

G O T H E N B U R G

Startup Hack

May 3 at Chalmerska Huset

Sponsorship



A hackathon

GBG Startup Hack is a day for developers, engineers, designers and innovators living in Gothenburg to meet and build stuff together. The aim is to put Gothenburg on the map as one of the new and upcoming entrepreneurial cities in Europe, as well as grow and strengthen our community. We hope that this hackathon can be the spark that ignites the fire.

How it works?

The 100 participants will get 12 hours to create something, they can choose to work on their own or in a team (max five people). They can build whatever they want as long as it can stand on its own. We really want to encourage people to make something out of that idea they've been saving for later, rather than building something related to their job. Of course, the most important part is that it's fun and inspiring.

Startup Hacks have been organized twice before - in 2012, and 2013, in Stockholm.

A vault

GBG Startup Hack will be hosted in a vault at Chalmerska huset - a bank building in central Gothenburg constructed during the 1800s, today the home of the president at Chalmers University of Technology (she will be gone for the weekend).





A party

In connection to the hackathon we will host a party to celebrate startups, entrepreneurs, tech, makers, creators and creatives living and working in Gothenburg. We will open up the doors to everyone when presentations start. When the winner has been crowned, we will turn the vault into a dancefloor with DJs.

We have capacity for 300 people.

Why sponsor?

Connect your brand with the best minds in the Gothenburg tech community

Supporting GBG Startup Hack will put your company in front of entrepreneurs, hackers and startups, eager to connect with the latest opportunities and trends. Sponsors of the event will inevitably increase their exposure to the digital and creative community.

Identifying and recruiting talent

GBG Startup Hack is a great place to reach out to a wide audience of people from the local community in Gothenburg. It's the perfect setup to find new, innovative talent.

Support a good cause

Connect with startups, hackers, makers and creators in the digital space as a supporter of Gothenburg's tech initiatives and play an active role in promoting the local tech community.





Garden

30 000 SEK - 3 *slots*

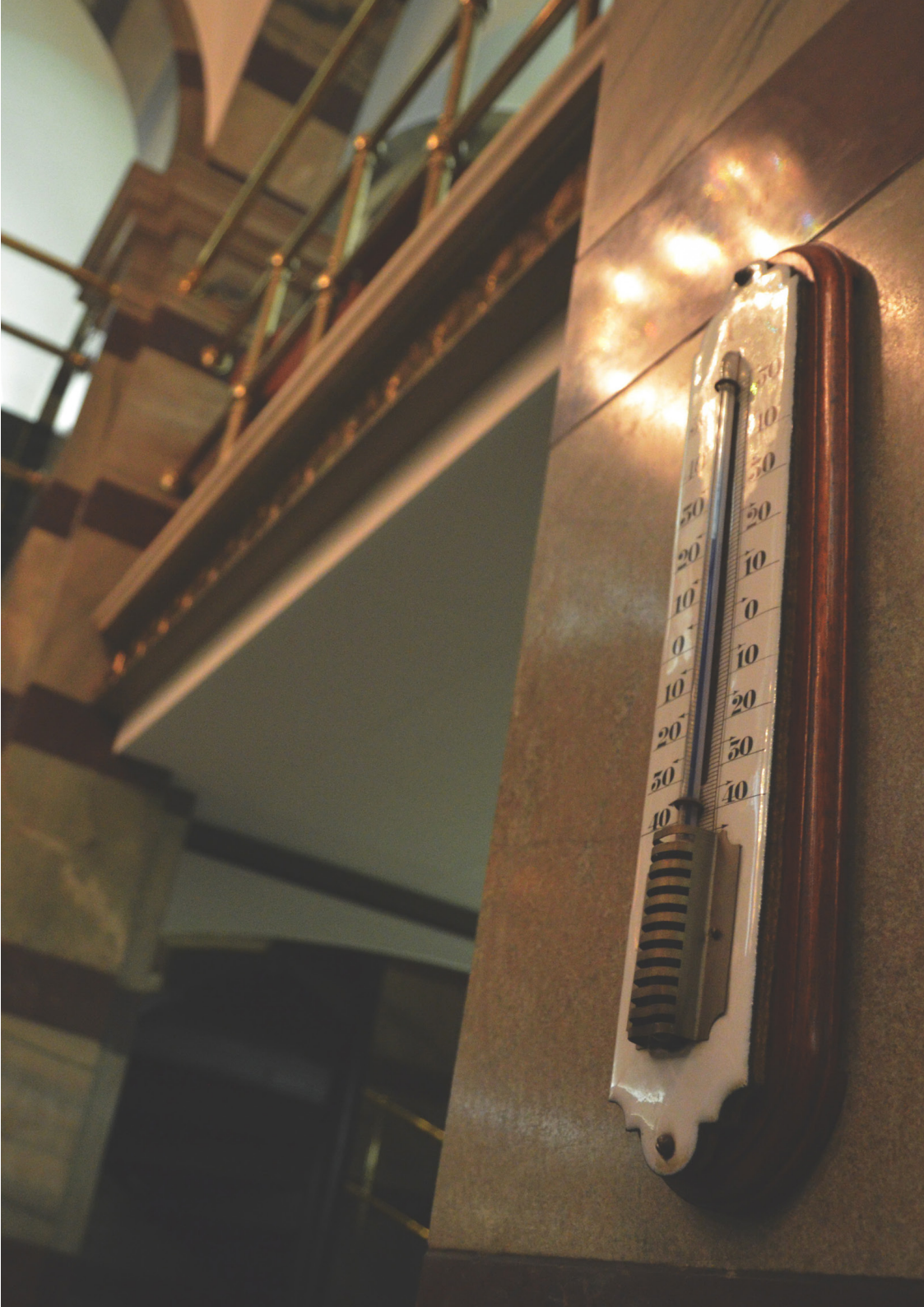
-
- ▶ **Host of the party**
-
- ▶ **Exposure in the video material from the event**
-
- ▶ Mention in the press release
-
- ▶ Description on the website, 50 words
-
- ▶ Roll-up banner in the vault (provided by sponsor)
-
- ▶ Large logo and link on the website
-
- ▶ Tweet
-
- ▶ Facebook post
-
- ▶ Option for swag/giveaways
-
- ▶ High five's from the organizers
-

Flower

15 000 SEK

- ▶ **Mention in the press release**
- ▶ **Description on the website, 50 words**
- ▶ **Roll-up banner in the vault (provided by sponsor)**
- ▶ **Facebook post**
- ▶ Large logo and link on the website
- ▶ Tweet
- ▶ Option for swag/giveaways
- ▶ High five's from the organizers





Seed

3 000 SEK

-
- ▶ Logo and link on the website
-
- ▶ Tweet
-
- ▶ High five's from the organizers
-

Previous sponsors



Mentioned in

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NyaAffärer
Ett samarbete mellan Privata AB Örer & Veckans Affärer

ARCTIC**STARTUP**↗

ComputerSweden

Organisers



Oscar Söderlund
Spotify

Aspiring hacker and student ambassador at Spotify. Currently Cmd+Tabbing between a Master's thesis and the next edition of Monkey Music Challenge.



Per Bergström
Startup Grind

A big fan of business design and urban development. Inspires entrepreneurs at Startup Grind Stockholm and helps students find their whys in life through World Values Day.



Tomas Ohlson
The Great Wild

Engineer and entrepreneur who loves building stuff. Always working with many projects and startups at once, sometimes even getting results (except fun).

Sponsor us!

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