



The screenshot shows the SimpleDish website. At the top, there's a navigation bar with links like "Simple Dishes", "On-the-Go", "Kid Friendly", etc. Below the navigation is a video player showing a woman in a kitchen. To the right of the video is a search bar. Further down, there's a section titled "DISH OF THE DAY" featuring a "SPINACH SALAD". Below this, there's a "RECENT ARTICLES" section with thumbnails for "LOW-FAT PEPPER SHRIMP...", "FROZEN MARGARITA SMO...", "CHOCOLATE PAVLOVA", and "CHICKEN NOODLE SOUP". To the right, there's a sidebar with a "TAKING MEDIA PERSONALLY" section, social media links ("CONNECT WITH US" for Facebook, Twitter, Pinterest, and RSS), and a "SIGN UP FOR OUR NEWSLETTER" form. There's also a "MOST READ ARTICLES" section with thumbnails for "PUMPKIN HAND PL..." and "WHOLE-WHEAT NOO...".

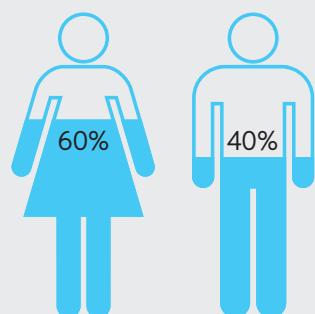
Quick, delicious recipes for an active, inspired lifestyle

Simple Dish is the online destination for parents, professionals, and healthy-living enthusiasts looking for wholesome recipe ideas to fit into their everyday routine. Our philosophy is eating healthy shouldn't require hours of planning or gourmet training—just real food for real life.

Site Statistics Highlights

>500K PAGE VIEWS PER MONTH

+95% AVERAGE MONTHLY GROWTH



Source: Google Analytics

Media Opportunities

Advertising Opportunities

300 x 250 medium rectangle (A)

728 x 90 leaderboard

15-30s full-size pre-roll video (B)

Sponsorship Opportunities

Branded original long-form video

Branded recipe (C)

Article advertorial

Custom home page takeover

Email newsletter

Integrate your brand with a custom takeover of our homepage or specific category pages. We will utilize your brand graphics to make your message come to life for your target audience.

The screenshot shows the simpledish homepage. At the top, there's a navigation bar with links like Simple Dishes, On-the-Go, Kid Friendly, Specialty Diets, Trending, Seasonal, Occasions, Guilty Pleasures, Cocktail Hour, and Cooking Videos. Below the navigation is a search bar. A large video player (B) is prominently displayed, showing a woman in a kitchen. To the right of the video is a sidebar with an advertisement for "GREAT CRAFT WINES" from Winestry, featuring a "BROWSE" button and social media links. Further down the sidebar, there are sections for "RECENT ARTICLES" (Spinach Salad, Low-Fat Pepper Shrimp, Frozen Margarita Smoothie), "Comments" (0), and "Most Read Articles" (Pumpkin Hand Pie, Whole Wheat Noodles, Winter White Hot Chocolate). The main content area below the video shows a dish of shrimp with a dipping sauce.

This screenshot shows a specific recipe page under the "Simple Dishes" category. The recipe is for "Pomegranate and Orange Spinach Salad". The page includes a photo of the salad (C), a brief description, and a list of ingredients. Below the recipe, there's a sidebar with a wine advertisement for "GREAT CRAFT WINES" from Winestry, a newsletter sign-up form, and a "Most Read Articles" section. The video player from the previous screenshot is also visible at the bottom of the page.

Display Ad Unit Specifications

- > File size: 40k
- > Formats: HTML, jpg, gif, png, iframe
- > Animation: 15s max
- > Looping: 3x max

Video Ad Unit Specifications

- > Format: flv, mp4, WebM
- > Ad size: 700 x 394 (16:9)
- > Frame rate: 29.97 frames per sec