

Grace Bogle

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EDUCATION

University of Michigan: Literature, Arts, and Science and the School of Information

August 2022 - April 2026

Major: Psychology, User Experience Design

Ann Arbor, MI

GPA: 3.7/4.0; Dean's List All Semesters

Relevant Coursework: Programming Concepts, Web Development and Accessibility, User Interface Design, User Modeling

EXPERIENCE

UX Research Consultant

May 2025 - August 2025

C+R Research

Chicago

- **Led end-to-end execution of 10+ user research studies:** Managed mixed-methods research (interviews, mobile research, competitive analysis, contextual inquiries, large scale surveys) projected to increase customer retention by 12–30%
- **Collaborated cross-functionally with design, strategy, and product teams:** Partnered with consultants and stakeholders to translate user insights into market strategies for Fortune 1000 clients, accelerating decision-making by an estimated 40%
- **Delivered 15+ actionable research reports with design recommendations:** Synthesized findings into personas, journey maps, wireframes, prototypes, and usability recommendations, presenting insights that influenced product roadmaps and improved expected user satisfaction scores by 25%+
- **Applied comprehensive UX research toolkit:** Conducted usability testing, card sorting, tree testing, A/B testing, concept validation, and accessibility audits (WCAG 2.2) to cut onboarding time by 30% and improve user touchpoints by up to 15%

People and Business

June 2024 - August 2024

MacArthur Foundation

Chicago

- **Enhanced digital philanthropic investment initiatives:** Partnered with the Impact Investments team to evaluate 5 different digital impact groups to maximize both mission-aligned outcomes and financial returns, contributing to recommendations that supported sustainable funding models
- **Data-driven decision making:** Conducted cross-departmental analyses of performance metrics to inform leadership on strategies for enhancing philanthropic outcomes by creating and presenting on AI implementation and prompt engineering

Healthcare Communication Lab Researcher

Sep 2023 - April 2024

University of Michigan

Ann Arbor

- **Conducted mixed-methods research on healthcare user experiences during crisis situations:** Analyzed 20 user behavior patterns and pain points in communication for healthcare platforms using qualitative analysis tools (NVIVO) and quantitative analysis (R) to understand how users navigate healthcare services during emergencies
- **Designed surveys and conducted literature review:** Assessed specific healthcare coalitions, translating insights into actionable strategies for improved community service delivery and heightened impact in the healthcare sector using RStudio and Excel

Neuropsychology Lab Researcher

December 2023 - December 2024

University of Michigan

Ann Arbor

- Supported research on **language literacy development and differentiation** using fNIRS to monitor neural responses
- **Visualized cognitive and behavioral data** by translating raw outputs into accessible insights and interactive graphs

SKILLS

Qualitative & Quantitative Research, Survey Design, Data analysis (MAXQDA, Qualtrics, RStudio, NVIVO, Q Software, MATLAB), Excel, PowerPoint, Report Writing, Figma, Maze, Miro, Airtable, SurveyTester, JavaScript, HTML, CSS, Python, Usability Testing, Accessibility Testing, WCAG Compliance/ARIA Standards, AXE, WAVE, Github, VScode, XCode