GOTHENBURG

Startup Hack

May 3 at Chalmerska Huset

Sponsorship opportunities

A hackathon

The Gothenburg Startup Hack is about igniting the startup community, celebrating creativity and opening up the world of tech to more people. We want our city to be a place where startups thrive and create the next wave of innovation-based companies.

How it works

The 100 participants will get 12 hours to create something. They work in teams (max five people) and can build whatever they want as long as it can stand on its own. We really want to encourage people to make something out of that idea they've been saving for later, rather than building something related to their job or studies. Of course, the most important part is that it's fun and inspiring.

Startup Hacks have been organized twice before in Stockholm during 2012 and 2013.

A vault

Gothenburg Startup Hack will be hosted in a vault at Chalmerska huset - a bank building downtown Gothenburg, constructed during the 1800's by tradesman William Chalmers and today a conference center and home of the president at Chalmers University of Technology (she will be gone for the weekend).

A party

In connection to the hackathon we will host several inspirational workshops and a party open to the public to celebrate startups, entrepreneurs, tech, makers, creators and creatives living and working in Gothenburg. We will open up the doors to everyone when presentations start. When the winner has been crowned, we well turn the vault into a dancefloor with DJs.

We have capacity for 300 people.

Why sponsor?

Connect your brand with the best minds in the Gothenburg tech community

Supporting Gothenburg Startup Hack will put your company in front of students, entrepreneurs, designers, hackers and startups that are eager to connect with the latest opportunities and trends. Sponsors of the event will inevitably increase their exposure to the digital and creative community.

Identify and recruit talent

Gothenburg Startup Hack is a great place to reach out to a wide audience of people from the local community in Gothenburg. It's the perfect setup to find new, innovative talent in an environment where they actually demonstrate live how good they are at creating value.

Support a good cause

Connect with startups, hackers, makers and creators in the digital space as a supporter of Gothenburg's tech initiatives and play an active role in promoting the local tech community.

Garden

30 000 SEK - *3 slots*

- ▶ **Host of the party and stage exposure**
- ▶ **Exposure in the video material from the event**
- ▶ Mention in the press release
- ▶ Description on the website, 50 words
- ▶ Roll-up banner in the vault (provided by sponsor)
- ▶ Large logo and link on the website
- ▶ Tweet
- ▶ Facebook post
- ▶ Option for swag/giveaways
- ▶ High five's from the organizers

Flower

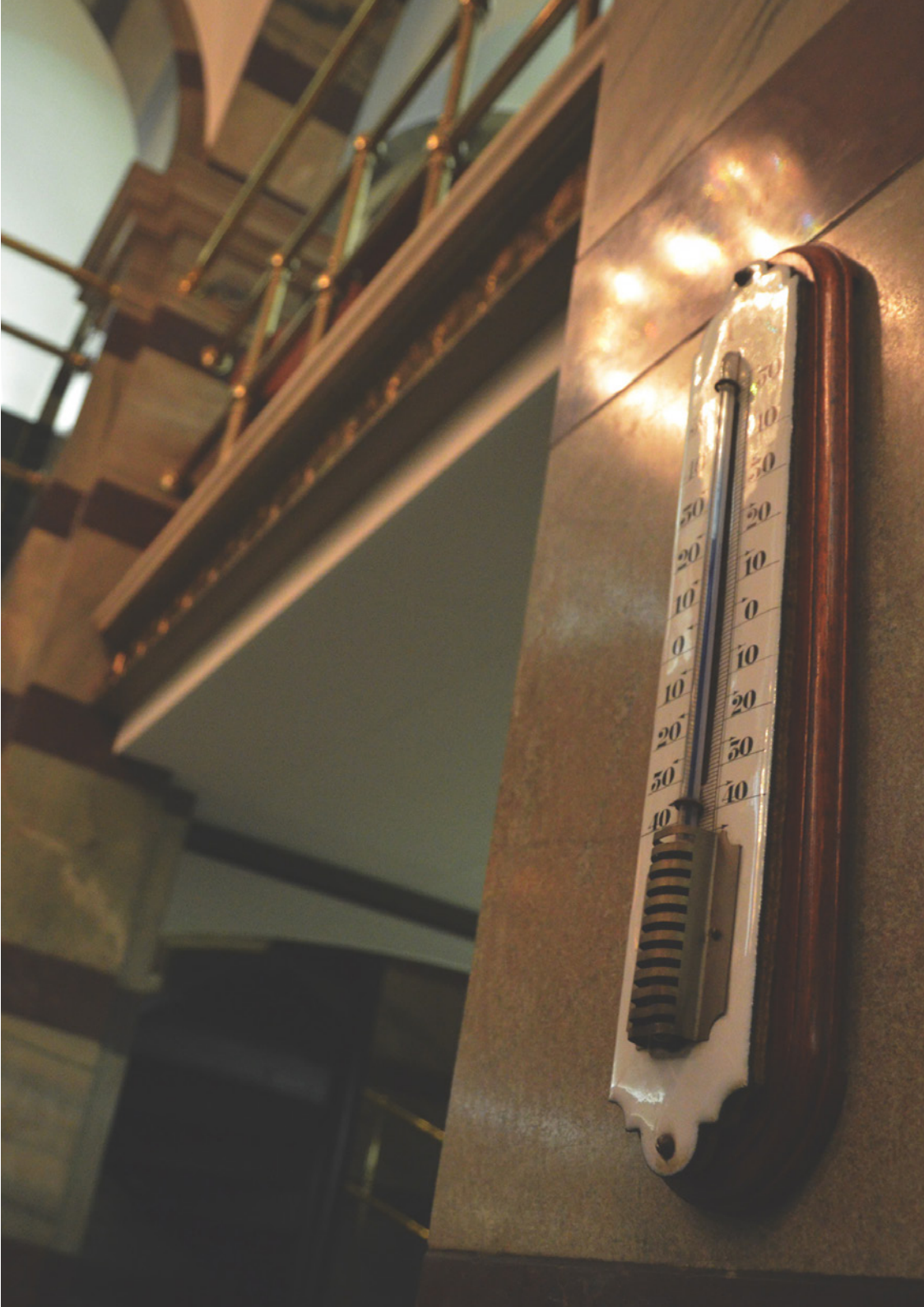## 15 000 SEK

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- ► **Description on the website, 50 words**
- ► **Roll-up banner in the vault (provided by sponsor)**
- ► **Facebook post**
- ► Large logo and link on the website
- ► Tweet
- ► Option for swag/giveaways
- ► High five's from the organizers

Seed

3 000 SEK

► Small logo and link on the website

► Tweet

► High five's from the organizers

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ARCTICSTARTUP

ComputerSweden

Organisers

Oscar Söderlund
Spotify

Aspiring hacker and student ambassador at Spotify. Currently Cmd+Tabbing between a Master"s thesis and the next edition of Monkey Music Challenge.

Per Bergström
Startup Grind

A big fan of business design and urban development. Inspires entrepreneurs at Startup Grind Stockholm and helps students find their whys in life through World Values Day.

Tomas Ohlson
The Great Wild

Engineer and entrepreneur who loves building stuff. Always working with many projects and startups at once, sometimes even getting results (except fun).

Sponsor us!

We are open for discussion. Pop us an email at
sponsorship@gbgstartuphack.com