Financial Analysis Dashboard

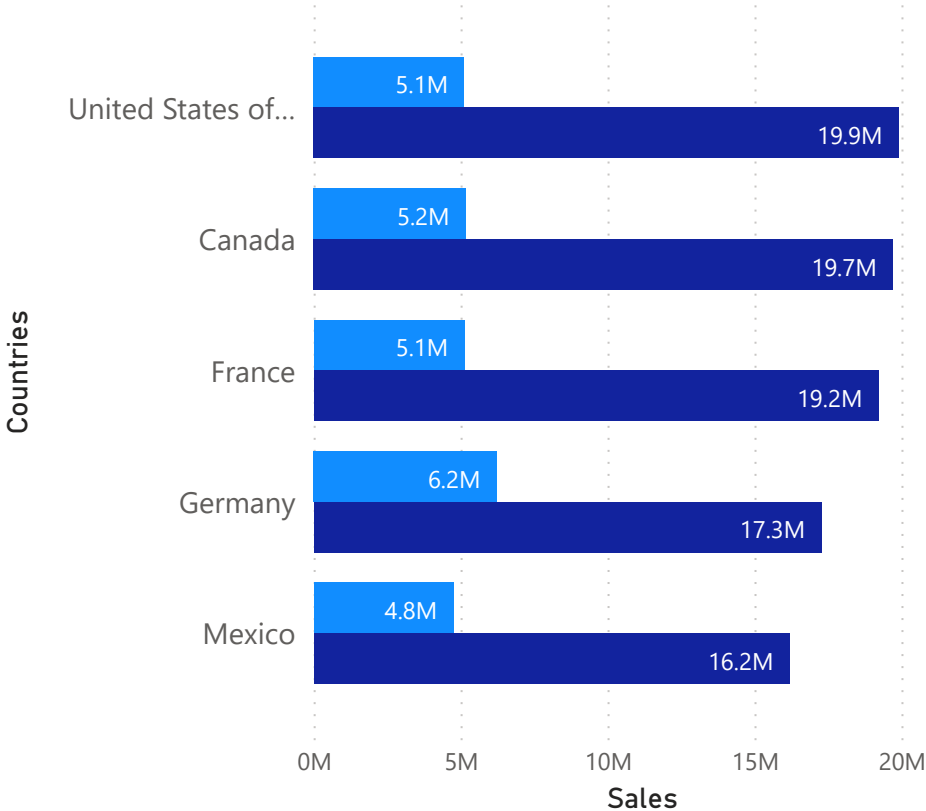| 16.89M Total Profit	118.7M Sales	5 Countries	6 Products	5 Segment

Country
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Mexico
- ☐ United States of America

Profit by Country

Microsoft Bing
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Sales by Countries and Year

Year ● 2013 ● 2014

Countries	2013	2014
United States of...	5.1M	19.9M
Canada	5.2M	19.7M
France	5.1M	19.2M
Germany	6.2M	17.3M
Mexico	4.8M	16.2M

Sales: 0M 5M 10M 15M 20M

Sales by Country, Segment, Month and Product

16.89M	118.7M	5	6	5	101.83M	127.93M
Total Profit	Sales	Countries	Product	Segment	COGS	Gross Sales

Country

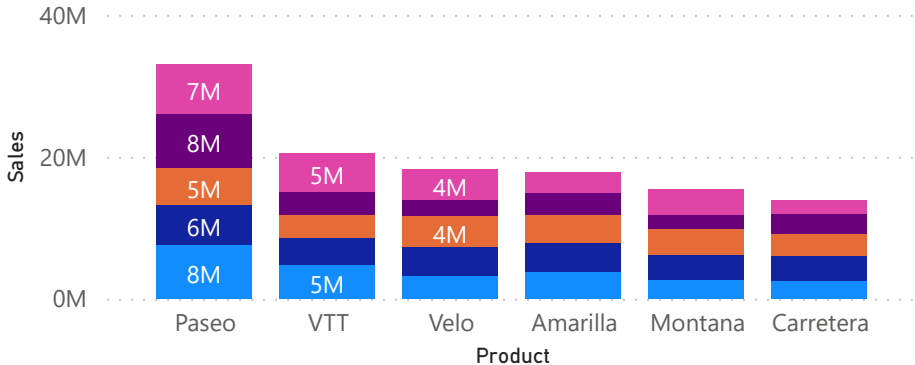© 2022 TomTom, © 2023 Microsoft Corporation, © OpenStreetMap

Sales by Country
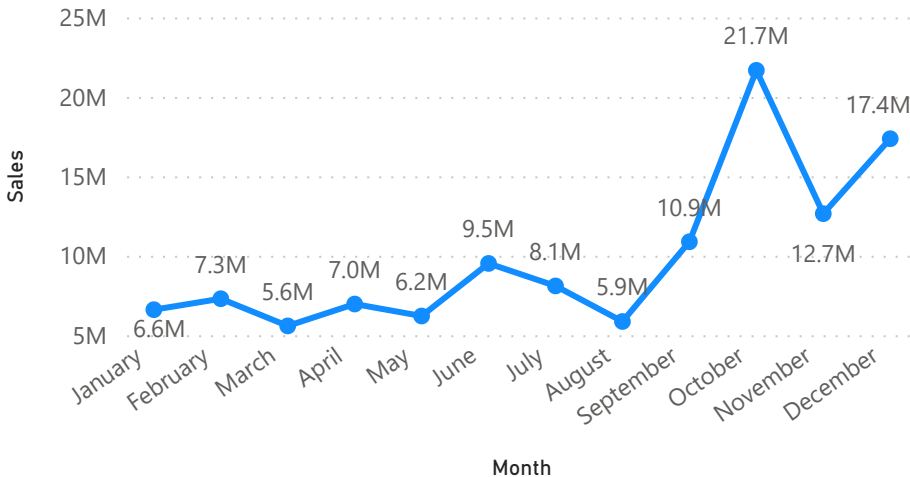
Year ● 2013 ● 2014
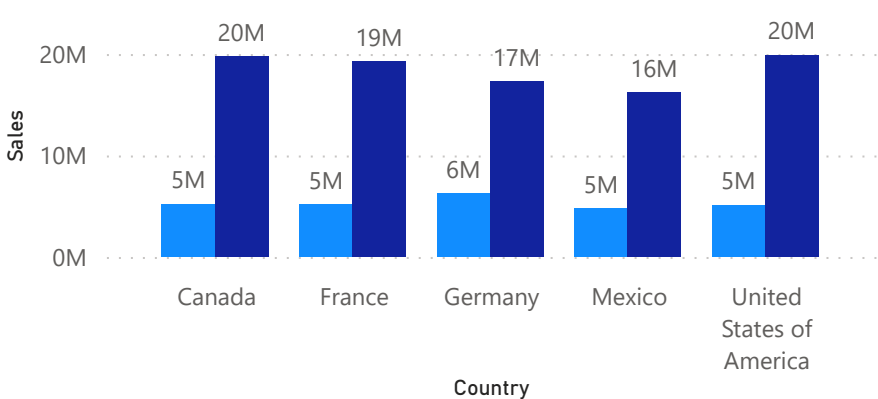
Sales by Product

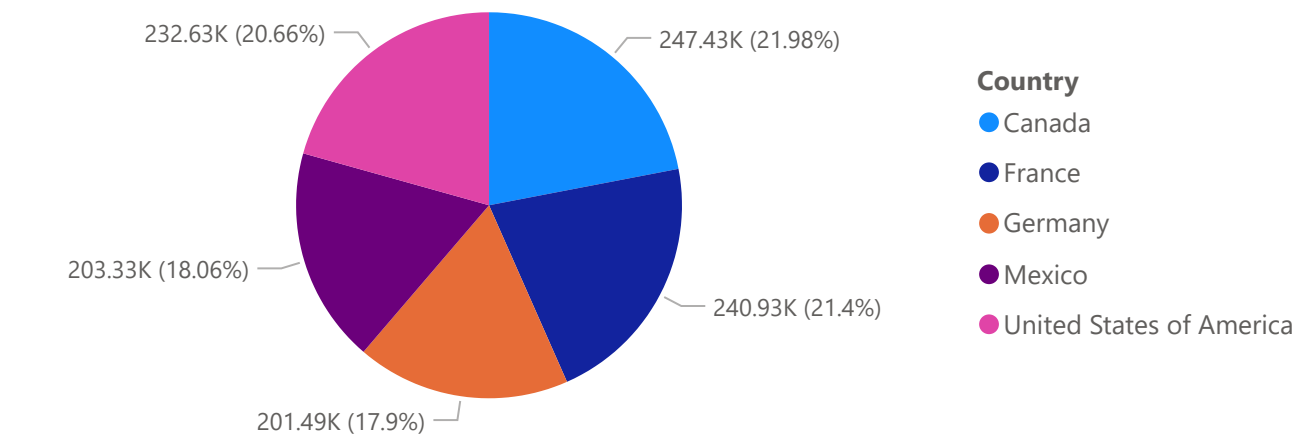Country ● Canada ● France ● Germany ● Mexico ● United States of America

Sales by Month

Sales by Segment

Segment
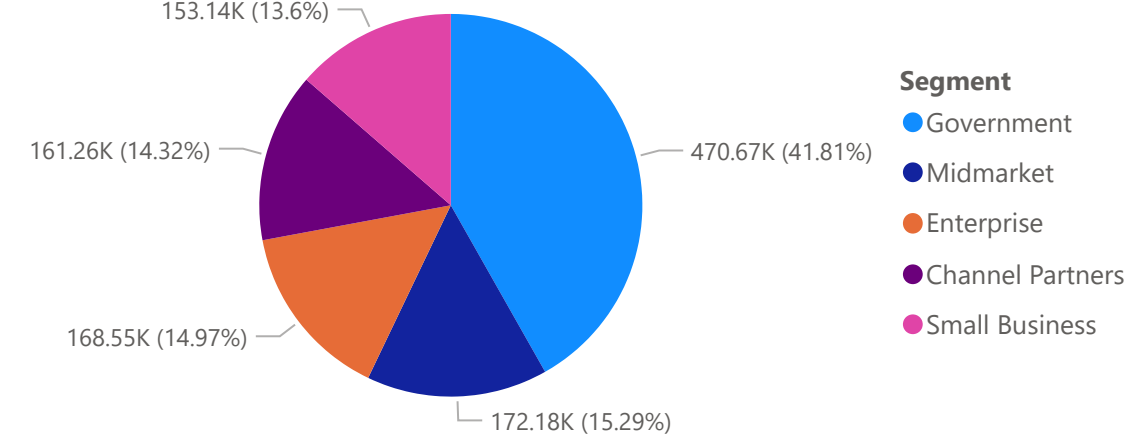- ● Government
- ● Small Business
- ● Enterprise
- ● Midmarket
- ● Channel Partners
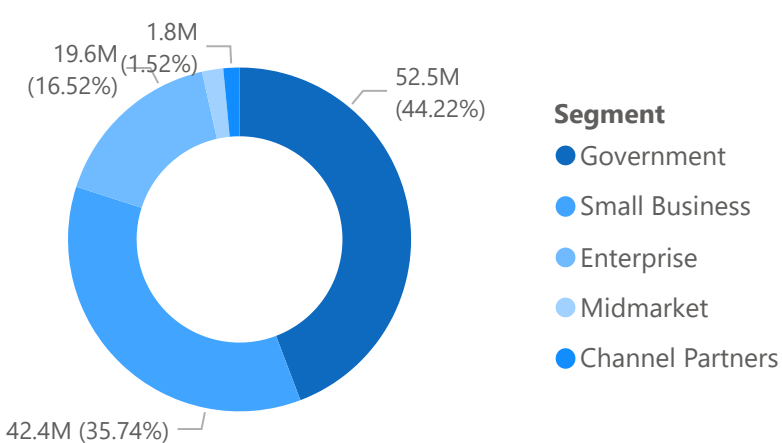
Unit Sold by Country, Segment and Product

Units Sold by Country

247.43K (21.98%)
232.63K (20.66%)
240.93K (21.4%)
203.33K (18.06%)
201.49K (17.9%)

Country
- Canada
- France
- Germany
- Mexico
- United States of America

Units Sold by Segment

153.14K (13.6%)
470.67K (41.81%)
161.26K (14.32%)
172.18K (15.29%)
168.55K (14.97%)

Segment
- Government
- Midmarket
- Enterprise
- Channel Partners
- Small Business

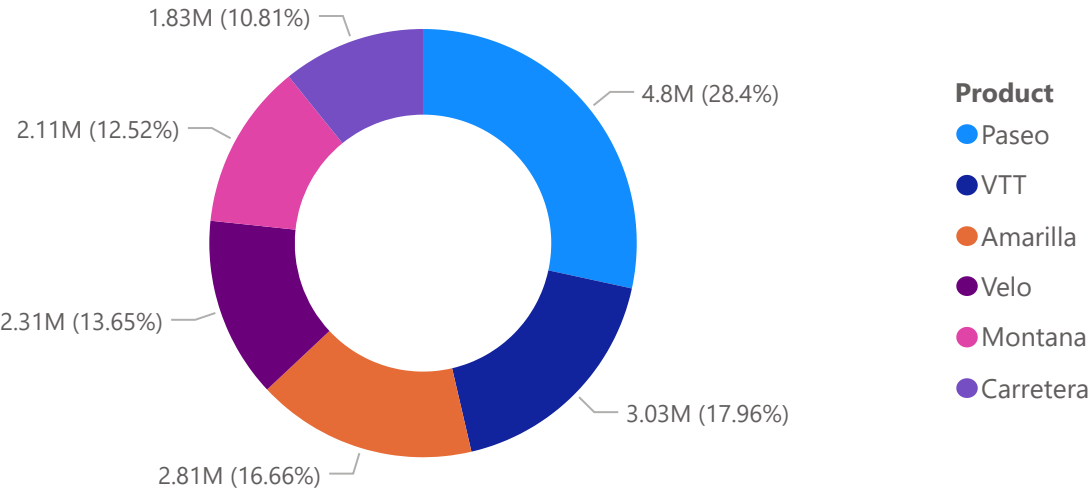## Units Sold by Product
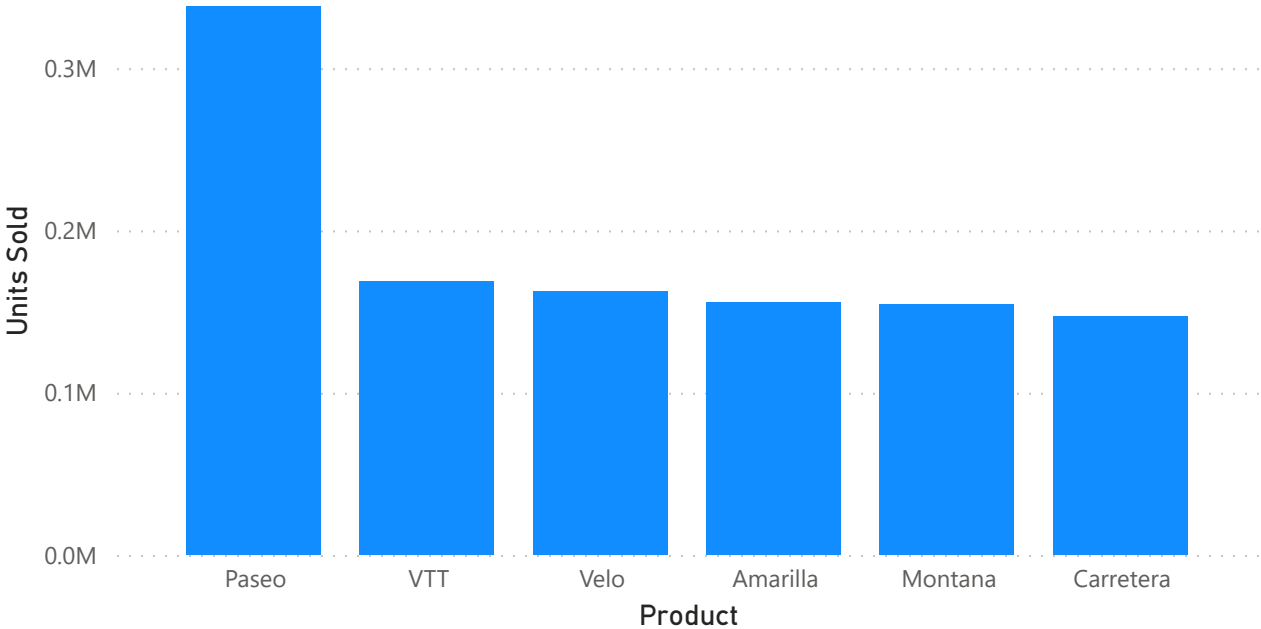
Units Sold and Discounts by Product

- Units Sold
- Discounts
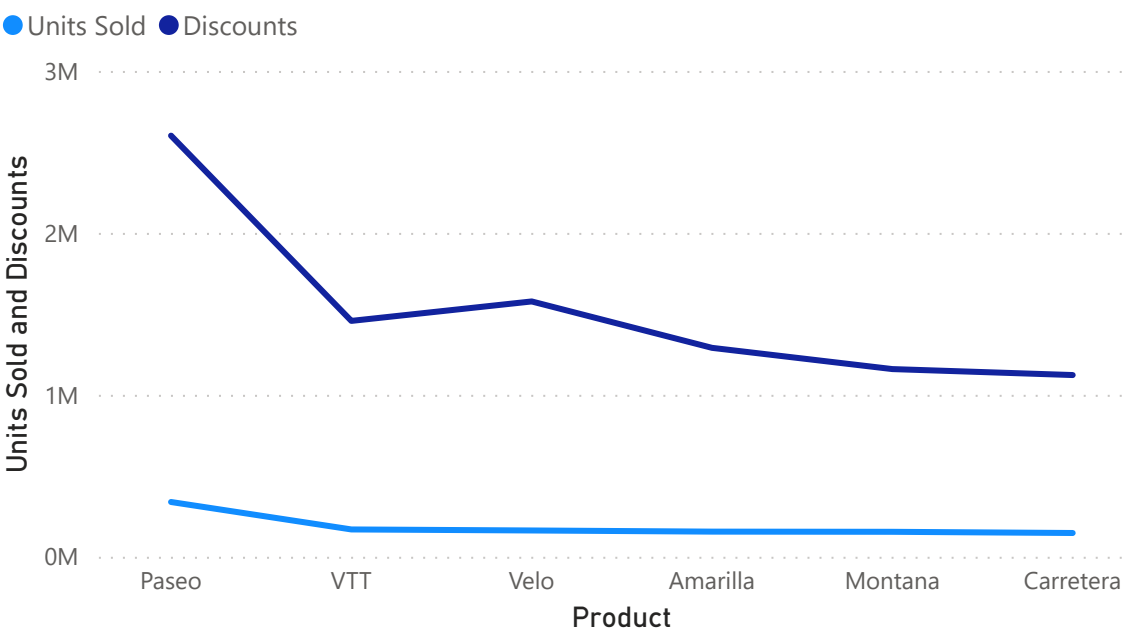
Profit by Country, Segment and Product

Profit by Product

1.83M (10.81%)
2.11M (12.52%)
2.31M (13.65%)
4.8M (28.4%)
3.03M (17.96%)
2.81M (16.66%)

Product
- Paseo
- VTT
- Amarilla
- Velo
- Montana
- Carretera
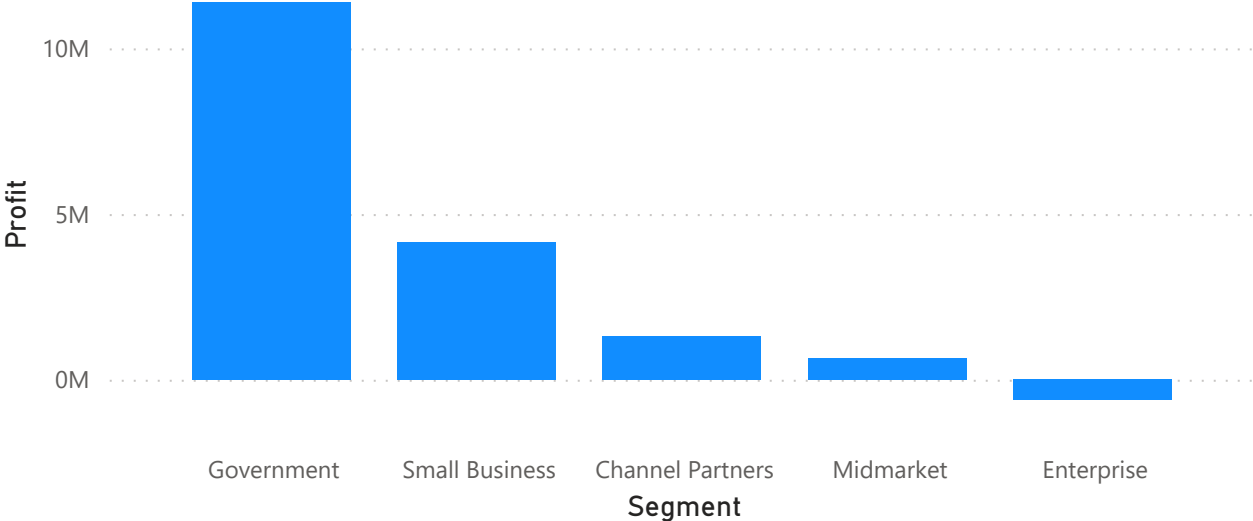
Profit by Segment

Profit by Product and Country

Country Canada France Germany Mexico United States of America
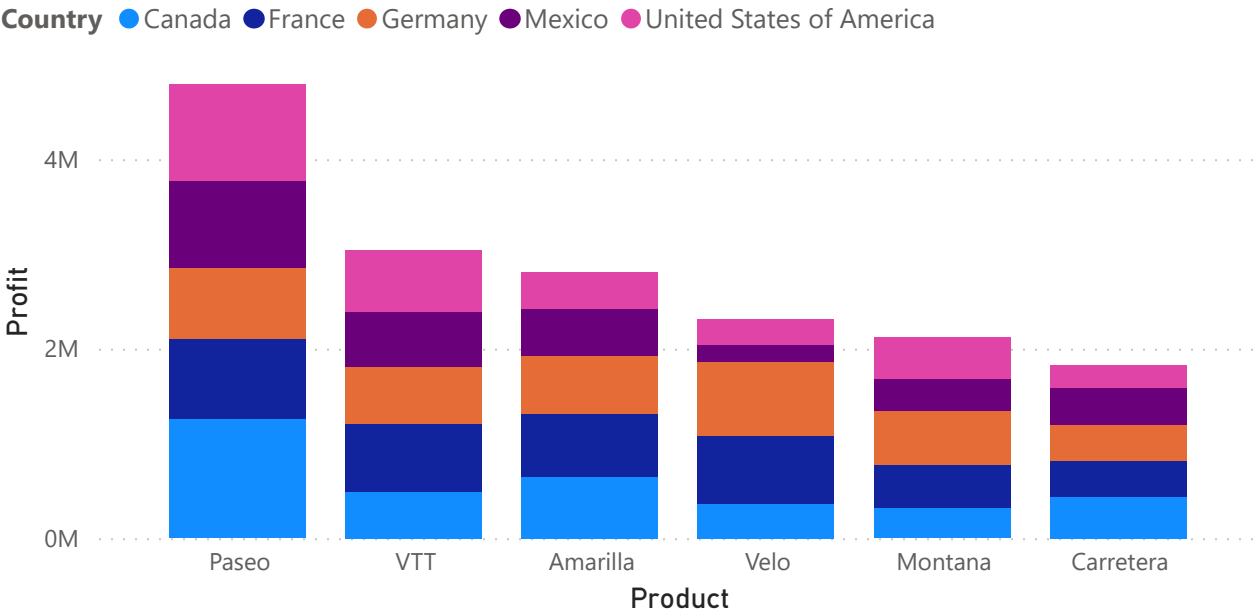
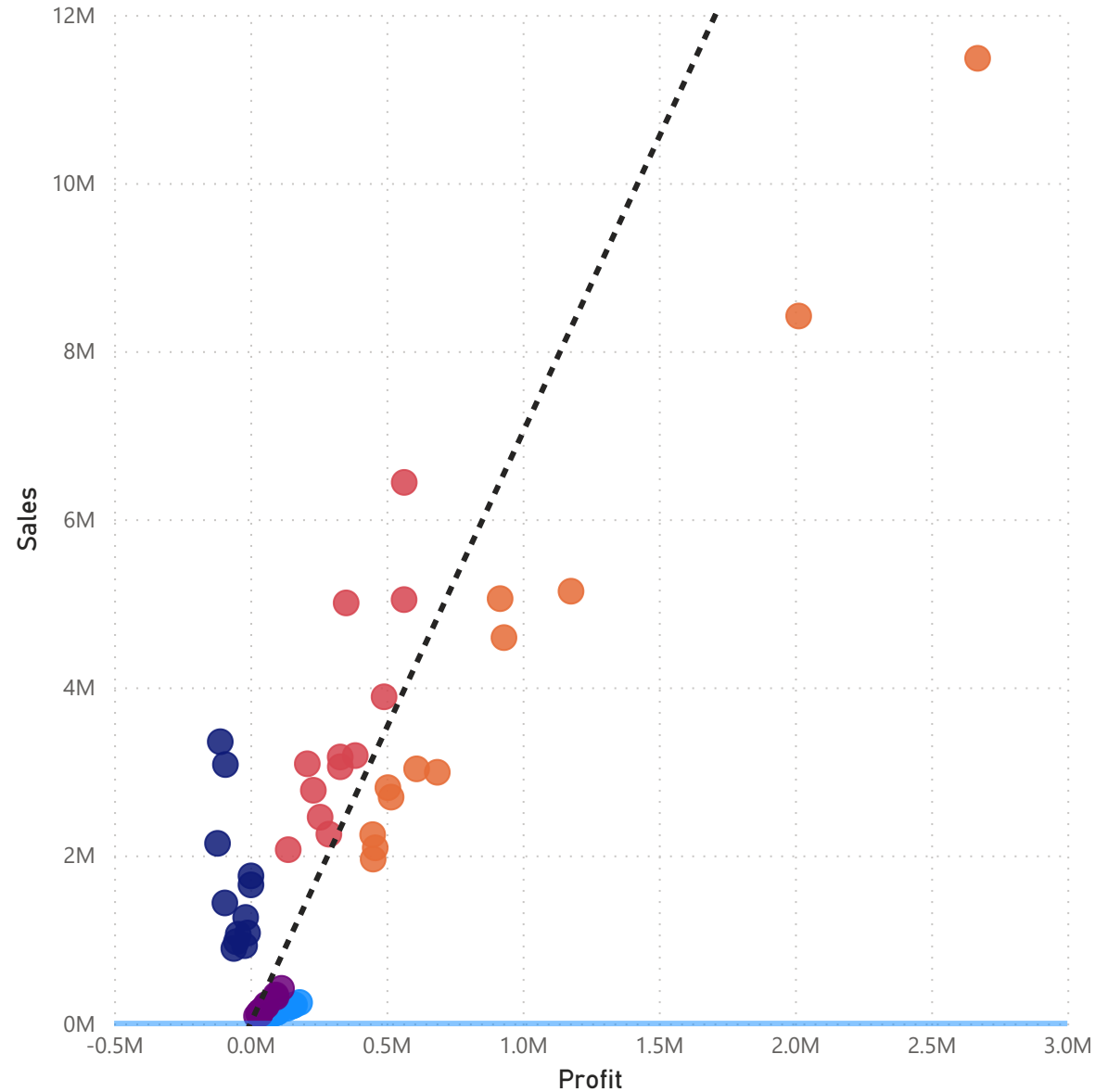## Sales, Profit and Units Sold by Month

Sales Profit Units Sold
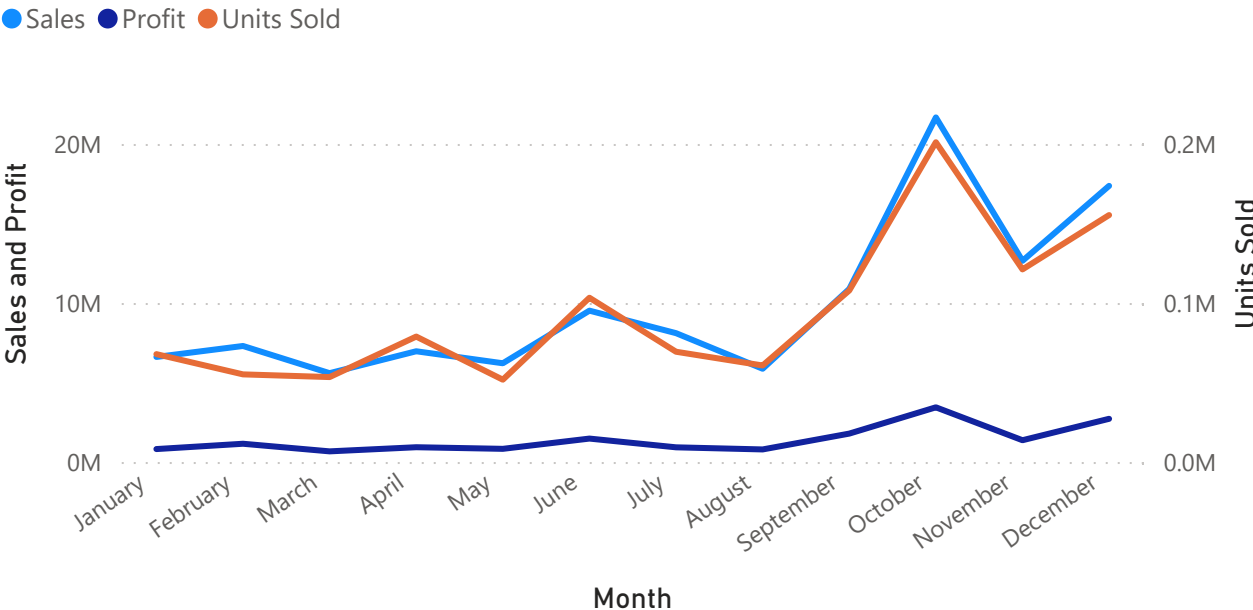
Sales vs Profit by Segment | Key Sales Influencers

Sales vs Profit by Segment

Segment ● Channel Partners ● Enterprise ● Government ● Midmarket ● Small Business

Key influencers   Top segments

What influences Sales to [Increase ▾] ?

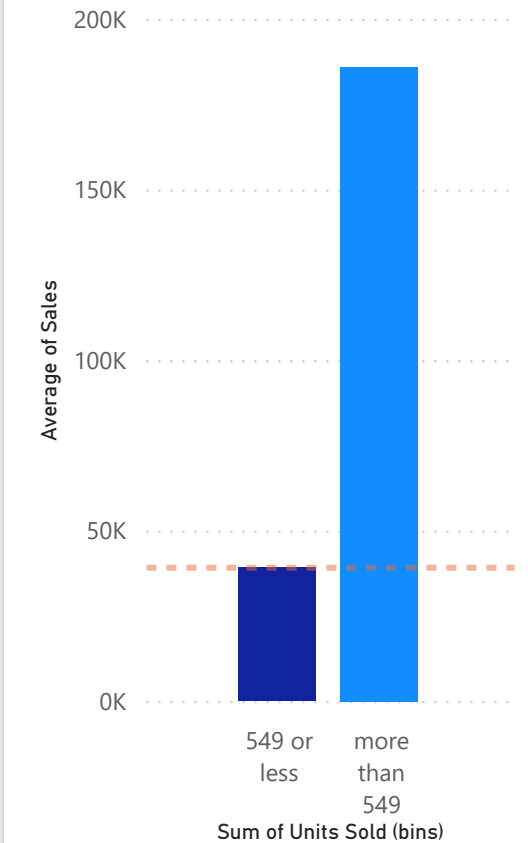| When...	....the average of Sales increases by
Sum of Units Sold is more than 549	→ 146.8K
Sum of Profit goes up 42730.07	→ 142.9K
Sum of Discounts goes up 22946.52	→ 119.0K

Sales is more likely to increase when Sum of Units Sold is more than 549 than otherwise (on average).

☐ Only show values that are influencers