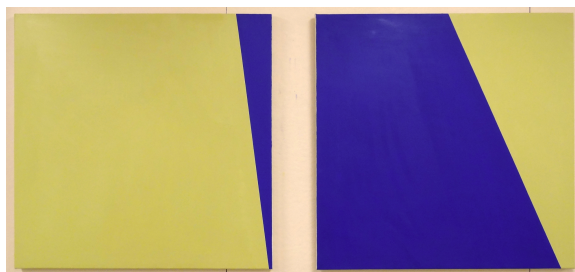


*It's Going Down*  
Nick Van Zanten  
Extended through November 21  
November 1 - November 21, 2012



FOR IMMEDIATE RELEASE

The Case-Shiller Composite 20 index tracks the value of homes in the 20 largest metropolitan areas in the United States.

The Case-Shiller Index value for Dallas in Mar. 2003: 112.93  
in Aug. 2007: 126.31  
in Jan. 2009: 112.60  
(down 12% between 2009 and 2007)

...for Chicago in May 2003: 130.52  
Sept. 2006: 168.60  
Jan. 2009: 130.85  
(down 23%)

...for Los Angeles in Sept. 2003: 165.29  
Sept. 2006: 273.94  
Jan. 2009: 166.55  
(down 40%)

...for Miami in Sept. 2003: 157.28  
Dec. 2006: 280.87  
Jan. 2009: 158.97  
(down 44%)

...for Phoenix in Feb. 2003: 117.72  
Jun. 2006: 227.42  
Jan. 2009: 117.13  
(down 49%)

...and for Las Vegas in May 2003: 125.68  
Aug. 2006: 234.78  
Jan. 2009: 125.68  
(down 47%)

The Case-Shiller value for Las Vegas today: 92.55  
(down another 27% from 2009 and 2003)

Growth in the Case-Shiller value for Miami between 2000 and peak in 2006: 281%

Miami is now down 47% from that peak, and down 11% from 2003 and 2009.

For further information please contact: [contact@shootthelobster.com](mailto:contact@shootthelobster.com) or 212-560-0670