**Grant Barnard**

21 North Johnson Street #9, Iowa City, IA 52240

(563) 343-8150; grant-barnard@uiowa.edu

**Education**

The University of Iowa, Iowa City, IA Anticipated December 2014

B.B.A. Information Systems

**Class Project Experience**

**Google Adword Challenge** March-April 2013

Introduction to Marketing, The University of Iowa, Iowa City, IA

* Analyzed current market trends with 4 team members
* Motivated project as team leader, planned meetings and delegated responsibilities
* Consulted with a local business to create word ads to display online
* Managed and budgeted a 3 week campaign with ads
* Analyzed data determining which key words and times to utilize

**Work Experience**

**Sales Associate** May 2013-Present

Scheels All Sports, Coralville, IA

* Received recognition for Associate of the Month in November 2013
* Generated commissioned sales in excess of 160 dollars per hour
* Provided high quality customer service by relating to customers, giving honest opinions, and shared personal experiences of store products
* Handled time effectively by prioritizing needs for customers, allotting appropriate time frame for transactions and sales
* Trained extensively in product knowledge, attended weekly meetings to increase awareness with goods

**Dining Associate**  September 2011- May 2013

Burge Marketplace, Iowa City, IA

* Performed teamwork to create a clean, safe, and smooth flowing environment
* Managed crowd of students and patrons in excess of 3,000 people per shift
* Served quality customer service through communication to customers and strategic planning of duties

**Warehouse Manager** May 2007- August 2012

Funmart Cycle, Moline, IL

* Crafted and implemented a new identification and organization method utilized by company
* Operated a forklift to facilitate the import and export of approximately 3,000 units annually
* Organized and arranged over 300 units in warehouse at one time
* Assisted customers in the parts department over the phone and in person
* Certified Yamaha Bronze Mechanic

**Student Organizations**

Member, Tippie Technology and Innovation Association October 2013- Present

Member, Accounting Club September 2012 – May 2013

Member, University of Iowa Water Ski and Wakeboard Team August 2011 – December 2011