

TONIC



STAJE Group

Scott Mullinger - Tasha Green - Ani Fuller - Jessica Dippie - Emily Stephens

+ T.Project and Glow Balls

Winners of 2012 Luxcity Architecture Competition

TONIC beat over 50 Projects presented by the top architecture schools throughout the country.

Luxcity is a festival in Christchurch to promote local bars, restaurants and entertainers that have been hit hard by the earthquakes by giving them one night to all come together in the CBD.

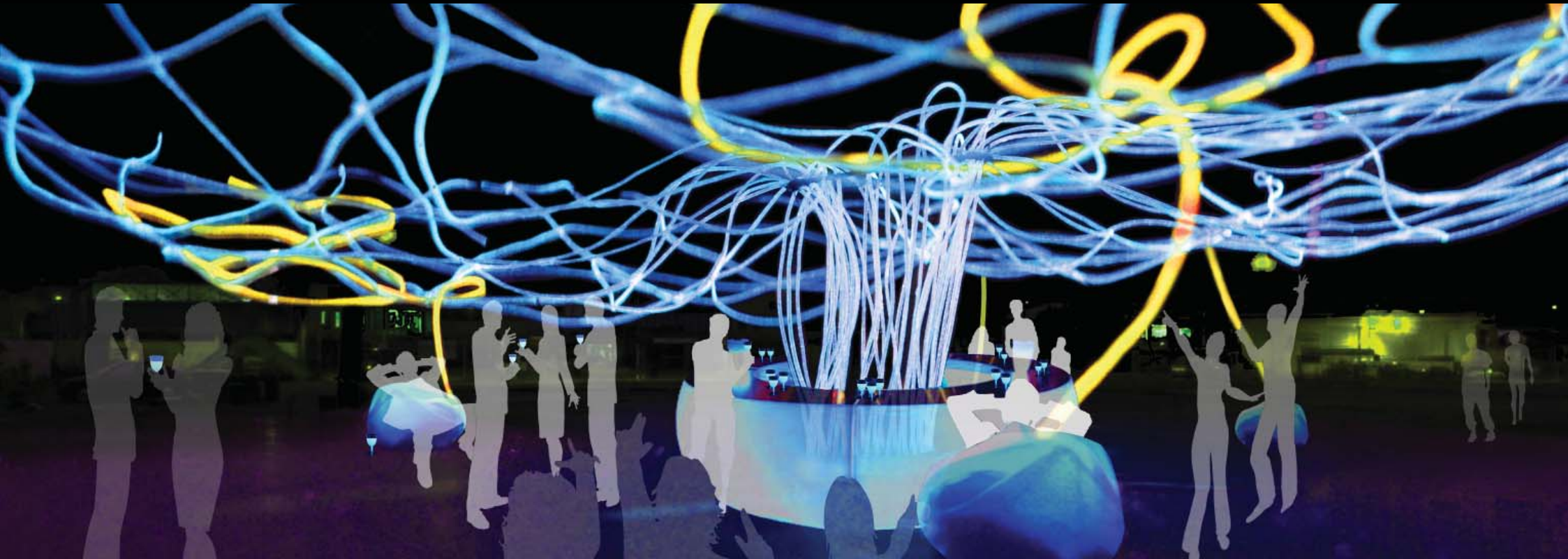
TONIC will be erected in:

Christchurch - CBD - 20th of October 2012

Auckland - Art in the Dark - Western Park - 9th & 10th of November (confirmation pending)

- NZ Architecture Week - Within CBD (confirmation pending)

- Unitec Grad Show - 29th of November



TONIC Breakdown

Tonic contains Quinine which is naturally fluorescent under ultra violet light.

By pumping tonic water through clear vinyl tubing we will form a canopy that defines the space of the bar.

Pumping air into the circuit allows movement to be seen and special effects to be created.

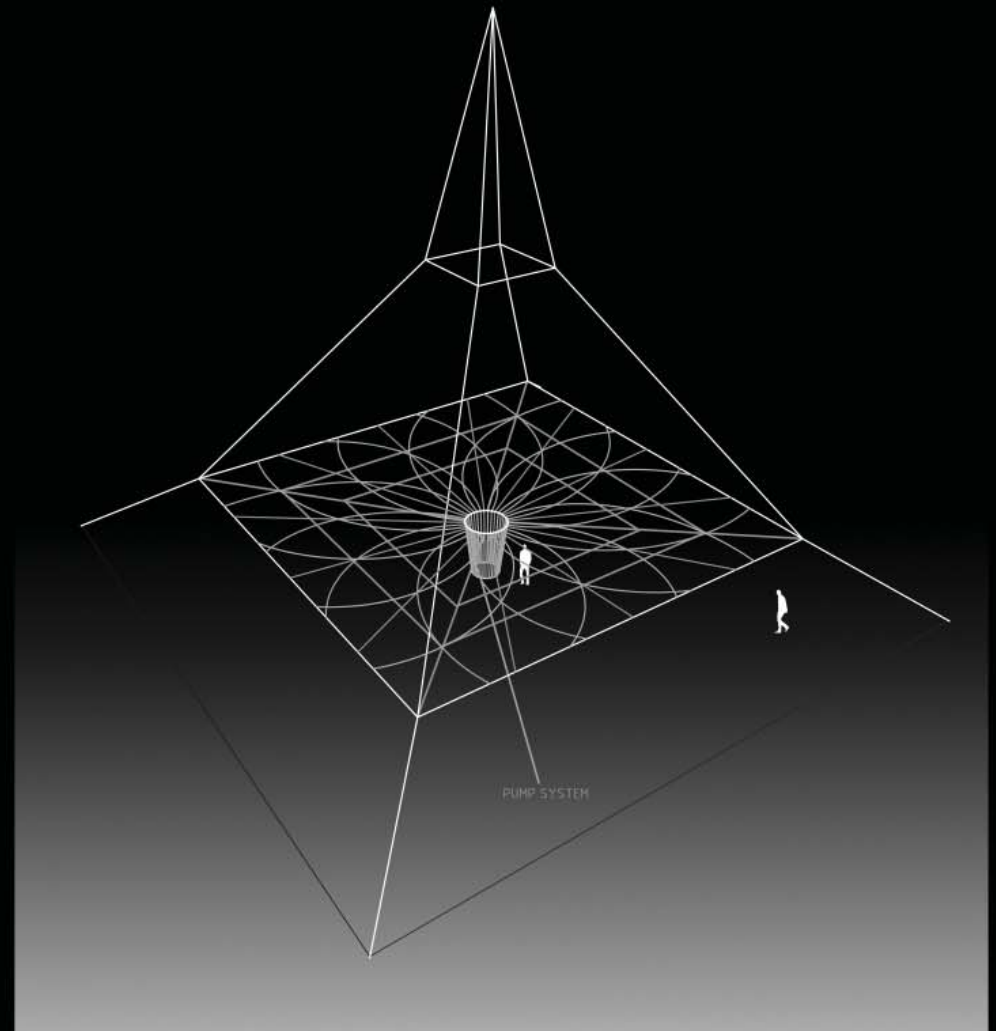
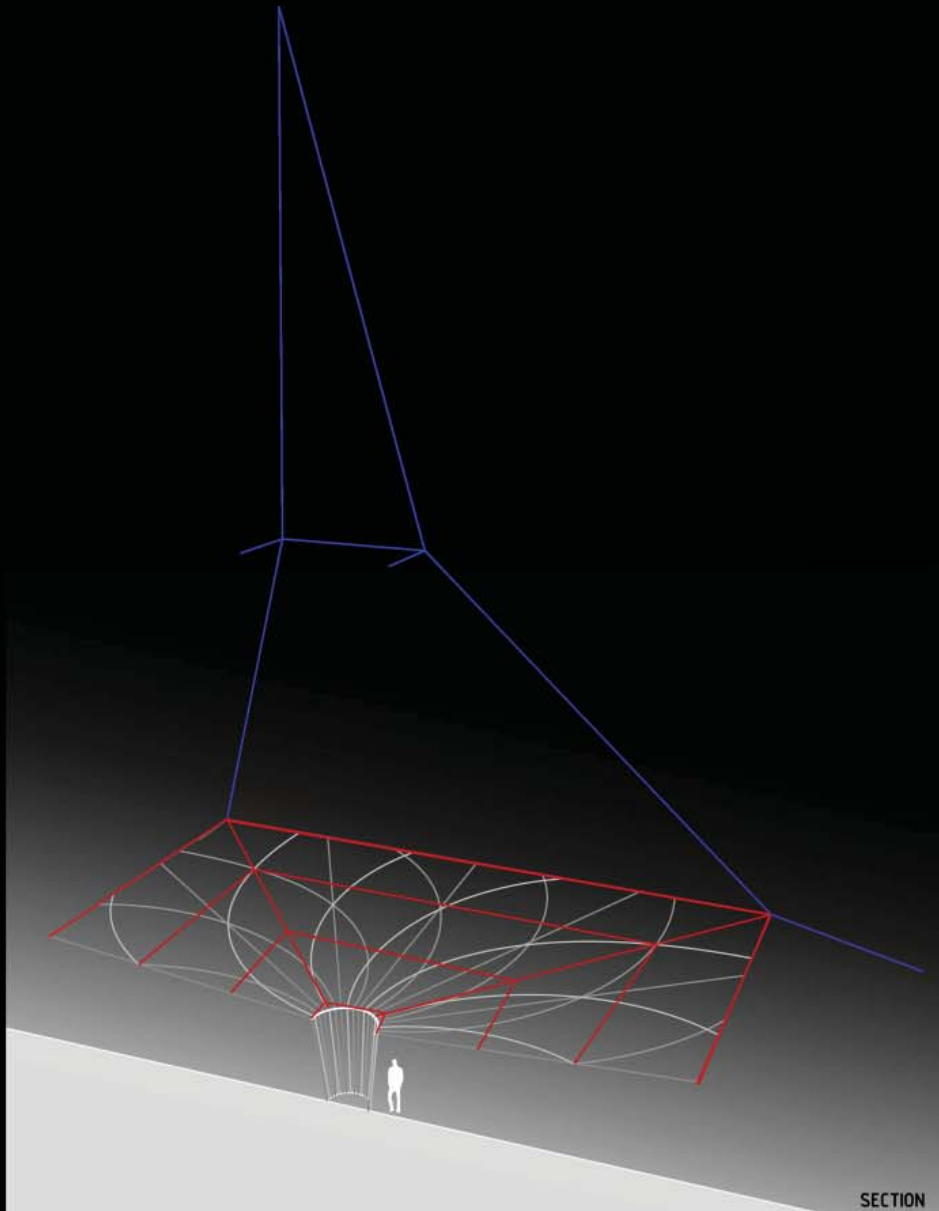
The canopy is 20m x 20m and suspended at the four corners from a crane.

The tubing congregates at the central core which houses the tonic and air pumps. Eight UV cannons will be placed in the four corners, lighting the structure.



The Structure

TONIC tubing is supported overhead on a wire cable structure (in red) which is then connected to a crane via cabling (in blue).



Advertising/ Sponsorship opportunities

TONIC will receive extensive media coverage with exposure to an expected 50,000+ visitors.

TONIC is a student based, not for profit project. Any extra funds will be donated to the Student Volunteer Army in Christchurch.

Any help and/or contributions to our project would be greatly appreciated.

Every sponsor will be on all of our promotional material

Including - Luxcity event website

- T-Shirts
- Facebook page
- Blog



Major Sponsor

- Includes:*
- Logo to be seen in all group photo opportunities.
 - Will be a feature in our documentary following our journey.
 - Exposure to specific markets
 - Christchurch Residents
 - Architects
 - Architectural Students
 - Auckland Residents
 - Plus TV coverage and more...



Buy a Bean Bag \$500 each

- Includes:*
- Your logo printed onto a 2-3 person glowing bean bag.
 - Bean Bags will be at our events for all to enjoy, and is yours to keep following the last event.

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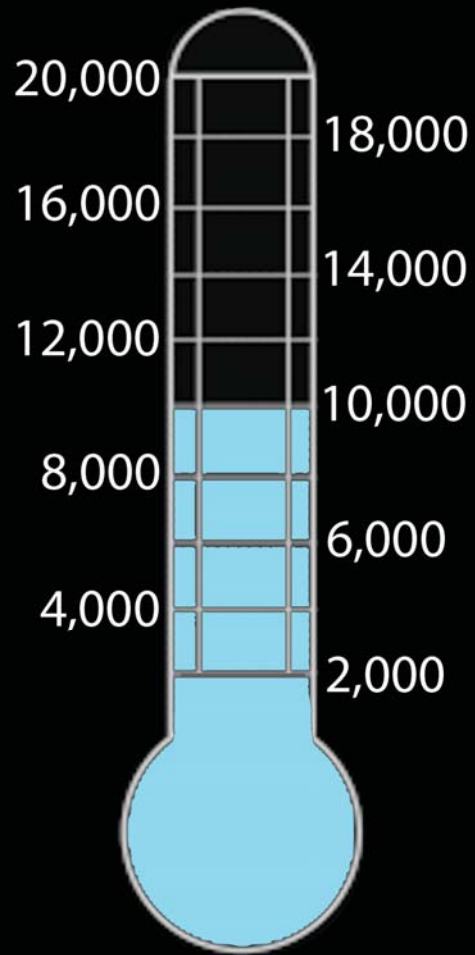
In 2011 this event had 30,000 visitors (confirmation pending)

- NZ Architecture Week - CBD (confirmation pending)

- Unitec Graduation Show - 29th of November



Fundraising Target



**Any Contributions are
welcome and greatly
appreciated!**

**A huge thanks to our current
sponsors:**





Contact Details

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Facebook page

Tonic - LuxCity 2012

www.facebook.com/tonicluxcity2012