

Gabriela Canchola

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Software Engineer in St. Louis, MO

I am passionate about solving problems and learning new things. I am currently looking for a position where I can use my development skills, ability to learn quickly and my UX/UI design experience on a team where I can be challenged to grow and learn daily.

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WORK EXPERIENCE

eCommerce UX Experience — Caleres, St. Louis

April 2018 - April 2019

- Assisted in developing user-centric wireframes for a major brand's e-Commerce site that boasted over one million users.
- Created clean user experiences by
- Developed webpages that worked within Salesforce Demandware.
- Managed a multidisciplinary content team with the goal of driving users to the cart.
- Reviewed data to find opportunities to speak to the customer in meaningful ways which resulted in an increase in sales.

PROJECT EXPERIENCE

My ASMR Playlist — A Youtube API APP

- An app designed to help users watch only the ASMR videos they want to watch without getting distracted.
- Connects to the Youtube Data API to retrieve videos using the user's input parameters.
- In the process of building this project, I have learned how to use the Gson library, how to connect to a Google API and Bootstrap.

EDUCATION

LaunchCode, LC101 Programming Course — 2018

Webster University, MA, New Media Production — 2017

Lindenwood University, BA, Communications — 2014

SKILLS

PROGRAMMING LANGUAGES

- Java
- Python
- JavaScript
- HTML5/CSS3

FRAMEWORKS

- Springboot
- Bootstrap

DATABASES

- MySQL

TOOLS

- IntelliJ
- VSCode
- Demandware
- Gradle
- Thymeleaf
- Adobe XD