

# Digital Marketing



677M  
Sum of Income

835.11  
Sum of ConversionRate

44.39K  
Sum of PagesPerVisit

40.01M  
Sum of AdSpend

398K  
Sum of SocialShares

Email

PPC

Referral

SEO

Social Media

CampaignType ▼

☐ Awareness

☐ Considera...

☐ Conversion

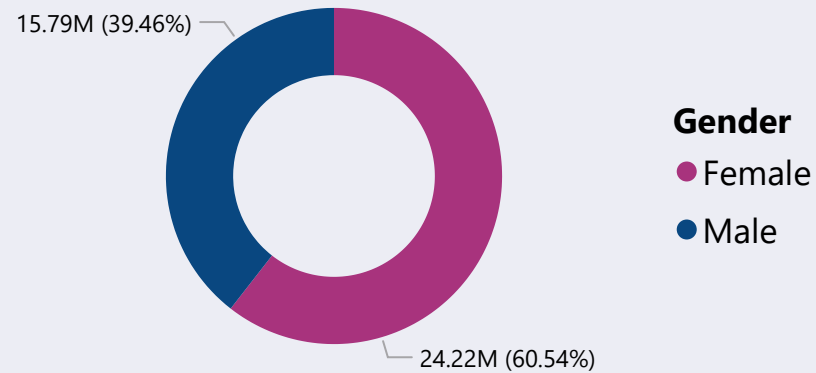
☐ Retention

Gender ▼

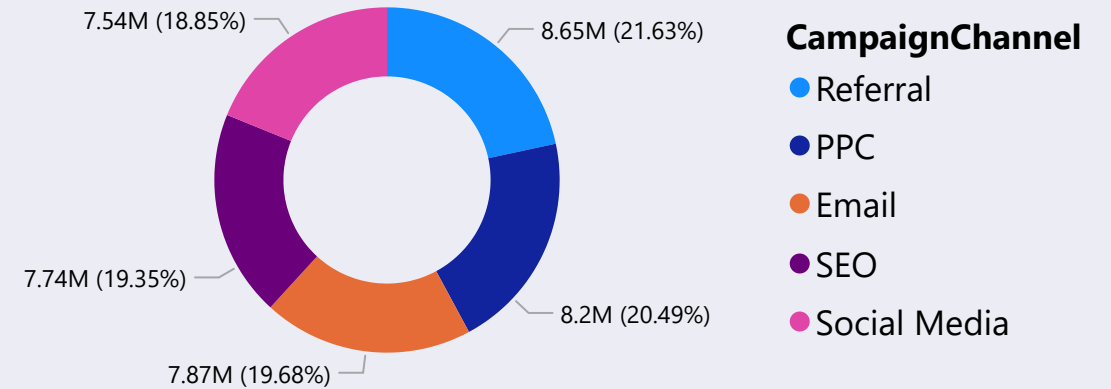
☐ Female

☐ Male

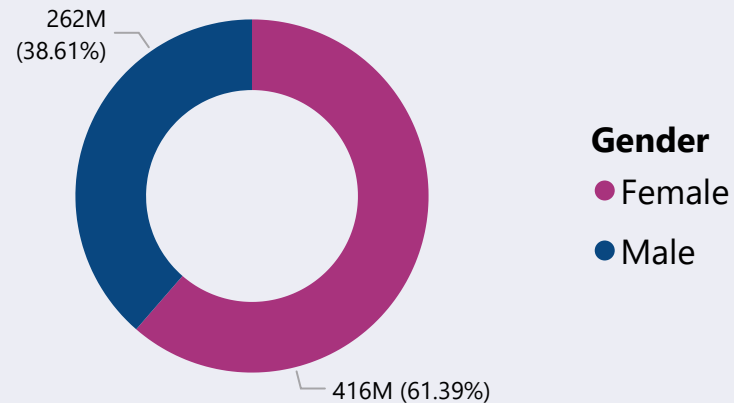
### Sum of AdSpend by Gender



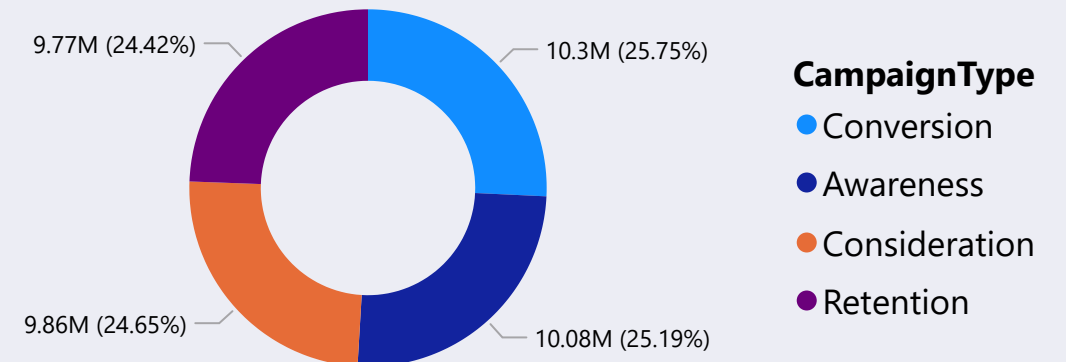
### Sum of AdSpend by CampaignChannel



### Sum of Income by Gender



### Sum of AdSpend by CampaignType



Email

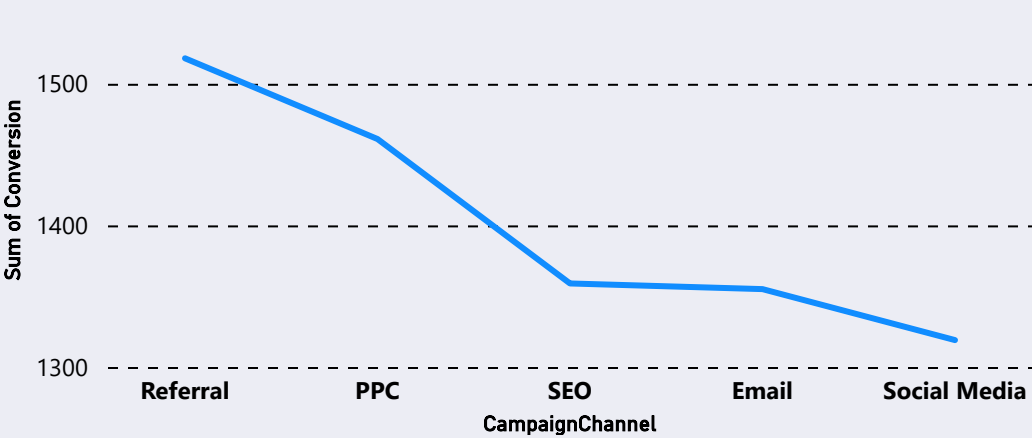
PPC

Referral

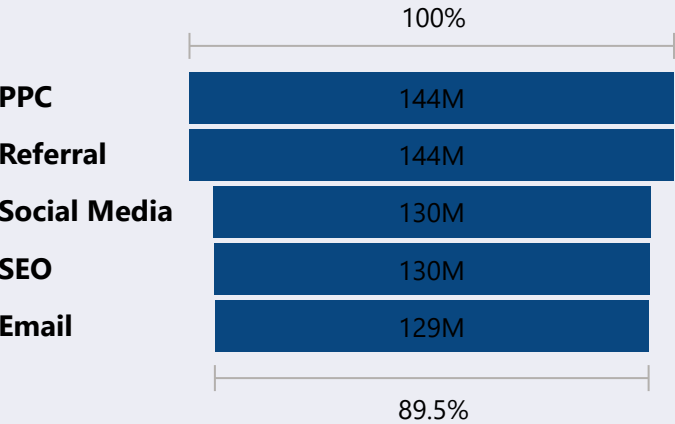
SEO

Social Media

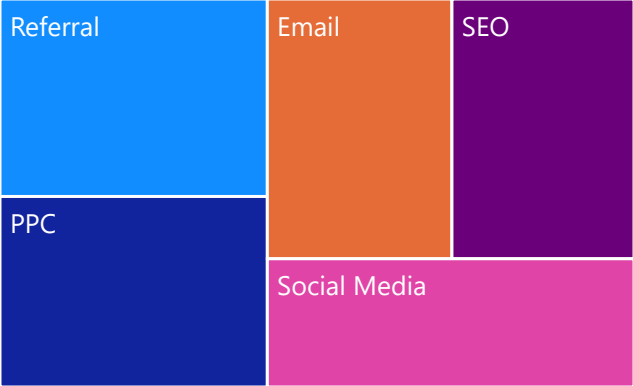
Sum of Conversion by CampaignChannel



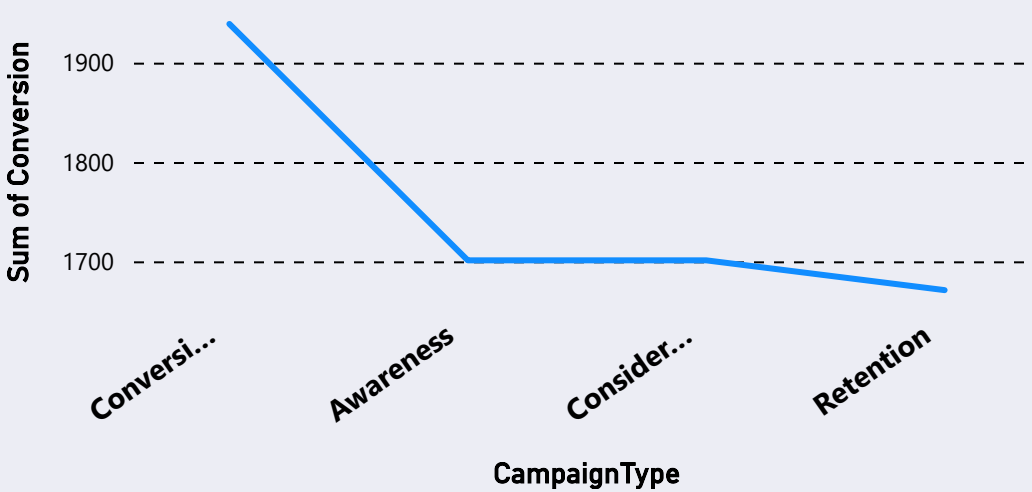
Sum of Income by CampaignChannel



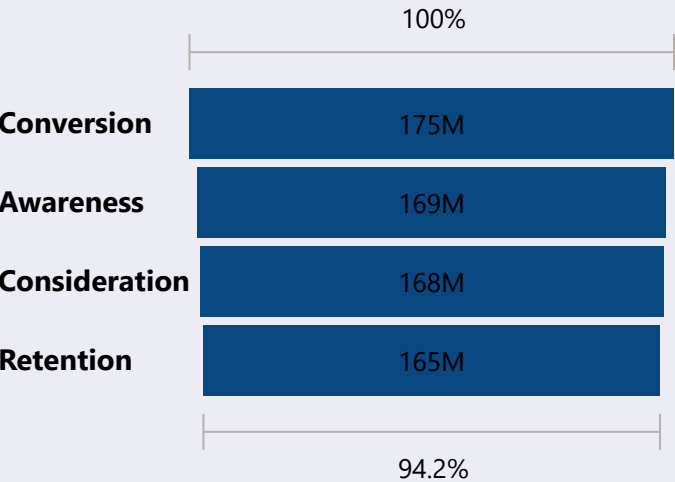
Sum of PagesPerVisit by CampaignChannel



Sum of Conversion by CampaignType



Sum of Income by CampaignType



Sum of PagesPerVisit by CampaignType



Email

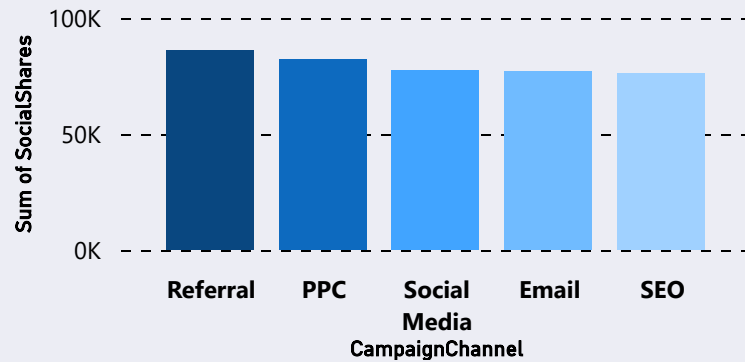
PPC

Referral

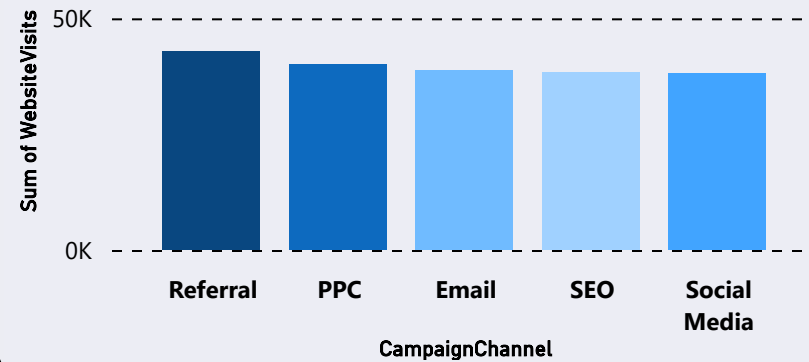
SEO

Social Media

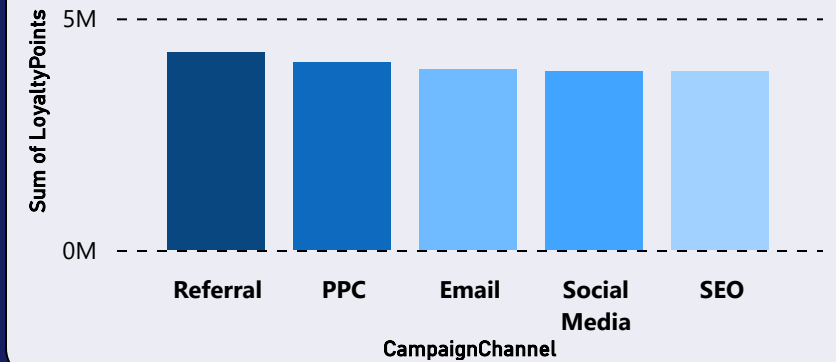
Sum of SocialShares by CampaignChannel



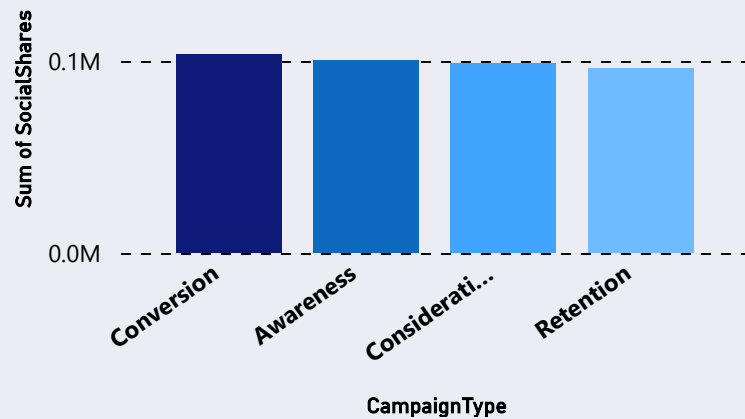
Sum of WebsiteVisits by CampaignChannel



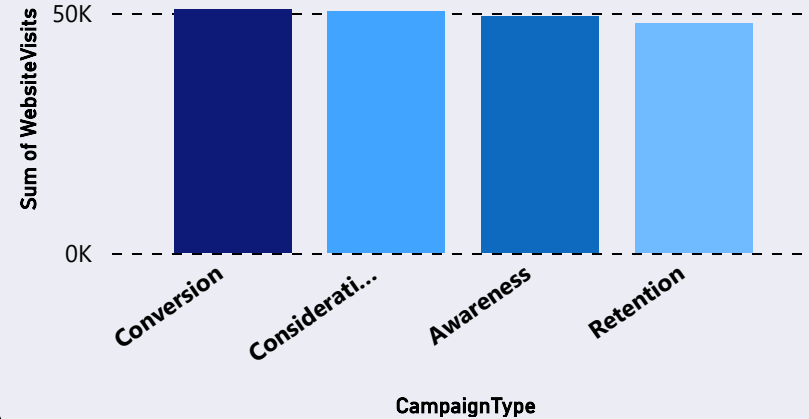
Sum of LoyaltyPoints by CampaignChannel



Sum of SocialShares by CampaignType



Sum of WebsiteVisits by CampaignType



Sum of LoyaltyPoints by CampaignType

