



THE 35th NATIONAL RICE R4D CONFERENCE

"Better Rice Communities"

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Motivated and Enthusiastic Farmers in the Rice Value Chain

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DA-Focal Person for Digitalization and Value Chain Development





UGNAY PALAY

Panel Discussants







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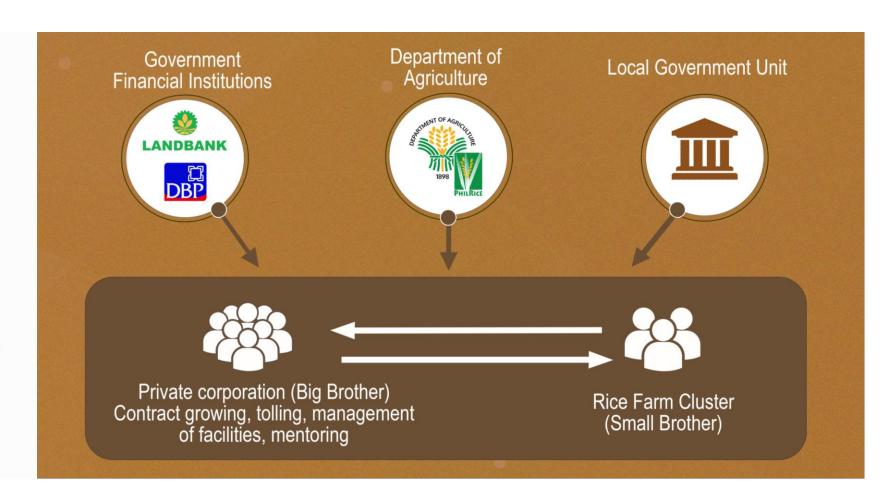
DR. REX L. NAVARRO
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Improve farmers' participation in the rice value chain, both as cultivators and commercial contributors, through a holistic approach to agricultural production, agribusiness, and agro-industrialization







Value Chain Approach

Input

seeds,
fertilizers &
agrochem
suppliers,
machine svc
providers

Production

farmers, farm workers, land owners

Consolidation

palay traders, agents, FCAs, NFA, LGU

Rice Processing

rice millers

By-product
Trading
feed companies

Consumption

households,
hotels,
restaurants/
fast food chain,
rice-based
food & nonfood products

Retailing

retailers, (*palengke, supermarkets)*

Wholesaling

Domestic wholesalers, importers, exporters

PRODUCTION

PROCESSING

MARKET TRADING





PIDDIG MODEL- CONVERGENCE FOR VALUE CHAIN DEVELOPMENT

CONVERGENCE INTERVENTIONS

Interventions/Support:

- Infrastructure (Farm-to-Market Roads, Irrigation, Processing Facilities, and Marketing
- > Capital/financial Assistance
- > Farm machineries
- Coop Strengthening/CapabilityBuilding
- > Crop Insurance
- > Trainings/Seminars
- > Technical Education and Skills
 Development

MUNICIPAL CLUSTERED/FEDERATED

IA/COOPERATIVE CONSOLIDATED FARMS

PROCESSING COMPLEX FACILITY

- Palay Buying Center
- Rice Milling and Packaging
- Marketing
- Warehousing

FEED MILLING

Provisions For:

- √Financial
 Assistance
- √Farm Inputs
 (Seeds, Fertilizers,
 and Pesticides)
- √ Crop Insurance
- ✓ Machineries, Post-Harvest and Drying Services, and Marketing

IA/COOPERATIVE CONSOLIDATED FARMS

MARKET OUTLETS: Cooperative Outlets, Institutional Buyers, and Rice Vendors





Value Chain Approach

- 1. Market demand for rice
 - a. Seed Certified Inbred and Hybrid Seeds
 - b. Processing and Value Addition Raw materials for food and non-food products
 - c. Food for local and export market
- d. By-products such as bran and broken grains for feeds, hull as fuel, among others
- 2. Market development services (Government procurement, private sector engagement, export market, and industry market)
- 3. Value chain Financing and Insurance
 - a. Credit for farmers

c. Credit for working capital

b. Term financing

d. Insurance









