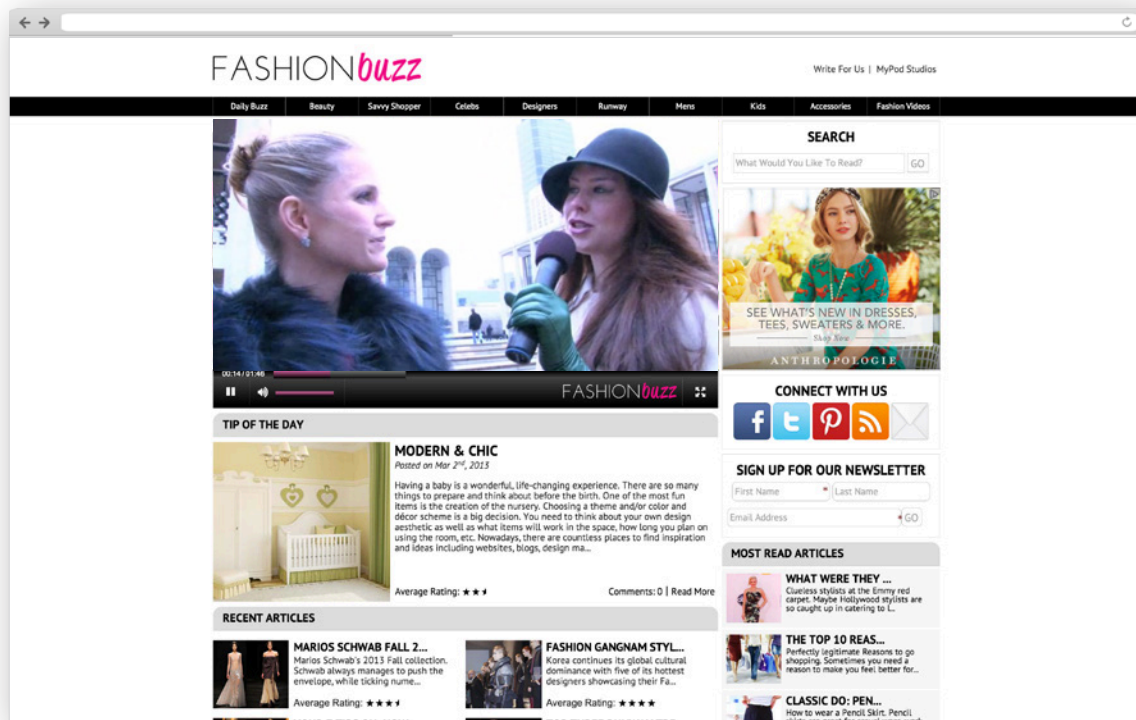


# FASHIONbuzz



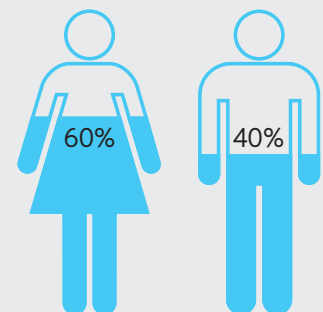
## Trends for the in-style insider

Fashion Buzz provides hot off the press fashion and beauty trends. Get inspired to express yourself with effortlessly cool fashion, from street chic to designer looks. Enhance your personal style with glamorous tips in hair and makeup, and more.

## Site Statistics Highlights

>100K PAGE VIEWS PER MONTH

+95% AVERAGE MONTHLY GROWTH



Source: Google Analytics Oct 2012-Jan 2013

# Media Opportunities

## Advertising Opportunities

300 x 250 medium rectangle (A)

728 x 90 leaderboard

15-30s full-size pre-roll video (B)

## Sponsorship Opportunities

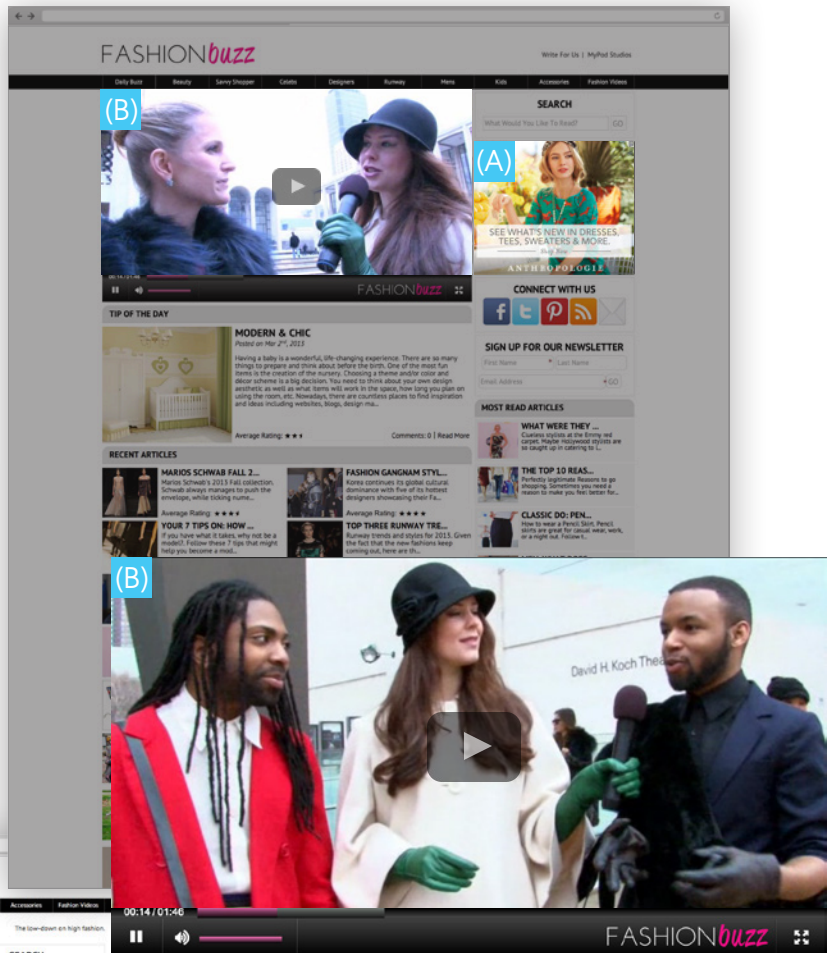
Branded original long-form video

Article advertorial (C)

Custom home page takeover

Email newsletter

Integrate your brand with a custom takeover of our homepage or specific category pages. We will utilize your brand graphics to make your message come to life for your target audience.



## Display Ad Unit Specifications

- > File size: 40k
- > Formats: HTML, jpg, gif, png, iframe
- > Animation: 15s max
- > Looping: 3x max

## Video Ad Unit Specifications

- > Format: flv, mp4, WebM
- > Ad size: 700 x 394 (16:9)
- > Frame rate: 29.97 frames per sec