

UX Report

Subject 1: Female, 19

How easy was it to navigate the website?

- Very easy, the layout was easy to understand and it was easy to access everything.

How did the visual layout contribute to the functioning of the website?

- I liked how you are able to scroll through the different albums in each category.
- I wanted to understand how the website material could tie in together better to make more sense chronologically.

Did the website function properly?

- Yes, all of the links worked to direct me to the correct pages.

Subject 2: Female, 20

How easy was it to navigate the website?

- Easy to navigate, especially liked the navigation menu.
- Simple concept to understand.
- The use of colors was good to convey the mood of the site

How did the visual layout contribute to the functioning of the website?

- Maybe lacking a little text and content, not too much to look at and interact with.
- The images on the discovery page were laid out in a fun and interesting way

Did the website function properly?

- Yes but maybe could use some more information and interactive features.

Subject 3: Male, 21

How easy was it to navigate the website:

- It was simple, everything was organized in a way that made sense and made everything quick and easy to access.

How did the visual layout contribute to the functioning of the website?

- I liked the colors and layout, I liked that it was simple and didn't distract from the website's function itself.

Did the website function properly?

- Yes, everything I clicked led me to the correct page, but I was a little confused about the website's purpose and wanted some more context for the idea behind it.

Subject 4: Female, 19

How easy was it to navigate the website:

- I thought the website made sense to navigate, everything was easy to understand and scroll through

How did the visual layout contribute to the functioning of the website?

- I thought the color palette was pretty, and was not too intense, and I liked the boxes for the featured genre and mood of music
- I liked being able to scroll through all the music options, but it would be nice if there were some more categories to look through

Did the website function properly?

- Yes, all the albums led you right to the song on a new page, but perhaps it could have given the option of what platform the person wanted to listen to music on, rather than automatically spotify.

Subject 5: Male, 22

How easy was it to navigate the website:

- Easy, no issues with navigating the different pages

How did the visual layout contribute to the functioning of the website?

- I thought that the visual layout could have related more to music somehow, since the website is about music, but other than that it looked good.

Did the website function properly?

- I believe everything functioned the way it was supposed to, everything seemed to work properly.

After testing and discussing original site ideas on potential users, the following changes will be made to the original idea for the site:

- Site will still feature a “Discover” page with featured genres, moods, and albums. However, this will be the extent of music recommendations.
- Instead, the site will focus more on an informational, chronological design to best-fit user experience.
- “Discover” page will allow users to explore featured music, updated weekly.
- “Science” page will provide educational explainers about how they can curate their music habits to positively impact their bodies and minds.
- “Quiz” page will include an interactive quiz, inquiring into users’ knowledge about the different physical and psychological influences of music.