

Grace Bogle

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EDUCATION

University of Michigan: Literature, Arts, and Science and the School of Information

August 2022 - April 2026

Major: Psychology, User Experience Design

Ann Arbor, MI

GPA: 3.7/4.0; Dean's List All Semesters

WORK EXPERIENCE

UX Research Intern

May 2025 - August 2025

C+R Research

Chicago

- **Led end-to-end execution of 10+ user research studies:** Managed mixed-methods research including user interviews, mobile research, ethnographies, and quantitative surveys to understand user behaviors, pain points, and design opportunities that align with client business goals
- **Collaborated cross-functionally with design, strategy, and product teams:** Partnered with internal consultants and client stakeholders to translate user insights into actionable design and market strategies for Fortune 1000 companies
- **Delivered 15+ actionable research reports with design recommendations:** Synthesized user research findings into personas, journey maps, wireframes, high fidelity prototypes and usability recommendations using data visualization tools, presenting insights that directly influenced product roadmaps and design iterations
- **Applied comprehensive UX research toolkit:** Conducted usability testing, card sorting, tree testing, A/B testing for UI elements, concept validation, accessibility audits, and created user personas and empathy maps to guide design strategy

People and Business Internship

June 2024 - August 2024

MacArthur Foundation

Chicago

- **Enhanced philanthropic investment strategies:** Partnered with the Impact Investments team to evaluate 5 different social impact groups to maximize both mission-aligned outcomes and financial returns, contributing to recommendations that supported sustainable funding models
- **Collected and analyzed workforce data:** Drafted and issued qualitative and quantitative engagement survey data from 100+ employees, generating actionable recommendations to strengthen workplace sustainability and improve employee experience
- **Data-driven decision making:** Conducted cross-departmental analyses of performance metrics to inform leadership on strategies for enhancing philanthropic outcomes by creating and presenting on AI implementation and prompt engineering

Healthcare Communication Lab Researcher

Sep 2023 - April 2024

University of Michigan

Ann Arbor

- **Conducted mixed-methods research on healthcare user experiences during crisis situations:** Analyzed user behavior patterns and pain points in communication for healthcare platforms using qualitative analysis tools (NVIVO) and quantitative analysis (R) to understand how users navigate healthcare services during emergencies
- **Designed surveys and conducted literature review:** Assessed specific healthcare coalitions, translating insights into actionable strategies for improved community service delivery and heightened impact in the healthcare sector using RStudio and Excel

Neuropsychology Lab Researcher

December 2023 - December 2024

University of Michigan

Ann Arbor

- Supported research on **language literacy development and differentiation** using fNIRS to monitor neural responses in child participants under Dr. Loulia Kovelman
- **Visualized cognitive and behavioral data** by translating raw outputs into accessible insights and interactive graphs

SKILLS & INTERESTS

Qualitative & Quantitative Research, Survey Design, Data analysis (MAXQDA, RStudio, NVIVO, Q Software, MATLAB), Excel, PowerPoint, Report Writing, Figma, Maze, Miro, Airtable, SurveyTester, JavaScript, HTML, CSS, Python, C++