



Activity | # 2|

Developing an Elevator Pitch

Business English I

Ingeniería en Desarrollo de
Software



academiaglobal

TUTOR: FATIMA FERNANDEZ DE LARA BARRON

ALUMNO: IVAN GARCIA ZAMORA

FECHA: 10/05/2024

Index

Tabla de contenido

INTRODUCTION	3
DESCRIPTION	3
JUSTIFICATION	3
DOCUMENT DEVELOPMENT.....	3
SCREENSHOTS (GRAMMARLY)	4
CONCLUSIONS.....	4

INTRODUCTION

In this activity, your main objective is to present an innovative idea for a project or improvement in your area of work. At the same time, this will take an introduction, a description, a development which will take the text itself which will be the elevator pitch, and a screenshot which will be Grammarly, which we copy the text and paste into Grammarly and show us the errors we have in our text. also, will take a conclusion and its respective references in case we have researched. All this was pasted into the APA format.

DESCRIPTION

Using an elevator pitch is necessary because on some occasions you demonstrate your capabilities, in others you show your projects and their functions, as well as we must express confidence to the public both to us and to our products or our innovative ideas that we demonstrate.

JUSTIFICATION

Using an elevator pitch is very important because it gives a quick impact since it captures the attention of the public and allows us to present our project or idea. We must generate interest, by arousing the interest and curiosity of the other person, this increases the chances of continuing the conversation and exploring opportunities for collaboration, investment, or sale.

To communicate your ideas quickly, clearly, and convincingly, allowing you to take advantage of networking opportunities, generate interest in your project or idea, and establish meaningful connections in the business and professional world.

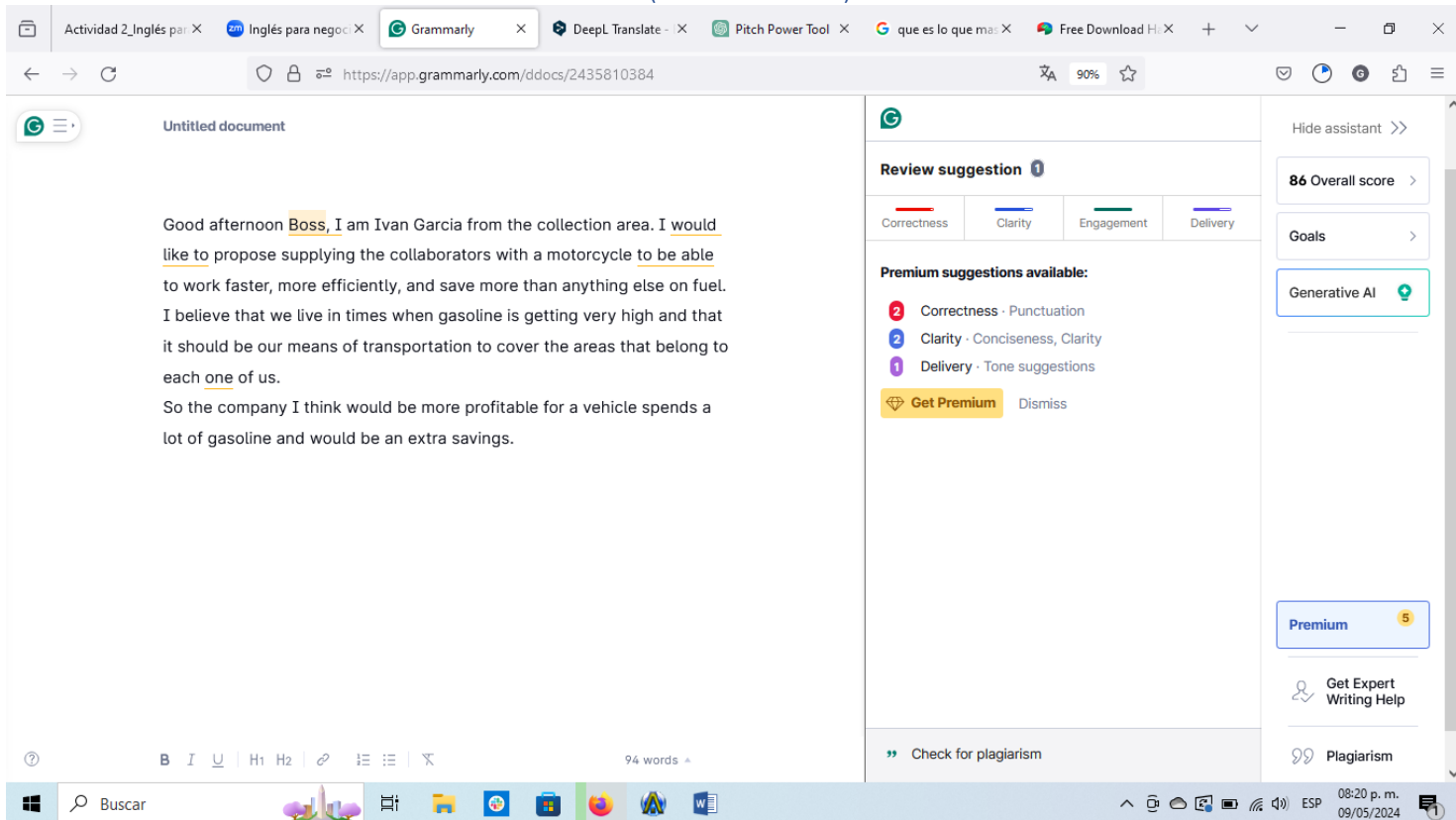
DOCUMENT DEVELOPMENT

Good afternoon Boss, I am Ivan Garcia from the collection area. I would like to propose supplying the collaborators with a motorcycle to be able to work faster, more efficiently, and save more than anything else on fuel.

I believe that we live in times when gasoline is getting very high and that it should be our means of transportation to cover the areas that belong to each one of us.

So, the company I think would be more profitable for a vehicle spends a lot of gasoline and would be an extra savings

SCREENSHOTS (GRAMMARLY)



CONCLUSIONS

An elevator pitch is an essential tool in the business and professional world due to its ability to quickly and effectively communicate the essence of an idea, product, or service. It provides an invaluable opportunity to capture the attention of the speaker, generate interest, and establish meaningful connections in a short period. By developing an elevator pitch you acquire communication skills and increase your chances of success in a variety of situations.