

## **Customer Purchase Behavior Analysis**

Season ΑII





\$233,081

**Total Sales** 

3900

**Number of Customers** 

\$59.76

**Average Purchase Amount** 

## 3.75 **Average Review Rating**

Seasonal Sales Trend

Spring

Winter

**Summer** 

Fall

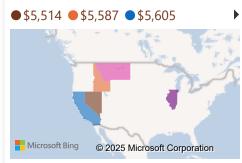
Spring

Winter











Customer ID	Sum of Purchase Amount
2808	\$100
2843	\$100
2959	\$100
2972	\$100
2995	\$100
3029	\$100
3266	\$100
2222	¢100

**Express And Free Shipping Distribution** 

**Purchase Amount by Shipping Type** 



3.7

3.7







Number of Customers by Frequency of

Purchases

