Course: Intelligent Systems

Unit 4: Language Technologies

# Language technologies Part 1

Mariano Rico 2021 Technical University of Madrid



## NLP at a glance

- Session 1 (Today)
  - Encodings
  - Corpus
  - Normalization
  - Hands-on 1
- Session 2 (in 2 weeks, Tue 21 Dec)
  - Part of Speech
  - Sparsed Vector models
  - TF-IDF
  - Document classification
  - Hands-on 2
- Session 3 (in 3 weeks, Tue 11 Jan)
  - The neuronal revolution
  - Transformers
  - BERT / DestilBERT /RoBERTA
  - Language Models 4 NLP tasks
  - Hands-on 3

## **Table of Contents**

- 1. Intro
- 2. Encodings
- 3. Corpus
- 4. Normalization
- 5. Hands-on 1

### Who am I?

#### **Mariano Rico**

- Creator and responsible for the Spanish DBpedia
  - DBpedia mentor in GSoC

Google Summer of Code



- *Email*: mariano.rico@upm.es
- Twitter: @marianorico





# How are we going to work?

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	<b>14 Dec</b> Theory + Hands-on					
	<b>21 Dec</b> Theory + Hands-on					
	<b>11 Jan</b> Theory + Hands-on					



## Deliverable evaluation

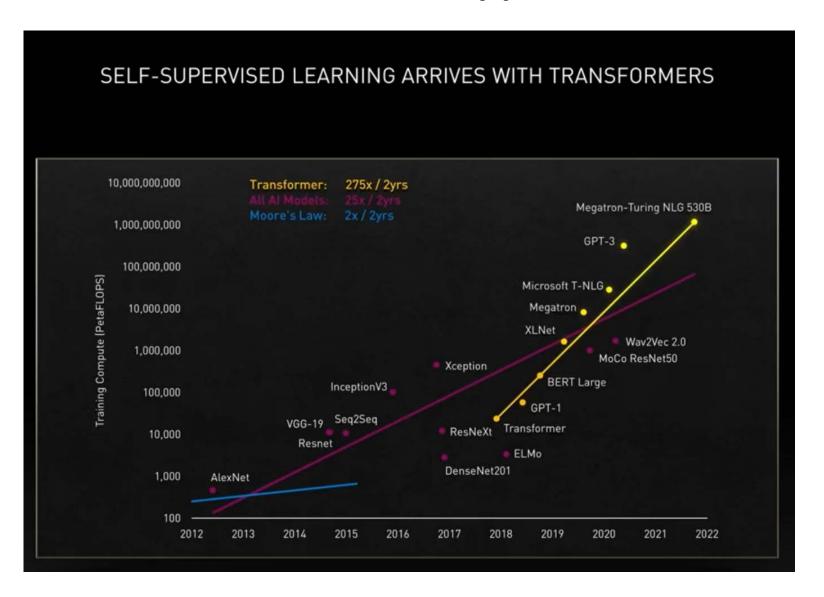
- Weight: 25%
- Baseline: Hands-on materials
- Evaluation will be based on:
  - Producing the required deliverables on time
  - Improvements over baseline
  - Quality of the work
  - Differentiation with others
    - IMPORTANT! Plagiarism is prosecuted and severely punished

## The deliverable

- Procedure
  - Send an email to mariano.rico@upm.es with your proposal
    - Once accepted you can start your deliverable.
  - Upload it to Moodle and
  - Send an email to mariano.rico@upm.es with
    - Subject: "IS NLP deliverable"
    - A pdf file, up to 4 pages, including at least:
      - The rationale behind the work
        - » Problem to solve
        - » Experiment(s) done
        - » Analysis of results
      - The link to your code in Github. The README.md should describe how to run the code to reproduce the results shown in your deliverable.

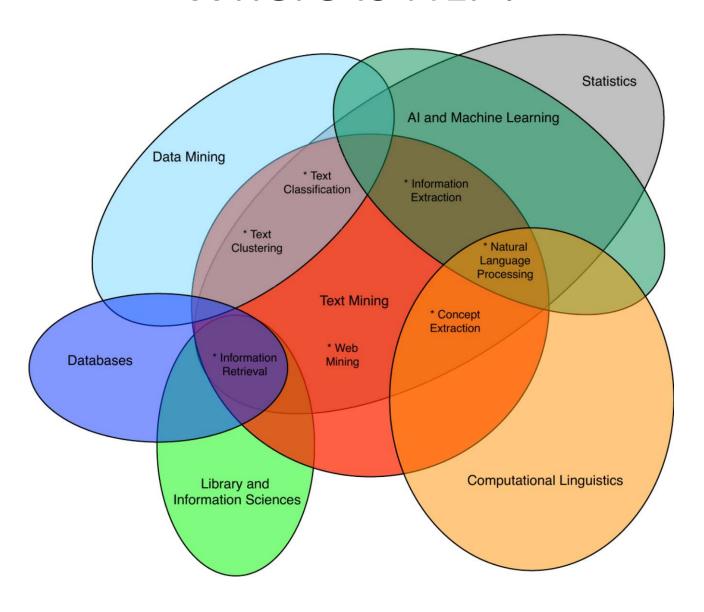
## **INTRO**

# The NLP hype



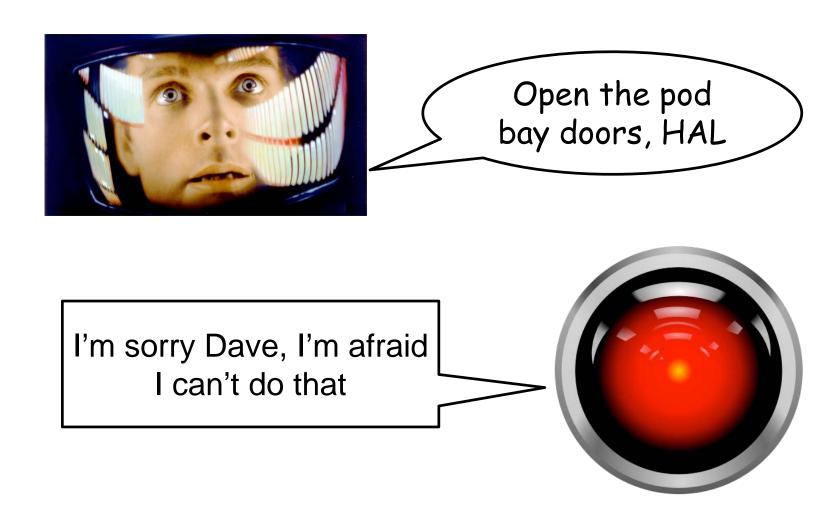


## Where is NLP?





# Motivating example





## What does HAL know about?



I'm sorry Dave, I'm afraid I can't do that

#### Phonology

How words are pronounced in colloquial speech

#### Morphology

Capture information about the shape and behaviour of words in context

#### Syntax

Order and group words together

#### Semantics

Meaning of words and how they combine to form larger meanings

#### Discourse

Correctly structuring conversations

#### Pragmatics

Appropriate use of polite and indirect language

## Text characteristics

#### Ambiguity

- At all linguistic levels
- Context is required for disambiguation

#### Dependency

Words and phrases create context for each other

#### High dimensionality

- Tens of thousands of words (with abbreviations, spelling variants, etc.)
- Only a very small percentage is used

#### Several input modes

- Different languages (human consumers)
- Different formats (automated consumers)

#### Unstructured text

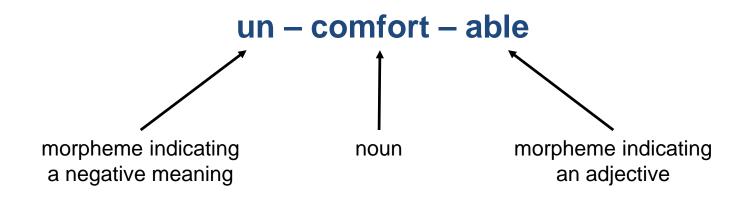
Normal speech, chat room, tweet, etc.

#### Noisy data

- Erroneous data (e.g., misspellings)
- Misleading (intentionally) data

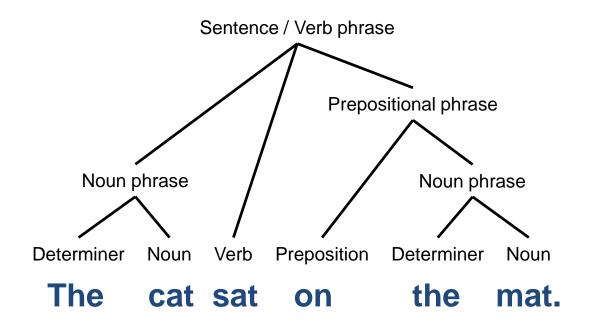
# Morphology

- The study of the meaningful components of words
- Processing of words in both their graphemic (i.e., written) and their phonemic (i.e., spoken) form
- A word grammar determines the way words must be constructed
- How much and what sort of information is expressed by morphology differs widely between languages
- Scope: human languages and not formal languages (constants + variables)



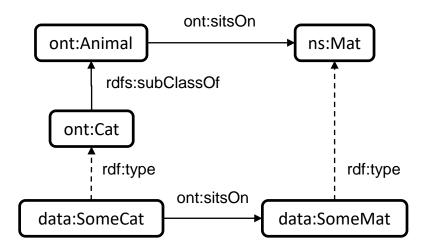
# Syntax

- The study of the structural relationships between words:
  - Word order
  - Sentence organization
  - Relationships between word types
- Using a grammar to assign a (more or less detailed) syntactic analysis to a string of words



## **Semantics**

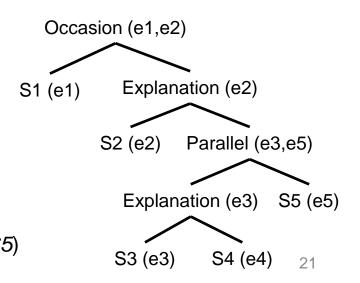
- The study of meaning
  - Bridging the gap from linguistic information (in text) to non-linguistic knowledge (of the world)
- Two areas:
  - How meaning is represented
  - How the meaning of sentences is computed systematically from the meaning of its syntactic constituents



### Discourse

- The study of linguistic units larger than a single sentence
- Discourse: sequence of sentences with the aim of conveying or exchanging information
  - Hard to follow; need links with previous sentences
  - Each participant constructs a discourse model
- Main topics
  - Referring expressions
  - Coherence of discourse
  - Structure of discourse

John went to the bank to deposit his paycheck. (*S1*)
He then took a train to Bill's car dealership. (*S2*)
He needed to buy a car. (*S3*)
The company he works for now isn't near any public transportation. (*S4*)
He also wanted to talk to Bill about their softball league. (*S5*)



## **Pragmatics**

- The study of how language is used to accomplish goals
- Explaining the meaning of linguistic messages in terms of their context of use
  - I.e., disambiguating with contextual setting and intonation



#### **Semantics:**

the temperature in the place is low

#### **Pragmatics:**

person A wants person B to close the door

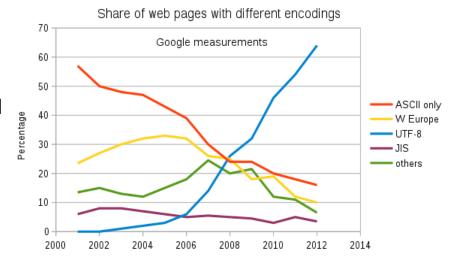
## **ENCODINGS**

#### Unicode

- Industry standars to codify, visualize y transmit text for most
  - Languages (spoken, but also math or music notation)
  - Tech disciplines (e.g. game tiles, icons, arrows, emoji)
  - Dead languages (e.g. Ancient Greek, Ancient Persian, Ancient Turkish)
- The last version is <u>Unicode 13.0.0</u> (March 2020)
  - 143.859 characters
  - 154 languages (scripts)



- UTF-8
  - Recommended for web and mail
    - In Sep. 2016, 88% web pages used UTF-8
    - In Sep. 2021, it is 97.3% (last data here)
  - Encodes all Unicode characters
  - The encoding (codification)
    - is variable length
      - From 1 to 4 bytes
    - The first 128 characters Unicode are the ASCII characters
      - Letters, numbers
      - And control characters
        - » Carriage return (\r)
        - » End of string (\0)



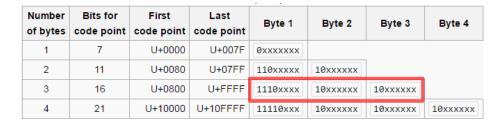
By Chris55 - Own work, CC BY-SA 4.0, <a href="https://commons.wikimedia.org/w/index.php?curid=51421">https://commons.wikimedia.org/w/index.php?curid=51421</a> 096

How to read the diagram:

UTF-8 is used by 97.2% of all the websites whose character encoding we know.

UTF-8	97.2%
ISO-8859-1	1.2%
Windows-1251	0.7%
Windows-1252	0.3%
GB2312	0.1%
Shift JIS	0.1%
ISO-8859-9	0.1%
Windows-1254	0.1%
EUC-KR	0.1%
EUC-JP	0.1%
	W3Techs.com, 8 September 2021 es of websites using various character encodings

- Playing with the euro symbol in UTF-8
  - The euro symbol (€) was added to Unicode in version 2.1 (May 1998)
  - Its identifier (code point) is U+20AC ("U+" + 4 hexadecimal numbers)
    - DO NO use 4 bytes
    - How many bytes uses?: Follow the table
      - 0800< 20AC < FFFF → 3 bytes</li>
      - 2 hex  $\rightarrow$  0010 bin
      - **0** hex  $\rightarrow$  0000 bin
      - A hex  $\rightarrow$  1010 bin
      - C hex  $\rightarrow$  1100 bin
      - Result: 11100010 10000010 10101100 (Hex: E2 82 AC; Dec: 226, 130, 172)



- A whole world
  - Specification <u>here</u>

Figure 2-3. Unicode Character Code to Rendered Glyphs

# Applying encodings CoNLL-U files

- It is one of the standards to store linguistic information
  - Basic Format
  - Extended Format (<u>CoNLL-U Plus</u>)
- It is a file with
  - UTF-8 encoding
  - A unique line separator: \n (LF, Line Feed, ASCII char 10)
    - It is not \r (CR, Carriage Return, ASCII char 13)
  - Unicode characters with NFC normalization . More info.
    - An example for Spanish

```
U+0065 + U+0301 = U+00E9
                                                                                NFC
                                                   Source
                                                                 NFD
                                                                                            NFKD
                                                                                                           NFKC
   "\U0065\U0301" == "\U00e9"
                iiFALSE!!
                                                   fi
Use utf8::utf8_normalize()
utf8 normalize("\U0065\U0301") == "\U00e9"
                   TRUE
                                                  2^{5}
                                                  0032 2075
                                                  1E9B 0323
                                                                                1E9B 0323
                                                                                            0073 0323 0307
                                                                                                          1E69
```

Plural CORPORA

## **CORPUS**

## Where can I find texts?

- Project Gutenberg
  - https://www.gutenberg.org
- Project Internet Archive
  - <u>https://archive.org/</u>

Also has the WayBack Machine (a log of Internet)

- The corpus del español
  - Web site in Spanish and English
  - Its creator is Mark Davies (Univ. Illinois, EE.UU.)
    - Also has corpora for <u>English</u> and <u>Portuguese</u>.
- Leipzig Corpora Collection
  - For Spanish (from Spain and pan-hispanic).
    - <u>Download page</u> (different corpus sizes)
    - <u>Test page</u> (good visualization)

## How to manage a corpus

- I will use R
  - Package quanteda
    - Other classical packages: tm
      - Link to <u>hands-on using tm</u> (by Raúl García)
      - Do not support Spanish
  - Package udpipes
  - Package spacyr

Some order in the corpus

## **NORMALIZATION**

## What is text normalization?

- Put the words in a uniform way to unify equivalent words
  - E.g. in Spanish: EE.UU., EEUU → Estados Unidos
  - E.g. in English: USA, U.S.A, US, U.S. → United States
     of America
- We only see word normalization (tokenization)
  - We will not consider sentence normalization
- There is a standard for *tokenization* (*Text Interchange Formats*, **TIF**) since 2017

## Word normalization

- Normalization 1: convert to lowercase
  - Problem: semantics (e.g. in English: US and us are not the same)

```
tolower(c("US", "us"))
[1] " us" "us"
```

Pay attention to the parameters in function tokens() in quanteda package

```
tokens(
    x,
    what = "word", #The default word tokenizer
    remove_punct = FALSE,
    remove_symbols = FALSE,
    remove_numbers = FALSE,
    remove_url = FALSE,
    remove_separators = TRUE,
    split_hyphens = FALSE,
    include_docvars = TRUE,
    padding = FALSE,
    verbose = quanteda_options("verbose"),
    ...
)
```

## Word normalization

- Normalization 2: stemming (keep the root of words)
  - Useful to convert:
    - Plural forms into singular forms (e.g. mice->mouse, casas → casa)
    - Verbal forms into its infinitive form (e.g. went  $\rightarrow$  go, fui  $\rightarrow$  ir)
  - Problem: semantics (e.g. in Spanish: root of <u>como</u> ("como es así", relative adverb), <u>cómo</u> ("¿cómo estás?", interrogative adverb) and **comí** (from verb "comer") is the same: **com**

```
library(quanteda)
char_wordstem(c("como", "comí", "cómo"), language = "spanish")
[1] "com" "com" "com"
```

- To do stemming, the <u>Martin Porter</u> algorithm is used
  - Since 2014 (retirment of M. Porter) it is maintained by the community through the <u>Snowball</u> project. For R you have the <u>snowballC</u> package

## Word normalization

- Normalization 3: remove stop words (frequent words with low relevance)
  - Problem: always double check whether any of them are relevant to the domain in which it is applied
    - e.g.:
       "to be or not to be, that is the question"→"question"

```
library(quanteda)
head(stopwords("spanish") #There are 308
[1] "de" "la" "que" "el" "en" "y"
```

Also package <u>stopwords</u> (uses info from several sources)

```
library(stopwords)
head(stopwords(language = "es", source = "stopwords-iso"))#There are 732
[1] "0" "1" "2" "3" "4" "5"
```

## **Subword normalization**

- Instead of defining tokens from words (white-space segmentation), or from characters in languages without word separators (single-character segmentation), we do the slicing using an algorithm.
- The tokens will be words or chunks of words (subwords, typically morphemes)
- A morpheme is the smallest meaning-bearing unit in a language. E.g.: disliked has 3 morphemes: dis, lik, ed
- Advantages:
  - We will know how to process unknown words (not in the dictionary)
  - We can have a fix-size vocabulary

# Subword normalization Methods

- Three main methods
  - Byte-pair encoding (BPE) ← We'll see only this (easiest)
  - Unigram language model (Kudo, 2018)
  - Wordpiece (Schuster and Nakajima, 2012)
- In these three methods there are two elements
  - The token learner
    - From a training corpus it creates the vocabulary (the tokens)
    - In Machine Learning jargon this is the *training phase*
  - The token segmenter
    - Takes a sentence as input and tokenizes the sentence with the tokens created by the token learner.
    - In Machine Learning jargon this is the test phase

# Subword normalization BPE method

#### The token learner does this

The initial vocabulary V are the **letters** of the words in the training corpus

$$V = \{A, B, C, ..., a, b, c, ...\}$$

#### Repeat:

- Look for the two adjacent letters that occur most frequently in the training corpus. Let's say they are  $\cal A$  and  $\cal B$
- Add to the vocabulary the new token AB (union of A and B)
- Replace the adjacency  $A \ B$  by AB in the training corpus

Until k joins have been made

# Subword normalization BPE method

- Byte-pair encoding (BPE), de Sennrich et al.,
   2016
- The *Token learner* as an algorithm:

```
function BYTE-PAIR ENCODING(strings C, number of merges k) returns vocab V

V \leftarrow all unique characters in C # initial set of tokens is characters

for i = 1 to k do # merge tokens til k times

t_L, t_R \leftarrow Most frequent pair of adjacent tokens in C

t_{NEW} \leftarrow t_L + t_R # make new token by concatenating

V \leftarrow V + t_{NEW} # update the vocabulary

Replace each occurrence of t_L, t_R in C with t_{NEW} # and update the corpus

return V
```

- The *Token learner* for non-programmer humans:
  - Example of a training corpus (from Jurafsky 2020)

low low low low lowest lowest newer newer newer newer newer newer newer wider wider new new

$$V = \{d, e, i, l, n, o, r, s, t, w\}$$

Step 1: In the training corpus we add the \_ before each space. Like this:

```
low_low_low_low_lowest_lowest_newer_newer_newer_newer_newer_newer_wider_wider_new_new_
```

```
V = \{ , d, e, i, l, n, o, r, s, t, w \}
```

- The *Token learner* for non-programmer humans:
  - Example of a training corpus (from Jurafsky 2020)

low low low low lowest lowest newer newer newer newer newer newer newer wider wider new new

$$V = \{d, e, i, l, n, o, r, s, t, w\}$$

Step 2: We split each Word by its letters in the result of step 1. Like this:

- The *Token learner* for non-programmer humans:
  - Example of a training corpus (from Jurafsky 2020)

low low low low lowest lowest newer newer newer newer newer newer newer wider wider new new

$$V = \{d, e, i, l, n, o, r, s, t, w\}$$

We make joins. Let us join e r to obtain er. k = 1. This is the result:

- The *Token learner* for non-programmer humans:
  - Example of a training corpus (from Jurafsky 2020)

low low low low lowest lowest newer newer newer newer newer newer newer wider wider new new

```
V = \{d, e, i, l, n, o, r, s, t, w\}
```

We make joins. Let us join er and to obtain er . k = 2. This is the result:

- The *Token learner* for non-programmer humans:
  - Example of a training corpus (from Jurafsky 2020)

low low low low lowest lowest newer newer newer newer newer newer newer wider wider new new

```
V = \{d, e, i, l, n, o, r, s, t, w\}
```

We make joins. Let us join n and e to obtain ne. k = 3. This is the result:

- The *Token learner* for non-programmer humans:
  - Example of a training corpus (from Jurafsky 2020)

low low low low lowest lowest newer newer

```
V = \{d, e, i, l, n, o, r, s, t, w\}
```

We continue making joins:

```
Join Vocabulary ne and w V = \{\_, d, e, i, l, n, o, r, s, t, w, er, er\_, new\} I and o V = \{\_, d, e, i, l, n, o, r, s, t, w, er, er\_, new, lo\} new and er_ V = \{\_, d, e, i, l, n, o, r, s, t, w, er, er\_, new, lo, low, newer\} low and V = \{\_, d, e, i, l, n, o, r, s, t, w, er, er\_, new, lo, low, newer, low\_\}
```

- The Token segmenter for non-programmer humans:
  - Applies to test data (not training data)
  - Apply each union (learned in training) to the test data
    - Greedily
    - In the order in which they were learned
  - Note that the frequencies from the test text are not used (they were used in the training phase)
  - Following the previous example:

```
k=1: convierts all the occurrencies of e followed by r into er
```

k=2: convierts all the occurrencies of er followed by \_ into er\_

k=3: convierts all the occurrencies of n followed by e into ne

...etc.

- The *Token segmenter* for non-programmer humans:
  - Results of the example
     newer is tokenized as newer (only one token)
     lower is tokenized as low er (two tokens)

- For the token segmenter, the package sentecepiece implements the BPE method and the method Unigram language model (trained with Wikipedia texts)
- For the token learner (and also segmenter) use the package tokenizers.bpe

At last!

#### **HANDS-ON**

#### Software to be used

#### • R

- Language and environment for statistical co and graphics
- https://www.r-project.org/
- GNU GPL



- IDE for R
- https://www.rstudio.com/
- Open Source Edition (AGPL v3)
- <u>UPM Remote desktops</u>
- Kaggle noteebooks (for R)





# Package tm

#### Basic utilities for text mining

TM Function	Description	Before	After
tolower	Makes all text lowercase	Starbuck's is from Seattle.	starbuck's is from seattle.
removePunctuation	Removes punctuation like periods and exclamation points.	Watch out! That coffee is going to spill!	Watch out That coffee is going to spill
stripWhitespace	Removes tabs, extra spaces	I like coffee.	I like coffee.
removeNumbers	Removes numerals	I drank 4 cups of coffee 2 days ago.	I drank cups of coffee days ago.
removeWords	Removes specific words (e.g. he and & she) defined by the data scientists	The coffee house and barista he visited were nice, she said hello.	The coffee house barista visited nice, said hello.
stemDocument	Reduces prefixes and suffixes on words making term aggregation easier.	Transforming words to do text mining applications is often needed.	Transform word to do text mine applic is often needed.

Course: Intelligent Systems

Unit 4: Language Technologies

# Language technologies Part 1

Mariano Rico 2021 Technical University of Madrid

