show()
```



```
# area chart
plt.figure(figsize=(10, 6))
sns.lineplot(x='approx_cost(for two people)', y='votes', data=df)
```

```
<Axes: xlabel='approx_cost(for two people)', ylabel='votes'>
```



Relationship between Table Booking and Restaurant Type

```
# Analyze the relationship between table booking and listed_in(type)
book_table_by_type = df.groupby('listed_in(type))['book_table'].value_counts().unstack().fillna(0)
print(book_table_by_type)
```

```
book_table
listed_in(type)  No  Yes
Buffet          6    1
Cafes           20    3
Dining         108    2
other           6    2
```

This code groups the data by 'listed_in(type)' and counts the occurrences of 'Yes'

- and 'No' in the 'book_table' column. The result is a table showing the number of restaurants in each type that offer table booking.

```
# Visualize the relationship between table booking and listed_in(type)
book_table_by_type.plot(kind='bar', stacked=True, figsize=(10, 6))
plt.title('Table Booking by Restaurant Type')
plt.xlabel('Restaurant Type')
plt.ylabel('Number of Restaurants')
plt.xticks(rotation=45, ha='right')
plt.tight_layout()
plt.show()
```




Table Booking by Restaurant Type



✓ relationship between online order and restaurant type

```
# Analyze the relationship between online orders and listed_in(type)
online_orders_by_type = df.groupby('listed_in(type)')['online_order'].value_counts().unstack().fillna(0)
print(online_orders_by_type)
```



online_order	No	Yes
listed_in(type)		
Buffet	8	4
Cafes	77	15
Dining	77	33
other	2	6

✓ The majority of restaurants are "Dining" type and they receive the most votes, while online orders tend to have higher ratings than offline orders.

```
# Visualize the relationship between online orders booking and listed_in(type)
online_orders_by_type.plot(kind='bar', stacked=True, figsize=(10, 6))
plt.title('Online Orders by Restaurant Type')
plt.xlabel('Restaurant Type')
plt.ylabel('Number of Restaurants')
plt.xticks(rotation=45, ha='right')
plt.tight_layout()
plt.show()
```



<Axes: xlabel='listed_in(type)'\>

