# Application for Funding a BID-related Visibility Action

*1. Name and contact details of applicant*

*2. BID project or projects to which this visibility action relates (use BID identifiers and titles)*

*3. Brief description of the visibility action (include relevant dates and locations of the proposed activities, max 100 words)*

*4. Which are the key audiences addressed through this action?*

*Geographies* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Sectors* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Audiences identified in the* [*GBIF Communication Strategy*](http://gbif.org/comms-strategy)

Top of Form

The GBIF network



Bottom of Form

Top of Form

Data holders



Bottom of Form

Top of Form

Biological knowledge experts



Bottom of Form

Top of Form

Data users



Bottom of Form

Top of Form

Decision makers



Bottom of Form

Top of Form

Public stakeholders



Bottom of Form

*5. How will this action help to improve the visibility of*

*a) your particular project(s)*

*b) the BID programme as a whole (max 100 words)?*

*6. What is the total expected cost to BID of this action? Please provide a detailed breakdown of expected expenses.*

Please send completed applications to [bid@gbif.org](mailto:bid@gbif.org). Staff from the GBIF Secretariat will review and respond to them as soon as possible. Do indicate any fixed deadlines by which you will need to a decision on your funding application.