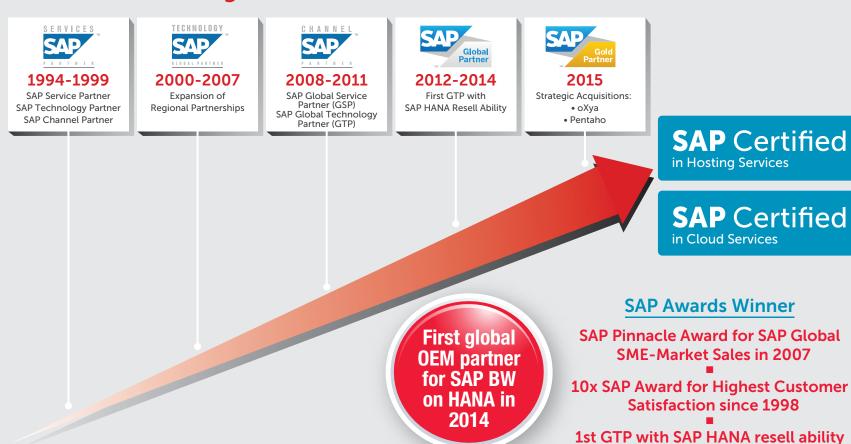
Hitachi Values for SAP

Hitachi Data Systems and SAP Alliance

■ Hitachi and SAP: 20+ Years of Partnership and One of SAP's Largest Customers, Worldwide



Key Benefits: Hitachi Unified Compute Platform 6000 for the SAP HANA Platform (6TB)



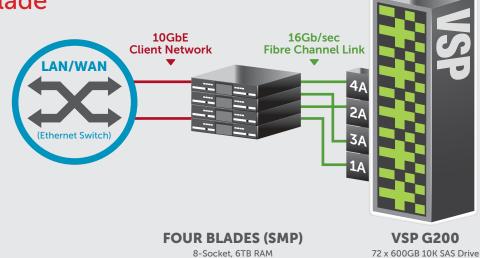
- Multiblade Scalability
- LPAR on x86 for secure multitenancy

OEM = original equipment manufacturer, BW = Business Warehouse

N+M failover cold standby

Enterprise-Class Storage100% data availability : Guaranteed

- Storage consolidation for SAP (super scale-out)
- Comprehensive data protection (replication, snapshot)



Solutions Offerings for SAP

End-to-End Infrastructure Solutions for SAP



UCP takes full advantage of the best Hitachi systems.



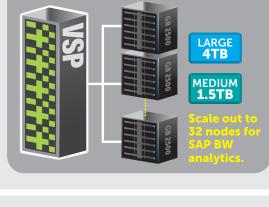
UCP 6000 for the SAP HANA Platform (Appliance Model) Why Hitachi UCP for SAP HANA? **SCALE OUT SCALE UP**

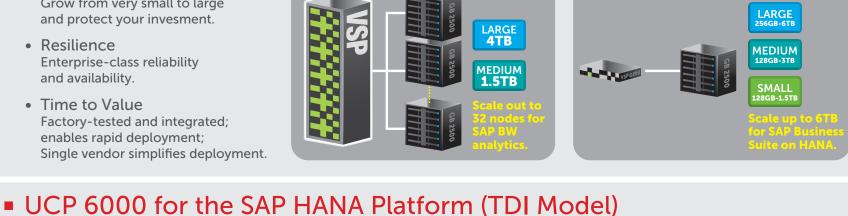
 Growth Grow from very small to large

- and protect your invesment. Resilience
- Enterprise-class reliability and availability.

Time to Value

Factory-tested and integrated; enables rapid deployment; Single vendor simplifies deployment.

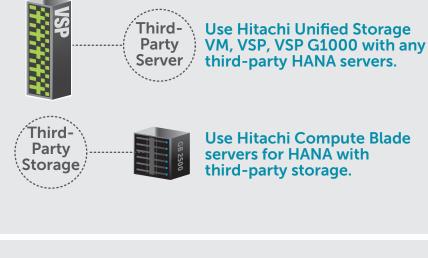




Why Hitachi for SAP HANA TDI?

Tailored Datacenter Integration (TDI)

- Enterprise-class compute blade systems with unmatched scalability
- High performance with solid-state disk (SSD) and Fibre Channel storage for fast
- access to data Enterprise storage consolidation and custom • Robust data protection to ensure
- business continuity
- Choices to Run HANA



Consulting for SAP HANA



Key Differentiators





On-Premises



Off-Premises



Multiblade Scalability

Grow SAP Incrementally and Investment Protection



Platform Family One Architecture for Greater Simplicity

Certified Enterprise Storage for

SAP HANA: Hitachi Virtual Storage



■ The Power of Partnerships in Driving Customer Results

High degree Largest scale World's largest of consolidation out project





for big data analytics



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