



**GIAN BANARES**

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<https://gbcodedev.com>

## **ABOUT ME**

*I'm a passionate storyteller. I like to roll my sleeves up and take a hands-on approach working with projects. I collaborate well with business owners to understand issues to find effective solutions.*

*I'm inquisitive, optimistic, collaborative, empathetic and creative.*

## **EXPERIENCE**

*Banares Media, 2016 - Present*

### **Visual / Graphic Designer**

Brand Management/Development for clients, Managed Marketing team; established timelines and deadlines. Created budgets and manage reporting requirements.

Developed wireframes, user interaction models and screen flows.

*ALOM Technologies, 2012 - 2015*

### **Creative Design Analyst**

Collaborated with Business Owners and Developers to create and maintain a brand management portal. Created UX/UI for B2B/B2C sites along with technical training content for manual and video guides. Managed e-commerce websites and content for various business clients.

*ALOM Technologies, 2009 - 2011*

### **Web & Graphic Designer**

Created mockups and wireframes for various B2B sites. Supported the Sales & Marketing teams with graphics support for presentations. Created and maintained Branding Guidelines. Graphics Design for print and web. Video production for marketing and IT projects.

*Bio-Ops, Inc, 2006 - 2008*

### **Project Manager**

Developed performance/improvement strategies for diverse businesses, participated in all phases of consulting projects from presentation through assessment, analysis, recommendation and report development. Sales & Marketing; data analysis, process documentation workflows and process improvements, assisted with brand management collateral pieces.

## **EDUCATION**

SENECA COLLEGE, 2001-2004

Chemical Engineering Technology