

**ASIA PACIFIC AND JAPAN
HP DIGITAL PRINT
EXCELLENCE AWARDS
SINGAPORE 2017**





The Asia Pacific and Japan HP Digital Print Excellence Awards was founded by HP Graphics Solutions Business, to recognise outstanding achievements and innovations in the printing industries across Asia. After many highly successful competitions held in Singapore, Korea, Germany, China and Indonesia, this year's awards ceremony will bring us back to Singapore in May, 2017. This is the 8th installation of HP Digital Print Excellence Awards for HP Sign and Display and the 10th edition for HP Indigo. Submit your entry today and be a part of the growing digital print community!

Winners from different categories will be notified prior to the Award Dinner, where the winning works will be showcased. Highly qualified leaders from the graphics arts, packaging, media and large-format printing industry will judge the entries based on:

HP Sign and Display

- Innovation and creativity
- Marketing appeal
- The best use of ink and color
- Creative print application installation
- Overall aesthetics

Submit your entries today!

Important Information

- Submission Period: Jul 1, 2016 to Dec 15, 2016
- Entries' finalists will be informed by Mar 1, 2017
- Results will be announced on May, 2017 in Singapore

HP Sign and Display

Entry Categories:

Categories	Requirements
Decoration	<ol style="list-style-type: none">1. Wallpaper or wall graphics done for indoor2. Floor graphics done for indoor3. Furniture or decoration done for indoor (Indoor does not limit to schools, office, home, hospitals, hotels and restaurants)
Corrugated Packaging	<ol style="list-style-type: none">1. Secondary packaging boxes2. Free standing display units
Outdoor Advertising	<ol style="list-style-type: none">1. Building wraps2. Billboard signage3. Outdoor floor graphics4. Backlit signage5. Textile (flags or banners) graphics (any graphics with flexible/rigid application done outdoor are subject to this category)6. Entries to this category are not eligible to submit under Graphics Solutions Business Events & Campaigns Category
Retail POP/POS	<ol style="list-style-type: none">1. Point-of-purchase / Point-of-sale applications2. Graphics on flexible or rigid substrate
Green Digital Printing	<p>Print jobs done with a combination of the following criteria:</p> <ol style="list-style-type: none">1. Inks: using Latex ink2. Printing substrates: using environmental-friendly printing materials that can be recycle, e.g. non-PVC-based banner, cotton-based fabrics, recycle paper
Vehicle Graphics	<ol style="list-style-type: none">1. Vehicle wraps2. Fleet graphics (Any graphics that are done specifically on any transportation are subject to this category)3. Entries to this category are not eligible to submit under Graphics Solutions Business Events & Campaigns Category
Fashion	<ol style="list-style-type: none">1. Clothing/Apparel2. Fashion Accessories

Submission Requirements

1. Printed copy
2. Soft copy in CD-rom
3. Completed entry form

1. Photos of at least 300dpi (Front, Side and Back angles)
2. Design source files (AI, INDD, PSD format)
3. Completed entry form

For enquiries, please contact:

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Entry Form: HP Sign and Display

Please complete all the details in this form in clear writing, and submit it together with your entry or entries.

All entries should arrive by no later than December 15, 2016.

Company Name			
Contact Person			
Telephone		Email	
Address			
Country		Postal Code	
Category Selection*	<div><input type="checkbox"/> Decoration</div> <div><input type="checkbox"/> Corrugated Packaging</div> <div><input type="checkbox"/> Outdoor Advertising</div> <div><input type="checkbox"/> Retail POP / POS</div> <div><input type="checkbox"/> Green Digital Printing</div> <div><input type="checkbox"/> Vehicle Graphics</div>		
Title of Entry			
Substrate Type		Printed By (HP Machine)	
Print mode			
Client Company Name			
Contact Person		Email	
Address			
Country		Postal Code	
We have gotten our customer(s)' consent to allow HP PPS Asia Pacific Pte.Ltd to:			
<input checked="" type="checkbox"/> Keep all the award entries			
<input type="checkbox"/> Showcase the entries at trade shows			
<input type="checkbox"/> Use the entries in photography for PR/ other promotional usage.			

Please provide us with a brief write up on: why you chose this sample, the challenges involved, solutions, outcomes and any other relevant information.

If you would like to submit more than one entry, please attach another entry form and number additional entries accordingly. Do note that only one entry per category is allowed. Photos submitted are to be at least 300dpi with front, back and side angles.

Send all entries to:

Attn: Zoe Beh
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71 Neil Road
Singapore 088900

