

Optimization

Màster de Fonaments de Ciència de Dades

Lecture 1. Introduction to optimization

Introduction

- **What is Optimization?** Given a system or process, find the **best solution** possibly subject to **constraints**.
- **Objective Function:** Indicator of “goodness” of the solution of the optimization problem, e.g., cost, profit, time, etc.
- **Decision Variables:** Variables that influence process behavior and can be adjusted for optimization.
- We are interested in a **systematic approach** to the optimization process, and to make it as efficient as possible.

Current applications

- In modern times, **(linear and nonlinear) optimization** is used in optimal **engineering design**, **finance**, **statistics** and many other fields.
- Think of:
 - designing a **car** with **minimal air resistance**,
 - designing a **bridge** of **minimal weight** that still meets essential **specifications**,
 - defining a **stock portfolio** where the **risk is minimal** and the **expected return high**,
 - ChatGPT,...
- **Rule of thumb:** If you can make a **mathematical model** of your decision problem, then you can *try to optimize* it!

First introductory examples

Problem. *Find the solution of*

$$\text{minimize } f(x, y) = (e^x - 1)^2 + (y - 1)^2.$$

This is an example of an **unconstrained** optimization problem.

The set where we must look for the solution, the **feasible set**, is the entire two-dimensional space \mathbb{R}^2 .

In this problem, the **objective function** is f and the **decision variables** are x, y .

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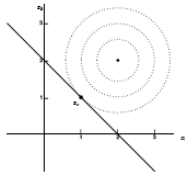
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The solution (**optimizer**) is $(x^*, y^*)^T = (0, 1)^T$: *the function value is zero only at this point and is positive elsewhere.*

First introductory examples

Problem. Find the point on the line $x + y = 2$ that is closest to the point $(2, 2)^T$.



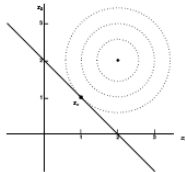
The **mathematical model** can be written as

$$\begin{array}{ll}\text{minimize} & f(x, y) = (x - 2)^2 + (y - 2)^2, \\ \text{subject to} & x + y = 2.\end{array}$$

In this example, the **objective function** is f , the **decision variables** are x, y , and the **(feasible)** set is defined by an equality.

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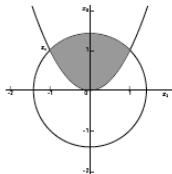
The solution is $(x^*, y^*)^T = (1, 1)^T$.

First introductory examples

Problem. Find the point such that:

$$\begin{array}{ll}\text{minimize} & f(x, y) = x, \\ \text{subject to} & x^2 \leq y, \\ & x^2 + y^2 \leq 2.\end{array}$$

In this example, the (feasible) set where we must look for the solution is given by two constraints defined by inequalities.

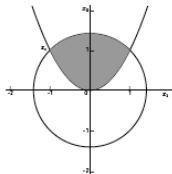


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The solution is $(x^*, y^*)^T = (-1, 1)^T$.

Optimization viewpoints

- **Mathematician:** characterization of theoretical properties of optimization, convergence, existence, local convergence rates.
- **Numerical Analyst:** implementation of optimization method for efficient and "practical" use. Concerned with fast computations, numerical stability, performance.
- **User:** applies optimization method to real problems. Concerned with reliability, robustness, efficiency, diagnosis, and recovery from failure.
- Optimization is a **fast moving research field**. Currently, there are over 30 journals devoted to optimization with roughly 200 published papers/month.
- In **this course**, we will see only the most **basic concepts and methods**.

Some classical optimization problems - I

- ① **Dido's (or isoperimetric) problem.** Among all closed planar curves of a given length, find the one that encloses the largest area.
- ② **Heron's problem.** Given two points A and B on the same side of a line L , find a point D on L such that the sum of the distances from A to D and from D to B is minimal.
- ③ **Snell's law of refraction.** Given two points A and B on different sides of a horizontal line L separating two (homogeneous) different media, find a point D on L such that the time it takes for a light ray to traverse the path ADB is minimal.
Note: In an inhomogeneous medium, light travels from one point to another along the path requiring the shortest time ($v_i = c/n_i$).
- ④ **Euclid (Elements, 4th cent. B.C.).** In a given triangle ABC inscribe a parallelogram $ADEF$ ($EF \parallel AB, DE \parallel AC$) of maximal area.

Some classical optimization problems - II

- ⑤ **Steiner.** In the plane of a triangle, find a point (Fermat point) such that the sum of its distances to the vertices of the triangle is minimal
- ⑥ Find the maximum of the product of two numbers whose sum is given.
- ⑦ Find the maximal area of a right triangle whose small sides have constant sum.
- ⑧ **The Brachistochrone.** Let two points A and B be given in a vertical plane. Find the curve connecting A to B such that a particle moving along this curve starting from A with zero velocity reaches B in the shortest time under its own gravity.

Some classical optimization problems - III

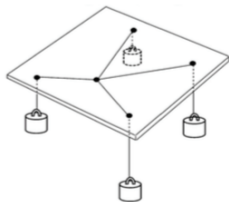
Exercise 0. (The Fermat point of a set of points) (See Campus Virtual for the instructions)

Given set of points y_1, \dots, y_m in the plane, find a point x^* whose sum of weighted distances to the given set of points is minimized.

The mathematical model of this problem is:

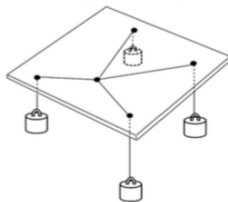
$$\min \sum_{i=1}^m w_i \|x^* - y_i\|, \quad \text{subject to } x^* \in \mathbb{R}^2,$$

where w_1, \dots, w_m are given positive real numbers.



Exercise 0 cont.

- ① Show that there exists a global minimum for this problem (that it can be realized by means of the mechanical model shown in the figure).

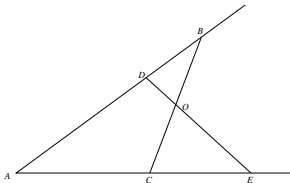


- ② Is the optimal solution always unique?
- ③ Show that an optimal solution minimizes the potential energy of the mechanical model defined as $\sum_{i=1}^m w_i h_i$, where h_i is the height of the i th weight measured from some reference level.

Some classical optimization problems - IV

Exercise 1. (Smallest area problem)

Given an angle with vertex A and a point O in its interior. Pass a line BC through the point O that cuts off from the angle a triangle of minimal area



Hint: Prove that for a triangle of minimal area the segments OB and OC should be equal.

General setup

Definition:

The **general nonlinear optimization** (NLO) problem can be written as follows:

$$\begin{array}{ll}\min & f(x), \\ \text{subject to} & g_i(x) = 0, \quad i \in I = \{1, \dots, m\}, \\ & h_j(x) \leq 0, \quad j \in J = \{1, \dots, p\}, \\ & x \in \mathcal{C},\end{array}$$

where $x \in \mathbb{R}^n$, $\mathcal{C} \subset \mathbb{R}^n$ is a certain set, and $f, g_1, \dots, g_m, h_1, \dots, h_p$ are real-valued functions defined on \mathcal{C} .

Terminology:

- The function f is called the **objective function** of the NLO.
- The set \mathcal{F} defined by:

$$\mathcal{F} = \{x \in \mathcal{C} : g_i(x) = 0, i = 1, \dots, m, h_j(x) \leq 0, j = 1, \dots, p\},$$

is called the **feasible set** (or **feasible region**).

- If $\mathcal{F} = \emptyset$ then we say that the optimization problem is **infeasible**.
- If the infimum of f over \mathcal{F} is attained at $x^* \in \mathcal{F}$, then we call x^* an **optimal solution** of the NLO, and $f(x^*)$ the **the optimal (objective) value of the NLO**.

Classification of optimization problems

- **Unconstrained Optimization:** The index sets I and J are empty:

$$g_1 = \dots = g_m = h_1 = \dots = h_p = 0,$$

and $\mathcal{C} = \mathbb{R}^n$.

- **Linear Optimization (LO)** (Linear programming): The functions $f, g_1, \dots, g_m, h_1, \dots, h_p$ are linear (affine: $F(\mathbf{x}) = A\mathbf{x} + \mathbf{b}$) and the set \mathcal{C} either equals to \mathbb{R}^n , the positive (negative) orthant \mathbb{R}_+^n , or is polyhedral.
- **Quadratic Optimization (QO):** The objective function f is quadratic:

$$f(\mathbf{x}) = \mathbf{x}^T Q \mathbf{x} + \mathbf{c}^T \mathbf{x} + d,$$

all the constraint functions $g_1, \dots, g_m, h_1, \dots, h_p$ are linear and the set \mathcal{C} is \mathbb{R}^n or the positive (negative) orthant \mathbb{R}_+^n , Q is a $n \times n$ real matrix ($Q \in \mathbb{R}^{n \times n}$), $\mathbf{c} \in \mathbb{R}^n$, and $d \in \mathbb{R}$.

- **Quadratically Constrained Quadratic Optimization:** Same as QO, except that the constraint functions are quadratic.
- **Convex Quadratic Optimization (CQO).**
- **Convex Quadratically Constrained Quadratic Optimization:**
- ...

The infinite-dimensional optimization problem

There are multiple solution approaches for the infinite-dimensional optimization problem. They are commonly divided into:

- **Indirect methods.** The initial problem is transformed into a Hamiltonian boundary-value problem that must be solved. These methods use the calculus of variations (Pontryagin's Maximum principle).
- **Direct methods.** The original problem is first discretized and then rewritten as a finite-dimensional nonlinear optimization problem (NLO).