



WALMART

Overview

Sales

Product

Month

- ☐ April
- ☐ August
- ☐ December
- ☐ February
- ☐ January
- ☐ July
- ☐ June
- ☐ March
- ☐ May
- ☐ November
- ☐ October
- ☐ September

Customer Purchase Analysis

2024

2025



△YoY: 12.0%

Total Sales

\$12,776,611



Churn Rate: 0.00%

Total Customers

50,000



△ Month: 0.00%

Avg. Rating

3.00



Total Cities: 25,096

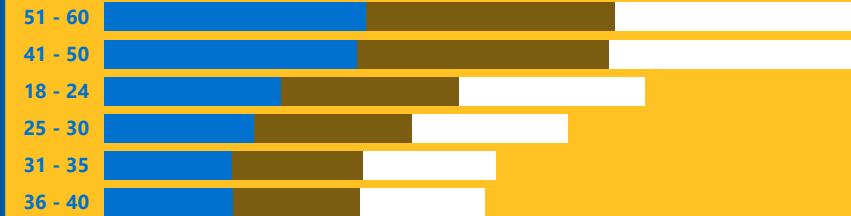
Total Discount

24,982

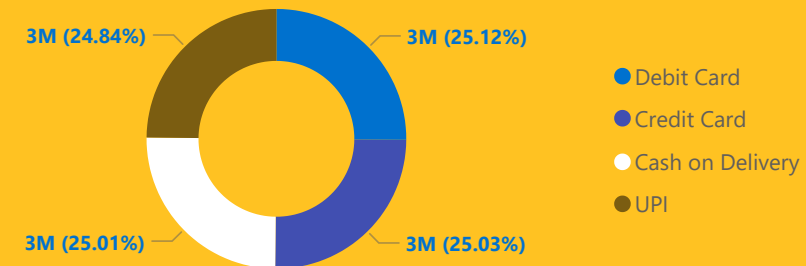


Sales Discount By Age Group

● Female ● Male ● Other



Payment Method





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△YoY: 12.0%

Total Sales

\$12,776,611

Churn Rate: 0.00%



Total Customers

50,000

Avg. Sales \$256



△ Sales Growth

0.00%

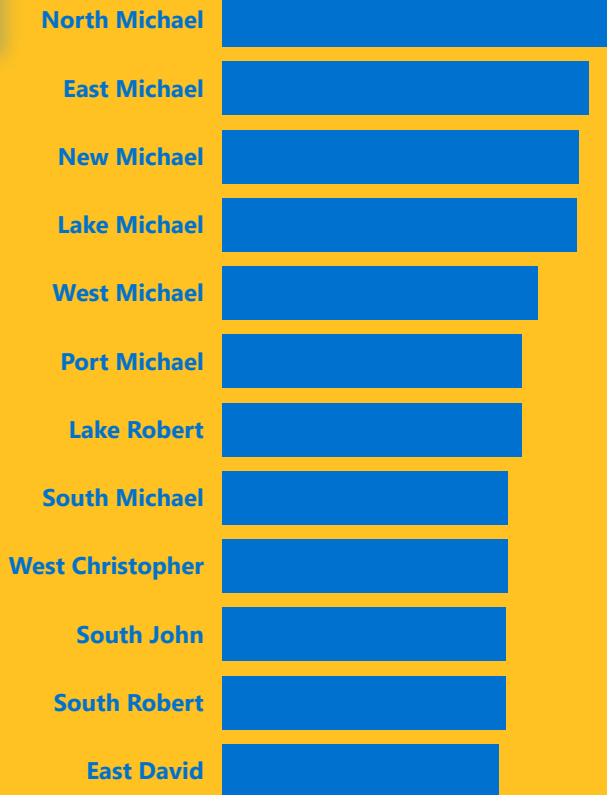
Total Cities 25,096



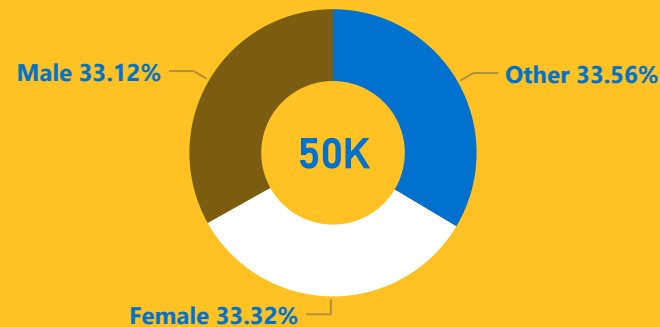
Revenue Per Customer

\$255.53

Top Revenue-Generating Cities



Gender Distribution and Retention Rate



Sales by Customer Age Group

41 - 50 51 - 60 18 - 24 25 - 30 31 - 35 36 - 40



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Customer Purchase Analysis

2024

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△YoY: 12.0%

Total Sales
\$12,776,611



Churn Rate: 0.00%

Total Customers
50,000



△ Month: 0.00%

Total Product
16

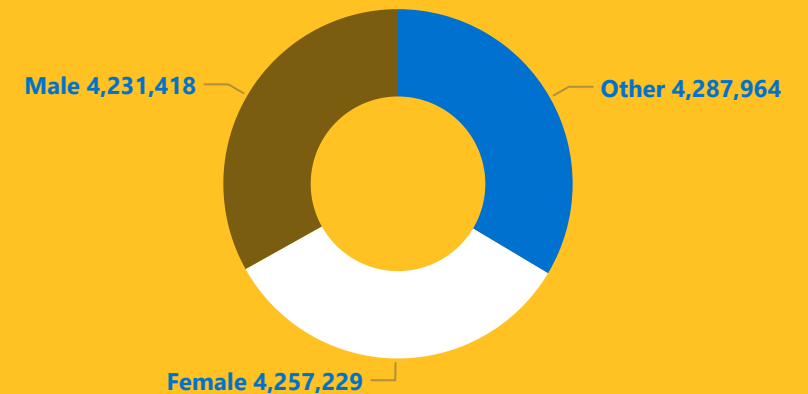


Total Cities: 25,096

Total Discount
24,982

Product	Revenue Generated	Average Rating	Revenue Per Customer	Retention Rate
Headphones	\$846,878.56	3.04	\$259.70	3,261
Smartwatch	\$815,327.06	2.98	\$256.63	3,177
Shampoo	\$807,428.81	3.01	\$256.73	3,145
T-Shirt	\$806,845.23	2.96	\$251.67	3,206
Sofa Cover	\$806,825.96	3.00	\$255.65	3,156
Smartphone	\$806,437.27	2.98	\$260.65	3,094
Face Cream	\$804,426.24	2.97	\$253.44	3,174
Lamp	\$804,282.65	2.97	\$256.30	3,138
Cookware	\$802,796.26	3.02	\$254.45	3,155
Perfume	\$794,545.57	2.99	\$254.99	3,116
Jeans	\$792,432.8	2.97	\$258.37	3,067
Laptop	\$792,045.2	3.03	\$254.68	3,110
Curtains	\$781,312.64	3.01	\$256.76	3,043
Jacket	\$777,477.61	3.00	\$250.40	3,105
Dress	\$769,222.34	3.01	\$252.95	3,041
Lipstick	\$768,327.28	3.05	\$255.09	3,012

Gender Distribution



Purchase By Age Group

