

Problem Statement

Observation:

Population:

Problem:

Outcome:

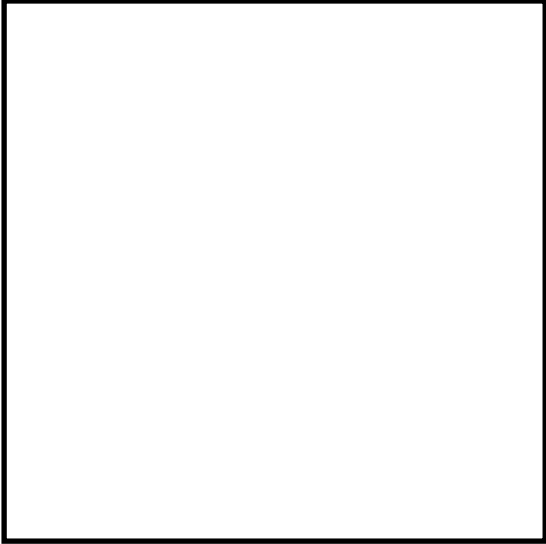
Need Statement

Need Statement One:

Need Statement Two:

Need Statement Three:

Persona



Name:

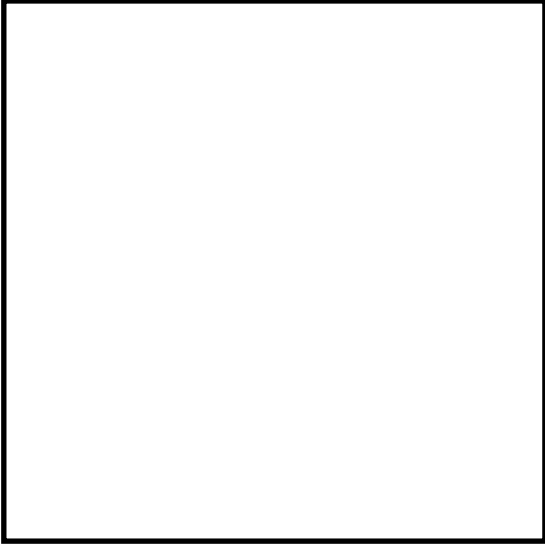
Age:

Location:

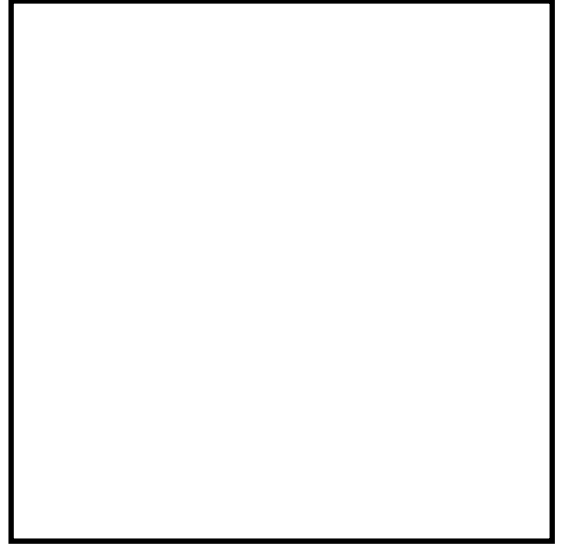
Profile:

Needs:

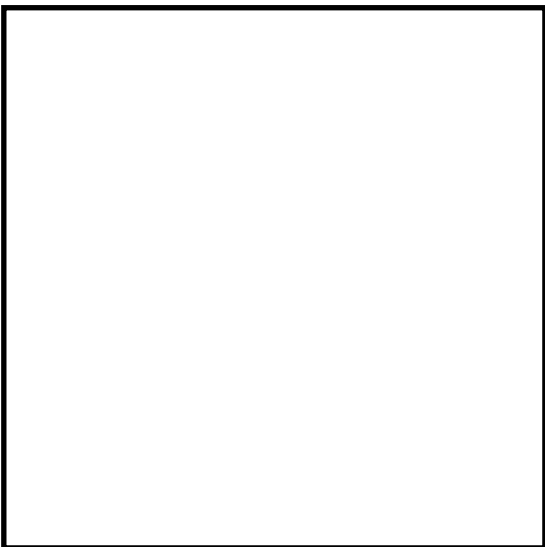
Scenario



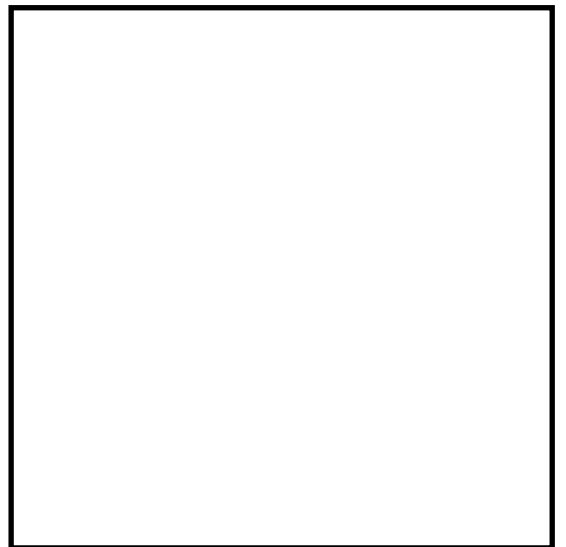
1.



2.



3.



4.