Gerardo Barcenas Jr.

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EDUCATION

California State University, East Bay   Anticipated Graduation: May 2023
Bachelor of Science, Computer Science   GPA: 3.2

Relevant Coursework: Data Structures & Algorithms, Discrete Structures, Calculus 2
Technical Skills: C++, Swift, Object-Oriented Design, Python, Java, Excel, Word, Powerpoint, Google Suite

WORK EXPERIENCE

Technology & Marketing Intern   Jan. 2020 - Present
GMB Cleaning Services | Hayward, CA
Family-owned commercial and residential cleaning service
  • Funneled and established around 25 recurring clients by setting up their website, designing their marketing material, and communicating professionally with the owners and clients.

Economic Developer Intern   Jun. 2019 - Dec. 2019
Healthy Retail San Francisco | San Bruno, CA
A San Fransisco business incentive program to convert convenience and liquor stores to transition their business model towards selling healthier products while remaining profitable.
  • Maintained nine local business' POS records using Excel
  • Assured the profitability of 2 stores through data analysis
  • Assisted as a translator for Spanish-speaking clients

Digital Marketer   Jun. 2017 – Aug. 2017
Google | San Jose, CA
A collaboration between Google and the Hispanic Heritage Foundation to teach the Hispanic community digital marketing to assist local San Jose businesses. I was assigned to MAZ Rustic Tile.
  • Increased the numbers of customers by 47% in the first two months
  • Created a website and optimized SEO (specifically through Google Business)
  • Won 1st place for "Most Impactful Team."

PROJECTS

Huge_Int_Assignment (C++)
  • Class assignment incorporates a doubly-linked list to store, display, calculate, and compare integers beyond the 32-bit integer max limit using an Object-Oriented Design.

gbarcenasjr.github.io (HTML, CSS, JS)
  • Personal portfolio website that demonstrates proficiency in web design and programming collaboration.

Safe-Moto-App (Swift)
  • Personal iOS app project that utilizes Weather API to quickly display how safe a city is for riding a motorcycle.

LEADERSHIP / ACTIVITIES

Co-Founder / Treasurer – Data Science Club (DSC)   Jan. 2020 – Present
California State University, East Bay | Hayward, CA
A student club organization that introduces undergraduate and graduate students to the world of data science through projects, guest speakers, articles, and weekly meetings.
  • Helped grow membership to over 130 members
  • Assisted members in Python projects from Kaggle.com and Datacamp.com
  • Built and maintained the Data Science Club's website through Squarespace.com