

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

The network

connectivities

have large

at the same

time.



Air transportation is easy for travelling long distances in short periods to time with high speed

Air transportation must offer convenient, reliable and fast services of transport.

Air transport connectively mut be national, regional and international.

Air travelis most expensive means of transportation.

They need large space to carry our luggage.

AIR TRANS PASSENGERS

Air transport must allow the transfer of people, goods and mail in aircraft

Air fare must

be nominal.

Cleaningness must be maintained in airport and also in flight.

Does

What behavior have we observed? What can we imagine them doing?

People get fear when they travel first time in flight.

Risks include trrorism, smuggling of illegal substances, and theft.

When the flight is cancelled for any issues the ticket cost will be refunded or not. people can feel that the pilots should be talented and experienced person.

Feels





