

Grant Barnard

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Education

The University of Iowa, Iowa City, IA
B.B.A. Information Systems

Anticipated December 2014

Class Project Experience

Google Adword Challenge

March-April 2013

Introduction to Marketing, The University of Iowa, Iowa City, IA

- Analyzed current market trends with 4 team members
- Motivated project as team leader, planned meetings and delegated responsibilities
- Consulted with a local business to create word ads to display online
- Managed and budgeted a 3 week campaign with ads
- Analyzed data determining which key words and times to utilize

Work Experience

Sales Associate

May 2013-Present

Scheels All Sports, Coralville, IA

- Received recognition for Associate of the Month in November 2013
- Generated commissioned sales in excess of 160 dollars per hour
- Provided high quality customer service by relating to customers, giving honest opinions, and shared personal experiences of store products
- Handled time effectively by prioritizing needs for customers, allotting appropriate time frame for transactions and sales
- Trained extensively in product knowledge, attended weekly meetings to increase awareness with goods

Dining Associate

September 2011- May 2013

Burge Marketplace, Iowa City, IA

- Performed teamwork to create a clean, safe, and smooth flowing environment
- Managed crowd of students and patrons in excess of 3,000 people per shift
- Served quality customer service through communication to customers and strategic planning of duties

Warehouse Manager

May 2007- August 2012

Funmart Cycle, Moline, IL

- Crafted and implemented a new identification and organization method utilized by company
- Operated a forklift to facilitate the import and export of approximately 3,000 units annually
- Organized and arranged over 300 units in warehouse at one time
- Assisted customers in the parts department over the phone and in person
- Certified Yamaha Bronze Mechanic

Student Organizations

Member, Tippie Technology and Innovation Association

October 2013- Present

Member, Accounting Club

September 2012 – May 2013

Member, University of Iowa Water Ski and Wakeboard Team

August 2011 – December 2011